LVCVA EXECUTIVE SUMMARY

April 2021

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

Charles Charles			YoY	Yo2Y
Stats at a Glance	Apr 2021	MoM	('21 vs. '20)	('21 vs. '19)
Visitor Volume	2,573,800	<i>15.4%</i> ▲	2307.7%	<i>-27.3%</i> ▼
Convention Attendance	N/A	N/A	N/A	N/A
Room Inventory	146,849	0.8%	-1.3%	-1.0% V
Hotel Occupancy	65.6%	10.1	<i>63.9</i> \	(25.4) 🔻
Average Daily Rate (ADR)	\$109. 3 6	9.2%	80.8%	-16.1% V
RevPAR	\$71.74	29.1%	<i>6875.2%</i> ▲	<i>-39.5%</i> ▼
Room Nights Occupied	2,888,000	15.3%	<i>3735.3%</i> ▲	-28.7% V

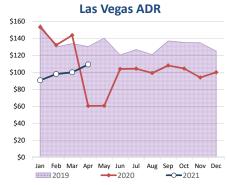
Notes & Highlights

Visitation continued to ramp up in April as the destination welcomed more than 2.5M visitors, up more than 15% MoM and down roughly -27% vs. pre-COVID levels in Apr 2019.

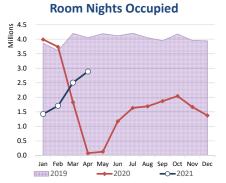
Hotel occupancy increased to 65.6%, up 10.1 pts MoM, with Weekend occupancy improving to 83.5%, up 5.8 pts MoM and within 13 pts of Apr 2019 levels. Midweek occupancy also saw increases to 57.9%, up 10.1 pts MoM but down 31 pts vs. Apr 2019.

ADR surpassed \$109, up 9.2% MoM but down -16.1% vs. Apr 2019. Improving Occupancy and ADR translated to RevPAR of \$71.74, up +29.1% MoM and landing at roughly 60% of Apr 2019 levels.









Comparison to Pre-COVID Benchmarks (same months in 2019)



Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21
vs. Apr 2019	vs. May 2019	vs. Jun 2019	vs. Jul 2019	vs. Aug 2019	vs. Sep 2019	vs. Oct 2019	vs. Nov 2019	vs. Dec 2019	vs. Jan 2019	vs. Feb 2019	vs. Mar 2019	vs. Apr 2019
-97%	-96%	-70%	-61%	-57%	-51%	-49%	-57%	-64%	-62%	-52%	-40%	-27%
-89.3	-88.0	-50.8	-48.6	-45.0	-41.5	-43.1	-48.9	-54.2	-52.4	-45.0	-36.0	-25.4
-54%	-57%	-14%	-18%	-18%	-21%	-23%	-30%	-20%	-42%	-25%	-25%	-16%
-99%	-99%	-61%	-62%	-60%	-58%	-60%	-69%	-71%	-78%	-64%	-55%	-40%
-96%	-91%	-77%	-64%	-61%	-61%	-57%	-57%	-61%	-61%	-56%	-42%	-32%
-63%	-42%	-16%	-17%	-9%	10%	7%	-5%	-18%	-9%	4%	6%	9%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



