



REGULAR MEETING OF THE

# BOARD OF DIRECTORS

TUESDAY, SEPTEMBER 10, 2024



## Board of Directors



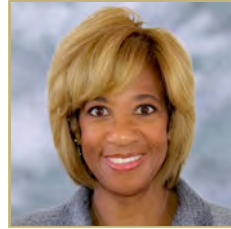
**JIM GIBSON**

*Chair*  
Commissioner  
Clark County  
Commission Office



**BRIAN GULLBRANTS**

*Vice Chair*  
COO  
Wynn North America



**PAMELA GOYNES-BROWN**

*Secretary*  
Mayor  
City of North Las Vegas



**SCOTT DEANGELO**

*Treasurer*  
EVP &  
Chief Marketing Officer  
Allegiant Travel Company



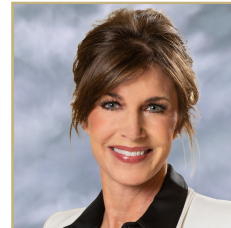
**CEDRIC CREAR**

Councilman  
City of Las Vegas



**CAROLYN G. GOODMAN**

Mayor  
City of Las Vegas



**ANN HOFF**

President & COO  
Bellagio | Park MGM | Nomad



**JAN JONES BLACKHURST**

Caesars Entertainment  
Board of Directors  
Chief Executive in Residence,  
UNLV International  
Gaming Institute



**MICHAEL NAFT**

Commissioner  
Clark County  
Commission Office



**MICHELLE ROMERO**

Mayor  
City of Henderson



**MARY BETH SEWALD**

President and CEO  
Vegas Chamber



**STEVE THOMPSON**

Chief Administrative Officer  
Boyd Gaming Corporation



**STEVE WALTON**

Councilman  
City of Boulder City



**BRIAN WURSTEN**

Councilman  
City of Mesquite





**NOTICE OF PUBLIC MEETING AND AGENDA**  
**REGULAR MEETING OF THE BOARD OF DIRECTORS**  
**TUESDAY, SEPTEMBER 10, 2024**  
**9:00 A.M.**

**Las Vegas Convention Center – Board Room**  
**3150 Paradise Road**  
**Las Vegas, Nevada 89109**

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**BOARD OF DIRECTORS:**

**Commissioner Jim Gibson, Chair**  
**Mr. Brian Gullbrants, Vice Chair**  
**Mayor Pamela Goynes-Brown, Secretary**  
**Mr. Scott DeAngelo, Treasurer**  
Councilman Cedric Crear  
Mayor Carolyn Goodman  
Ms. Ann Hoff

Ms. Jan Jones Blackhurst  
Commissioner Michael Naft  
Mayor Michelle Romero  
Ms. Mary Beth Sewald  
Mr. Steve Thompson  
Councilman Steve Walton  
Councilman Brian Wursten

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THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 2<sup>nd</sup> Floor Administration Offices – South Hall  
3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

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*THE BOARD OF DIRECTORS (BOARD) MAY:  
CONSIDER AGENDA ITEMS OUT OF ORDER;  
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND  
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

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**AMENDED AGENDA**

**OPENING CEREMONIES**

- Call to Order
- Roll Call
- Pledge of Allegiance

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

## **APPROVAL OF AGENDA AND MINUTES**

Approval of the Agenda.  
For possible action.

Approval of the Minutes from the August 13, 2024, Regular Meeting of the Board.  
For possible action.

## **PRESENTATIONS**

### **Presentations by the LVCVA Staff**

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an informational item and does not require Board action.

## **LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

1. **Advertising Production Partner Agreement Amendment - Townhouse**  
That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an amendment to the current Advertising Production Partner Agreement with GWE LLC d/b/a Townhouse (Townhouse) to – a. increase the maximum contract value to a total of \$20,000,000, and b. provide an optional extension term from July 1, 2025 to June 30, 2027; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.  
  
For possible action.
2. **LVCVA Exhibition Booth Construction – WTM London 2024 – Conex Exhibition Services**  
That the Board considers: 1) Authorizing the CEO/President to execute an agreement with Conex Exhibition Services (Conex) in the amount of \$288,007 for the design and build-out of the LVCVA's exhibition booth for WTM London, November 5-8, 2024; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.  
  
For possible action.
3. **Brooksee Las Vegas Marathon Sponsorship Agreement - Las Vegas, NV – November 3, 2024 and November 2, 2025**  
That the Board considers: 1) Authorizing the CEO/President to execute a Sponsorship Agreement with Brooksee in the amount of \$300,000, to host the 2024 and 2025 Las Vegas Marathon in Las Vegas, Nevada; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.  
  
For possible action.
4. **Formula 1 Las Vegas Grand Prix - Economic Impact Certification**  
That the Board considers: 1) Certifying the economic impact of the Formula 1 Las Vegas Grand Prix (LV Grand Prix) to be \$250,000,000 or greater for the purpose of Special Event designation of the LV Grand Prix pursuant to Nevada Revised Statutes 484B.313; and 2) Authorizing the Chief Executive Officer/President to execute all necessary certification documents.  
  
For possible action.



5. **Bid 25-4831, On-Call Traffic Control Support Staff**

That the Board considers: 1) Awarding Bid #25-4831, On-Call Traffic Control Support Staff, to LAZ Parking, Las Vegas, Nevada, in the amount of \$900,000 for an initial term of one (1) year, from October 1, 2024 – September 30, 2025, with three (3) optional one (1) year extensions in the amount of \$2,700,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

6. **Amendment to Agreement for Digital Media Technology with Samsung Electronics America, Inc. – Las Vegas Convention Center Phase Three Renovation**

That the Board considers authorizing the CEO/President to execute an amendment to the Digital Media Technology Provider Agreement with Samsung Electronics America, Inc., increasing the contract amount from \$6,246,989 to \$12,096,989, for the purchase and installation of interactive digital media technology for the Las Vegas Convention Center (LVCC) District Phase Three Renovation project.

For possible action.

7. **Grant of Easement – TBC, The Boring Company**

That the Board consider authorizing the CEO/President to execute an easement agreement with TBC - The Boring Company, DBA Vegas Loop (TBC), granting a perpetual easement on and under the Las Vegas Convention Center (LVCC) campus for improvements to connect the LVCC Riviera Station, the LVCC West Station, and the Resorts World Station along Convention Center Drive.

For possible action.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

**ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit <https://www.lvcva.com/who-we-are/meetings-and-minutes/>

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:  
Silvia Perez, Executive Assistant to the Board  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

**MINUTES**

Regular Meeting of the Board of Directors  
August 13, 2024



**Regular Meeting of the Board of Directors  
August 13, 2024  
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on August 13, 2024, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

**Board of Directors (Board)**

*Present unless otherwise noted*

<b>Commissioner Jim Gibson, Chair</b>	Ms. Jan Jones Blackhurst
<b>Mr. Brian Gullbrants, Vice Chair</b>	Commissioner Michael Naft
<b>Mayor Pamela Goynes-Brown, Secretary</b>	Mayor Michelle Romero..... <i>absent</i>
<b>Mr. Scott DeAngelo, Treasurer</b>	Ms. Mary Beth Sewald
Councilman Cedric Crear..... <i>virtual</i>	Mr. Steve Thompson
Mayor Carolyn Goodman..... <i>absent</i>	Councilman Steve Walton
Ms. Ann Hoff	Councilman Brian Wursten..... <i>virtual</i>

LVCVA Executive Staff present	Steve Hill, CEO/President
	Caroline Bateman, General Counsel
	Ed Finger, Chief Financial Officer
	Brian Yost, Chief Operating Officer
	Kate Wik, Chief Marketing Officer
	Nadine Jones, Senior Vice President of People & Culture

**OPENING CEREMONIES – CALL TO ORDER**

Chair Jim Gibson called the meeting to order at 9:00 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present in person or virtually, except for Members Carolyn Goodman, Michelle Romero, and Jan Jones Blackhurst.

Member Jones Blackhurst entered the meeting at 9:04 a.m.

