

Stats at a Glance

	Aug 2022	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)	
Visitor Volume	3,190,600	6.4% ▲	-10.9%	▼
Convention Attendance	406,500	20.5% ▲	-38.2%	▼
Room Inventory	151,116	0.6% ▲	1.4%	▲
Hotel Occupancy	76.8%	4.0 ▲	(10.9)	▼
Average Daily Rate (ADR)	\$148.09	5.5% ▲	22.4%	▲
RevPAR	\$113.73	11.3% ▲	7.2%	▲
Room Nights Occupied	3,598,400	6.2% ▲	-11.1%	▼

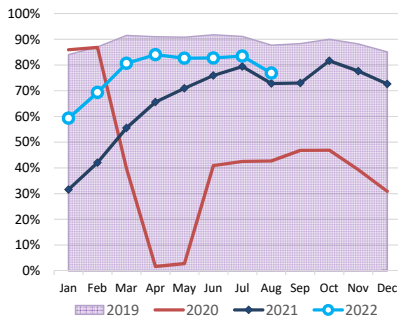
Notes & Highlights

August visitation reached nearly 3.2M visitors for the month, up +6.4% YoY and -10.9% below the August 2019 volume.

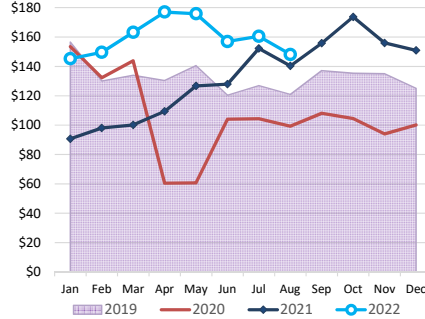
Overall hotel occupancy reached 76.8%, +4.0 pts ahead of last August but down -10.9 pts vs. August 2019. Surpassing 90% for the sixth straight month, Weekend occupancy reached 90.1% (up +3.0 pts YoY but down -5.1 pts vs. August 2019), while Midweek occupancy came in at 72.2% (up +4.4 pts YoY but down -11.9 pts vs. August 2019).

The trend of strong ADR continued as August ADR exceeded \$148, +5.5% ahead of last August and 22.4% above August 2019 while RevPAR neared \$114 for the month, +11.3% YoY and +7.2% over August 2019.

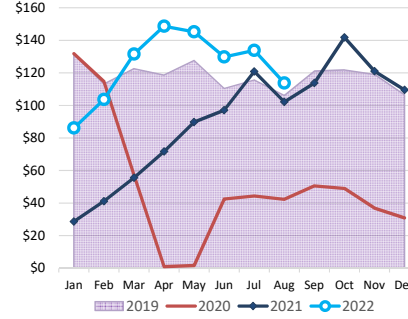
Las Vegas Hotel Occupancy



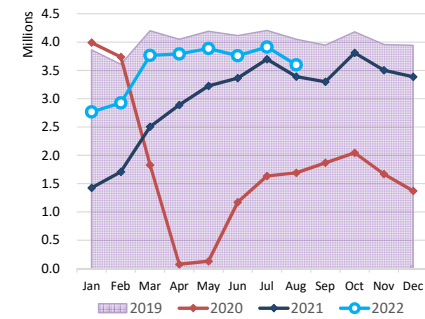
Las Vegas ADR



Las Vegas RevPAR



Room Nights Occupied



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)

