

Stats at a Glance

	Aug 2021	MoM	YoY ('21 vs. '20)	Yo2Y ('21 vs. '19)
Visitor Volume	2,998,400	-9.2% ▼	95.0% ▲	-16.2% ▼
Convention Attendance	N/A	N/A	N/A	N/A
Room Inventory	150,169	0.0%	17.6% ▲	0.8% ▲
Hotel Occupancy	72.8%	(6.6) ▼	30.1 ▲	(14.9) ▼
Average Daily Rate (ADR)	\$140.32	-7.8% ▼	41.4% ▲	16.0% ▲
RevPAR	\$102.15	-15.4% ▼	141.1% ▲	-3.7% ▼
Room Nights Occupied	3,388,000	-8.4% ▼	100.5% ▲	-16.3% ▼

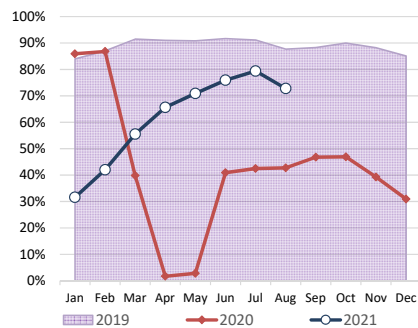
Notes & Highlights

With the Delta variant of the COVID virus spiking during the month, August visitation receded from the pandemic-era peak in July, coming in at just under 3.0M visitors, down -9.2% MoM and down -16.2% from August 2019.

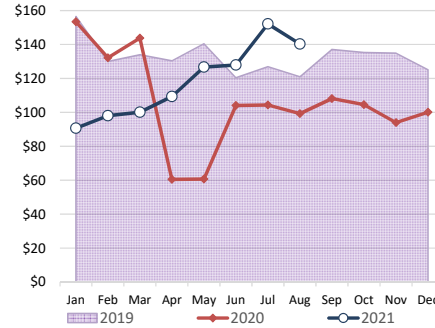
Hotel occupancy reached 72.8% for the month (down 6.6 pts MoM, down -14.9 pts vs. August 2019), as Weekend occupancy remained fairly strong at 87.1% (down -1.0 pts MoM) while Midweek occupancy dipped to 67.8% (down -6.8 pts MoM).

Although down from July, August ADR was the second highest in the pandemic era, exceeding \$140, down -7.8% MoM but up 16.0% vs. August 2019. RevPAR came in at \$102, -15.4% MoM and down -3.7% vs. August 2019.

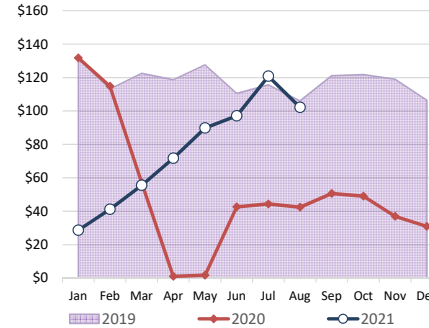
Las Vegas Hotel Occupancy



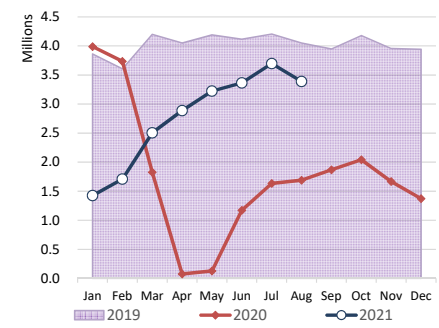
Las Vegas ADR



Las Vegas RevPAR



Room Nights Occupied



Comparison to Pre-COVID Benchmarks (same months in 2019)

