LVCVA EXECUTIVE SUMMARY

December 2022

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

Stats at a Glance	Dec 2022	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)
Visitor Volume	3,307,200	10.1%	-4.6% V
Convention Attendance	219,900	73.6%	-38.2% ▼
Room Inventory	150,857	0.2%	1.0%
Hotel Occupancy	79.1%	6.5	(6.0)
Average Daily Rate (ADR)	\$176.71	17.1% 🔺	41.3%
RevPAR	\$139.78	27.6%	31.3%
Room Nights Occupied	3,700,900	9.3% 🔺	<i>-6.1%</i> ▼

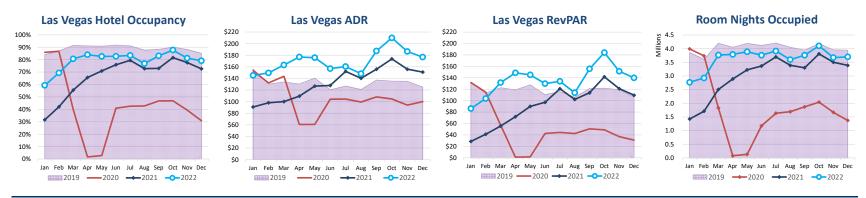
Notes & Highlights

From the initial shadow of the omicron variant to record-shattering room rates later in the year, Las Vegas enjoyed a robust recovery trajectory across core tourism indicators in 2022. With December 2022 visitation just 4.6% shy of December 2019, the year closed out with 38.8M annual visitors, 20.5% ahead of 2021 and -8.7% under 2019's tally.

Convention attendance for the year approached 5.0M attendees, dramatically ahead of pandemic-suppressed volumes of 2021 and recovering to about three-quarters of 2019's tally of 6.6M convention attendees.

Overall hotel occupancy reached 79.2% for the year , +12.4 pts YoY and down -9.7 pts vs. 2019. For the year, Weekend occupancy reached 89.3%, +8.0 pts over 2021 and -5.6 pts vs. 2019, while Midweek occupancy reached 74.7%, up 14.2 pts vs. 2021 but down -11.6 pts vs. 2019.

Strong room rates continued throughout 2022 as annual ADR reached \$171, +24.5% higher than 2021 and +28.9% ahead of 2019 while RevPAR reached approx. \$135 for the year, +47.6% YoY and +14.9% over 2019.



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)



Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



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			Same Month, Prior Yr	Same Month, 2019	YoY	vs. pre-COVID				YoY	vs. pre-COVID
DATA DETAIL		Dec 2022	Dec 2021	Dec 2019	('22 vs. '21)	('22 vs. '19)	Dec 2022 YTD	Dec 2021 YTD	Dec 2019 YTD	('22 vs. '21)	('22 vs. '19)
Yisitor Volume (est.)		3,307,200	3,004,500	3,465,700	10.1%	-4.6%	38,829,300	32,230,600	42,523,700	20.5%	-8.7%
Visitor Volume (est.) Convention Attendance (est.) Weighted Room Inventory (ast Hotel Occupancy		219,900	126,700	356,100	73.6%	-38.2%	4,991,500	2,206,400	6,649,100	126.2%	-24.9%
Weighted Room Inventory (as	of Dec)	150,857	150,487	149,422	0.2%	1.0%	150,857	150,487	149,422	0.2%	1.0%
Hotel Occupancy	•	79.1%	72.6%	85.1%	6.5	-6.0	79.2%	66.8%	88.9%	12.4	-9.7
Weekend Occupancy		87.1%	84.4%	91.2%	2.7	-4.1	89.3%	81.3%	94.9%	8.0	-5.6
Midweek Occupancy		74.7%	67.7%	83.0%	7.0	-8.3	74.7%	60.5%	86.3%	14.2	-11.6
Strip Occupancy		82.0%	74.5%	86.2%	7.5	-4.2	81.6%	68.0%	90.4%	13.6	-8.8
Downtown Occupancy		65.4%	59.9%	76.3%	5.5	-10.9	67.3%	56.8%	84.0%	10.5	-16.7
Average Daily Room Rate (AD	PR)	\$176.71	\$150.88	\$125.08	17.1%	41.3%	\$170.98	\$137.37	\$132.62	24.5%	28.9%
Strip ADR		\$187.90	\$160.54	\$136.16	17.0%	38.0%	\$182.11	\$145.45	\$143.21	25.2%	27.2%
Downtown ADR		\$104.85	\$92.94	\$67.53	12.8%	55.3%	\$99.94	\$94.86	\$71.80	5.4%	39.2%
Revenue Per Available Room	(RevPAR)	\$139.78	\$109.54	\$106.44	27.6%	31.3%	\$135.42	\$91.76	\$117.90	47.6%	14.9%
Strip RevPAR		\$154.08	\$119.60	\$117.37	28.8%	31.3%	\$148.60	\$98.91	\$129.46	50.2%	14.8%
Downtown RevPAR		\$68.57	\$55.67	\$51.53	23.2%	33.1%	\$67.26	\$53.88	\$60.31	24.8%	11.5%
Total Room Nights Occupied		3,700,900	3,385,300	3,941,600	9.3%	-6.1%	43,641,600	36,191,100	48,300,100	20.6%	-9.6%
Total En/Deplaned Air Passen	gers	pending	3,870,060	4,248,466	N/A	N/A	pending	39,710,493	51,528,524	N/A	N/A
Avg. Daily Auto Traffic: All Mo Avg. Daily Auto Traffic: I-15 a		128,302 47,627	128,857 49,021	118,909 e 43,705	-0.4% -2.8%	7.9% 9.0%	128,005 e 45,694 e	128,938 e 48,047 e	<i>120,335</i> e <i>44,678</i> e	-0.7% -4.9%	6.4% 2.3%
Gaming Revenue: Clark Coun	ty	\$1,156,915,000	\$998,273,000 r	\$917,541,000	15.9%	26.1%	\$12,786,627,000	\$11,440,422,000 r	\$10,355,663,000	11.8%	23.5%
Gaming Revenue: Las Vegas	Strip	\$814,186,000	\$650,607,000 r	\$591,829,000	25.1%	37.6%	\$8,287,964,000	\$7,074,917,000 r	\$6,587,475,000	17.1%	25.8%
Gaming Revenue: Downtown		\$68,767,000	\$73,870,000 r	\$63,207,000	-6.9%	8.8%	\$880,169,000	\$842,200,000 r	\$684,911,000	4.5%	28.5%
Gaming Revenue: Boulder St.	rip	\$63,805,000	\$69,364,000	\$82,080,000	-8.0%	-22.3%	\$966,650,000	\$967,658,000 r	\$861,751,000	-0.1%	12.2%
Z Visitor Volume (est.)		75,600	76,800	116,300	-1.6%	-35.0%	1,220,200	1,213,100	1,829,700	0.6%	-33.3%
Visitor Volume (est.) Room Inventory (as of Dec) Total Occupancy Average Daily Room Rate (AD		8,752	8,635	9,875	1.4%	-11.4%	8,752	8,635	9,875	1.4%	-11.4%
Total Occupancy		34.9%	35.9%	43.7%	-1.0	-8.8	48.4%	48.1%	62.4%	0.3	-14.0
Average Daily Room Rate (AD	PR)	\$52.50	\$50.01	\$41.86	5.0%	25.4%	\$66.09	\$68.40	\$48.58	-3.4%	36.0%
Revenue Per Available Room	(RevPAR)	\$18.32	\$17.95	\$18.29	2.1%	0.2%	\$31.99	\$32.90	\$30.31	-2.8%	5.5%
Total Room Nights Occupied		94,600	96,000	133,800	-1.5%	-29.3%	1,526,300	1,517,500	2,224,400	0.6%	-31.4%
Gross Gaming Revenue (round		\$32,295,000	\$29,931,000 r	\$33,012,000	7.9%	-2.2%	\$500,725,000	\$486,059,000	\$512,235,000	3.0%	-2.2%
Laughlin/Bullhead City En/De		6,342	6,343	11,362	0.0%	-44.2%	115,182	102,958	255,381	11.9%	-54.9%
Avg. Daily Auto Traffic: Highw	vay 163	4,217	4,256	4,325	-0.9%	-2.5%	4,603	4,774	4,777	-3.6%	-3.6%
₩ Visitor Volume (est.)		64,000	N/A	84,500	N/A	-24.3%	918,000	N/A	1,293,100	N/A	-29.0%
Room Inventory (as of Dec) Total Occupancy Average Daily Room Rate (AD		1,645	1,630	1,871	0.9%	-24.3%	1,645	1,630	1,293,100	0.9%	-12.1%
Total Occupancy		63.8%	1,630 N/A	58.8%	0.9% N/A	-12.1% 5.0	77.9%	1,630 N/A	76.3%	0.9% N/A	-12.1% 1.6
Average Daily Room Rate (AD	PR)				·			•		· ·	
Revenue Per Available Room	·	\$63.47	N/A	\$53.76	N/A	18.1%	\$70.60	N/A	\$61.43	N/A	14.9%
Total Room Nights Occupied	•	\$40.49	N/A	\$31.61	N/A	28.1%	\$55.00	N/A	\$46.87	N/A	17.3%
Gross Gaming Revenue (round	ded)	32,500	N/A	34,100	N/A	-4.7%	467,600	N/A	521,800	N/A	-10.4%
Avg. Daily Auto Traffic: I-15 a		\$15,897,000	\$14,265,000	\$11,310,000	11.4%	40.6%	\$182,706,000	\$171,073,000 r	\$136,684,000	6.8%	33.7%
	and Visitors Authority: Hai	27,568	29,310	26,876	-5.9%	2.6%	29,291	30,990	28,808	-5.5%	1.7% estimate; r - revised

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.