



LAS VEGAS INTERNATIONAL VISITATION ESTIMATES*

As of January 22, 2024

* Source: Global City Travel (GCT) data model from Tourism Economics (Estimates from other methodologies are not comparable.)

Origin market	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 Prelim	Change from 2023 vs 2022	Change from 2023 vs 2019	Share of Total Int'l
Canada	1,510,000	1,650,000	1,770,000	1,860,000	1,740,000	1,540,000	1,440,000	1,480,000	1,600,000	1,480,000	289,000	155,080	885,610	1,419,050	60.2%	-4.1%	29.9%
Mexico	1,010,000	994,000	1,060,000	1,110,000	1,250,000	1,240,000	1,210,000	1,150,000	1,150,000	1,120,000	440,000	914,810	989,480	1,084,840	9.6%	-3.1%	22.9%
N. America Subtotal	2,520,000	2,644,000	2,830,000	2,970,000	2,990,000	2,780,000	2,650,000	2,630,000	2,750,000	2,600,000	729,000	1,069,890	1,875,090	2,503,890	33.5%	-3.7%	52.8%
United Kingdom	733,000	784,000	646,000	671,000	730,000	737,000	753,000	766,000	737,000	741,000	76,000	52,470	482,380	551,550	14.3%	-25.6%	11.6%
Australia	269,000	329,000	322,000	339,000	370,000	395,000	364,000	363,000	370,000	358,000	48,600	6,840	152,030	264,900	74.2%	-26.0%	5.6%
Germany	173,000	200,000	191,000	213,000	219,000	218,000	213,000	210,000	220,000	224,000	24,800	20,370	125,040	182,450	45.9%	-18.5%	3.8%
South Korea	97,700	111,000	115,000	133,000	131,000	166,000	164,000	192,000	187,000	202,000	36,900	10,280	99,840	157,760	58.0%	-21.9%	3.3%
Brazil	64,900	105,000	176,000	180,000	215,000	222,000	155,000	150,000	181,000	156,000	18,400	11,530	97,320	123,370	26.8%	-20.9%	2.6%
Japan	226,000	229,000	260,000	259,000	237,000	228,000	236,000	229,000	213,000	243,000	38,600	3,090	33,400	108,020	223.4%	-55.5%	2.3%
France	98,800	128,000	104,000	111,000	106,000	100,000	97,200	96,600	96,300	99,600	14,000	8,810	55,250	80,770	46.2%	-18.9%	1.7%
China	109,000	141,000	181,000	190,000	207,000	207,000	233,000	260,000	237,000	205,000	22,100	3,040	10,640	71,640	573.3%	-65.1%	1.5%
Ireland	52,000	54,200	43,600	48,900	52,900	66,600	70,500	69,900	74,600	63,900	5,090	2,970	47,320	52,760	11.5%	-17.4%	1.1%
India	28,400	33,200	35,800	38,100	41,700	43,300	44,600	46,200	48,400	49,400	6,160	4,520	29,480	50,090	69.9%	1.4%	1.1%
Netherlands	45,400	53,800	53,900	60,600	53,300	55,300	57,500	55,600	59,400	60,300	7,490	4,470	38,440	48,120	25.2%	-20.2%	1.0%
Switzerland	44,100	58,000	48,400	48,200	49,200	50,400	46,200	44,600	45,300	46,400	7,000	3,010	24,290	37,560	54.6%	-19.1%	0.8%
