



NOTICE OF PUBLIC MEETING

**REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, FEBRUARY 13, 2018
9:00 A.M.**

**Las Vegas Convention Center – Board Room
3150 Paradise Road
Las Vegas, Nevada 89109**

BOARD OF DIRECTORS:

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Commissioner Larry Brown, Treasurer
Mayor Carolyn Goodman
Mr. Tom Jenkin
Mayor Pro Tem Peggy Leavitt

Mr. Gregory Lee
Mayor John Lee
Councilman John Marz
Councilman George Rapson
Ms. Mary Beth Sewald
Mr. Maurice Wooden

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – Visitor Information Center
3150 Paradise Road, Las Vegas, NV 89109

City Hall, City of Las Vegas
495 South Main Street, Las Vegas, NV 89101

Clark County Government Center
500 South Grand Central Parkway, Las Vegas, NV 89155

Clark County Law Library
309 South 3rd Street, Las Vegas, NV 89101

Grant Sawyer State Office Building
555 E Washington Avenue, Las Vegas, NV 89101

LVCVA Website: www.lvcva.com/agenda
Nevada Public Notice Website: <https://notice.nv.gov/>

*ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS,
UNLESS STATED OTHERWISE.*

ITEMS MAY BE TAKEN OUT OF ORDER.

ITEMS MAY BE COMBINED FOR CONSIDERATION.

ITEMS MAY BE REMOVED FROM THE AGENDA OR DELAYED AT ANY TIME.

AGENDA

OPENING CEREMONIES

Call to Order

Invocation

Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH AND MUST PERTAIN TO AGENDA ITEMS ON THIS AGENDA.

APPROVAL OF AGENDA AND MINUTES

Approval of, including in this Agenda, the consideration of tabled and/or reconsideration items.
For possible action.

Approval of this Agenda after adding emergency items/deleting items.
For possible action.

Approval of the Minutes from the January 9, 2018, Regular Meeting of the Board of Directors
For possible action.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

Presentations by the Las Vegas Convention and Visitors Authority Staff

The LVCVA staff will deliver presentations on People & Possibilities, Operations, Marketing destination achievements, and General Government highlights.

This is an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

1. IMEX Frankfurt - Frankfurt, Germany – May 15-17, 2018

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the LVCVA exhibiting at IMEX Frankfurt, May 15-17, 2018, in Frankfurt, Germany; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

2. Society of Independent Show Organizers CEO Summit - Las Vegas, NV - April 16-19, 2018

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$150,000 for expenses associated with our participation in the Society of Independent Show Organizers (SISO) CEO Summit in Las Vegas, NV, April 16-19, 2018; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

3. RFP #18-4494 International Office Japan

The Marketing Division is requesting the Board of Directors: 1) Award RFP #18-4494, International Office Japan to Connect Worldwide Japan Co., Ltd, Nishi-Shinbashi Minato-ku, Japan, for the period of March 1, 2018 – June 30, 2020, at the rate of \$14,000 per month; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the LVCVA Chief Executive Officer to execute one (1) additional two-year contract extension according to the RFP documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

GENERAL GOVERNMENT DIVISION

4. **Quarterly Budget and Statistical Report**

The LVCVA Budget and Statistical Report for the quarter ending December 31, 2017, is presented to the Board of Directors for their information and review.

This is an information item. Not an action item.

5. **Quarterly Collection Allocation**

The Finance Department is notifying the Board of Directors that room tax collection allocation amounts for the second quarter of fiscal year 2018 is estimated to be \$7,273,207.

This is an information item. Not an action item.

6. **2018 and 2019 General Obligation Bond Resolution**

The Finance Department is requesting the Board of Directors: 1) Approve and adopt the 2018 and 2019 Bond Resolution authorizing the issuance of the Clark County, Nevada, General Obligation (Limited Tax) LVCVA Convention Center Expansion Bonds (Additionally Secured With Pledged Revenues) Series 2018 and Series 2019 in the combined maximum principal amount of \$400,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale(s) of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.

For possible action.

7. **Restated Comprehensive Annual Financial Report – Fiscal Year Ended June 30, 2017**

The Finance Department is requesting the Board of Directors accept the restated Fiscal Year 2017 Comprehensive Annual Financial Report (CAFR), including independent auditors' reports.

For possible action.

8. **Approval of Extension of Contract – JPC Services, LLC**

Staff recommends the Board of Directors: 1) Expand the contract authority of the Chief Executive Officer to up to \$200,000 for the express and sole purpose of extending the term of the JPC Services, LLC contract; and 2) Authorize the Chief Executive Officer to execute the appropriate documents.

For possible action.

9. **Legal Counsel's Report and Recommendation(s)**

Legal Counsel will present a report and recommendation(s) regarding ratification of staff action, litigation, arbitration, threatened litigation, administrative hearings, and other legal matters.

This is an information item. Not an action item.

10. **Approval of Grant to City of Las Vegas – Fremont Street Experience Canopy Renovation**

Staff recommends the Board of Directors: 1) Approve a capital improvement grant of up to \$9,500,000 to the City of Las Vegas to assist with the renovation of the canopy over the Fremont Street Experience; 2) Approve the use of \$9,500,000 currently budgeted in the Capital Projects Fund for land reserves; and 3) Authorize the Chief Executive Officer to execute the appropriate documents.

For possible action.

11. **High Lantern Group**

The General Government Division is requesting the Board of Directors: 1) Approve the Amended Professional Services Agreement with High Lantern Group, LLC for the period of February 14, 2018 – June 30, 2019, at \$103,125 for the remainder of fiscal year 2018, \$275,000 for fiscal year 2019, and \$283,250 for fiscal year 2020; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the CEO to execute a one (1) year extension with a fee increase of up to 3%, if mutually agreed upon; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

COMMITTEES

12. **Marketing Committee Report**

The Marketing Committee will have met on February 9, 2018, to discuss items A-D. The Committee Chair will present a report and give the Committee's recommendation(s), if any, to the Board of Directors.

The Marketing Committee Chair will present a report and give the Committee's recommendation, if any, to the Board of Directors for item A.

Item A. Marketing Committee Officers and Charter

No action required on items B-D.

Item B. Overview of Marketing Division Structure

Item C. Advertising and Marketing Communications Agreement

Item D. Overview of International Representative Offices

For possible action.

13. **Policy Committee Report**

The Policy Committee will have met on February 13, 2018, at 8:00 a.m. to discuss item A. The Committee Chair will present a report and give the Committee's recommendation, if any, to the Board of Directors.

The Policy Committee Chair will present a report and give the Committee's recommendation, if any, to the Board of Directors for item A.

Item A. Policy Committee Officers and Charter

For possible action.

14. **Compensation Committee Report**

The Compensation Committee will have met on February 13, 2018, at 8:30 a.m. to discuss item A. The Committee Chair will present a report and give the Committee's recommendation, if any, to the Board of Directors.

The Compensation Committee Chair will present a report and give the Committee's recommendation, if any, to the Board of Directors for item A.

Item A. Compensation Committee Officers and Charter

For possible action.

Committee Appointments

LVCVA Board Policy mandates that Committee Members be selected by the Chairman of the Board of Directors and ratified by the Board Members.

The Chairman of the Board of Directors will appoint members to any or all of the Board Committees, with ratification by the Board.

For possible action.

DIRECTORS' RECOGNITION

COMMENTS FROM THE FLOOR BY THE PUBLIC

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium, clearly state your name, and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Courtney Lipski in the Board Office at: 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.

For information or questions regarding this agenda please contact:
Courtney Lipski, Executive Assistant to the Board of Directors
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-7511 or clipski@lvca.com