	Aug-20 vs. Aug 2019	Sep-20 vs. Sep 2019	Oct-20 vs. Oct 2019	Nov-20 vs. Nov 2019	Dec-20 vs. Dec 2019	Jan-21 vs. Jan 2019	Feb-21 vs. Feb 2019	Mar-21 vs. Mar 2019	Apr-21 vs. Apr 2019	May-21 vs. May 2019	Jun-21 vs. Jun 2019	Jul-21 vs. Jul 2019	Aug-21 vs. Aug 2019
Visitor Volume	-57%	-51%	-49%	-57%	-64%	-62%	-52%	-40%	-27%	-22%	-18%	-10%	-16%
Hotel Occupancy	-45.0	-41.5	-43.1	-48.9	-54.2	-52.4	-45.0	-36.0	-25.4	-19.9	-15.8	-11.7	-14.9
ADR	-18%	-21%	-23%	-30%	-20%	-42%	-25%	-25%	-16%	-10%	6%	20%	16%
RevPAR	-60%	-58%	-60%	-69%	-71%	-78%	-64%	-55%	-40%	-30%	-12%	4%	-4%
En/Deplaned Passengers	-61%	-61%	-57%	-57%	-61%	-61%	-56%	-42%	-32%	-23%	-14%	-8%	-14%
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	-9%	10%	7%	-5%	-18%	-9%	4%	6%	9%	8%	10%	7%	2%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