The Pledge of Allegiance was performed.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Ed Uehling referenced Agenda Item 1 and inquired on the lack of international air traffic to Las Vegas. He referenced Agenda Item 6 and suggested that Formula 1 should be donating tickets to the LVCVA. Mr. Uehling referenced Agenda Items 3 and 4 and questioned why the public should have to provide funding for those basketball events. He commented on the LVCVA’s failure in its mission to bring visitors to Las Vegas and referenced his attached letter highlighting “other problems.”



## **APPROVAL OF AGENDA AND MINUTES**

### **APPROVAL OF THE AGENDA AND MINUTES**

**Treasurer Scott DeAngelo moved, and it was carried by unanimous vote of the voting members, to approve the August 13, 2024 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the July 9, 2024 Regular Meeting of the Board.**

## **PRESENTATIONS**

### **Presentations by the LVCVA Staff**

Brian Yost, Chief Operating Officer, delivered a presentation on Las Vegas Convention Center (LVCC) building updates including MAGIC Las Vegas and Jiu-Jitsu Con. He provided an update on the Las Vegas Convention Center District (LVCCD) Phase Three Renovation Project (Project) including curtain wall and exterior framing, a storm drain trench, the ramp to the Paradise Pedestrian Bridge, and installation of drywall, ceiling grid, roof membrane, and lighting. He shared drone footage of the Project's progress and expressed excitement for MINExpo's use of the facility in early September 2024.

Mr. Yost introduced Chris Comstock, the LVCVA's new Vice President of Customer Safety and provided information on Mr. Comstock's background and experience.

Kate Wik, Chief Marketing Officer, shared a video clip from an EXTRA TV segment highlighting summer entertainment, shopping, and spa options for the Ultimate Girls Weekend in Las Vegas. She recognized the Public Relations team's efforts in securing additional earned media summer coverage including placements in publications such as *Travel Noire*, *Forbes*, *Passport*, and *Cigar Aficionado*.

Mr. Yost provided information on the National Basketball Association's (NBA) Summer League hosted in Las Vegas for the 20<sup>th</sup> consecutive year. Ms. Wik commented on the exposure resulting from the games being broadcast on television networks and described the advertising opportunities resulting from the LVCVA's sponsorship. She highlighted the feature of a video on the Summer League website that depicts the 20-year history of the NBA Summer League in Las Vegas.

Mr. Yost recognized Lisa Motley, Vice President of Sports and Special Events, for her efforts in the continuing development of the LVCVA's relationship with premiere college sports conferences and the hosting of Big 12 Media Days at Allegiant Stadium.

Ms. Wik shared videos created in partnership with the Big 12's marketing teams for the Big 12 Media Days and discussed the engagements and impressions garnered from those efforts. She highlighted earned media exposure in outlets including *Sports Illustrated*, *News 3 Las Vegas*, and *The Athletic*.

Ms. Wik discussed marketing efforts highlighting Downtown Las Vegas events, properties, and culinary offerings, and shared a single-take drone video showcasing the Downtown Las Vegas nightlife scene. She provided information on nine pieces of content dispersed on the LVCVA's social media channels spotlighting restaurants, hotels, and art scenes in Downtown Las Vegas and discussed a future project by the LVCVA's content team to deliver several more videos over the upcoming months.

Ms. Wik expressed excitement for the recent teaser launch to build interest for the upcoming Neon City Festival in downtown Las Vegas and provided information on future marketing efforts related to that event.

Chief Executive Officer (CEO)/President Steve Hill commented on the morning's Topping Out Ceremony for the LVCCD Phase Three renovation project and provided information on project's progress, noting that it is currently running on time and on budget.

Mr. Hill recognized the Las Vegas locals who participated at the 2024 Olympic Games in Paris and congratulated the four Las Vegas Aces basketball team players and the American women's basketball team on their gold medals.

Ms. Wik thanked the Caesars Entertainment team for lighting up the Eiffel Tower at Paris Las Vegas in recognition of the Las Vegas Aces' victory.

Mr. Hill commented on the upcoming August meeting of the Las Vegas Stadium Authority Board of Directors and thanked Ms. Bateman and Ed Finger, Chief Financial Officer and Stadium Authority Administrator, for their work with the A's and the Las Vegas Stadium Authority. He noted that an updated version of the draft lease agreement would be presented to the Stadium Authority Board during that meeting.

Mr. Hill commented on the recent closing of The Mirage Hotel & Casino for its renovation and reopening as the Hard Rock, commented on The Mirage's impact on Las Vegas, and congratulated everyone who was involved with The Mirage. He commented on Member Jones Blackhurst's speech during the closing ceremony and acknowledged Member Jones Blackhurst's op-ed in *The Las Vegas Sun*.

This was an informational item and did not require Board action.

### **LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

- ITEM 1. **Air Service Development Update - Fiscal Year End 2024 (January – June 2024)**  
Fletch Brunelle, Vice President of Marketing, introduced Joel Van Over, Senior Director at Ailevon Pacific Aviation Consulting (APAC) to provide the Board with a presentation of air service development activity from January - June 2024, and update the Board on air service development achievements through the end of fiscal year (FY) 2024.
- Mr. Van Over presented updates on current challenges in the aviation industry including high vacation costs, aircraft shortages, aircraft component issues, and labor expenses. He provided a reminder of the full recovery of airline capacity to Las Vegas in October 2022 and the focus of international air service recovery over the past year.
- Mr. Van Over described the recent successes in air service development in Las Vegas including the following: new nonstop service from Manchester, United Kingdom on Virgin Atlantic; new nonstop service from London, England on Norse Atlantic Airways; new nonstop service from Dublin, Ireland on Aer Lingus; and daily nonstop service from Seoul, South Korea on Korean Air. Mr. Van Over shared data on the increases in international seats and long-haul capacity resulting from those new flights.
- Mr. Van Over commented on the welcoming of Canada's Porter Airlines' new nonstop service from Toronto. He noted that he and Cheryl Smith, Director of Air Service Development, provided ideas to Porter Airlines executives during the World Routes Conference regarding new air service. Mr. Van Over provided that Porter Airlines subsequently announced new service to Las Vegas from Montreal and Ottawa.
- Mr. Van Over provided information on the announcement of new nonstop service from Tijuana, Mexico to Las Vegas on Volaris and discussed how that opens up visitation to Las Vegas from other parts of Mexico, specifically northern Mexico.
- Mr. Van Over presented data on the year-over-year recovery of international air capacity to Las Vegas from pre-COVID-19 pandemic levels. He shared data for projected third quarter recovery of international air capacity, and projections of full recovery by the end of the fourth quarter of 2024.
- Mr. Van Over highlighted the addition of 698,000 annual seats into Las Vegas from 10 other airlines from 16 markets, five of which were previously unserved. He shared projections of record inbound capacity to Las Vegas by the end of 2024. Mr. Van Over noted that Las Vegas ranks fourth in fastest growing large airports in the United States.

Mr. Van Over discussed the opportunities for the addition of service in support of CES 2025 including the following: nonstop service from Paris, France; extra service from Seoul, South Korea; nonstop service from London, England; and nonstop service from Tokyo, Japan.

Mr. Van Over provided that the Air Service Development team would potentially be traveling to the Kingdom of Bahrain in October 2024 for the Routes World Conference and described the importance of the business conducted at that conference. He expressed appreciation for the Board's support of the LVCVA's participation in that conference.

Mr. Van Over summarized successes in air service development over the past six months including the following: the announcement of new service from three international airlines; recovery of the third largest overseas market with new nonstop service; first-ever nonstop flights from Ireland; additional air service from London, England; daily nonstop service from Korean Air; and full recovery of international capacity by the end of 2024.

Treasurer DeAngelo asked Mr. Van Over if he could address growth plans at Harry Reid Airport as it relates to gates and runway capacity, to which Mr. Van Over commented on Harry Reid Airport's team's can-do attitude to allow for additional capacity. He commented on the opportunity for improved efficiency and the operation of airports at capacity levels and noted the challenges that arise during irregular operations such as weather-related delays. Mr. Van Over commented on gate-related and air space constraints and potential modifications to allow for steady increases in capacity. He noted that large international flights take precedence, which will keep allowing for growth in that sector.

