



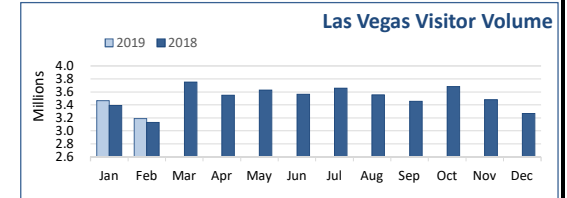
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

February 2019

Stats at a Glance

	Feb 2019	YoY Change	
Visitor Volume	3,189,900	1.9%	▲
Convention Attendance	748,600	8.5%	▲
Citywide Occupancy	87.0%	1.7	▲
RevPAR	\$113.15	10.9%	▲

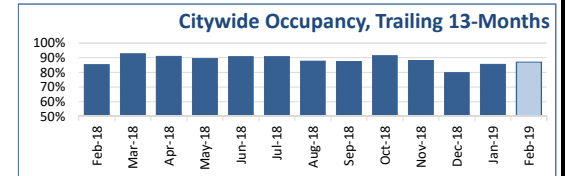
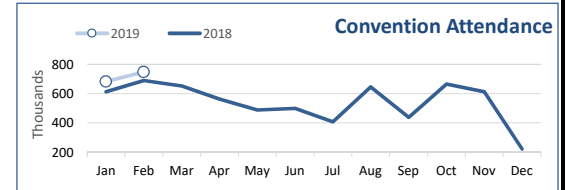


Notes & Highlights

With gains midweek in the convention segment, overall visitation increased 1.9% to nearly 3.2 million, despite winter weather affecting some weekend and So. California volume.

Convention attendance increased year-over-year (+8.5%) as small and mid-size meetings saw gains, and the return of National Association of Home Builders (60k attendees) and the Kitchen & Bath Show (33k attendees) helped offset the movement of International Market Center and the SURFACES show which fell in January this year vs. February in 2018.

Citywide Occupancy (87.0%, +1.7 pts) and positive ADR gains (\$130, +8.7%) translated to increased RevPAR of \$113, up +10.9%.



LAS VEGAS	Feb 2019	Feb 2018	YoY Change	Feb 2019 YTD	Feb 2018 YTD	YoY Change
Visitor Volume	3,189,900	3,130,400	1.9%	6,654,700	6,524,300	2.0%
Convention Attendance	748,600	690,000	8.5%	1,432,000	1,302,900	9.9%
Available Room Inventory (as of Feb)	148,168	146,672	1.0%	148,168	146,672	1.0%
Citywide Occupancy	87.0%	85.3%	1.7	86.2%	84.5%	1.7
Weekend Occupancy	91.9%	93.9%	-2.0	91.1%	90.4%	0.7
Midweek Occupancy	84.6%	81.2%	3.4	84.0%	81.9%	2.1
Strip Occupancy	88.3%	86.5%	1.8	87.2%	85.9%	1.3
Downtown Occupancy	85.7%	83.7%	2.0	85.2%	81.5%	3.7
Average Daily Room Rate (ADR)	\$130.06	\$119.65	8.7%	\$146.13	\$135.71	7.7%
Strip ADR	\$140.05	\$128.72	8.8%	\$156.18	\$146.86	6.3%
Downtown ADR	\$69.19	\$64.97	6.5%	\$77.48	\$72.83	6.4%
Revenue Per Available Room (RevPAR)	\$113.15	\$102.06	10.9%	\$125.96	\$114.07	10.4%
Strip RevPAR	\$123.66	\$111.34	11.1%	\$136.19	\$125.40	8.6%
Downtown RevPAR	\$59.30	\$54.38	9.0%	\$66.01	\$59.10	11.7%
Total Room Nights Occupied	3,607,300	3,501,200	3.0%	7,534,400	7,313,400	3.0%
Total En/Deplaned Air Passengers	3,632,956	3,568,662	1.8%	7,534,581	7,344,961	2.6%
Avg. Daily Auto Traffic: All Major Highways *	103,828 e	106,030 e	-2.1%	105,174 e	105,087 e	0.1%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	37,372	39,896	-6.3%	38,207	39,450	-3.2%
Gaming Revenue: Clark County	\$892,705,000	\$888,801,000 r	0.4%	\$1,753,551,000	\$1,780,831,000 r	-1.5%
Gaming Revenue: Las Vegas Strip	\$591,738,000	\$603,491,000 r	-1.9%	\$1,123,984,000	\$1,158,243,000 r	-3.0%
Gaming Revenue: Downtown	\$58,005,000	\$53,214,000 r	9.0%	\$110,105,000	\$109,740,000 r	0.3%
Gaming Revenue: Boulder Strip	\$65,330,000	\$63,825,000	2.4%	\$147,189,000	\$154,452,000	-4.7%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

r - revised

e - estimate

LVCVA.com



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

February 2019

LAUGHLIN	Feb 2019	Feb 2018	YoY Change	Feb 2019 YTD	Feb 2018 YTD	YoY Change
<i>Visitor Volume</i>	141,600	151,700	-6.7%	283,800	300,100	-5.4%
<i>Room Inventory (as of Feb)</i>	9,759	9,862	-1.0%	9,759	9,862	-1.0%
<i>Total Occupancy</i>	63.1%	68.1%	-5.0	59.5%	63.3%	-3.8
<i>Average Daily Room Rate (ADR)</i>	\$42.13	\$47.36	-11.0%	\$39.66	\$43.73	-9.3%
<i>Revenue Per Available Room (RevPAR)</i>	\$26.58	\$32.25	-17.6%	\$23.60	\$27.91	-15.5%
<i>Total Room Nights Occupied</i>	172,400	188,000	-8.3%	342,700	368,400	-7.0%
<i>Gross Gaming Revenue</i>	\$44,808,000	\$45,117,000	-0.7%	\$91,312,000	\$90,784,000	0.6%
<i>Laughlin/Bullhead City En/Deplaned Passengers</i>	21,351	22,907	-6.8%	43,319	44,175	-1.9%
<i>Avg. Daily Auto Traffic: Highway 163</i>	4,552	4,761	-4.4%	4,404	4,592	-4.1%

MESQUITE	Feb 2019	Feb 2018	YoY Change	Feb 2019 YTD	Feb 2018 YTD	YoY Change
<i>Visitor Volume</i>	99,500	104,700	-5.0%	200,700	205,400	-2.3%
<i>Room Inventory (as of Feb)</i>	1,885	1,895	-0.5%	1,885	1,895	-0.5%
<i>Total Occupancy</i>	76.1%	79.7%	-3.6	72.8%	74.2%	-1.4
<i>Average Daily Room Rate (ADR)</i>	\$65.49	\$66.37	-1.3%	\$62.76	\$62.03	1.2%
<i>Revenue Per Available Room (RevPAR)</i>	\$49.84	\$52.90	-5.8%	\$45.69	\$46.35	-1.4%
<i>Total Room Nights Occupied</i>	40,200	42,300	-5.0%	81,000	82,900	-2.3%
<i>Gross Gaming Revenue</i>	\$11,400,000	\$10,652,000 r	7.0%	\$23,177,000	\$21,661,000 r	7.0%
<i>Avg. Daily Auto Traffic: I-15 at NV/AZ border</i>	25,034	25,256	-0.9%	25,114	24,689	1.7%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

LVCVA.com