



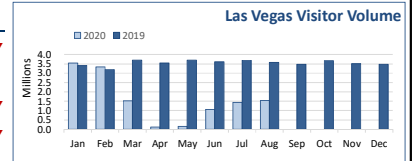
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

August 2020

Stats at a Glance

	Aug 2020	MoM Change	YoY Change
Visitor Volume	1,537,400	6.9% ▲	-57.0% ▼
Convention Attendance	N/A	N/A	N/A
Total Occupancy	42.7%	0.2 ▲	-45.0 ▼
RevPAR	\$42.38	-4.5% ▼	-60.1% ▼



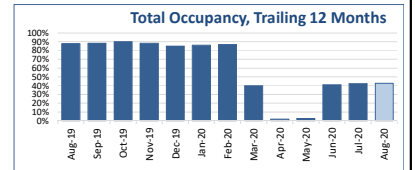
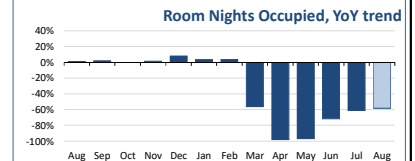
Notes & Highlights

With gradually more rooms opening and increased volume on weekends, the destination hosted over 1.5M visitors in August, down -57% from last year but up 6.9% from last month.

The convention segment continued to register minimal measurable volume with continued mandated restrictions on group sizes.

With open properties representing an inventory of 127,657 rooms*, total occupancy reached 42.7% for the month as weekend occupancy improved to 63.1% while midweek occupancy reached 34.4%.

Average daily rates among open properties reached \$99.24 (-4.9% MoM, -18% YoY) while RevPAR came in at roughly \$42.38, down -60.1% vs. last August.



LAS VEGAS	Aug 2020	Prior Month Jul 2020	MoM Change	Same Month Prior Yr Aug 2019	YoY Change	Aug 2020 YTD	Aug 2019 YTD	YoY Change
Visitor Volume	1,537,400	1,438,000	6.9%	3,579,000	-57.0%	12,708,200	28,404,400	-55.3%
Convention Attendance	N/A	N/A	N/A	657,800	N/A	1,727,200	4,705,100	-63.3%
Weighted Room Inventory (as of Aug)*	127,657	123,684	3.2%	149,032	-14.3%	127,657	149,032	-14.3%
Total Occupancy	42.7%	42.5%	0.2	87.7%	-45.0	42.8%	89.4%	-46.6
Weekend Occupancy	63.1%	54.4%	8.7	95.2%	-32.1	50.3%	95.0%	-44.7
Midweek Occupancy	34.4%	36.9%	-2.5	84.1%	-49.7	39.5%	86.9%	-47.4
Strip Occupancy	42.1%	41.9%	0.2	89.6%	-47.5	42.9%	91.0%	-48.1
Downtown Occupancy	40.2%	41.8%	-1.6	81.0%	-40.8	41.6%	85.2%	-43.6
Average Daily Room Rate (ADR)	\$99.24	\$104.39	-4.9%	\$120.96	-18.0%	\$129.19	\$132.35	-2.4%
Strip ADR	\$108.81	\$115.68	-5.9%	\$131.33	-17.1%	\$141.67	\$142.77	-0.8%
Downtown ADR	\$58.91	\$59.74	-1.4%	\$64.55	-8.7%	\$70.89	\$70.86	0.0%
Revenue Per Available Room (RevPAR)	\$42.38	\$44.37	-4.5%	\$106.08	-60.1%	\$55.29	\$118.32	-53.3%
Strip RevPAR	\$45.81	\$48.47	-5.5%	\$117.67	-61.1%	\$60.78	\$129.92	-53.2%
Downtown RevPAR	\$23.68	\$24.97	-5.2%	\$52.29	-54.7%	\$29.49	\$60.37	-51.2%
Total Room Nights Occupied	1,690,000	1,633,400	3.5%	4,049,400	-58.3%	14,251,500	32,276,900	-55.8%
Total En/Deplaned Air Passengers	1,738,064	1,623,377	7.1%	4,431,608	-60.8%	15,034,462	34,176,789	-56.0%
Avg. Daily Auto Traffic: All Major Highways	119,950	122,299	-1.9%	125,401 r	-4.3%	99,569 e	121,469 r	-18.0%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	43,863	44,332	-1.1%	48,212 r	-9.0%	34,857	45,420 r	-23.3%
Gaming Revenue: Clark County	\$593,948,000	\$612,855,000	-3.1%	\$792,685,000 r	-25.1%	\$4,006,013,000	\$6,841,734,000 r	-41.4%
Gaming Revenue: Las Vegas Strip	\$317,301,000	\$330,085,000	-3.9%	\$521,776,000 r	-39.2%	\$2,361,025,000	\$4,356,333,000 r	-45.8%
Gaming Revenue: Downtown	\$35,557,000	\$41,685,000	-14.7%	\$45,316,000	-21.5%	\$261,047,000	\$435,378,000 r	-40.0%
Gaming Revenue: Boulder Strip	\$70,915,000	\$65,477,000	8.3%	\$54,709,000 r	29.6%	\$389,862,000	\$568,596,000 r	-31.4%

LAUGHLIN	Aug 2020	Jul 2020	MoM Change	Aug 2019	YoY Change	Aug 2020 YTD	Aug 2019 YTD	YoY Change
Visitor Volume	105,600	95,500	10.6%	160,400	-34.2%	668,400	1,285,100	-48.0%
Room Inventory (as of Aug)*	8,774	8,773	0.0%	9,759	-10.1%	8,774	9,759	-10.1%
Total Occupancy	48.6%	46.0%	2.6	64.8%	-16.2	50.3%	66.4%	-16.1
Average Daily Room Rate (ADR)	\$64.97	\$64.68	0.4%	\$58.01	12.0%	\$50.53	\$50.15	0.8%
Revenue Per Available Room (RevPAR)	\$31.58	\$29.75	6.1%	\$37.59	-16.0%	\$25.42	\$33.30	-23.7%
Total Room Nights Occupied	132,200	125,100	5.7%	196,000	-32.6%	844,300	1,575,500	-46.4%
Gross Gaming Revenue (rounded)	\$35,123,000	\$36,352,000	-3.4%	\$38,785,000 r	-9.4%	\$230,073,000	\$353,716,000 r	-35.0%
Laughlin/Bullhead City En/Deplaned Passengers	5,640	6,721	-16.1%	19,776	-71.5%	83,895	176,985	-52.6%
Avg. Daily Auto Traffic: Highway 163	4,422	4,558	-3.0%	4,556 r	-2.9%	4,320	4,894 r	-11.7%

MESQUITE**	Aug 2020	Jul 2020	MoM Change	Aug 2019	YoY Change	Aug 2020 YTD	Aug 2019 YTD	YoY Change
Room Inventory (as of Aug)*	1,661	1,661	0.0%	1,863	-10.8%	1,661	1,863	-10.8%
Gross Gaming Revenue (rounded)	\$10,645,000	\$9,980,000	6.7%	\$9,723,000	9.5%	\$61,917,000	\$91,022,900 r	-32.0%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,082	N/A	N/A	29,952 r	0.4%	24,653	29,190 r	-15.5%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
 Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

* Reflects weighted average of daily room tallies.

** Mesquite tourism metrics temporarily unavailable due to insufficient hotel data in pandemic environment.

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