Member Jones Blackhurst addressed the need for a secondary airport and asked if a new airport would take five to seven years to build and open, to which Mr. Van Over said he would "double that" timeframe. Member Jones Blackhurst inquired on what the plan is for a secondary airport, to which Mr. Van Over responded that the plan for a secondary airport is ongoing and could be 15 years away. He noted that airlines are adjusting to the limited space in airports by bringing larger aircraft to maximize efficiency of gates.

Chair Gibson referenced a presentation from the leadership team at Harry Reid Airport during a recent Board of [Clark] County Commissioners meeting and provided an update on the progress of the planning of new gates and environmental work being conducted. He stated he would share a copy of that presentation with Board Members and thanked Mr. Van Over for his presentation.

Mr. Brunelle thanked Mr. Van Over and Cheryl Smith for their efforts and provided information on an upcoming update to resort partners on the progress of air service development.

This was an informational item and did not require Board action.

ITEM 2. **2024 World Route Development Forum Exhibition Booth – Conex Exhibition Services – Kingdom of Bahrain - October 6-8, 2024**

Mr. Brunelle reiterated Mr. Van Over's comments regarding the importance of the World Route Development Forum (World Routes) and noted that Harry Reid Airport staff would also be in attendance. Mr. Brunelle provided that a new booth was necessary for the World Routes show due to the show's location, and requested that the Board considers: Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Conex Exhibition Services, in the amount of \$150,000, for LVCVA exhibition booth design and build-out, for the 2024 World Route Development Forum that will take place October 6-8, 2024 in The Kingdom of Bahrain; 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Chair Gibson asked what would happen to the booth after the World Routes show, to which Mr. Brunelle responded that the proposed booth would be for one-time use.



Fiscal Impact  
FY 2025: \$150,000 Expenditure

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Authorize the CEO/President to execute an agreement with Conex Exhibition Services, in the amount of \$150,000, for LVCVA exhibition booth design and build-out, for the 2024 World Route Development Forum that will take place October 6-8, 2024 in The Kingdom of Bahrain; 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.**

ITEM 3. **Big Ten Women's Basketball Conference Tournament Sponsorship Agreement - Las Vegas, NV – March 3-7, 2027**

Lisa Motley, Vice President of Sports and Special Events, provided information on anticipated attendance and potential number of room nights generated by the Big Ten Women's Basketball Tournament. She clarified that the sponsorship amounts for the Women's and Men's events were of equal compensation based on the expected number of incremental room nights that the events will generate, per the information provided by Big Ten regarding past tournaments. Ms. Motley stated that those calculations were disclosed in the bid submitted to the Big Ten by the LVCVA. She noted that the Big Ten Women's Basketball Conference Tournament would drive visitation during midweek periods and also replace the vacancy of the PAC-12 tournament. Ms. Motley provided information on television networks that would be airing the event, and information on the member institutions included in the Big Ten. She requested that the Board considers: 1) Authorizing the CEO/President to execute a Sponsorship Agreement with the Big Ten Conference, in the amount of \$350,000, to host the 2027 Big Ten Women's Basketball Conference Tournament March 3-7, 2027 at T-Mobile Arena in Las Vegas; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Fiscal Impact  
FY 2027: \$350,000 Expenditure

Member Ann Hoff provided that she had a disclosure pertaining to Agenda Item 3. She stated that she is employed with MGM Resorts International where she serves as the President and Chief Operating Officer of Bellagio Hotel and Casino, Park MGM Las Vegas, and NoMad Las Vegas. She noted that her employer, MGM Resorts International, is a co-owner and operator of T-Mobile Arena, where the Big Ten Conference Tournament games will take place. Member Hoff provided that the independence of judgment of a reasonable person in her situation may be materially affected regarding the proposed expenditure and sponsorship, as her employer will benefit from the tournament games taking place, and she would therefore abstain from deliberating or voting on Agenda Item 3.

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members with the exception of Member Hoff who abstained, to: 1) Authorize the CEO/President to execute a Sponsorship Agreement with the Big Ten Conference, in the amount of \$350,000, to host the 2027 Big Ten Women's Basketball Conference Tournament March 3-7, 2027 at T-Mobile Arena in Las Vegas; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.**

ITEM 4. **Big Ten Men's Basketball Conference Tournament Sponsorship Agreement - Las Vegas, NV – March 8-12, 2028**

Ms. Motley provided information on anticipated attendance and potential number of room nights and reiterated that the amount of sponsorship for the Men's and Women's events were for equal compensation based on the anticipated expected incremental room nights. She requested that the Board considers: 1) Authorizing the CEO/President to execute a Sponsorship Agreement with the Big Ten Conference, in the amount of \$850,000, to host the

2028 Big Ten Men's Basketball Conference Tournament March 8-12, 2028 at T-Mobile Arena in Las Vegas; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Fiscal Impact

FY 2028: \$850,000 Expenditure

Member Ann Hoff provided that she had a disclosure pertaining to Agenda Item 4. She stated that she is employed with MGM Resorts International where she serves as the President and Chief Operating Officer of Bellagio Hotel and Casino, Park MGM Las Vegas, and NoMad Las Vegas. She noted that her employer, MGM Resorts International, is a co-owner and operator of T-Mobile Arena, where the Big Ten Conference Tournament games will take place. Member Hoff provided that the independence of judgment of a reasonable person in her situation may be materially affected regarding the proposed expenditure and sponsorship, as her employer will benefit from the tournament games taking place, and she would therefore abstain from deliberating or voting on Agenda Item 4.

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members with the exception of Member Hoff who abstained, to: 1) Authorize the CEO/President to execute a Sponsorship Agreement with the Big Ten Conference, in the amount of \$850,000, to host the 2028 Big Ten Men's Basketball Conference Tournament March 8-12, 2028 at T-Mobile Arena in Las Vegas; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.**

ITEM 5.

**CONCACAF Copa America Soccer Tournament Gym Equipment and Locker Room Structures – Just Dream, LLC**

Mr. Yost reminded the Board of its previous approval of the partnership agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) in the amount of \$1,050,000 for soccer matches held at Allegiant Stadium during the Copa America tournament in June and July 2024. He noted that the LVCVA subsequently discovered that payments were to be made to contractors of CONCACAF rather than CONCACAF itself. Mr. Yost provided that Just Dream, LLC was responsible for gym equipment and locker room structures used during the Copa America practices and matches. He noted that the amount previously approved by the Board was unchanged and requested that the Board considers ratifying the payment of \$843,318.28 to Just Dream, LLC, for gym equipment and locker room structures for the Copa America soccer tournament matches held at Allegiant Stadium in June and July 2024.

Fiscal Impact

FY 2024: \$562,212

FY 2025: \$281,106

Treasurer DeAngelo provided that he is employed by Allegiant Travel Company as its Executive Vice President and Chief Marketing Officer and that Agenda Item 5 relates to soccer matches that took place at Allegiant Stadium in June and July of 2024. He stated that his employer is contracted for the naming rights for Allegiant Stadium and benefited from the soccer matches. Treasurer DeAngelo provided that the independence of judgment of a reasonable person in his situation may be materially affected regarding the proposed expenditure and partnership and he would therefore abstain from deliberating for voting on Agenda Item 5.

**Vice Chair Gullbrants moved, and it was carried by unanimous vote of the voting members with the exception of Treasurer DeAngelo who abstained, to ratify the payment of \$843,318.28 to Just Dream, LLC, for gym equipment and locker room structures for the Copa America soccer tournament matches held at Allegiant Stadium in June and July 2024.**

ITEM 6.

**Purchase of 2024 Formula 1 Las Vegas Grand Prix Ticket Packages**

Mr. Hill outlined Staff's request last year for the purchase of up to \$7 million in tickets for the inaugural Formula 1 (F1) Las Vegas Grand Prix. He noted that some of the tickets purchased by the LVCVA were subsequently purchased by its industry partners, and the remaining were retained by the LVCVA for the purpose of hosting its customers. Mr. Hill provided that this year's request is approximately one fourth of the previous year's request, totaling about 135 tickets. He noted that the LVCVA anticipates that some of those tickets would be purchased by its industry partners and the remaining 100-115 tickets would be utilized for hosting a broad variety of Las Vegas customers including international intermediaries, airline route planners, Las Vegas Convention Center building customers, and sporting event customers who would be grouped with and escorted by LVCVA sales or leadership staff during race week. Mr. Hill explained that site visits and familiarization trips throughout the destination, showcasing venues and opportunities, would be integrated to the hosting of the LVCVA's customers and potential customers during race week at a greater capacity than the previous year. He provided thoughts that he does not anticipate the LVCVA purchasing a 500-seat suite again, and that the 125-ticket range is the "right rotation" for future years. Mr. Hill requested that the Board consider authorizing him to purchase up to \$1,700,000 of race and hospitality tickets for the November 2024 Formula 1 Las Vegas Grand Prix for LVCVA customers and destination partners.

