

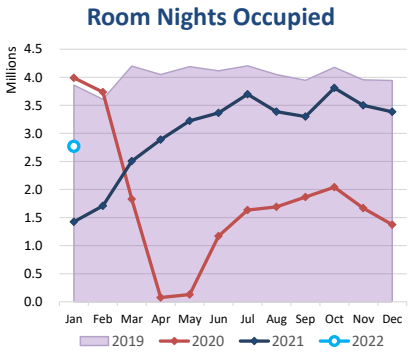
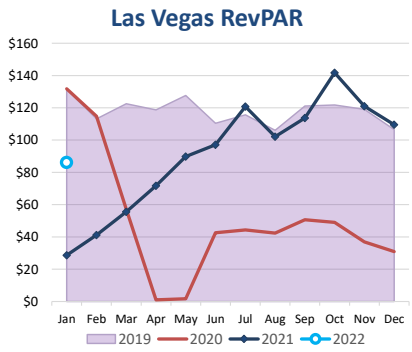
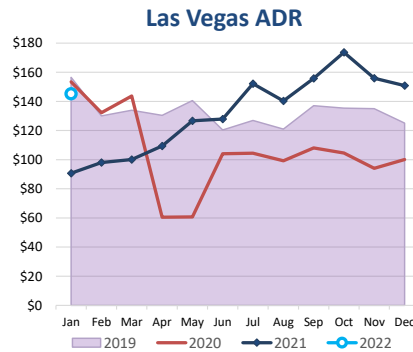
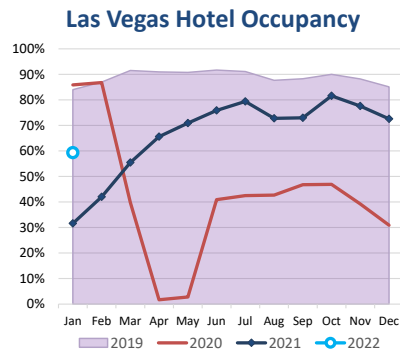
Stats at a Glance	Jan 2022	YoY	vs. pre-COVID	
		('22 vs. '21)	('22 vs. '19)	
Visitor Volume	2,474,800	91.2% ▲	-27.5%	▼
Convention Attendance	305,300	3450.0% ▲	-55.3%	▼
Room Inventory	150,487	3.6% ▲	1.6%	▲
Hotel Occupancy	59.3%	27.7 ▲	(24.7)	▼
Average Daily Rate (ADR)	\$145.22	60.1% ▲	-7.2%	▼
RevPAR	\$86.12	200.4% ▲	-34.5%	▼
Room Nights Occupied	2,766,100	94.2% ▲	-28.4%	▼

Year-End Notes & Highlights

With the Omicron variant and continued impacts on the convention group segment, Las Vegas visitation reached 2.47M, roughly three-quarters of pre-COVID levels of January 2019 but dramatically higher (+91.2%) than January 2021.

Overall hotel occupancy reached 59.3%, +27.7 pts ahead of January 2021 but -24.7 pts below January 2019. Reflecting the challenged convention group segment, Midweek saw occupancy reach 52.0%, +29.5 pts vs. January 2021 but -30.1 pts vs. January 2019. As in the past several months, weekends fared better than midweek as Weekend occupancy reached 74.6%, +26.3 pts ahead of January 2021 and -14.2 pts vs. January 2019.

Reaching \$145, January 2022 ADR exceeded January 2021 by +60.1% while lagging January 2019 by -7.2%. RevPAR reached \$86.12 for the month, approx. triple January 2021's depressed levels but down -34.5% from January 2019.



