



## NOTICE OF PUBLIC MEETING

**REGULAR MEETING OF THE BOARD OF DIRECTORS  
TUESDAY, DECEMBER 11, 2018  
9:00 A.M.**

**Las Vegas Convention Center – Board Room  
3150 Paradise Road  
Las Vegas, Nevada 89109**

### BOARD OF DIRECTORS:

**Commissioner Lawrence Weekly, Chair**  
**Mr. Chuck Bowling, Vice Chair**  
**Mr. Bill Noonan, Secretary**  
**Commissioner Larry Brown, Treasurer**  
Councilwoman Michele Fiore  
Mayor Carolyn Goodman  
Mr. Tom Jenkin

Mayor Pro Tem Peggy Leavitt  
Mr. Gregory Lee  
Councilman John Marz  
Councilman George Rapson  
Ms. Mary Beth Sewald  
Mr. Maurice Wooden

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1<sup>st</sup> Floor Administration Offices  
3150 Paradise Road, Las Vegas, NV 89109

City Hall, City of Las Vegas  
495 South Main Street, Las Vegas, NV 89101

Clark County Government Center  
500 South Grand Central Parkway, Las Vegas, NV 89155

Clark County Law Library  
309 South 3<sup>rd</sup> Street, Las Vegas, NV 89101

Grant Sawyer State Office Building  
555 E Washington Avenue, Las Vegas, NV 89101

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

*ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS,  
UNLESS STATED OTHERWISE.*

*ITEMS MAY BE TAKEN OUT OF ORDER.*

*ITEMS MAY BE COMBINED FOR CONSIDERATION.*

*ITEMS MAY BE REMOVED FROM THE AGENDA OR DELAYED AT ANY TIME.*

## AMENDED AGENDA

### OPENING CEREMONIES

Call to Order

Invocation

Pledge of Allegiance

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH AND MUST PERTAIN TO AGENDA ITEMS ON THIS AGENDA.

**BOARD APPOINTMENT**

In accordance with the Nevada Revised Statutes (NRS), the following appointment is made to the Las Vegas Convention and Visitors Authority Board of Directors by the City of North Las Vegas:

From the Governing Body of the City of North Las Vegas.....NRS 244A.603(1)(d)  
Mayor Pro Tem Pamela Goynes-Brown

This is an information item. Not an action item.

***Oath of Office will be administered to the newly appointed Member of the Board.***

**APPROVAL OF AGENDA AND MINUTES**

Approval of, including in this Agenda, the consideration of tabled and/or reconsideration items.  
For possible action.

Approval of this Agenda after adding emergency items/deleting items.  
For possible action.

Approval of the Minutes from the November 13, 2018, Regular Meeting of the Board of Directors.  
For possible action.

**PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

**Presentations by the Las Vegas Convention and Visitors Authority Staff**

The LVCVA staff will deliver presentations on People & Possibilities, Operations, Marketing destination achievements, and General Government highlights.

This is an information item. Not an action item.

**STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

**MARKETING DIVISION**

1. **RFP #19-4542 Digital Engagement Services in Japan**

That the Board of Directors consider: 1) Awarding RFP #19-4542, Digital Engagement Services in Japan to *Ogilvy & Mather (Japan) GK*, Tokyo, Japan for the period of January 1, 2019 through June 30, 2020, at the rate of \$16,000 per month; 2) Authorizing the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; 3) Authorizing the LVCVA CEO/President to execute three (3) additional one-year contract extensions according to the RFP documents; and 4) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

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2. **Worldwide Route Development Forum – Las Vegas, Nevada – September 13-15, 2021**  
That the Board of Directors consider: 1) Approval of an estimated expenditure of \$4,180,000 for expenses associated with the LVCVA hosting the 27<sup>th</sup> Worldwide Route Development Forum, September 13-15, 2021; 2) Authorizing the Chief Executive Officer (CEO)/President to sign and execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.  
  
For possible action.
  3. **US Sports Congress – Las Vegas, NV – December 6-9, 2020**  
That the Board of Directors consider: 1) Approval of an estimated expenditure of \$159,800 for expenses associated with the LVCVA hosting US Sports Congress, December 6-9, 2020, at M Resort in Las Vegas, Nevada; 2) Authorizing the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.  
  
For possible action.
  4. **Las Vegas Events – Event Approval – Alliance of American Football Championship Game – Las Vegas, NV – April 27, 2019 and 2020 TBD**  
That the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$260,000 to fund the Alliance of American Football Championship Game, in 2019 and 2020.  
  
For possible action.
  5. **Las Vegas Events – Laughlin Event Approval – Zac Brown Band Concert - Laughlin, NV - March 16, 2019**  
That the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$150,000 to fund the Zac Brown Band concert, March 16, 2019, at the Laughlin Event Center.  
  
For possible action.
  6. **Las Vegas Events – Event Approval – USA Sevens Rugby - Las Vegas, NV - February 28 - March 1, 2020**  
That the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$250,000 to fund USA Sevens Rugby, February 28-March 1, 2020 at Sam Boyd Stadium.  
  
For possible action.

#### **GENERAL GOVERNMENT DIVISION**

7. **Comprehensive Annual Financial Report Fiscal Year Ended June 30, 2018**  
That the Board of Directors consider: 1) Approval of the Fiscal Year 2018 Comprehensive Annual Financial Report, including independent auditors' reports.  
  
For possible action.

8. **Legal Counsel's Report and Recommendation(s) and Notification of Board Officer Reorganization**  
Legal Counsel will present a report and recommendation(s) regarding ratification of Legal Counsel actions, litigation, arbitration, threatened litigation, administrative hearings and other legal matters. In addition, Legal Counsel will present purchasing report(s) required by Nevada Revised Statutes (NRS) and/or Board policy. The Board of Directors is also expressly notified of the Board Officer reorganization taking place at the January 8, 2019, Regular Meeting of the Board of Directors.

This is an information item. Not an action item.

## **COMMITTEES**

9. **Audit Committee Report**  
The Audit Committee met on November 20, 2018, to discuss items A-E. The Committee Chair will present a report and give the Committee's recommendation(s), if any, to the Board of Directors.

**No action required on items A-C and E.**

Item A. Interim Director Recommendations

Item B. Internal Auditor's Report

Item C. 2019 Audit Plan

Item E. Annual Audit Committee Update

**The Audit Committee Chair will present a report and give the Committee's recommendation(s) for item D.**

Item D. Audit Committee and Audit Services Charter

For possible action.

10. **Las Vegas Convention Center District Committee Report**  
The Las Vegas Convention Center District (LVCCD) Committee met on November 28, 2018, to discuss items A-D. The Committee Chair will present a report and give the Committee's recommendation(s), if any, to the Board of Directors.

**No action required on items A and B.**

Item A. Report on Compliance with Senate Bill 1 of the 2017 Nevada Legislative Session

Item B. Las Vegas Convention Center District Phase Three Renovation Project – Proposed Process for Design and Construction

**The LVCCD Committee Chair will present a report and give the Committee's recommendation(s), if any, to Board of Directors for item C and D.**

Item C. Las Vegas Convention Center District Phase Two TVS Design Professional Services Agreement #1 Contract No. 18-4483

Item D. Las Vegas Convention Center District Phase Two Expansion – CMAR Contract Amendment #3 for Site Improvements on Former Kishner and Siegel Properties and Clark County Conditions for Approval of Project Design and Use Permit

For possible action.

## **DIRECTORS' RECOGNITION**

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

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## **ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.

For information or questions regarding this agenda please contact:  
Silvia Perez, Executive Assistant to the Board of Directors  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)