**Fiscal Impact**

FY 2025: Expenditures: \$ 1,700,000

Chair Gibson disclosed that Agenda Item 6 contemplates the purchase of race and hospitality tickets for the 2024 Formula One Las Vegas Grand Prix. He stated that he received a ticket to the November 2023 Formula 1 Las Vegas Grand Prix from the F1 team itself and attended that event while fulfilling responsibilities assigned. Chair Gibson noted that the independence of judgment of a reasonable person in his situation may be materially affected regarding the proposed expenditure by his acceptance of the 2023 F1 Las Vegas Grand Prix ticket and would therefore abstain from deliberating or voting on Agenda Item 6 out of an abundance of caution. Chair Gibson asked Vice Chair Gullbrants to assume the Chair's duties for Agenda Item 6.

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, with the exception of Member Gibson who abstained, to authorize the CEO/President to purchase up to \$1,700,000 of race and hospitality tickets for the November 2024 Formula 1 Las Vegas Grand Prix for LVCVA customers and destination partners.**

ITEM 7.

**Bid #24-4781, PWP CL-2023-459, Expansion Joint Replacement (Las Vegas Convention Center South Hall)**

Randy Shingleton, Vice President of Facilities, described the challenges and potential hazards of the use of the LVCVA's current light duty expansion joint system in South Halls 3 and 4. He provided that the proposed contract would replace the current light duty system with a heavy-duty system. Mr. Shingleton noted that five bidders participated in a pre-bid conference and job walk, and two local companies submitted bids. He provided that the proposed contract includes a 10% owner-controlled contingency in the amount of \$41,387, which is included in the total bid price, and requested that the Board consider: 1) Awarding Bid #24-4781, Expansion Joint Replacement in the South Halls of the Las Vegas Convention Center, to All 5's Construction, LLC, Las Vegas, Nevada; 2) Authorizing the CEO/President



to execute an agreement with All 5's Construction in the amount of \$455,257; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2025: \$455,257 Expenditures (Includes 10% Owners Controlled Contingency)

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Award Bid #24-4781, Expansion Joint Replacement in the South Halls of the Las Vegas Convention Center, to All 5's Construction, LLC, Las Vegas, Nevada; 2) Authorize the CEO/President to execute an agreement with All 5's Construction in the amount of \$455,257; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 8. **Bid #24-4823 CL-2024-349 - Digital Antennae System (DAS) & Engineering Warehouse and Services Buildings Roof Replacement**

Mr. Shingleton provided that the current roofing system in the DAS, Engineering, and Services Building areas is prone to leaks and jeopardizes costly assets as well as personnel housed in those areas. He noted that eight bidders participated in the pre-bid conference and job walk and four companies submitted bids. Mr. Shingleton provided that the proposed contract includes a 10% owner-control contingency in the amount of \$121,467, which is included in the total bid price and requested that the Board consider: 1) Awarding Bid #24-4823, DAS Engineering Warehouse & Services Buildings Roof Replacement of the Las Vegas Convention Center, to Eberhard Southwest Roofing, Inc. (Eberhard); 2) Authorizing the CEO/President to execute an agreement with Eberhard in the amount of \$1,336,143.00; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2025: \$1,336,143.00 Expenditures (Includes 10% Owners Controlled Contingency)

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Awarding Bid #24-4823, DAS Engineering Warehouse & Services Buildings Roof Replacement of the Las Vegas Convention Center, to Eberhard Southwest Roofing, Inc. (Eberhard); 2) Authorizing the CEO/President to execute an agreement with Eberhard in the amount of \$1,336,143.00; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 9. **Las Vegas Convention Center District (LVCCD) Phase Three Renovation Project – Amendment of CEO's Delegated Authority**

Mr. Yost provided a reminder related to the Board's previous approval of the \$600 million budget for the LVCCD Phase Three Renovation Project and its subsequent approval of a contract with Hunt-Penta Joint Venture in the amount of \$432,200,000 for those efforts. He referenced a subsequent Board approval of a \$30 million increase to the Hunt-Penta contract, revising the contract amount to \$462 million. Mr. Yost stated that the current request asks to move the \$30 million owner-controlled contingency that is located within the context of the \$600 million project cost, into the contract amount with Hunt-Penta Joint Venture. He requested that the Board considers: 1) Amending the CEO's delegated authority to execute construction services agreements related to the LVCCD Phase Three Renovation Project from \$462,200,000 to \$492,200,000; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available Capital Projects funds.

Fiscal Impact

FY 2025: \$15,000,000 Expenditure

FY 2026: \$10,000,000 Expenditure

FY 2027: \$ 5,000,000 Expenditure

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Amend the CEO's delegated authority to execute construction services agreements related to the LVCCD Phase Three Renovation Project from \$462,200,000 to \$492,200,000; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available Capital Projects funds.**

ITEM 10.

**Korn Ferry – Professional Services Agreements**

Nadine Jones, Senior Vice President of People & Culture, provided that the funds from the proposed expenditure approval to Korn Ferry would be used for various professional services including an executive search for a new Chief Sales Officer and support of various ambassador engagement services such as the LVCVA's Annual Ambassador Survey and various training programs for the reinforcement of the LVCVA's core values. Ms. Jones requested that the Board considers: 1) Authorizing the CEO/President to execute agreements with Korn Ferry, in the amount of \$400,000, to provide executive search services, workforce training, and employee engagement services; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Member Jones Blackhurst asked if a Request for Proposals (RFP) or bid was conducted, to which Ms. Jones responded that the LVCVA went directly to Korn Ferry as the requested professional services do not require a bidding process.

Fiscal Impact

FY 2025: \$400,000 Expenditure

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Authorize the CEO/President to execute agreements with Korn Ferry, in the amount of \$400,000, to provide executive search services, workforce training, and employee engagement services; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.**

ITEM 11.

**Public Hearing on Modifications to the Collective Bargaining Agreement (CBA) with Service Employees International Union (SEIU) Local 1107**

Mr. Finger reminded the Board that the LVCVA entered into a CBA with SEIU in 2023 that included annual wage re-openers. He provided that the current proposed amendments to the CBA include a 3.9% base wage adjustment and the removal of the bottom step of 17 pay ranges. He explained that the proposed amendment would adjust the current 11 annual progression steps to 10. Mr. Finger noted that the amendment proposes the additional removal of up to three steps for the three lowest pay grades and clarified that the proposed amendments will not increase the maximum pay rate of any pay grade or position. He explained that Appendix C and Articles 7, 9, and 13 were modified to facilitate the mechanics of the proposed changes. Mr. Finger presented that the proposed modifications also include a seniority-based shift bid article and the addition of three new positions. He described the new proposed positions as a grade 25 Environmental Health and Safety Coordinator, a grade 25 Safety and Emergency Management Coordinator, and a grade 16 Skilled Trades Assistant. Mr. Finger outlined the five attachments to Agenda Item 11 including a summary of the proposed changes to the agreement, the clean and redline versions of the entire agreement, and a summary of the fiscal impact of the proposed changes. He noted that Attachment 5 shows the total fiscal impact of 4.13% of contract cost from the totality of the proposed changes. He stated that the agreement has been ratified by the SEIU and that the new positions and cost of the contract are aligned with the Board-approved budget. Mr. Finger requested that the Board consider, pursuant to Nevada Revised Statutes (NRS) 288.153: 1) Conducting a public hearing on modifications to the CBA between the LVCVA and SEIU, effective July 1, 2023, through June 30, 2028; and 2) Approving such modifications to the CBA.

Chair Gibson opened the public hearing on the CBA between the LVCVA and SEIU Local 1107.

Mr. Uehling requested more information including how many employees are affected by the proposed modifications to the CBA and how their wages compare to “what they get from the hotels.”

