



Vegas FAQs

Frequently Asked Questions



Question

2021 Answer

How many visitors come to Las Vegas?	32,230,600
How many convention delegates visit?	2,206,400
What is Clark County's gaming revenue?	\$11.5 Billion
What is Las Vegas Strip's gaming revenue?	\$7.1 Billion
What is Downtown's gaming revenue?	\$843 Million
What is Boulder Strip's gaming revenue?	\$967 Million
What is the average visitor's gambling budget per trip? ¹	\$718
What is Las Vegas' total occupancy?	66.8%
What is Las Vegas' weekend occupancy?	81.3%
What is Las Vegas' midweek occupancy?	60.5%
What is Las Vegas' Strip occupancy?	68.0%
What is Las Vegas' Downtown occupancy?	56.8%
What is the U.S. national average hotel occupancy? ²	56.4%
What is the total number of enplaned/deplaned airline passengers?	39,710,493
What is the average daily auto traffic: all major highways?	128,938 ^e
What is the average daily auto traffic: I-15 at NV/CA Border?	48,047 ^e
What is the average nightly room rate?	\$137
How many hotel rooms are in Las Vegas?	150,487
How long is the average visitor's trip (in nights)?	3.6
What % of visitors travel with someone under 21?	21%
What % of visitors are millennials?	44%
What is the average age of a visitor?	43.2
What % are first time visitors?	20%
What % of visitors are from Southern California?	26%
What % of visitors are International?	3%

¹ - Among those who gambled

² - U.S. average hotel occupancy based on data from STR

^e - estimate

LAST UPDATED: 03/2022