

BARRETT-JACKSON

Join the Host Committee in welcoming back classic-car enthusiasts to the 12th Annual Barrett-Jackson Las Vegas Auction held at the Mandalay Bay Resort and Casino, Oct. 3–5.

For the last 45 years, enthusiasts from all over the world have flocked to the Barrett-Jackson Collector Car auctions. Widely regarded as a barometer of the collector-car industry, the auctions have evolved into world-class automotive lifestyle events where thousands of the world's most sought-after, unique and valuable automobiles cross the block in front of a global audience – in person and on live national and international television. Barrett-Jackson produces the World's Greatest Collector Car Auctions® in Scottsdale, Ariz.; Palm Beach, Fla.; Mohegan Sun in Connecticut; and Las Vegas, Nev.

In addition to the millions watching the events via live worldwide television coverage on Discovery Channel and Velocity, over 500,000 people attend all four auctions, looking to witness auction action at its best and capture the car of their dreams. Enthusiasts can learn more about collector cars through “Behind the Hobby” symposiums, mingle with celebrities, experience heart-stopping thrill rides in the latest vehicles from America's top automakers, or shop in the vast Exhibitor Marketplace.

This year's annual Las Vegas auction will bring some real “star power,” with celebrity cars once owned by entertainment legends. Among the “star cars” set to shine on the auction block are vehicles once owned by Hollywood actors Nicolas Cage (sierra gold 1957 Chevrolet Bel Air Custom 2-Door Post) and Richard Pryor, as well as legendary musicians Frank Sinatra (1994 Mercedes-Benz E420) and Liberace.

The auction will also offer an exquisite array of the finest and rarest one-of-a-kind automotive collectibles – from dealership signs, hood mascots and transportation toys, to gas pumps, racing posters and garage relics. These authentic automotive items are sold at No Reserve to the highest bidder, regardless of bid price.

Help us welcome classic-car fanatics by posting on social media using the template provided below.

TWITTER

Classic-car enthusiasts witness auction action @Barrett-Jackson 12th Annual Auction @MandalayBay, Oct. 3–5. Experience the world's most sought-after, unique and valuable vehicles cross the block in #LasVegas. #TourismMatters.