Spain	38,400	46,000	34,000	35,000	40,500	41,500	42,800	40,200	38,300	38,800	3,730	5,170	33,530	34,710	3.5%	-10.5%	0.7%
Italy	44,100	54,100	41,600	43,800	50,600	46,300	41,500	39,400	37,500	37,200	3,130	2,980	24,100	34,100	41.5%	-8.3%	0.7%
Philippines	33,400	34,300	34,600	36,200	31,300	31,300	31,500	34,100	36,700	37,500	6,850	3,630	20,900	31,770	52.0%	-15.3%	0.7%
Taiwan	28,600	30,200	29,600	36,700	32,900	37,800	36,600	38,600	40,100	38,400	6,780	1,720	12,070	26,790	122.0%	-30.2%	0.6%
Argentina	19,900	25,300	31,300	29,100	30,100	30,100	32,700	33,100	34,200	33,300	5,450	7,770	19,710	26,520	34.6%	-20.4%	0.6%
Sweden	22,200	28,200	24,000	26,100	29,100	31,400	38,800	37,600	34,800	30,500	5,060	1,740	10,230	19,060	86.3%	-37.5%	0.4%
Belgium	25,800	29,200	24,600	25,000	28,700	29,600	25,900	25,200	24,200	23,700	3,520	1,340	14,010	18,620	32.9%	-21.4%	0.4%
Denmark	18,000	21,200	17,500	17,400	20,900	19,900	24,700	23,000	22,600	19,400	2,870	1,040	10,990	13,900	26.5%	-28.4%	0.3%
Israel	16,700	17,200	15,800	14,900	14,100	14,100	14,200	14,000	14,400	15,800	2,450	4,890	10,460	13,460	28.7%	-14.8%	0.3%
Austria	12,200	14,400	12,400	12,500	14,100	15,800	14,700	14,300	13,600	12,600	1,900	1,110	7,450	11,130	49.4%	-11.7%	0.2%
Singapore	10,300	13,000	12,600	11,000	8,180	8,100	8,910	9,330	10,000	12,200	1,810	490	6,970	10,820	55.2%	-11.3%	0.2%
Turkey	7,760	9,630	9,570	10,800	10,800	12,900	14,100	13,500	11,900	11,900	2,980	3,050	5,520	10,680	93.5%	-10.3%	0.2%
Norway	12,900	16,100	14,200	15,300	17,800	16,900	16,200	17,800	15,000	12,600	2,170	550	5,110	8,960	75.3%	-28.9%	0.2%
<i>All Other Overseas</i>	<i>188,440</i>	<i>224,970</i>	<i>231,530</i>	<i>244,400</i>	<i>266,820</i>	<i>275,700</i>	<i>273,390</i>	<i>276,970</i>	<i>287,700</i>	<i>287,500</i>	<i>56,160</i>	<i>63,120</i>	<i>153,520</i>	<i>240,490</i>	<i>56.7%</i>	<i>-16.4%</i>	<i>5.1%</i>
Total Overseas	2,420,000	2,790,000	2,710,000	2,850,000	2,990,000	3,100,000	3,050,000	3,100,000	3,090,000	3,060,000	410,000	230,000	1,530,000	2,230,000	45.8%	-27.1%	47.0%
YoY% change	30.8%	15.3%	-2.9%	5.2%	4.9%	3.7%	-1.6%	1.6%	-0.3%	-1.0%	-86.6%	-43.9%	565.2%	45.8%			
Total International	4,940,000	5,430,000	5,540,000	5,820,000	5,980,000	5,880,000	5,700,000	5,730,000	5,840,000	5,660,000	1,140,000	1,300,000	3,410,000	4,740,000	39.0%	-16.3%	100.0%
YoY% change	12.5%	9.9%	2.0%	5.1%	2.7%	-1.7%	-3.1%	0.5%	1.9%	-3.1%	-79.9%	14.0%	162.3%	39.0%			