Chair Gibson closed the public hearing on the CBA between the LVCVA and SEIU Local 1107.

Chair Gibson asked how many employees are covered by the CBA to which Mr. Finger answered there were approximately 265 to 270 covered by the CBA. He detailed that all of them are affected by the 3.9% base wage adjustment and less than one quarter of them would be affected by the step removals. He noted that the positions affected are operational support positions such as custodians and perimeter security officers, but other positions such as plumbers, electricians, information technology and accounts payable staff are also covered. Mr. Finger provided that each of those positions and pay rates are detailed in the supplemental material attached to Agenda Item 11.

Vice Chair Gullbrants asked if the SEIU Local 1107 had voted in favor of the proposed modifications, to which Mr. Finger confirmed.

Fiscal Impact

FY 2025-2028: \$1,113,904 per year of increased contract cost.

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to approve the proposed modifications to the CBA between the LVCVA and SEIU, effective July 1, 2023, through June 30, 2028**

ITEM 12.

**SHI International Corp – Purchase of Microsoft Licenses**

Mr. Finger explained that joint use agreement provided the procurement method for the proposed purchase of Microsoft licenses using the results of the State of Nevada’s competitive procurement. He provided that the request is for three years of licenses at \$293,000 per year and detailed that about 60% of the cost is for the Microsoft productivity suite which includes programs such as Excel, Word, PowerPoint, and Teams. Mr. Finger noted that about 20% of the license costs are advanced security and compliance tools, and the remaining is for data center tools such as server operating systems and enhanced audio, video and content communication tools. He requested that the Board consider: 1) Authorizing the CEO/President to execute a Microsoft Enterprise Agreement with SHI International Corp, in the amount of \$880,000, for Microsoft Office 365 subscriptions and application use, effective September 1, 2024 through August 31, 2027; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Fiscal Impact

FY 2025: \$293,333

FY 2026: \$293,333

FY 2027: \$293,333

Total three-year expenditure - \$880,000

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to: 1) Authorize the CEO/President to execute a Microsoft Enterprise Agreement with SHI International Corp, in the amount of \$880,000, for Microsoft Office 365 subscriptions and application use, effective September 1, 2024 through August 31, 2027; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.**

ITEM 13. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the LVCCD projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

**Fiscal Impact**

TBD

This was an informational item and did not require Board action.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Mr. Braisted questioned how many of the organizations represented by the Board sent their security staff to attend the DEF CON conference and shared his experiences from having attended that conference. He addressed the need for electric carts on the LVCC campus and commented on the walking distance between LVCC halls. Mr. Braisted provided a suggestion for the military to be on standby during large traffic jams on main roads and referenced the picture he provided advocating for the advertising of good behavior.

Mr. Uehling referenced his attached handout describing his thoughts on the LVCVA's conversion from an organization that supports the Las Vegas community, to one that supports the hotel properties. He provided his thoughts that public funds from taxes are being given to hotel properties rather than the public due to the bribing of public officials. Chair Gibson cautioned Mr. Uehling about overstepping boundaries as related to providing comments about the alleged actions of specific individuals and advised him to direct his comments to the Board as a whole. Mr. Uehling reiterated his comments regarding funds being distributed to hotels rather than the public and the bribing of public officials for the purpose of passing laws to "steal people's property." He commented on processes prescribed by the U.S. Constitution as related to condemnation of property.

**ADJOURNMENT**

Chair Gibson adjourned the meeting at 10:24 a.m.

Respectfully submitted,

Date Approved: September 10, 2024

\_\_\_\_\_  
Silvia Perez  
Executive Assistant to the Board

\_\_\_\_\_  
James B. Gibson  
Chair

# Public Comment Submission

from Mr. Edmund Uehling  
August 13, 2024

13August2024

To: Board of Directors LVCVA

From: Edmund Uehling 702-808-6000 [ed.uehling@yahoo.com](mailto:ed.uehling@yahoo.com)

Re: Items #1: LAS Air service development; #6: F-1 Ticket Purchase; #3 & #4 Bball

Esteemed Members of the LVCVA Board

#1: The institution and individual handling this project for the Airport seem to be extremely competent, yet their major task—that of bringing air service from the richest and most traveled area of the world, the Far East—seems not to be bringing the results that one would expect. At the same time Asian travel to LAX is booming, while Las Vegas can be promoted as a more convenient, economical and fun location from which to tour. What is the cause of this failure? Lack of information or promotion? Lack of welcome from greedy hotels that can't even put a \$20 Chinese electric kettle in their rooms? Stupid comments from Donald Trump? American (Las Vegas) arrogance (where no one can speak a word of Mandarin)? A belief that the market won't grow? Does anyone connected to the LVCVA ever have serious/honest conversations about the loss of a market that happens to be much bigger than F-1?

#6: Purchase of F-1 tickets with tax monies. Shouldn't F-1 be the one GIVING tickets to the creators of a whole new venue for them? When is someone going to reveal the number of government/tax dollars spent for this ego-orgy? How much tax money was used for last year's race? And BTW, there is a real disconnect just listening to LVCVA bigwigs boast about the billions the hotels made, while all three entities refuse to compensate one penny for those "little people"/citizens/business people who lost money BECAUSE of F-1.

#3 and #4: Why do the people of Las Vegas have to pay \$1.2 million to bring basketball here? Aren't the venues making enough to finance these activities? If not them, then the penny-pinching hotels which benefit more than anyone certainly should be bearing these costs—not the public.

And speaking of the latter, it seems that the LVCVA Board needs to be reminded that present-day LVCVA was created as a public/private enterprise with a focus on benefiting the people of Clark County (not just the Wall Street hotels). Thanks to the rent-seeking "public" (ha-ha) officials who make a mockery of that agreement, the hotels have benefited just since 2016 more than \$7 Billion in direct tax expenditures on their behalf, while paying 6.75% (lowest in the world?) in taxes to Nevadans. Worse, at the same time, our Fascist (defined as government on behalf of corporations) "leaders", employ a gross violation of the Constitution of the USA known as inverse condemnation (vs. Constitutional condemnation, which requires compensation) for the literal purpose of STEALING the property, businesses and income of tens of thousands of Nevadans.



**Ironically, it is the hotel industry that is shooting itself (and the Las Vegas economy) in the foot, because it is these most targeted Las Vegas who actually do a better job than the hotels or the LVCVA of meeting the primary goal of the LVCVA itself (i.e., to bring visitors to Las Vegas). The high room rates and tricks (some illegal) of the hotels are every year discouraging tens of millions of visitors from coming to Las Vegas. At least 60 thousand CES wanna-be-attendees stayed at home in January of this year rather than appease the greed of the casino-hotels. That's a loss of a minimum \$60,000,000 to our economy (a large portion of which would have been spent in the businesses of the Hotel Cartel).**

**That's one event and 4 tourism days. There are 361 other days and thousands of other events which take place during the year, and while CES is normally the largest event, the cumulative loss of tourists is in the tens of millions, while the loss of money is in the tens of billions. Adding together the half billion/yr. LVCVA spends strictly on behalf of the hotels, the \$200M/yr. public subsidy to Metro for the dual purpose of moving shoplifting and other petty crimes on the strip and moving crime, homelessness, break-ins, major shoplifting, etc. into nearby neighborhoods, the single-focused dedication of Clark County Code Enforcement against STR's and neglecting major deterioration of the remainder of the County, combined with the planet's lowest gaming tax (6.75%) and the virtual takeover of one square mile of the privately-owned land around each of our sacred hotels, adds up to a multi-billion dollar subsidy for Wall Street extracted from the people of Las Vegas!**

**And where does it all start? In the LVCVA where our rent- and power-seeking (Fascist) public officials get together with Wall Street puppets and formulate new ways of ripping-off the PEOPLE of Las Vegas. Unfortunately, just as the car and other industrial corporations killed the Midwest, the LVCVA, an institution meant to benefit Las Vegas, is single-handedly destroying what LAS VEGAS means to the rest of the world: a place where ANY and EVERY human can come and have a great time. YOU ARE NOT ONLY DRIVING PEOPLE AWAY BUT YOU ARE DESTROYING THE INDIVIDUALISTIC DREAM THAT MADE TINY LAS VEGAS ONE OF THE FIVE MOST FAMOUS CITIES ON THE GLOBE—starting in my teen years of the 50s.**

**And there's more.....unless this unique body either disbands or changes (and allows free competition and individuality). The night that I knew about as a 7-year-old, when Bugsy Siegel opened the Flamingo Hotel, and the arrival of the Great Hank Greenspun within a couple years were giant slaps in the faces of the nation's hypocritical laws and moral standards. The comparative village of Las Vegas does not need the greedy control freaks of LVCVA and the County Commission to lead all of us back to a new Wall Street/Fed Depression.**

**Thank you,  
Ed Uehling  
702-808-6000. [ed.uehling@yahoo.com](mailto:ed.uehling@yahoo.com)**

# Public Comment Submission

from Mr. Daniel Braisted  
August 13, 2024

August 12, 2024

LVCVA

Subject: **Need for electric carts for some guests to navigate Halls of LVCVA**

Who is deciding convention hall guests don't need access to electric golf carts for short rides on campus like are available at the Airport?

