



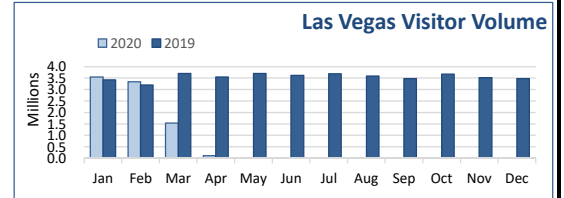
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

April 2020

Stats at a Glance

	Apr 2020	YoY Change	
Visitor Volume	106,900	-97.0%	▼
Convention Attendance	0	-100.0%	▼
Total Occupancy	1.7%	-89.3	▼
RevPAR	\$1.03	-99.1%	▼

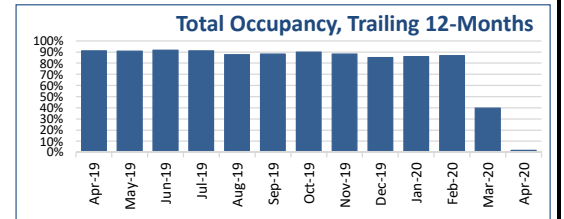
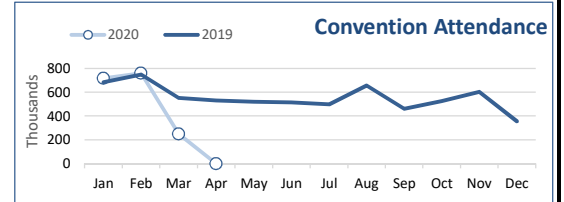


Notes & Highlights

With global travel restrictions and stay-at-home orders in place due to the COVID-19 pandemic, Las Vegas visitation in April was a small fraction of normal levels (107k visitors), limited to est. stays with friends or relatives and/or those in non-gaming properties that remained open for essential transient lodging.

No measurable convention attendance occurred during the month.

With the vast majority of the destination's hotel rooms temporarily unavailable to book, occupancy was 1.7% while the average day rates (ADR) among those properties that were open came in at approximately \$60.



LAS VEGAS	Apr 2020	Apr 2019	YoY Change	Apr 2020 YTD	Apr 2019 YTD	YoY Change
Visitor Volume	106,900	3,542,000	-97.0%	8,516,400	13,841,000 r	-38.5%
Convention Attendance	0	529,500	-100.0%	1,727,200	2,513,700	-31.3%
Available Room Inventory (as of Apr)	148,755	148,400	0.2%	148,755	148,400	0.2%
Total Occupancy	1.7%	91.0%	-89.3	53.5%	88.4% r	-34.9
Weekend Occupancy	1.6%	96.7%	-95.1	61.0%	93.6% r	-32.6
Midweek Occupancy	1.7%	88.9%	-87.2	50.3%	86.1% r	-35.8
Strip Occupancy	1.0%	92.6%	-91.6	54.2%	89.8% r	-35.6
Downtown Occupancy	1.9%	87.5%	-85.6	53.0%	85.6% r	-32.6
Average Daily Room Rate (ADR)	\$60.50	\$130.40	-53.6%	\$142.62	\$137.69 r	3.6%
Strip ADR	\$57.30	\$141.37	-59.5%	\$154.74	\$148.60 r	4.1%
Downtown ADR	\$41.09	\$66.52	-38.2%	\$77.17	\$73.43 r	5.1%
Revenue Per Available Room (RevPAR)	\$1.03	\$118.66	-99.1%	\$76.30	\$121.72 r	-37.3%
Strip RevPAR	\$0.57	\$130.91	-99.6%	\$83.87	\$133.44 r	-37.1%
Downtown RevPAR	\$0.78	\$58.21	-98.7%	\$40.90	\$62.86 r	-34.9%
Total Room Nights Occupied	75,300	4,049,200	-98.1%	9,629,400	15,716,200 r	-38.7%
Total En/Deplaned Air Passengers	152,716	4,277,550	-96.4%	10,235,466	16,209,314 r	-36.9%
Avg. Daily Auto Traffic: All Major Highways	56,699 e	125,814 r	-54.9%	88,903 e	114,263 r	-22.2%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	17,083	46,645	-63.4%	30,531	41,534	-26.5%
Gaming Revenue: Clark County	\$3,719,000	\$808,664,000 r	-99.5%	\$2,352,296,000	\$3,445,116,000 r	-31.7%
Gaming Revenue: Las Vegas Strip	\$3,397,000	\$481,855,000	-99.3%	\$1,471,617,000	\$2,157,783,000	-31.8%
Gaming Revenue: Downtown	\$436,000	\$61,775,000	-99.3%	\$158,636,000	\$230,545,000 r	-31.2%
Gaming Revenue: Boulder Strip	-\$51,000	\$78,186,000	-100.1%	\$208,443,000	\$295,740,000	-29.5%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised

e - estimate

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April 2020

LAUGHLIN	Apr 2020	Apr 2019	YoY Change	Apr 2020 YTD	Apr 2019 YTD	YoY Change
Visitor Volume	4,300	160,200	-97.3%	357,400	617,600	-42.1%
Room Inventory (as of Apr)	9,875	9,759	1.2%	9,875	9,759	1.2%
Total Occupancy	N/A*	67.2%	N/A*	50.5%	64.4%	-13.9
Average Daily Room Rate (ADR)	N/A*	\$54.37	N/A*	\$43.00	\$45.40	-5.3%
Revenue Per Available Room (RevPAR)	N/A*	\$36.54	N/A*	\$21.72	\$29.24	-25.7%
Total Room Nights Occupied	N/A*	196,700	N/A*	453,700	754,000	-39.8%
Gross Gaming Revenue (rounded)	-\$14,000	\$45,392,000	-100.0%	\$124,972,000	\$186,298,000 r	-32.9%
Laughlin/Bullhead City En/Deplaned Passengers	N/A	24,414	N/A	N/A	94,552	N/A
Avg. Daily Auto Traffic: Highway 163	2,552	5,662 r	-54.9%	3,883	4,937 r	-21.4%

* Insufficient data to report

MESQUITE	Apr 2020	Apr 2019	YoY Change	Apr 2020 YTD	Apr 2019 YTD	YoY Change
Visitor Volume	3,100	123,900	-97.5%	247,000	457,700	-46.0%
Room Inventory (as of Apr)	1,871	1,885	-0.7%	1,871	1,885	-0.7%
Total Occupancy	N/A*	88.4%	N/A*	63.6%	81.7%	-18.1
Average Daily Room Rate (ADR)	N/A*	\$68.34	N/A*	\$67.77	\$68.15	-0.6%
Revenue Per Available Room (RevPAR)	N/A*	\$60.41	N/A*	\$43.10	\$55.68	-22.6%
Total Room Nights Occupied	N/A*	50,000	N/A*	108,200	184,700	-41.4%
Gross Gaming Revenue (rounded)	-\$5,000	\$12,232,000	-100.0%	\$31,235,000	\$49,650,900 r	-37.1%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	15,306	30,129	-49.2%	22,077	27,520 r	-19.8%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

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* Insufficient data to report