	Aug-21 <small>vs. Aug 2019</small>	Sep-21 <small>vs. Sep 2019</small>	Oct-21 <small>vs. Oct 2019</small>	Nov-21 <small>vs. Nov 2019</small>	Dec-21 <small>vs. Dec 2019</small>	Jan-22 <small>vs. Jan 2019</small>	Feb-22 <small>vs. Feb 2019</small>	Mar-22 <small>vs. Mar 2019</small>	Apr-22 <small>vs. Apr 2019</small>	May-22 <small>vs. May 2019</small>	Jun-22 <small>vs. Jun 2019</small>	Jul-22 <small>vs. Jul 2019</small>	Aug-22 <small>vs. Aug 2019</small>
Visitor Volume	-16%	-16%	-8%	-11%	-13%	-27%	-18%	-10%	-5%	-7%	-8%	-5%	-11%
Hotel Occupancy	-14.9	-15.3	-8.4	-10.6	-12.5	-24.7	-17.7	-10.9	-7.0	-8.2	-9.0	-7.7	-10.9
ADR	16%	14%	28%	16%	21%	-7%	15%	22%	36%	25%	30%	26%	22%
RevPAR	-4%	-6%	16%	2%	3%	-35%	-8%	7%	25%	14%	18%	16%	7%
En/Deplaned Passengers	-14%	-13%	-9%	-4%	-9%	-19%	-8%	-3%	0%	0%	6%	8%	5%
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	2%	11%	11%	17%	12%	-2%	12%	2%	4%	1%	-1%	-1%	-5%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

