



LAS VEGAS INTERNATIONAL VISITATION ESTIMATES*

* Source: Global City Travel (GCT) data model from Tourism Economics (Estimates from other methodologies are not comparable.)

As of January 9, 2025 Preliminary

Origin market	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 prelim	Change from 2024 vs 2023	Change from 2024 vs 2019	Share of Total Int'l
Canada	1,510,000	1,650,000	1,770,000	1,860,000	1,740,000	1,540,000	1,440,000	1,480,000	1,600,000	1,480,000	289,000	155,100	885,600	1,398,300	1,423,300	1.8%	-3.8%	28.3%
Mexico	1,010,000	994,000	1,060,000	1,110,000	1,250,000	1,240,000	1,210,000	1,150,000	1,150,000	1,120,000	440,000	914,800	989,500	1,035,800	1,191,800	15.1%	6.4%	23.7%
N. America Subtotal	2,520,000	2,644,000	2,830,000	2,970,000	2,990,000	2,780,000	2,650,000	2,630,000	2,750,000	2,600,000	729,000	1,069,900	1,875,100	2,434,100	2,615,100	7.4%	0.6%	52.1%
United Kingdom	733,000	784,000	646,000	671,000	730,000	737,000	753,000	766,000	737,000	741,000	76,000	52,500	482,400	536,000	554,000	3.4%	-25.2%	11.0%
Australia	269,000	329,000	322,000	339,000	370,000	395,000	364,000	363,000	370,000	358,000	48,600	6,800	152,000	257,300	285,800	11.1%	-20.2%	5.7%
Germany	173,000	200,000	191,000	213,000	219,000	218,000	213,000	210,000	220,000	224,000	24,800	20,400	125,000	176,000	190,400	8.2%	-15.0%	3.8%
South Korea	97,700	111,000	115,000	133,000	131,000	166,000	164,000	192,000	187,000	202,000	36,900	10,300	99,800	151,300	171,400	13.3%	-15.1%	3.4%
Brazil	64,900	105,000	176,000	180,000	215,000	222,000	155,000	150,000	181,000	156,000	18,400	11,500	97,300	123,700	134,000	8.3%	-14.1%	2.7%
Japan	226,000	229,000	260,000	259,000	237,000	228,000	236,000	229,000	213,000	243,000	38,600	3,100	33,400	98,000	114,900	17.2%	-52.7%	2.3%
China	109,000	141,000	181,000	190,000	189,000	207,000	233,000	260,000	237,000	205,000	22,100	3,000	10,600	61,800	95,400	54.4%	-53.5%	1.9%
France	98,800	128,000	104,000	111,000	106,000	100,000	97,200	96,600	96,300	99,600	14,000	8,800	55,200	76,800	85,700	11.6%	-14.0%	1.7%
India	28,400	33,200	35,800	38,100	41,700	43,300	44,600	46,200	48,400	49,400	6,200	4,500	29,500	50,000	65,400	30.8%	32.4%	1.3%
Ireland	52,000	54,200	43,600	48,900	52,900	66,600	70,500	69,900	74,600	63,900	5,100	3,000	47,300	52,900	59,300	12.1%	-7.2%	1.2%
Netherlands	45,400	53,800	53,900	60,600	53,300	55,300	57,500	55,600	59,400	60,300	7,500	4,500	38,400	47,900	48,700	1.7%	-19.2%	1.0%
Spain	38,400	46,000	34,000	35,000	40,500	41,500	42,800	40,200	38,300	38,800	3,700	5,200	33,500	35,800	41,600	16.2%	7.2%	0.8%
Italy	44,100	54,100	41,600	43,800	50,600	46,300	41,500	39,400	37,500	37,200	3,100	3,000	24,100	34,900	39,800	14.0%	7.0%	0.8%
Philippines	33,400	34,300	34,600	36,200	31,300	31,300	31,500	34,100	36,700	37,500	6,900	3,600	20,900	30,700	39,400	28.3%	5.1%	0.8%
Switzerland	44,100	58,000	48,400	48,200	49,200	50,400	46,200	44,600	45,300	46,400	7,000	3,000	24,300	37,300	38,100	2.1%	-17.9%	0.8%
Taiwan	28,600	30,200	29,600	36,700	32,900	37,800	36,600	38,600	40,100	38,400	6,800	1,700	12,100	25,100	29,900	19.1%	-22.1%	0.6%
Argentina	19,900	25,300	31,300	29,100	30,100	30,100	32,700	33,100	34,200	33,300	5,500	7,800	19,700	27,100	29,100	7.4%	-12.6%	0.6%
Belgium	25,800	29,200	24,600	25,000	28,700	29,600	25,900	25,200	24,200	23,700	3,500	1,300	14,000	18,100	21,000	16.0%	-11.4%	0.4%
Sweden	22,200	28,200	24,000	26,100	29,100	31,400	38,800	37,600	34,800	30,500	5,100	1,700	10,200	17,700	18,500	4.5%	-39.3%	0.4%
Denmark	18,000	21,200	17,500	17,400	20,900	19,900	24,700	23,000	22,600	19,400	2,900	1,000	11,000	13,100	13,300	1.5%	-31.4%	0.3%
Austria	12,200	14,400	12,400	12,500	14,100	15,800	14,700	14,300	13,600	12,600	1,900	1,100	7,500	11,400	12,200	7.0%	-3.2%	0.2%
Israel	16,700	17,200	15,800	14,900	14,100	14,100	14,200	14,000	14,400	15,800	2,500	4,900	10,500	12,000	12,000	0.0%	-24.1%	0.2%
Singapore	10,300	13,000	12,600	11,000	8,200	8,100	8,900	9,300	10,000	12,200	1,800	500	7,000	10,400	11,900	14.4%	-2.5%	0.2%
Norway	12,900	16,100	14,200	15,300	17,800	16,900	16,200	17,800	15,000	12,600	2,200	600	5,100	8,400	10,800	28.6%	-14.3%	0.2%
Turkey	7,800	9,600	9,600	10,800	10,800	12,900	14,100	13,500	11,900	11,900	3,000	3,100	5,500	10,400	10,600	1.9%	-10.9%	0.2%
All Other Overseas	188,400	221,000	227,500	241,400	264,800	275,700	273,400	279,000	288,700	284,500	53,900	65,100	157,700	256,900	275,800	7.4%	-3.1%	5.5%
Total Overseas	2,420,000	2,786,000	2,706,000	2,847,000	2,988,000	3,100,000	3,050,000	3,102,000	3,091,000	3,057,000	408,000	232,000	1,534,000	2,181,000	2,409,000	10.5%	-21.2%	48.0%
YoY% change	30.9%	15.1%	-2.9%	5.2%	5.0%	3.7%	-1.6%	1.7%	-0.4%	-1.1%	-86.7%	-43.1%	561.2%	42.2%	10.5%			
Total International	4,940,000	5,430,000	5,536,000	5,817,000	5,978,000	5,880,000	5,700,000	5,732,000	5,841,000	5,657,000	1,137,000	1,302,000	3,409,000	4,615,000	5,023,500	8.9%	-11.2%	100.0%
YoY% change	12.6%	9.9%	2.0%	5.1%	2.8%	-1.6%	-3.1%	0.6%	1.9%	-3.2%	-79.9%	14.5%	161.8%	35.4%	8.9%			