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)

	Jan-21 <small>vs. Jan 2019</small>	Feb-21 <small>vs. Feb 2019</small>	Mar-21 <small>vs. Mar 2019</small>	Apr-21 <small>vs. Apr 2019</small>	May-21 <small>vs. May 2019</small>	Jun-21 <small>vs. Jun 2019</small>	Jul-21 <small>vs. Jul 2019</small>	Aug-21 <small>vs. Aug 2019</small>	Sep-21 <small>vs. Sep 2019</small>	Oct-21 <small>vs. Oct 2019</small>	Nov-21 <small>vs. Nov 2019</small>	Dec-21 <small>vs. Dec 2019</small>	Jan-22 <small>vs. Jan 2019</small>
Visitor Volume	-62%	-52%	-40%	-27%	-22%	-18%	-10%	-16%	-16%	-8%	-11%	-13%	-27%
Hotel Occupancy	-52.4	-45.0	-36.0	-25.4	-19.9	-15.8	-11.7	-14.9	-15.3	-8.4	-10.6	-12.5	-24.7
ADR	-42%	-25%	-25%	-16%	-10%	6%	20%	16%	14%	28%	16%	21%	-7%
RevPAR	-78%	-64%	-55%	-40%	-30%	-12%	4%	-4%	-6%	16%	2%	3%	-35%
En/Deplaned Passengers	-61%	-56%	-42%	-32%	-23%	-14%	-8%	-14%	-13%	-9%	-4%	-9%	-19%
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	-9%	4%	6%	9%	8%	10%	7%	2%	11%	11%	17%	12%	-2%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