August 2022

DATA DETAIL		Aug 2022	Same Month, Prior Yr. Aug 2021	Same Month, 2019 Aug 2019	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)	Aug 2022 YTD	Aug 2021 YTD	Aug 2019 YTD	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)
LAS VEGAS	Visitor Volume (est.)	3,190,600	2,998,400	3,579,000	6.4%	-10.9%	25,262,200	19,788,100	28,404,400	27.7%	-11.1%
	Convention Attendance (est.)	406,500	337,400	657,800	20.5%	-38.2%	3,182,600	896,400	4,705,100	255.0%	-32.4%
	Weighted Room Inventory (as of Aug)	151,116	150,169	149,032	0.6%	1.4%	151,116	150,169	149,032	0.6%	1.4%
	Hotel Occupancy	76.8%	72.8%	87.7%	4.0	-10.9	77.4%	62.0%	89.4%	15.4	-12.0
	Weekend Occupancy	90.1%	87.1%	95.2%	3.0	-5.1	88.7%	77.5%	95.0%	11.2	-6.3
	Midweek Occupancy	72.2%	67.8%	84.1%	4.4	-11.9	72.6%	55.2%	86.9%	17.4	-14.3
	Strip Occupancy	79.6%	74.7%	89.6%	4.9	-10.0	80.0%	62.9%	91.0%	17.1	-11.0
	Downtown Occupancy	59.7%	57.6%	81.0%	2.1	-21.3	64.4%	52.2%	85.2%	12.2	-20.8
	Average Daily Room Rate (ADR)	\$148.09	\$140.32	\$120.96	5.5%	22.4%	\$160.46	\$123.42	\$132.35	30.0%	21.2%
	Strip ADR	\$157.58	\$148.56	\$131.33	6.1%	20.0%	\$170.59	\$130.20	\$142.77	31.0%	19.5%
	Downtown ADR	\$86.87	\$92.59	\$64.55	-6.2%	34.6%	\$94.12	\$88.24	\$70.86	6.7%	32.8%
	Revenue Per Available Room (RevPAR)	\$113.73	\$102.15	\$106.08	11.3%	7.2%	\$124.20	\$76.52	\$118.32	62.3%	5.0%
	Strip RevPAR	\$125.43	\$110.97	\$117.67	13.0%	6.6%	\$136.47	\$81.90	\$129.92	66.6%	5.0%
	Downtown RevPAR	\$51.86	\$53.33	\$52.29	-2.8%	-0.8%	\$60.61	\$46.06	\$60.37	31.6%	0.4%
	Total Room Nights Occupied	3,598,400	3,388,000	4,049,400	6.2%	-11.1%	28,403,000	22,197,700	32,276,900	28.0%	-12.0%
Total En/Deplaned Air Passengers	4,642,120	3,806,101	4,431,608	22.0%	4.8%	33,792,741	23,891,447	34,176,789	41.4%	-1.1%	
Avg. Daily Auto Traffic: All Major Hwys	127,140	127,723 e	125,401	-0.5%	1.4%	127,798	128,562 e	121,498	-0.6%	5.2%	
Avg. Daily Auto Traffic: I-15 at NV/CA Border	45,668	49,375 e	48,212	-7.5%	-5.3%	45,875	47,702 e	45,420	-3.8%	1.0%	
Gaming Revenue: Clark County	\$1,024,087,000	\$994,906,000 r	\$792,685,000	2.9%	29.2%	\$8,401,693,000	\$7,222,073,000 r	\$6,841,722,000	16.3%	22.8%	
Gaming Revenue: Las Vegas Strip	\$659,732,000	\$627,076,000 r	\$521,776,000	5.2%	26.4%	\$5,405,479,000	\$4,328,616,000 r	\$4,356,333,000	24.9%	24.1%	
Gaming Revenue: Downtown	\$64,564,000	\$64,197,000 r	\$45,316,000	0.6%	42.5%	\$563,999,000	\$536,415,000 r	\$435,378,000	5.1%	29.5%	
Gaming Revenue: Boulder Strip	\$88,474,000	\$91,147,000	\$54,709,000	-2.9%	61.7%	\$662,852,000	\$655,191,000 r	\$568,596,000	1.2%	16.6%	
LAUGHLIN	Visitor Volume (est.)	96,500	95,600	160,400	0.9%	-39.8%	850,000	841,400	1,285,100	1.0%	-33.9%
	Room Inventory (as of Aug)	8,634	8,635	9,759	0.0%	-11.5%	8,634	8,635	9,759	0.0%	-11.5%
	Total Occupancy	45.1%	44.7%	64.8%	0.4	-19.7	50.7%	50.2%	66.4%	0.5	-15.7
	Average Daily Room Rate (ADR)	\$69.38	\$78.48	\$58.01	-11.6%	19.6%	\$67.56	\$70.92	\$50.15	-4.7%	34.7%
	Revenue Per Available Room (RevPAR)	\$31.29	\$35.08	\$37.59	-10.8%	-16.8%	\$34.25	\$35.60	\$33.30	-3.8%	2.9%
	Total Room Nights Occupied	120,700	119,700	196,000	0.8%	-38.4%	1,063,200	1,052,500	1,575,500	1.0%	-32.5%
	Gross Gaming Revenue (rounded)	\$36,070,000	\$41,108,000	\$38,785,000	-12.3%	-7.0%	\$342,826,000	\$334,304,000 r	\$353,716,000	2.5%	-3.1%
	Laughlin/Bullhead City En/Deplaned Passengers	6,816	7,719	19,776	-11.7%	-65.5%	75,702	65,957	176,985	14.8%	-57.2%
Avg. Daily Auto Traffic: Highway 163	4,294	4,387	4,556	-2.1%	-5.8%	4,655	4,893	4,894	-4.9%	-4.9%	
MESQUITE	Visitor Volume (est.)	66,000	N/A	97,700	N/A	-32.4%	620,000	N/A	894,100	N/A	-30.7%
	Room Inventory (as of Aug)	1,643	1,630	1,863	0.8%	-11.8%	1,643	1,630	1,863	0.8%	-11.8%
	Total Occupancy	65.5%	N/A	68.3%	N/A	-2.8	79.1%	N/A	79.1%	N/A	0.0
	Average Daily Room Rate (ADR)	\$55.89	N/A	\$50.40	N/A	10.9%	\$70.67	N/A	\$61.96	N/A	14.1%
	Revenue Per Available Room (RevPAR)	\$36.61	N/A	\$34.42	N/A	6.3%	\$55.90	N/A	\$49.01	N/A	14.1%
	Total Room Nights Occupied	33,400	N/A	39,400	N/A	-15.2%	315,800	N/A	360,800	N/A	-12.5%
	Gross Gaming Revenue (rounded)	\$13,565,000	\$12,402,000	\$9,723,000	9.4%	39.5%	\$121,653,000	\$113,341,000 r	\$91,023,000	7.3%	33.7%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	28,965	30,504	29,952	-5.0%	-3.3%	29,369	31,073	29,190	-5.5%	0.6%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

e - estimate; r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.