



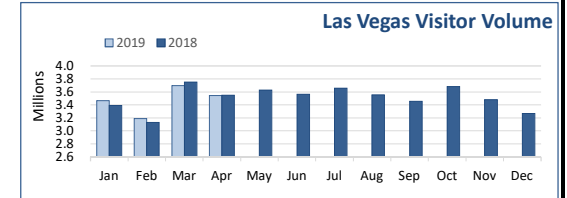
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

April 2019

Stats at a Glance

	Apr 2019	YoY Change	
Visitor Volume	3,542,000	-0.2%	▼
Convention Attendance	529,500	-6.1%	▼
Citywide Occupancy	91.0%	0.0	▲
RevPAR	\$118.66	1.2%	▲

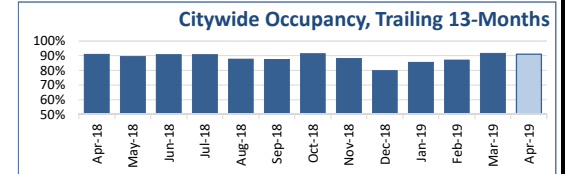
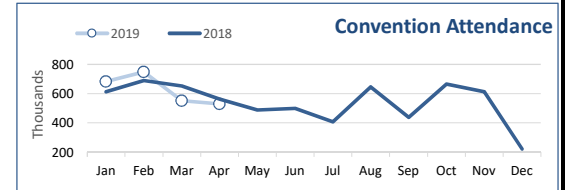


Notes & Highlights

Visitor volume reached approximately 3,542,000 with a modest decline of -0.2% while Citywide occupancy matched last year at 91.0% on a slightly larger room inventory.

Convention attendance was down -6.1% for the month, attributable to a mix of small and mid-size meetings.

Midweek occupancy came in just ahead of last April at 88.9% (+0.1 pts) while Weekend occupancy came in at 96.7%, a strong figure but just under last April (down -0.2 pts). ADR exceeded \$130 (+1.2%) while RevPAR reached \$118.66 (+1.2%).



LAS VEGAS	Apr 2019	Apr 2018	YoY Change	Apr 2019 YTD	Apr 2018 YTD	YoY Change
Visitor Volume	3,542,000	3,548,000	-0.2%	13,893,800	13,822,000 r	0.5%
Convention Attendance	529,500	563,800	-6.1%	2,513,700	2,519,100	-0.2%
Available Room Inventory (as of Apr)	148,400	147,508	0.6%	148,400	147,508	0.6%
Citywide Occupancy	91.0%	91.0%	0.0	88.8%	88.2%	0.6
Weekend Occupancy	96.7%	96.9%	-0.2	94.0%	93.6%	0.4
Midweek Occupancy	88.9%	88.8%	0.1	86.5%	85.9%	0.6
Strip Occupancy	92.6%	91.8%	0.8	90.0%	89.4%	0.6
Downtown Occupancy	87.5%	88.2%	-0.7	86.5%	85.0%	1.5
Average Daily Room Rate (ADR)	\$130.40	\$128.90	1.2%	\$138.85	\$133.56	4.0%
Strip ADR	\$141.37	\$139.32	1.5%	\$149.08	\$144.27	3.3%
Downtown ADR	\$66.52	\$66.61	-0.1%	\$74.04	\$71.59	3.4%
Revenue Per Available Room (RevPAR)	\$118.66	\$117.30	1.2%	\$123.30	\$117.48	5.0%
Strip RevPAR	\$130.91	\$127.90	2.4%	\$134.17	\$128.51	4.4%
Downtown RevPAR	\$58.21	\$58.75	-0.9%	\$64.04	\$60.67	5.6%
Total Room Nights Occupied	4,049,200	4,024,800	0.6%	15,782,300	15,574,200	1.3%
Total En/Deplaned Air Passengers	4,284,698	4,188,246	2.3%	16,231,417	15,831,565	2.5%
Avg. Daily Auto Traffic: All Major Highways *	125,756 e	118,375 e	6.2%	114,126 e	112,439 e	1.5%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	46,645	43,878	6.3%	41,534	41,924	-0.9%
Gaming Revenue: Clark County	\$808,648,000	\$825,318,000 r	-2.0%	\$3,445,044,000	\$3,494,453,000 r	-1.4%
Gaming Revenue: Las Vegas Strip	\$481,855,000	\$499,499,000 r	-3.5%	\$2,157,783,000	\$2,231,689,000 r	-3.3%
Gaming Revenue: Downtown	\$61,775,000	\$60,485,000	2.1%	\$230,546,000	\$224,215,000 r	2.8%
Gaming Revenue: Boulder Strip	\$78,186,000	\$78,377,000	-0.2%	\$295,740,000	\$297,432,000 r	-0.6%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

r - revised

e - estimate

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April 2019

LAUGHLIN	Apr 2019	Apr 2018	YoY Change	Apr 2019 YTD	Apr 2018 YTD	YoY Change
Visitor Volume	160,200	168,000 r	-4.6%	617,600	647,700 r	-4.7%
Room Inventory (as of Apr)	9,759	9,862	-1.0%	9,759	9,862	-1.0%
Total Occupancy	67.2%	70.7% r	-3.5	64.4%	67.8% r	-3.4
Average Daily Room Rate (ADR)	\$54.37	\$55.97	-2.9%	\$45.40	\$48.09	-5.6%
Revenue Per Available Room (RevPAR)	\$36.54	\$39.57	-7.7%	\$29.24	\$32.65	-10.5%
Total Room Nights Occupied	196,700	209,200 r	-5.9%	754,000	802,300 r	-6.0%
Gross Gaming Revenue	\$45,392,000	\$46,636,000	-2.7%	\$186,308,000	\$189,216,000	-1.5%
Laughlin/Bullhead City En/Deplaned Passengers	24,414	23,216	5.2%	94,552	92,750	1.9%
Avg. Daily Auto Traffic: Highway 163	5,629	5,489	2.6%	4,939	4,992	-1.1%

MESQUITE	Apr 2019	Apr 2018	YoY Change	Apr 2019 YTD	Apr 2018 YTD	YoY Change
Visitor Volume	123,900	122,300	1.3%	457,700	460,800	-0.7%
Room Inventory (as of Apr)	1,885	1,895	-0.5%	1,885	1,895	-0.5%
Total Occupancy	88.4%	86.9%	1.5	81.7%	81.8%	-0.1
Average Daily Room Rate (ADR)	\$68.34	\$63.18	8.2%	\$68.15	\$65.14	4.6%
Revenue Per Available Room (RevPAR)	\$60.41	\$54.90	10.0%	\$55.68	\$53.31	4.4%
Total Room Nights Occupied	50,000	49,400	1.2%	184,700	186,100	-0.7%
Gross Gaming Revenue	\$12,232,000	\$11,762,000	4.0%	\$49,623,000	\$46,573,000 r	6.5%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,129	28,676	5.1%	27,490	26,874	2.3%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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