- A. Are they decision makers, young spry executives, who sit in a room deciding how to collect millions of dollars, take a break, walk across the carpet to another office, where they decide how to spend millions of dollars?  
Ones who never spend a day walking the convention halls?

We know the architects for convention halls and resort properties, definitely don't plan on walking the properties they design.... Park in the wrong place a the Durango Casino

- B. Are there any senior citizens involved in golf cart availability decisions?

Ones who walk the West Hall for a day picking up brochures....

At the end of the day, they end up at the north end of the west hall, then they need to walk carrying brochures, no places to sit and rest, outside to the West Loop Station, (walk by it and do a U-turn to access the vehicles waiting for the loop ride).

Sometime ago I recommended that there be numbered individual designated Meeting Spots (MSP) throughout the campus (also major resorts), Rather than meeting a stranger at Starbucks, they could say let's meet at MSP #10 near Starbucks

These spots would also be used as "Uber/Lyft" styled pick up points to be referred to when requesting golf cart services.

Thank you  
Daniel Braisted  
Resident  
702-365-1833  
DanielB702@aol.com

August 12, 2024

LVCVA

Subject: Lack of Government Highway Response for Blocked Highways (Ref CA113)

Last week I drove down to California Hwy Mileage Marker #113 to where that semi trailer truck hauling lithium batteries overturned and ensuing fire blocked I-15 in both directions for more than 36 hours.

Government via Highway Department and the States Guard units, in majority of cases can dispatch equipment to create a temporary vehicle routes around temporary disruptions to the highway system.

Reference the tragic incident at mileage marker CA113 recently in California .... A Chinook Helicopter (with the two rotors) could have been dispatched to the site with a D-9 bulldozer and pallets of PSP metal interlocking ground sheets, PSP metal sheets in Vietnam and were used to build quick landing strips for cargo planes. The bulldozer would have make it very easy to create a path in the soft dirt to lay down the matts

The PSP temporary roadways would provide access for 4 wheel vehicles to drive around the conflicted highway area and back to the highway. In time the big trucks would access the actual roadway or a beefed up temporary roadway.

Especially for Las Vegas allowing four wheel vehicles to proceed, would be valuable for planned weddings and presold shows.

Thank you,

Daniel Braisted  
Resident  
702-365-1833  
DanielB702@aol.com



© 2024 Daniel B

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 1</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	KATE WIK CHIEF MARKETING OFFICER	DocuSigned by: <i>Kate Wik</i> <small>8358950B13A7435...</small>
<b>SUBJECT:</b>	ADVERTISING PRODUCTION PARTNER AGREEMENT AMENDMENT - TOWNHOUSE	

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an amendment to the current Advertising Production Partner Agreement with GWE LLC d/b/a Townhouse (Townhouse) to – a. increase the maximum contract value to a total of \$20,000,000, and b. provide an optional extension term from July 1, 2025 to June 30, 2027; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

**FISCAL IMPACT:**

FY 2026: \$5,000,000 Expenditure  
 FY 2027: \$5,000,000 Expenditure

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**STEVE HILL**  
**CEO/PRESIDENT**

<b>BOARD ACTION:</b>	
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**PURPOSE AND BACKGROUND**

During its September 14, 2021 meeting, the Board of Directors authorized the CEO/President to execute an Advertising Production Partner Agreement (Agreement) with Townhouse, for advertising content creation, for a two-year term with two optional one-year extensions. Townhouse, which is a wholly-owned subsidiary of WPP Group, USA and an affiliate of Grey New York (Grey), the LVCVA’s social brand agency partner, provides production management, casting, graphics, editorial, audio, and design services as they relate to content production.

Staff seeks to align the term of the Townhouse Agreement with the term of Grey’s agreement which was approved by the Board of Directors on July 13, 2021, and to allocate additional budget related to the production of social media content. The fiscal authorization for the proposed Agreement amendment counts towards the total authorization from the Board for social content creation in the Grey agreement.



# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 2</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	DocuSigned by: <i>H. Fletch Brunelle</i> <small>1ED08A07D2D34D9...</small>
<b>SUBJECT:</b>	LVCVA EXHIBITION BOOTH CONSTRUCTION – WTM LONDON 2024 – CONEX EXHIBITION SERVICES	

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Conex Exhibition Services (Conex) in the amount of \$288,007 for the design and build-out of the Las Vegas Convention and Visitors Authority’s (LVCVA) exhibition booth for WTM London, November 5-8, 2024; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025: \$288,007 Expenditure

<b>BOARD ACTION:</b>	
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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

World Travel Market, the leading global event for the travel industry, gathers 5,000 suppliers of travel and tourism products and is a must-attend business-to-business exhibition for the worldwide travel and tourism industry.

During WTM London 2023, more than 50,000 senior travel industry professionals, government officials, and international press visited the ExCeL London exhibition and convention centre to network, negotiate and discover the latest industry opinions and trends at WTM London.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: September 10, 2024

Subject: LVCVA Exhibition Booth Construction – WTM London 2024 – Conex  
Exhibition Services

In addition, more than 3,000 members of the international media attended World Travel Market to report on the latest stories and keep up to date with industry news and developments. Press included bloggers, influencers, journalists and consumer and trade media. The world's media use the show to gather stories and news material on the latest destinations, products and services and plan ahead for the year's vital press trips.

In 2023, the LVCVA International Marketing team created a platform for 15 resort partners to participate in WTM London that included MGMRI, Caesars Entertainment, Cosmopolitan, Resorts World, Venetian, Wynn, Sahara, Fontainebleau, STRAT, Maverick, Sphere, and Papillon Helicopters. Shareholders participated in a combined 325 appointments, while the LVCVA International Marketing team participated in 45 appointments presenting the latest in the destination as well as discussing market conditions, current and future sales. The LVCVA Public Relations team completed more than 20 media meetings with key European journalists during WTM London.

For WTM London 2024, we have 13 shareholders confirmed including MGMRI, Caesars Entertainment, Venetian/Palazzo, Resorts World, Fontainebleau, Virgin, STRAT, Maverick Helicopter, Papillon Helicopter, Sphere, Cirque du Soleil, Machine Gun Vegas, and Area 15.

Staff's goal for 2024 is to boost UK and Ireland market visitation during peak booking season (Dec. 2024– Feb. 2025). In 2023, the UK contributed 11.6% of our international visitation, with 551,550 international visitors, while Ireland specifically contributed 52,760 international visitors. We have increased flight options from the UK, including daily flights with both British Airways and Virgin Atlantic from Heathrow; successful additions from Gatwick with British Airways, and Virgin Atlantic's service from Manchester, England in the spring of 2024. Lastly, weekly service with Aer Lingus is set to begin on October 25, 2024, from Dublin, Ireland.

