## LVCVA EXECUTIVE SUMMARY

February 2022

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

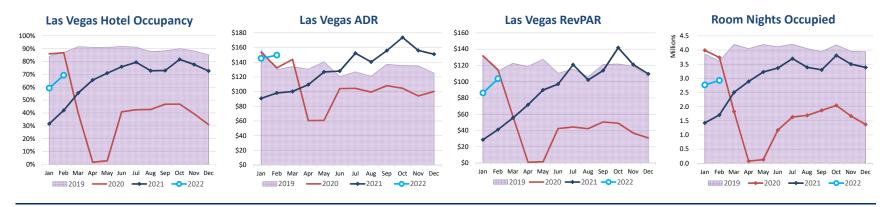
Stats at a Glance	Feb 2022	<b>YoY</b> ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)		
Visitor Volume	2,616,600	69.9%	-18.0% <b>▼</b>		
Convention Attendance	439,000	2285.9% 🔺	-41.4% <b>V</b>		
Room Inventory	150,702	3.7%	1.7%		
Hotel Occupancy	69.3%	27.3	(17.7)		
Average Daily Rate (ADR)	\$149.52	<i>52.5%</i> <b>△</b>	15.0%		
RevPAR	\$103.62	151.7%	-8.4%		
Room Nights Occupied	2,925,300	71.2% 🔺	-18.9% ▼		

## **Notes & Highlights**

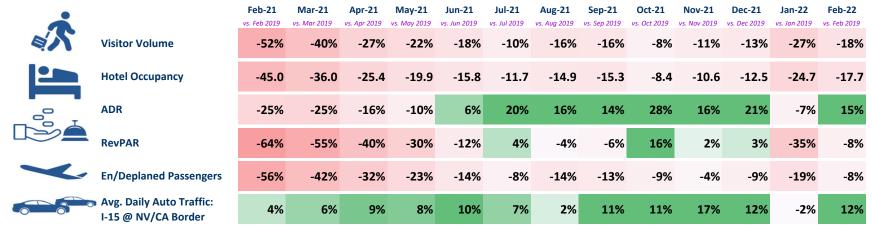
Despite continued waning effects of the Omicron variant during the month, Las Vegas visitation exceeded 2.6M in February, 70% ahead of a year ago but down -18% vs. February 2019.

Overall hotel occupancy reached 69.3%, roughly 10 pts ahead of January, up 27.3 pts YoY and down 17.7 pts vs. February 2019. Weekend occupancy came in relatively strong at 87.5%, 24.7 pts ahead of the weekend levels of last February and only 4.4 pts below February 2019. Midweek occupancy still reflected a convention segment in recovery but reached 60.7%, well over the 32.1% level of last February (+28.6 pts) but down 23.9 pts vs. February 2019.

February 2022 ADR approached \$150, surpassing both February 2021 (+52.5%) and February 2019 (+15.0%) while RevPAR reached \$103.62 for the month, dramatically ahead of February 2021 (+151.7%) and down only 8.4% vs. February 2019.



## Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)



Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



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			Same Month, Prior Yr	Same Month, 2019	YoY	vs. pre-COVID				YoY	vs. pre-COVID
	DATA DETAIL	Feb 2022	Feb 2021	Feb 2019	('22 vs '21)	('22 vs. '19)	Feb 2022 YTD	Feb 2021 YTD	Feb 2019 YTD	('22 vs '21)	('22 vs. '19)
LAS VEGAS	Visitor Volume (est.)	2,616,600	1,540,100	3,189,900	69.9%	-18.0%	5,091,400	2,834,200	6,602,000	79.6%	-22.9%
	Convention Attendance (est.)	439,000	18,400	748,600	2285.9%	-41.4%	737,200	27,000	1,432,000	2630.4%	-48.5%
	Weighted Room Inventory (as of Feb)	150,702	145,308	148,168	3.7%	1.7%	150,702	145,308	148,168	3.7%	1.7%
	Hotel Occupancy	69.3%	42.0%	87.0%	27.3	-17.7	64.1%	36.5%	85.4%	27.6	-21.3
	Weekend Occupancy	87.5%	62.8%	91.9%	24.7	-4.4	80.7%	54.8%	90.3%	25.9	-9.6
	Midweek Occupancy	60.7%	32.1%	84.6%	28.6	-23.9	56.1%	27.2%	83.3%	28.9	-27.2
	Strip Occupancy	71.0%	41.5%	88.3%	29.5	-17.3	65.8%	36.0%	86.6%	29.8	-20.8
	Downtown Occupancy	61.5%	37.1%	85.7%	24.4	-24.2	56.1%	31.1%	83.3%	25.0	-27.2
	Average Daily Room Rate (ADR)	\$149.52	\$98.03	\$130.06	52.5%	15.0%	\$147.43	\$94.70	\$143.74	55.7%	2.6%
	Strip ADR	\$159.20	\$104.04	\$140.05	53.0%	13.7%	\$156.58	\$100.63	\$155.23	55.6%	0.9%
	Downtown ADR	\$89.24	\$74.22	\$69.19	20.2%	29.0%	\$90.02	\$69.77	\$76.29	29.0%	18.0%
	Revenue Per Available Room (RevPAR)	\$103.62	\$41.17	\$113.15	151.7%	-8.4%	\$94.50	\$34.57	\$122.75	173.4%	-23.0%
	Strip RevPAR	\$113.03	\$43.18	\$123.66	161.8%	-8.6%	\$103.03	\$36.23	\$134.43	184.4%	-23.4%
	Downtown RevPAR	\$54.88	\$27.54	\$59.30	99.3%	-7.4%	\$50.50	\$21.70	\$63.55	132.7%	-20.5%
	Total Room Nights Occupied	2,925,300	1,708,300	3,607,300	71.2%	-18.9%	5,691,400	3,132,700	7,468,300	81.7%	-23.8%
	Total En/Deplaned Air Passengers	3,343,562	1,614,130	3,628,594	107.1%	-7.9%	6,490,735	3,119,752	7,525,844	108.1%	-13.8%
	Avg. Daily Auto Traffic: All Major Hwys	120,476	108,196	<i>103,828</i> e	11.3%	16.0%	114,910	106,998	105,362	7.4%	9.1%
	Avg. Daily Auto Traffic: I-15 at NV/CA Border	41,981	38,838	37,372	8.1%	12.3%	40,195	37,207	38,207	8.0%	5.2%
	Gaming Revenue: Clark County	\$949,870,000	\$631,639,000 r	\$892,734,000	50.4%	6.4%	\$1,878,586,000	\$1,249,028,000 r	\$1,753,607,000	50.4%	7.1%
	Gaming Revenue: Las Vegas Strip	\$599,131,000	\$348,451,000 r	\$591,738,000	71.9%	1.2%	\$1,166,345,000	\$669,979,000 r	\$1,123,984,000	74.1%	3.8%
	Gaming Revenue: Downtown	\$69,182,000	\$51,662,000	\$58,004,000	33.9%	19.3%	\$136,867,000	\$100,558,000	\$110,104,000	36.1%	24.3%
	Gaming Revenue: Boulder Strip	\$72,773,000	\$63,771,000	\$65,330,000	14.1%	11.4%	\$157,820,000	\$129,950,000	\$147,189,000	21.4%	7.2%
Z	Visitor Volume (est.)	93,300	89,100 r	141,600	4.7%	-34.1%	177,000	171,700 r	283,800	3.1%	-37.6%
로	Room Inventory (as of Feb)	8,635	8,635	9,759	0.0%	-11.5%	8,635	8,635	9,759	0.0%	-11.5%
LAUGHLIN	Total Occupancy	48.3%	46.1%	63.1%	2.2	-14.8	43.5%	42.2%	59.5%	1.3	-16.0
	Average Daily Room Rate (ADR)	\$52.29	\$59.56	\$42.13	-12.2%	24.1%	\$50.54	\$56.13	\$39.66	-10.0%	27.4%
	Revenue Per Available Room (RevPAR)	\$25.26	\$27.46	\$26.58	-8.0%	-5.0%	\$21.98	\$23.69	\$23.60	-7.2%	-6.8%
	Total Room Nights Occupied	116,800	111,500	172,400	4.8%	-32.3%	221,400	214,900	342,700	3.0%	-35.4%
	Gross Gaming Revenue (rounded)	\$43,040,000	\$32,814,000	\$44,808,000	31.2%	-3.9%	\$85,180,000	\$66,303,000	\$91,311,000	28.5%	-6.7%
	Laughlin/Bullhead City En/Deplaned Passengers	12,239	6,609	21,351	85.2%	-42.7%	126,869	12,744	43,319	895.5%	192.9%
	Avg. Daily Auto Traffic: Highway 163	4,581	4,668	4,552	-1.9%	0.6%	4,278	4,467	4,404	-4.2%	-2.9%
ш	Visitor Volume (est.)	72,000	N/A	99,500	N/A	-27.6%	142,000	N/A	200,700	N/A	-64.1%
MESQUITE	Room Inventory (as of Feb)	1,644	1,647	1,885	-0.2%	-12.8%	1,644	1,647	1,885	-0.2%	-12.8%
SQ	Total Occupancy	80.0%	N/A	76.1%	N/A	3.9	74.7%	N/A	72.8%	N/A	7.2
ME	Average Daily Room Rate (ADR)	\$73.37	N/A	\$65.49	N/A	12.0%	\$72.53	N/A	\$62.76	N/A	16.9%
	Revenue Per Available Room (RevPAR)	\$58.70	N/A	\$49.84	N/A	17.8%	\$54.18	N/A	\$45.69	N/A	28.5%
	Total Room Nights Occupied	36,800	N/A	40,200	N/A	-8.5%	72,500	N/A	81,000	N/A	-54.6%
	Gross Gaming Revenue (rounded)	\$15,504,000	\$12,778,000	\$11,400,000	21.3%	36.0%	\$30,054,000	\$25,910,000	\$23,205,000	16.0%	29.5%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	28,194	26,567	25,034	6.1%	12.6%	27,156	26,038	25,173	4.3%	7.9%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised; e - estimate