August 2021

DATA DETAIL		Aug 2021	Prior Month Jul 2021	MoM	Same Month, 2020 Aug 2020	Same Month, 2019 Aug 2019	YoY ('21 vs '20)	Yo2Y ('21 vs. '19)	Aug 2021 YTD	Aug 2020 YTD	Aug 2019 YTD	YoY ('21 vs '20)	Yo2Y ('21 vs. '19)
LAS VEGAS	Visitor Volume	2,998,400	3,302,400	-9.2%	1,537,400	3,579,000	95.0%	-16.2%	19,788,100	12,708,200	28,404,400	55.7%	-30.3%
	Convention Attendance	N/A	N/A	N/A	N/A	657,800	N/A	N/A	N/A	1,727,200	4,705,100	N/A	N/A
	Weighted Room Inventory (as of Aug)	150,169	150,169	0.0%	127,657	149,032	17.6%	0.8%	150,169	127,657	149,032	17.6%	0.8%
	Hotel Occupancy	72.8%	79.4%	-6.6	42.7%	87.7%	30.1	-14.9	62.0%	42.8%	89.4%	19.2	-27.4
	Weekend Occupancy	87.1%	88.1%	-1.0	63.1%	95.2%	24.0	-8.1	77.5%	50.3%	95.0%	27.2	-17.5
	Midweek Occupancy	67.8%	74.6%	-6.8	34.4%	84.1%	33.4	-16.3	55.2%	39.5%	86.9%	15.7	-31.7
	Strip Occupancy	74.7%	81.3%	-6.6	42.1%	89.6%	32.6	-14.9	62.9%	42.9%	91.0%	20.0	-28.1
	Downtown Occupancy	57.6%	65.6%	-8.0	40.2%	81.0%	17.4	-23.4	52.2%	41.6%	85.2%	10.6	-33.0
	Average Daily Room Rate (ADR)	\$140.32	\$152.13	-7.8%	\$99.24	\$120.96	41.4%	16.0%	\$123.42	\$129.19	\$132.35	-4.5%	-6.7%
	Strip ADR	\$148.56	\$160.71	-7.6%	\$108.81	\$131.33	36.5%	13.1%	\$130.20	\$141.67	\$142.77	-8.1%	-8.8%
	Downtown ADR	\$92.59	\$101.54	-8.8%	\$58.91	\$64.55	57.2%	43.4%	\$88.24	\$70.89	\$70.86	24.5%	24.5%
	Revenue Per Available Room (RevPAR)	\$102.15	\$120.79	-15.4%	\$42.38	\$106.08	141.1%	-3.7%	\$76.52	\$55.29	\$118.32	38.4%	-35.3%
	Strip RevPAR	\$110.97	\$130.66	-15.1%	\$45.81	\$117.67	142.3%	-5.7%	\$81.90	\$60.78	\$129.92	34.7%	-37.0%
	Downtown RevPAR	\$53.33	\$66.61	-19.9%	\$23.68	\$52.29	125.2%	2.0%	\$46.06	\$29.49	\$60.37	56.2%	-23.7%
Total Room Nights Occupied	3,388,000	3,697,000	-8.4%	1,690,000	4,049,400	100.5%	-16.3%	22,197,700	14,251,500	32,276,900	55.8%	-31.2%	
Total En/Deplaned Air Passengers	3,806,101	4,151,493	-8.3%	1,738,104 r	4,431,608	119.0%	-14.1%	23,891,447	15,037,679 r	34,176,789	58.9%	-30.1%	
Avg. Daily Auto Traffic: All Major Hwys	127,723 e	144,010 e	-11.3%	119,950	125,401	6.5%	1.9%	128,562 e	99,305 r	121,498 r	29.5%	5.8%	
Avg. Daily Auto Traffic: I-15 at NV/CA Border	49,375 e	56,713 e	-12.9%	43,863	48,212	12.6%	2.4%	47,702 e	34,857	45,420	36.9%	5.0%	
Gaming Revenue: Clark County	\$993,433,000	\$1,162,600,000	-14.6%	\$593,897,000 r	\$792,685,000	67.3%	25.3%	\$7,231,728,000	\$4,005,429,000 r	\$6,841,722,000 r	80.5%	5.7%	
Gaming Revenue: Las Vegas Strip	\$625,688,000	\$793,667,000	-21.2%	\$317,250,000 r	\$521,776,000	97.2%	19.9%	\$4,340,228,000	\$2,360,998,000 r	\$4,356,333,000	83.8%	-0.4%	
Gaming Revenue: Downtown	\$64,193,000	\$71,152,000	-9.8%	\$35,557,000	\$45,316,000	80.5%	41.7%	\$537,416,000	\$261,050,000 r	\$435,378,000	105.9%	23.4%	
Gaming Revenue: Boulder Strip	\$91,147,000	\$70,038,000	30.1%	\$70,915,000	\$54,709,000	28.5%	66.6%	\$655,037,000	\$389,924,000 r	\$568,596,000	68.0%	15.2%	
LAUGHLIN	Visitor Volume	95,600	119,200	-19.8%	105,600	160,400	-9.5%	-40.4%	841,400	668,400	1,285,100	25.9%	-34.5%
	Room Inventory (as of Aug)	8,635	8,635	0.0%	8,774	9,759	-1.6%	-11.5%	8,635	8,774	9,759	-1.6%	-11.5%
	Total Occupancy	44.7%	55.7%	-11.0	48.6%	64.8%	-3.9	-20.1	50.2%	50.3%	66.4%	-0.1	-16.2
	Average Daily Room Rate (ADR)	\$78.48	\$95.46	-17.8%	\$64.97	\$58.01	20.8%	35.3%	\$70.92	\$50.53	\$50.15	40.4%	41.4%
	Revenue Per Available Room (RevPAR)	\$35.08	\$53.17	-34.0%	\$31.58	\$37.59	11.1%	-6.7%	\$35.60	\$25.42	\$33.30	40.1%	6.9%
	Total Room Nights Occupied	119,700	149,100	-19.7%	132,200	196,000	-9.5%	-38.9%	1,052,500	844,300	1,575,500	24.7%	-33.2%
	Gross Gaming Revenue (rounded)	\$41,108,000	\$42,831,000	-4.0%	\$35,123,000	\$38,785,000	17.0%	6.0%	\$334,303,000	\$229,407,000 r	\$353,716,000	45.7%	-5.5%
	Laughlin/Bullhead City En/Deplaned Passengers	7,719	9,280	-16.8%	5,640	19,776	36.9%	-61.0%	65,957	83,895	176,985	-21.4%	-62.7%
	Avg. Daily Auto Traffic: Highway 163	4,387	4,841	-9.4%	4,422	4,556	-0.8%	-3.7%	4,893	4,322 r	4,894	13.2%	0.0%
MESQUITE	Room Inventory (as of Aug)	1,630	1,630	0.0%	1,661	1,863	-1.9%	-12.5%	1,630	1,661	1,863	-1.9%	-12.5%
	Gross Gaming Revenue (rounded)	\$12,402,000	\$14,179,000	-12.5%	\$10,645,000	\$9,723,000	16.5%	27.6%	\$113,340,000	\$61,917,000	\$91,023,000 r	83.1%	24.5%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,504	34,584	-11.8%	30,082	29,952	1.4%	1.8%	31,073	24,653	29,190	26.0%	6.4%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised; e - estimate

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.