



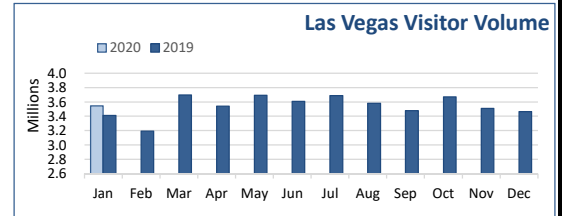
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

January 2020

Stats at a Glance

	Jan 2020	YoY Change	
Visitor Volume	3,545,100	3.9%	▲
Convention Attendance	717,100	4.9%	▲
Total Occupancy	85.9%	1.9	▲
RevPAR	\$131.77	0.2%	▲

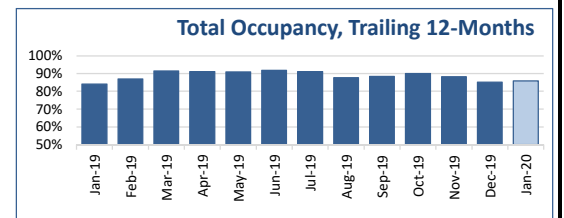
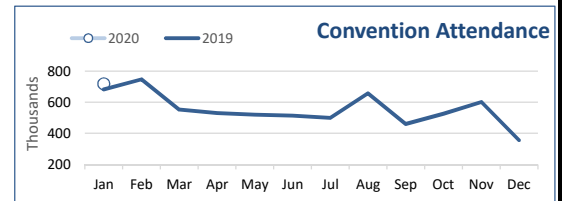


Notes & Highlights

Year-over-year gains in occupancy on a larger room base and an extra weekend day translated to visitation of approx. 3,545,100 visitors in January, up +3.9% vs. last year.

January saw the destination host approximately 717,100 convention attendees (+4.9%), supported in part by the returning rotation of the International Builders Show (68k attendees) and Kitchen and Bath Industry Show (33k attendees) which helped offset the scheduling of World of Concrete (60k attendee) that moved to February this year vs. January in 2019.

Total occupancy came in at 85.9% (+1.9 pts) as Weekend occupancy (90.1%) and Midweek occupancy (83.8%) saw YoY increases of 1.3 pts and 1.7 pts, respectively. ADR reached \$153.40 (-2.0%) while RevPAR reached \$131.77 (+0.2%).



LAS VEGAS	Jan 2020	Jan 2019	YoY Change	Jan 2020 YTD	Jan 2019 YTD	YoY Change
Visitor Volume	3,545,100	3,412,100	3.9%	3,545,100	3,412,100	3.9%
Convention Attendance	717,100	683,400	4.9%	717,100	683,400	4.9%
Available Room Inventory (as of Jan)	149,900	148,186	1.2%	149,900	148,186	1.2%
Total Occupancy	85.9%	84.0%	1.9	85.9%	84.0%	1.9
Weekend Occupancy	90.1%	88.8%	1.3	90.1%	88.8%	1.3
Midweek Occupancy	83.8%	82.1%	1.7	83.8%	82.1%	1.7
Strip Occupancy	88.5%	85.1%	3.4	88.5%	85.1%	3.4
Downtown Occupancy	81.2%	81.2%	0.0	81.2%	81.2%	0.0
Average Daily Room Rate (ADR)	\$153.40	\$156.53	-2.0%	\$153.40	\$156.53	-2.0%
Strip ADR	\$166.35	\$169.45	-1.8%	\$166.35	\$169.45	-1.8%
Downtown ADR	\$79.77	\$83.06	-4.0%	\$79.77	\$83.06	-4.0%
Revenue Per Available Room (RevPAR)	\$131.77	\$131.49	0.2%	\$131.77	\$131.49	0.2%
Strip RevPAR	\$147.22	\$144.20	2.1%	\$147.22	\$144.20	2.1%
Downtown RevPAR	\$64.77	\$67.44	-4.0%	\$64.77	\$67.44	-4.0%
Total Room Nights Occupied	3,990,000	3,861,000	3.3%	3,990,000	3,861,000	3.3%
Total En/Deplaned Air Passengers	4,154,165	3,897,250 r	6.6%	4,154,165	3,897,250 r	6.6%
Avg. Daily Auto Traffic: All Major Highways	107,045 e	106,896 r	0.1%	107,045 e	106,896 r	0.1%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	39,223	39,041	0.5%	39,223	39,041	0.5%
Gaming Revenue: Clark County	\$904,554,000	\$860,873,000 r	5.1%	\$904,554,000	\$860,873,000 r	5.1%
Gaming Revenue: Las Vegas Strip	\$572,125,000	\$532,246,000	7.5%	\$572,125,000	\$532,246,000	7.5%
Gaming Revenue: Downtown	\$59,117,000	\$52,100,000	13.5%	\$59,117,000	\$52,100,000	13.5%
Gaming Revenue: Boulder Strip	\$71,854,000	\$81,859,000	-12.2%	\$71,854,000	\$81,859,000	-12.2%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised

e - estimate

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LAUGHLIN	Jan 2020	Jan 2019	YoY Change	Jan 2020 YTD	Jan 2019 YTD	YoY Change
Visitor Volume	137,000	142,200	-3.7%	137,000	142,200	-3.7%
Room Inventory (as of Jan)	9,875	9,759	1.2%	9,875	9,759	1.2%
Total Occupancy	56.3%	56.3%	0.0	56.3%	56.3%	0.0
Average Daily Room Rate (ADR)	\$38.60	\$37.17	3.8%	\$38.60	\$37.17	3.8%
Revenue Per Available Room (RevPAR)	\$21.73	\$20.93	3.8%	\$21.73	\$20.93	3.8%
Total Room Nights Occupied	172,300	170,300	1.2%	172,300	170,300	1.2%
Gross Gaming Revenue	\$46,910,000	\$46,503,000 r	0.9%	\$46,910,000	\$46,503,000 r	0.9%
Laughlin/Bullhead City En/Deplaned Passengers	23,015	21,968	4.8%	23,015	21,968	4.8%
Avg. Daily Auto Traffic: Highway 163	4,472	4,256	5.1%	4,472	4,256	5.1%

MESQUITE	Jan 2020	Jan 2019	YoY Change	Jan 2020 YTD	Jan 2019 YTD	YoY Change
Visitor Volume	96,900	101,200	-4.2%	96,900	101,200	-4.2%
Room Inventory (as of Jan)	1,871	1,885	-0.7%	1,871	1,885	-0.7%
Total Occupancy	69.9%	69.9%	0.0	69.9%	69.9%	0.0
Average Daily Room Rate (ADR)	\$63.16	\$60.07	5.1%	\$63.16	\$60.07	5.1%
Revenue Per Available Room (RevPAR)	\$44.15	\$41.99	5.1%	\$44.15	\$41.99	5.1%
Total Room Nights Occupied	40,500	40,800	-0.7%	40,500	40,800	-0.7%
Gross Gaming Revenue	\$12,353,000	\$11,805,000 r	4.6%	\$12,353,000	\$11,805,000 r	4.6%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	24,719	25,312 r	-2.3%	24,719	25,312 r	-2.3%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

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