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			Prior Month		Same Month, 2020	Same Month, 2019	YoY	Yo2Y				YoY	Yo2Y
	DATA DETAIL	Apr 2021	Mar 2021	MoM	Apr 2020	Apr 2019	('21 vs '20)	('21 vs. '19)	Apr 2021 YTD	Apr 2020 YTD	Apr 2019 YTD	('21 vs '20)	('21 vs. '19)
AS	Visitor Volume	2,573,800	2,230,100	15.4%	106,900	3,542,000	2307.7%	-27.3%	7,638,100	8,516,400	13,841,000	-10.3%	-44.8%
VEGAS	Convention Attendance	N/A	N/A	N/A	N/A	529,500	N/A	N/A	N/A	1,727,200	2,513,700	N/A	N/A
	Weighted Room Inventory (as of Apr)	146,849	145,648	0.8%	148,755	148,400	-1.3%	-1.0%	146,849	148,755	148,400	-1.3%	-1.0%
LAS	Hotel Occupancy	65.6%	55.5%	10.1	1.7%	91.0%	63.9	-25.4	48.7%	53.5%	88.4%	-4.8	-39.7
	Weekend Occupancy	83.5%	77.7%	5.8	1.6%	96.7%	81.9	-13.2	66.8%	61.0%	93.6%	5.8	-26.8
	Midweek Occupancy	57.9%	47.8%	10.1	1.7%	88.9%	56.2	-31.0	40.7%	50.3%	86.1%	-9.6	-45.4
	Strip Occupancy	66.3%	55.9%	10.4	1.0%	92.6%	65.3	-26.3	48.8%	54.2%	89.8%	-5.4	-41.0
	Downtown Occupancy	55.1%	47.6%	7.5	1.9%	87.5%	53.2	-32.4	41.4%	53.0%	85.6%	-11.6	-44.2
	Average Daily Room Rate (ADR)	\$109.36	\$100.11	9.2%	\$60.50	\$130.40	80.8%	-16.1%	\$101.26	\$142.62	\$137.69	-29.0%	-26.5%
	Strip ADR	\$113.77	\$104.40	9.0%	\$57.30	\$141.37	98.6%	-19.5%	\$106.25	\$154.74	\$148.60	-31.3%	-28.5%
	Downtown ADR	\$86.03	\$82.20	4.7%	\$41.09	\$66.52	109.4%	29.3%	\$78.89	\$77.17	\$73.43	2.2%	7.4%
	Revenue Per Available Room (RevPAR)	\$71.74	\$55.56	29.1%	\$1.03	\$118.66	6875.2%	-39.5%	\$49.31	\$76.30	\$121.72	-35.4%	-59.5%
	Strip RevPAR	\$75.43	\$58.36	29.2%	\$0.57	\$130.91	13064.0%	-42.4%	\$51.85	\$83.87	\$133.44	-38.2%	-61.1%
	Downtown RevPAR	\$47.40	\$39.13	21.1%	\$0.78	\$58.21	5971.7%	-18.6%	\$32.66	\$40.90	\$62.86	-20.1%	-48.0%
	Total Room Nights Occupied	2,888,000	2,504,400	15.3%	75,300 r	4,049,200	3735.3%	-28.7%	8,525,200	9,629,400	15,716,200	-11.5%	-45.8%
	Total En/Deplaned Air Passengers	2,906,866	2,575,582	12.9%	152,470 r	4,277,550	1806.5%	-32.0%	8,602,200	10,238,489	16,209,314	-16.0%	-46.9%
	Avg. Daily Auto Traffic: All Major Hwys	136,234	127,037	7.2%	56,699 e	125,814	140.3%	8.3%	119,317	88,903 e	114,263	34.2%	4.4%
	Avg. Daily Auto Traffic: I-15 at NV/CA Border	50,656	45,872	10.4%	17,083	46,645	196.5%	8.6%	42,735	30,531	41,534	40.0%	2.9%
	Gaming Revenue: Clark County	\$865,464,000	\$893,237,000	-3.1%	\$3,739,000 r	\$808,664,000 r	23046.9%	7.0%	\$3,007,541,000	\$2,351,816,000 r	<i>\$3,445,104,000</i> r	27.9%	-12.7%
	Gaming Revenue: Las Vegas Strip	\$483,403,000	\$501,455,000	-3.6%	\$3,399,000 r	\$481,855,000	14121.9%	0.3%	\$1,654,842,000	\$1,471,738,000 r	\$2,157,783,000	12.4%	-23.3%
	Gaming Revenue: Downtown	\$76,233,000 \$80,824,000	\$70,988,000 \$96,557,000	7.4% -16.3%	\$441,000 r -\$48,000 r	\$61,775,000 \$78,186,000	17186.4% -168483.3%	23.4% 3.4%	\$247,779,000 \$307,331,000	\$158,631,000 r \$208,486,000 r	\$230,545,000 \$295,740,000	56.2% 47.4%	7.5% 3.9%
	Gaming Revenue: Boulder Strip	\$80,824,000	\$90,557,000	-10.5%	-\$48,000 1	\$78,186,000	-100403.3%	3.4%	\$307,331,000	\$208,486,000 1	\$295,740,000	47.470	3.3%
Z	Visitor Volume	114,100	111,300	2.5%	4,300	160,200	2553.5%	-28.8%	397,100	359,700	617,600	10.4%	-35.7%
로	Room Inventory (as of Apr)	8,635	8,635	0.0%	9,875	9,759	-12.6%	-11.5%	8,635	9,875	9,759	-12.6%	-11.5%
LAUGHLIN	Total Occupancy	55.1%	52.0%	3.1	N/A*	67.2%	N/A	-12.1	47.9%	50.5%	64.4%	-2.6	-16.5
_₹	Average Daily Room Rate (ADR)	\$65.15	\$55.53	17.3%	N/A*	\$54.37	N/A	19.8%	\$58.55	\$43.00	\$45.40	36.2%	29.0%
	Revenue Per Available Room (RevPAR)	\$35.90	\$28.88	24.3%	N/A*	\$36.54	N/A	-1.7%	\$28.05	\$21.72	\$29.24	29.2%	-4.1%
	Total Room Nights Occupied	142,700	139,100	2.6%	N/A*	196,700	N/A	-27.5%	496,700	453,800	754,000	9.5%	-34.1%
	Gross Gaming Revenue (rounded)	\$45,487,000	\$47,750,000	-4.7%	-\$14,000	\$45,392,000	-325007.1%	0.2%	\$159,540,000	\$124,306,000 r	\$186,298,000	28.3%	-14.4%
	Laughlin/Bullhead City En/Deplaned Passengers	8,944	8,708	2.7%	N/A	24,414	N/A	-63.4%	30,396	64,832	94,552	-53.1%	-67.9%
	Avg. Daily Auto Traffic: Highway 163	5,430	5,079	6.9%	2,552	5,662 r	112.8%	-4.1%	4,861	3,883	4,937 r	25.2%	-1.5%
QUITE	Room Inventory (as of Apr)	1,647	1,647	0.0%	1,871	1,885	-12.0%	-12.6%	1,647	1,871	1,885	-12.0%	-12.6%
ES	Gross Gaming Revenue (rounded)	\$15,517,000	\$16,542,000	-6.2%	-\$5,000	\$12,232,000	-310440.0%	26.9%	\$57,969,000	\$31,235,000	\$49,651,000 r	85.6%	16.8%
Σ	Avg. Daily Auto Traffic: I-15 at NV/AZ border	32,559	31,373	3.8%	15,306	30,129	112.7%	8.1%	29,002	22,077	27,520	31.4%	5.4%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised; e - estimate

^{*} Insufficient data to report