Note: Minor adjustments to historical regional totals were made to align all years with the same countries.

may not foot due to rounding



LAS VEGAS - REGIONAL INTERNATIONAL VISITATION ESTIMATES*

As of January 9, 2025 Preliminary

* Source: Global City Travel data model from Oxford Economics (Estimates from other methodologies are not comparable.)

Origin Region	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 prelim	Change from 2024 vs 2023	Change from 2024 vs 2019	Share of Total Int'l
Canada	1,510,000	1,650,000	1,770,000	1,860,000	1,740,000	1,540,000	1,440,000	1,480,000	1,600,000	1,480,000	289,000	155,100	885,600	1,398,300	1,423,300	1.8%	-3.8%	28.3%
Mexico	1,010,000	994,000	1,060,000	1,110,000	1,250,000	1,240,000	1,210,000	1,150,000	1,150,000	1,120,000	440,000	914,800	989,500	1,035,800	1,191,800	15.1%	6.4%	23.7%
Total North America	2,520,000	2,644,000	2,830,000	2,970,000	2,990,000	2,780,000	2,650,000	2,630,000	2,750,000	2,600,000	729,000	1,069,900	1,875,100	2,434,100	2,615,100	7.4%	0.6%	52.1%
Europe	1,387,400	1,571,500	1,332,300	1,411,900	1,499,600	1,518,000	1,531,100	1,533,800	1,511,000	1,498,700	172,300	121,800	919,200	1,144,800	1,220,800	6.6%	-18.5%	24.3%
Asia	565,200	626,500	704,500	736,900	699,400	752,700	786,600	841,100	805,800	818,600	123,800	28,100	222,700	450,300	555,200	23.3%	-32.2%	11.1%
Oceania	300,400	365,200	364,100	385,600	427,700	454,000	420,900	420,200	426,200	414,500	57,700	7,800	173,700	302,800	336,400	11.1%	-18.8%	6.7%
Latin America	124,600	175,500	257,100	264,000	308,900	319,800	258,800	254,100	290,600	265,300	42,300	58,800	177,200	229,600	262,400	14.3%	-1.1%	5.2%
Africa & Middle East	29,300	34,300	35,300	35,200	37,600	40,300	36,300	35,200	37,500	38,000	6,300	8,700	22,900	29,900	33,200	11.0%	-12.6%	0.7%
Caribbean	13,400	12,700	12,000	13,200	14,600	14,700	16,100	17,300	19,600	21,300	5,300	7,300	18,500	22,900	1,000	-95.6%	-95.3%	0.0%
Total Overseas	2,420,000	2,786,000	2,706,000	2,847,000	2,988,000	3,100,000	3,050,000	3,102,000	3,091,000	3,057,000	408,000	232,000	1,534,000	2,181,000	2,409,000	10.5%	-21.2%	48.0%
Total International	4,940,000	5,430,000	5,536,000	5,817,000	5,978,000	5,880,000	5,700,000	5,732,000	5,841,000	5,657,000	1,137,000	1,302,000	3,409,000	4,615,000	5,023,500	8.9%	-11.2%	100.0%

Note: Minor adjustments to historical regional totals were made to align all years with the same countries.

may not foot due to rounding