



## NOTICE OF PUBLIC MEETING/HEARING

**REGULAR MEETING OF THE BOARD OF DIRECTORS  
TUESDAY, JANUARY 9, 2018  
9:00 A.M.**

**Las Vegas Convention Center – Board Room  
3150 Paradise Road  
Las Vegas, Nevada 89109**

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### BOARD OF DIRECTORS:

**Commissioner Lawrence Weekly, Chair**  
**Mr. Chuck Bowling, Vice Chair**  
**Mr. Bill Noonan, Secretary**  
**Commissioner Larry Brown, Treasurer**  
Councilman Ricki Y. Barlow  
Mayor Carolyn Goodman  
Mr. Tom Jenkin

Mayor Pro Tem Peggy Leavitt  
Mr. Gregory Lee  
Mayor John Lee  
Councilman John Marz  
Councilman George Rapson  
Mr. Maurice Wooden

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THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – Visitor Information Center  
3150 Paradise Road, Las Vegas, NV 89109

City Hall, City of Las Vegas  
495 South Main Street, Las Vegas, NV 89101

Clark County Government Center  
500 South Grand Central Parkway, Las Vegas, NV 89155

Clark County Law Library  
309 South 3<sup>rd</sup> Street, Las Vegas, NV 89101

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

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*ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS,  
UNLESS STATED OTHERWISE.  
ITEMS MAY BE TAKEN OUT OF ORDER.  
ITEMS MAY BE COMBINED FOR CONSIDERATION.  
ITEMS MAY BE REMOVED FROM THE AGENDA OR DELAYED AT ANY TIME.*

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## AGENDA

### **OPENING CEREMONIES**

Call to Order  
Invocation  
Pledge of Allegiance

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH AND MUST PERTAIN TO AGENDA ITEMS ON THIS AGENDA.

**APPROVAL OF AGENDA AND MINUTES**

Approval of, including in this Agenda, the consideration of tabled and/or reconsideration items.  
For possible action.

Approval of this Agenda after adding emergency items/deleting items.  
For possible action.

Approval of the Minutes from the December 12, 2017, Regular Meeting of the Board of Directors  
For possible action.

**BOARD NOMINATION**

In accordance with the NRS, the following nominee has been submitted by the Las Vegas Metro Chamber of Commerce to fill the remainder of the term of July 1, 2017, through June 30, 2019.

***In accordance with the NRS, only elected Board Members may vote for the following nominee:***

From the Las Vegas Metro Chamber of Commerce.....NRS 244A.603(1)(g)(1)  
Ms. Mary Beth Sewald – Las Vegas Metro Chamber of Commerce

For possible action.

***Oath of Office will be administered to the newly elected Member of the Board.***

**PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

**Presentation by Applied Analysis: Economic Impact Series**

Jeremy Aguero, Principal, Applied Analysis, will present an update entitled “The Las Vegas Convention and Visitors Authority Return on Investment Analysis.”

This is an information item. Not an action item.

**Presentations by the Las Vegas Convention and Visitors Authority Staff**

The LVCVA staff will deliver presentations on People & Possibilities, Operations, Marketing destination achievements, and General Government highlights.

This is an information item. Not an action item.

**STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

**MARKETING DIVISION**

1. **2017 Preliminary Year-End Visitor Statistics and 2018 Forecast**

The Marketing Division will present an overview of the 2017 preliminary year-end visitor statistics and 2018 forecast.

This is an information item. Not an action item.

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2. **U.S. Travel Association's IPW – Denver, CO – May 19-23, 2018**

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$188,000 for expenses associated with participation in the U.S. Travel Association's IPW to be held in Denver, CO, May 19 - 23, 2018; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

3. **International Association of Exhibitions and Events (IAEE) 2019 Host City Agreement for Expo! Expo! - December 3-5, 2019**

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$760,000 for expenses associated with Las Vegas being selected as the host city for Expo! Expo! 2019, International Association of Exhibitions and Events (IAEE) Annual Meeting & Exhibition, December 3-5, 2019; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

4. **Airline Development Update – Recap of July-December 2017 Activities**

Staff will present an airline development update with Ailevon Pacific Airline Consulting (APAC) to the LVCVA Board of Directors on activities and accomplishments since July 2017.

This is an information item. Not an action item.

5. **Las Vegas Events Update**

Las Vegas Events (LVE) will present a comprehensive recap of FY 2018 second quarter activities and preview of third quarter activities to the LVCVA Board of Directors.

This is an information item. Not an action item.

**GENERAL GOVERNMENT DIVISION**

6. **2018 and 2019 General Obligation Bond Resolution**

The Finance Department is requesting the Board of Directors: 1) Approve and adopt the 2018 and 2019 Bond Resolution authorizing the issuance of the Clark County, Nevada, General Obligation (Limited Tax) LVCVA Convention Center Expansion Bonds (Additionally Secured With Pledged Revenues) Series 2018 and Series 2019 in the combined maximum principal amount of \$400,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale(s) of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.

For possible action.

7. **Purchasing Inclusion and Diversity Outreach**

The Finance Department will present information to the LVCVA Board of Directors regarding purchasing inclusion and diversity outreach efforts.

This is an information item. Not an action item.

8. **Legal Counsel's Report and Recommendation(s)**

Legal Counsel will present a report and recommendation(s) regarding ratification of staff action, litigation, arbitration, threatened litigation, administrative hearings, and other legal matters.

This is an information item. Not an action item.

## **COMMITTEES**

### **Committee Appointments**

LVCVA Board Policy mandates that Committee Members be selected by the Chairman of the Board of Directors and ratified by the Board Members.

The Chairman of the Board of Directors will appoint members to any or all of the Board Committees, with ratification by the Board.

For possible action.

## **DIRECTORS' RECOGNITION**

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

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## **ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Security Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Courtney Lipski in the Board Office at: 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.

For information or questions regarding this agenda please contact:  
Courtney Lipski, Executive Assistant to the Board of Directors  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-7511 or clipski@lvcva.com