Established in 1989, Conex provides exhibition services, including the planning, design, and construction of exhibition stands, pavilions, and booths, for trade shows around the world. Annually, Conex participates in over 35 tourism-focused international tradeshows and provides services for customers that include over forty (40) countries and governmental entities.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 3</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	LISA MOTLEY VICE PRESIDENT OF SPORTS AND SPECIAL EVENTS	DocuSigned by: <i>Lisa Motley</i> 6C8D6782A36D4AE...
<b>SUBJECT:</b>	BROOKSEE LAS VEGAS MARATHON SPONSORSHIP AGREEMENT LAS VEGAS, NV – NOVEMBER 3, 2024 AND NOVEMBER 2, 2025	

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute a Sponsorship Agreement with Brooksee in the amount of \$300,000, to host the 2024 and 2025 Las Vegas Marathon in Las Vegas, Nevada; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025: \$150,000 Expenditure  
 FY 2026: \$150,000 Expenditure

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**STEVE HILL**  
**CEO/PRESIDENT**

<b>BOARD ACTION:</b>	
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**PURPOSE AND BACKGROUND**

The Las Vegas Marathon (Marathon) will create a city-signature marathon that is exclusively focused on the authenticity of Las Vegas. The Marathon will take place on Sunday, November 3, 2024 and Sunday, November 2, 2025. The inaugural Marathon will offer a marathon, half marathon, and 7.02 mile race to pay homage to the local 702 area code. The marathon course will begin in Red Rock Canyon, while the half marathon and 702 race will begin along Charleston Blvd. All three distances will finish at the iconic Fremont Street Experience in Downtown Las Vegas.

The Marathon is expected to host more than 5,500 runners and generate 10,000 incremental room nights.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 4</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	STEVE HILL CEO/PRESIDENT	<small>DocuSigned by:</small>  <small>A6348F0DE947422...</small>
<b>SUBJECT:</b>	FORMULA 1 LAS VEGAS GRAND PRIX - ECONOMIC IMPACT CERTIFICATION	

**RECOMMENDATION**

That the Board of Directors considers: 1) Certifying the economic impact of the Formula 1 Las Vegas Grand Prix (LV Grand Prix) to be \$250,000,000 or greater for the purpose of Special Event designation of the LV Grand Prix pursuant to Nevada Revised Statutes 484B.313; and 2) Authorizing the Chief Executive Officer/President to execute all necessary certification documents.

For possible action.

<b>BOARD ACTION:</b>	
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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

Nevada Revised Statutes (NRS) 484B.313 prohibits the placement of signs, banners, or other markings bearing commercial advertising upon any highway. A highway is the entire width between the boundary lines of every street or way dedicated to a public authority when any part of the way is open to the use of the public for purposes of vehicular traffic.

NRS 484B.313(5)(d) is an exception to the general advertising prohibition that permits organizers of special events to place temporary commercial advertising, subject to conditions and permits established by the county or other public authority, on or over highways for themselves or their sponsors or partners. A sporting event, concert, festival, or similar event, qualifies as a special event only if it will provide an anticipated economic impact of \$250,000,000 or more for the county in which the event will take place and the public authority with jurisdiction over the highway designates the event as a special event and issues the event organizer a permit.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: September 10, 2024

Subject: Formula 1 Las Vegas Grand Prix – Economic Impact Certification

NRS 484B.313(7) requires the LVCVA, as the county fair and recreation board of Clark County, to certify the anticipated economic impact of the LV Grand Prix before the event organizer may seek commercial advertising opportunities with the county.

The LVCVA's Research Department projects an anticipated economic impact for the 2024 LV Grand Prix in excess of \$250,000,000.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 5</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	DARREN DAVIS SENIOR VICE PRESIDENT OF GUEST EXPERIENCE	Signed by: <i>Darren Davis</i> <small>4FF2116FBAE2418...</small>
<b>SUBJECT:</b>	BID 25-4831, ON-CALL TRAFFIC CONTROL SUPPORT STAFF	

**RECOMMENDATION**

That the Board of Directors considers: 1) Awarding Bid #25-4831, On-Call Traffic Control Support Staff, to LAZ Parking, Las Vegas, Nevada, in the amount of \$900,000 for an initial term of one (1) year, from October 1, 2024 – September 30, 2025, with three (3) optional one (1) year extensions in the amount of \$2,700,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025:	\$675,000	Expenditure
FY 2026:	\$900,000	Expenditure
FY 2027:	\$900,000	Expenditure
FY 2028:	\$900,000	Expenditure
FY 2029:	\$225,000	Expenditure

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**STEVE HILL**  
**CEO/PRESIDENT**

<b>BOARD ACTION:</b>	
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**PURPOSE AND BACKGROUND**

The Las Vegas Convention and Visitors Authority (LVCVA) has been utilizing temporary traffic control services since November 5, 2021. These agreements have been, and continue to be, critical to providing traffic safety and customer parking services for convention guests (Services) in the Las Vegas Convention Center (LVCC) parking lots for some of the largest conventions in the facility, including CES, World of Concrete, and SEMA Show.

Nine responses were received in a bid conducted by the LVCVA in June 2024. The lowest responsive and responsible bidder was LAZ Parking from Las Vegas, NV with an estimated annual spend of \$900,000 based on staff utilized over the past 12 months.



Las Vegas Convention and Visitors Authority Board of Directors Meeting

Agenda Documentation

Meeting Date: September 10, 2024

Subject: Bid 25-4831, On-Call Traffic Control Support Staff

Optional extensions for hourly price adjustments are based on the consumer price index (CPI-U, City Average, All Items) and shall not exceed a 5% increase for any individual extension period. The requested expenditures have been adjusted to account for the maximum allowable increase under this provision, as well as flexibility with staffing needs, ensuring that any potential budgetary impacts are already considered.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTMBER 10, 2024	<b>ITEM NO. 6</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	BRIAN YOST CHIEF OPERATING OFFICER	DocuSigned by: <i>Brian Yost</i>
<b>SUBJECT:</b>	AMENDMENT TO AGREEMENT FOR DIGITAL MEDIA TECHNOLOGY WITH SAMSUNG ELECTRONICS AMERICA, INC. – LAS VEGAS CONVENTION CENTER PHASE THREE RENOVATION	

**RECOMMENDATION**

That the Board of Directors considers authorizing the Chief Executive Officer (CEO)/President to execute an amendment to the Digital Media Technology Provider Agreement with Samsung Electronics America, Inc., increasing the contract amount from \$6,246,989 to \$12,096,989, for the purchase and installation of interactive digital media technology for the Las Vegas Convention Center (LVCC) District Phase Three Renovation project.

For possible action.

**FISCAL IMPACT**

FY 2025: \$5,850,000 Expenditure – LVCCD Capital Projects Fund

<b>BOARD ACTION:</b>	
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**STEVE HILL**  
CEO/PRESIDENT

**PURPOSE AND BACKGROUND**

The LVCVA issued Request for Information (RFI) #20-4260 Interactive Digital Media Technology Provider for the Phase Two Expansion project in January 2020. The Board awarded the contract to Samsung SDS in April 2020. The original Digital Media Technology Provider Agreement (Agreement) scope included the large format video wall in the LVCC West Hall lobby, LED digital display pylons, wayfinding pylons, meeting room LED screens, and overhead concourse directional signs for the expansion building. Samsung SDS assigned its contract to Samsung Electronics America, Inc. (SEA) in October 2022.

The LVCVA has negotiated directly with SEA for the large format screens for the Phase Three renovation. This direct negotiation occurred because Samsung won the original competitive procurement, the Samsung products in the West Hall have worked well, and the LVCVA desires to have uniform digital display technology throughout the LVCC. Nevada Revised Statutes 332.115 allows hardware, software, peripheral equipment, computer maintenance, and equipment compatible with existing equipment procurement without additional competitive solicitation.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: September 10, 2024

Subject: Amendment to Agreement for Digital Media Technology with Samsung  
Electronics America, Inc. – Las Vegas Convention Center Phase Three Renovation

The equipment contained in the proposed amendment to the Agreement includes:

Hardware


1. 1 Grand Lobby Main LED, approximately 3,213 square feet
2. 1 Grand Lobby North LED, approximately 805 square feet
3. 1 Grand Lobby South LED, approximately 558 square feet
4. 1 Grand Concourse LED, approximately 818 square feet
5. 5 Grand Concourse LEDs, approximately 52 square feet each
6. 2 Theater Displays, approximately 265 square feet each

Software and Support

1. Display operating system.
2. Project Management
3. Installation
4. Training
5. Five-year parts and labor warranty

The proposed amendment is in the approved LVCCD Capital Projects Fund Phase Three budget.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

<b>MEETING DATE:</b>	SEPTEMBER 10, 2024	<b>ITEM NO. 7</b>
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	ED FINGER CHIEF FINANCIAL OFFICER	<small>DocuSigned by:</small>  <small>83337CA3F6364C0...</small>
<b>SUBJECT:</b>	GRANT OF EASEMENT – TBC, THE BORING COMPANY	

**RECOMMENDATION**

That the Board consider authorizing the Chief Executive Officer (CEO)/President to execute an easement agreement with TBC - The Boring Company, DBA Vegas Loop (TBC), granting a perpetual easement on and under the Las Vegas Convention Center (LVCC) campus for improvements to connect the LVCC Riviera Station, the LVCC West Station, and the Resorts World Station along Convention Center Drive.