Note: Minor adjustments to historical regional totals were made to align all years with the same countries.

may not foot due to rounding



LAS VEGAS - REGIONAL INTERNATIONAL VISITATION ESTIMATES*

As of January 22, 2024

* Source: Global City Travel data model from Oxford Economics (Estimates from other methodologies are not comparable.)

Origin Region	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 Prelim	Change from 2023 vs 2022	Change from 2023 vs 2019	Share of Total Int'l
Canada	1,510,000	1,650,000	1,770,000	1,860,000	1,740,000	1,540,000	1,440,000	1,480,000	1,600,000	1,480,000	289,000	155,080	885,610	1,419,050	60.2%	-4.1%	29.9%
Mexico	1,010,000	994,000	1,060,000	1,110,000	1,250,000	1,240,000	1,210,000	1,150,000	1,150,000	1,120,000	440,000	914,810	989,480	1,084,840	9.6%	-3.1%	22.9%
Total North America	2,520,000	2,644,000	2,830,000	2,970,000	2,990,000	2,780,000	2,650,000	2,630,000	2,750,000	2,600,000	729,000	1,069,890	1,875,090	2,503,890	33.5%	-3.7%	52.8%
Europe	1,387,370	1,571,530	1,332,360	1,411,910	1,499,670	1,517,970	1,531,030	1,533,730	1,510,990	1,498,600	172,370	121,730	919,170	1,175,600	27.9%	-21.6%	24.8%
Western Europe	1,343,570	1,515,610	1,280,340	1,354,640	1,441,340	1,460,210	1,475,080	1,473,080	1,450,700	1,441,450	162,530	111,060	895,890	1,120,220	25.0%	-22.3%	23.6%
Eastern Europe	43,800	55,920	52,020	57,270	58,330	57,760	55,950	60,650	60,290	57,150	9,840	10,670	23,280	55,380	137.9%	-3.1%	1.2%
Asia	565,130	626,520	704,590	736,890	699,470	752,620	786,610	841,100	805,800	818,590	123,880	28,120	222,610	480,620	115.9%	-41.3%	10.1%
Northeast Asia	479,800	531,100	605,610	634,860	603,440	655,150	687,140	736,830	694,730	703,440	106,730	18,420	158,850	372,640	134.6%	-47.0%	7.9%
Southeast Asia	55,280	60,390	61,240	61,800	52,300	52,400	53,460	56,720	61,080	64,290	10,630	4,880	33,510	56,230	67.8%	-12.5%	1.2%
South Asia	30,050	35,030	37,740	40,230	43,730	45,070	46,010	47,550	49,990	50,860	6,520	4,820	30,250	51,750	71.1%	1.7%	1.1%
Oceania	300,400	365,200	364,100	385,600	427,700	454,000	420,900	420,200	426,200	414,500	57,700	7,790	173,730	300,540	73.0%	-27.5%	6.3%
South America	106,800	156,200	237,100	241,300	281,300	291,100	225,100	220,600	255,900	228,500	33,170	38,660	148,920	187,420	25.9%	-18.0%	4.0%
Central America	17,800	19,300	20,000	22,700	27,600	28,700	33,700	33,500	34,700	36,800	9,090	20,130	28,290	33,960	20.0%	-7.7%	0.7%
Middle East	21,390	24,310	24,960	24,520	25,620	26,460	25,930	25,110	26,370	27,760	4,360	7,430	17,530	23,420	33.6%	-15.6%	0.5%
Caribbean	13,400	12,700	12,000	13,200	14,600	14,700	16,100	17,300	19,600	21,300	5,260	7,270	18,450	18,540	0.5%	-13.0%	0.4%
Africa	7,910	10,020	10,320	10,650	11,960	13,790	10,440	10,100	11,110	10,230	1,860	1,270	5,390	12,730	136.2%	24.4%	0.3%
Total Overseas	2,420,000	2,790,000	2,710,000	2,850,000	2,990,000	3,100,000	3,050,000	3,100,000	3,090,000	3,060,000	410,000	230,000	1,530,000	2,230,000	45.8%	-27.1%	47.0%
Total International	4,940,000	5,430,000	5,540,000	5,820,000	5,980,000	5,880,000	5,700,000	5,730,000	5,840,000	5,660,000	1,140,000	1,300,000	3,410,000	4,740,000	39.0%	-16.3%	100.0%

Note: Minor adjustments to historical regional totals were made to align all years with the same countries.

may not foot due to rounding