January 2022

DATA DETAIL		Jan 2022	Same Month, Prior Yr. Jan 2021	Same Month, 2019 Jan 2019	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)	Jan 2022 YTD	Jan 2021 YTD	Jan 2019 YTD	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)
LAS VEGAS	Visitor Volume (est.)	2,474,800	1,294,100 r	3,412,100	91.2%	-27.5%	2,474,800	1,294,100 r	3,412,100	91.2%	-27.5%
	Convention Attendance (est.)	305,300	8,600	683,400	3450.0%	-55.3%	305,300	8,600	683,400	3450.0%	-55.3%
	Weighted Room Inventory (as of Jan)	150,487	145,308	148,186	3.6%	1.6%	150,487	145,308	148,186	3.6%	1.6%
	Hotel Occupancy	59.3%	31.6%	84.0%	27.7	-24.7	59.3%	31.6%	84.0%	27.7	-24.7
	Weekend Occupancy	74.6%	48.3%	88.8%	26.3	-14.2	74.6%	48.3%	88.8%	26.3	-14.2
	Midweek Occupancy	52.0%	22.5%	82.1%	29.5	-30.1	52.0%	22.5%	82.1%	29.5	-30.1
	Strip Occupancy	61.2%	31.0%	85.1%	30.2	-23.9	61.2%	31.0%	85.1%	30.2	-23.9
	Downtown Occupancy	51.1%	25.6%	81.2%	25.5	-30.1	51.1%	25.6%	81.2%	25.5	-30.1
	Average Daily Room Rate (ADR)	\$145.22	\$90.71	\$156.53	60.1%	-7.2%	\$145.22	\$90.71	\$156.53	60.1%	-7.2%
	Strip ADR	\$153.84	\$96.51	\$169.45	59.4%	-9.2%	\$153.84	\$96.51	\$169.45	59.4%	-9.2%
	Downtown ADR	\$90.87	\$63.95	\$83.06	42.1%	9.4%	\$90.87	\$63.95	\$83.06	42.1%	9.4%
	Revenue Per Available Room (RevPAR)	\$86.12	\$28.66	\$131.49	200.4%	-34.5%	\$86.12	\$28.66	\$131.49	200.4%	-34.5%
	Strip RevPAR	\$94.15	\$29.92	\$144.20	214.7%	-34.7%	\$94.15	\$29.92	\$144.20	214.7%	-34.7%
	Downtown RevPAR	\$46.43	\$16.37	\$67.44	183.6%	-31.2%	\$46.43	\$16.37	\$67.44	183.6%	-31.2%
	Total Room Nights Occupied	2,766,100	1,424,400	3,861,000	94.2%	-28.4%	2,766,100	1,424,400	3,861,000	94.2%	-28.4%
Total En/Deplaned Air Passengers	3,147,173	1,505,622 r	3,897,250	109.0%	-19.2%	3,147,173	1,505,622 r	3,897,250	109.0%	-19.2%	
Avg. Daily Auto Traffic: All Major Hwys	109,343	105,799	106,896	3.3%	2.3%	109,343	105,799	106,896	3.3%	2.3%	
Avg. Daily Auto Traffic: I-15 at NV/CA Border	38,409	35,575	39,041	8.0%	-1.6%	38,409	35,575	39,041	8.0%	-1.6%	
Gaming Revenue: Clark County	\$928,716,000	\$617,389,000 r	\$860,873,000	50.4%	7.9%	\$928,716,000	\$617,389,000 r	\$860,873,000	50.4%	7.9%	
Gaming Revenue: Las Vegas Strip	\$567,214,000	\$321,528,000	\$532,246,000	76.4%	6.6%	\$567,214,000	\$321,528,000	\$532,246,000	76.4%	6.6%	
Gaming Revenue: Downtown	\$67,685,000	\$48,896,000	\$52,100,000	38.4%	29.9%	\$67,685,000	\$48,896,000	\$52,100,000	38.4%	29.9%	
Gaming Revenue: Boulder Strip	\$85,047,000	\$66,179,000	\$81,859,000	28.5%	3.9%	\$85,047,000	\$66,179,000	\$81,859,000	28.5%	3.9%	
LAUGHLIN	Visitor Volume (est.)	83,700	82,600	142,200	1.3%	-41.1%	83,700	82,600	142,200	1.3%	-41.1%
	Room Inventory (as of Jan)	8,635	8,635	9,759	0.0%	-11.5%	8,635	8,635	9,759	0.0%	-11.5%
	Total Occupancy	39.1%	38.6%	56.3%	0.5	-17.2	39.1%	38.6%	56.3%	0.5	-17.2
	Average Daily Room Rate (ADR)	\$48.58	\$52.43	\$37.17	-7.3%	30.7%	\$48.58	\$52.43	\$37.17	-7.3%	30.7%
	Revenue Per Available Room (RevPAR)	\$18.99	\$20.24	\$20.93	-6.1%	-9.2%	\$18.99	\$20.24	\$20.93	-6.1%	-9.2%
	Total Room Nights Occupied	104,700	103,400	170,300	1.3%	-38.5%	104,700	103,400	170,300	1.3%	-38.5%
	Gross Gaming Revenue (rounded)	\$42,140,000	\$33,489,000	\$46,503,000	25.8%	-9.4%	\$42,140,000	\$33,489,000	\$46,503,000	25.8%	-9.4%
	Laughlin/Bullhead City En/Deplaned Passengers	11,672	6,135	21,968	90.3%	-46.9%	11,672	6,135	21,968	90.3%	-46.9%
Avg. Daily Auto Traffic: Highway 163	3,974	4,265	4,256	-6.8%	-6.6%	3,974	4,265	4,256	-6.8%	-6.6%	
MESQUITE	Visitor Volume (est.)	70,000	N/A	101,200	N/A	-30.8%	70,000	N/A	101,200	N/A	-30.8%
	Room Inventory (as of Jan)	1,644	1,647	1,885	-0.2%	-12.8%	1,644	1,647	1,885	-0.2%	-12.8%
	Total Occupancy	70.0%	N/A	69.9%	N/A	0.1	70.0%	N/A	69.9%	N/A	0.1
	Average Daily Room Rate (ADR)	\$71.66	N/A	\$60.07	N/A	19.3%	\$71.66	N/A	\$60.07	N/A	19.3%
	Revenue Per Available Room (RevPAR)	\$50.16	N/A	\$41.99	N/A	19.5%	\$50.16	N/A	\$41.99	N/A	19.5%
	Total Room Nights Occupied	35,700	N/A	40,800	N/A	-12.5%	35,700	N/A	40,800	N/A	-12.5%
	Gross Gaming Revenue (rounded)	\$14,550,000	\$13,132,000	\$11,805,000	10.8%	23.3%	\$14,550,000	\$13,132,000	\$11,805,000	10.8%	23.3%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	26,117	25,509	25,312	2.4%	3.2%	26,117	25,509	25,312	2.4%	3.2%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

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