For possible action.

**FISCAL IMPACT**

This agreement has no fiscal impact.

<b>BOARD ACTION:</b>	
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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

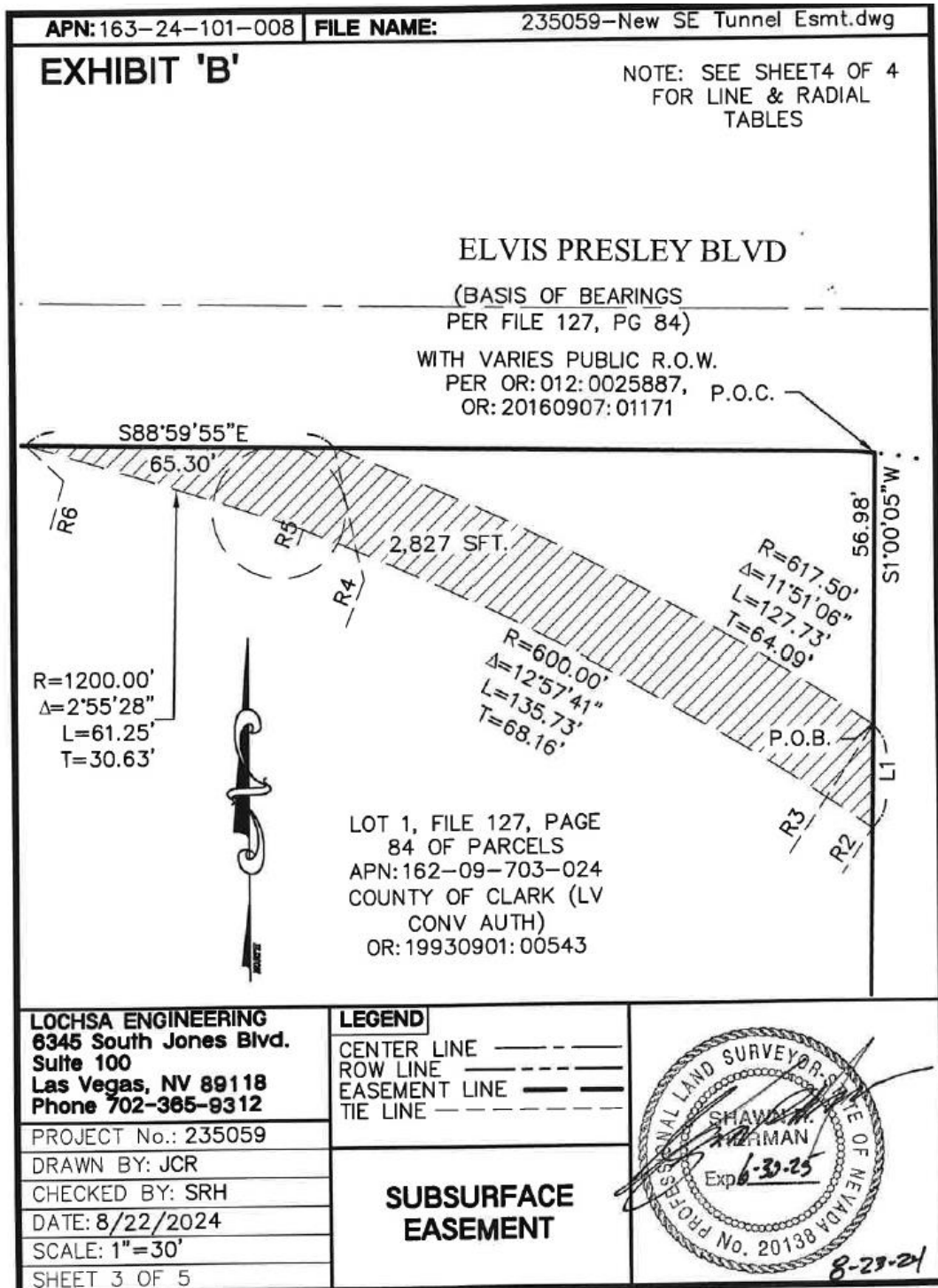
During its August 9, 2022 meeting, the Board approved an easement to allow TBC to construct improvements to existing tunnels and establish a new retrieval shaft in order to connect the LVCC Riviera Station, the LVCC West Station, and the Resorts World Station along Convention Center Drive (in the “Project”). The easement allowed for the construction of one Project tunnel. Staff proposes granting an expansion of the existing TBC easement to allow for the construction of a second Project tunnel.

The proposed easement will: 1) allow TBC to occupy surface and subsurface space under LVCVA property for the construction and operation of underground transportation tunnel(s); and 2) permit TBC to construct and maintain one or more emergency exit shafts, and allow any required emergency work on applicable portions of LVCVA property. The granting of the easements will be conditional on the approved permitting of the connection project. The easement will have no end date, provided that TBC continues to operate to the Resorts World campus and/or to a Vegas Loop route.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
 Agenda Documentation  
 Meeting Date: September 10, 2024  
 Subject: Grant of Easement – TBC, The Boring Company

The general area of the easement is shown below. The proposed new easement area may be modified after final surveying.

**General Area of Easement (Subject to Modification)**



# 2024 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3						1	2		1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9	7	8	9	10	11	12	13
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	20
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27
28	29	30	31				25	26	27	28	29			24	25	26	27	28	29	30	28	29	30				
													31														

MAY							JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1		1	2	3	4	5	6					1	2	3
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31
							30																				

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4	5						1	2	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				

- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: [www.lvcva.com/agenda](http://www.lvcva.com/agenda).
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

## REGULAR MEETINGS

January	9	May	14	September	10
February	13	June	11	October	8
March	12	July	9	November	12
April	9	August	13	December	10

## COMMITTEE MEETINGS/OTHER

- Compensation Committee Meeting – January 8
- Audit Committee Meeting – March 7
- Public Hearing on the Budget – May 29
- Compensation Committee Meeting – June 27





# COMMITTEES OF THE LVCVA BOARD OF DIRECTORS

## **AUDIT COMMITTEE**

Commissioner Michael Naft, Chair  
Mayor Michelle Romero, Vice Chair  
Mayor Pamela Goynes-Brown  
Ms. Ann Hoff  
Mr. Steve Thompson  
Councilman Steve Walton  
Councilman Brian Wursten

## **COMPENSATION COMMITTEE**

Mr. Brian Gullbrants, Chair  
Ms. Mary Beth Sewald, Vice Chair  
Mr. Scott DeAngelo  
Ms. Ann Hoff  
Commissioner Michael Naft  
Mayor Michelle Romero

## **LVCCD COMMITTEE**

Commissioner Jim Gibson, Chair  
Vacant, Vice Chair  
Mayor Carolyn Goodman  
Mr. Brian Gullbrants  
Ms. Jan Jones Blackhurst  
Commissioner Michael Naft  
Mr. Steve Thompson

## **LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS**

Commissioner Jim Gibson  
Mayor Carolyn Goodman

## **MARKETING COMMITTEE**

Mr. Scott DeAngelo, Chair  
Mr. Brian Gullbrants, Vice Chair  
Councilman Cedric Crear  
Ms. Ann Hoff  
Ms. Jan Jones Blackhurst  
Ms. Mary Beth Sewald

## **POLICY COMMITTEE**

Ms. Jan Jones Blackhurst, Chair  
Mayor Pamela Goynes-Brown, Vice Chair  
Councilman Cedric Crear  
Commissioner Jim Gibson  
Councilman Steve Walton  
Councilman Brian Wursten

