

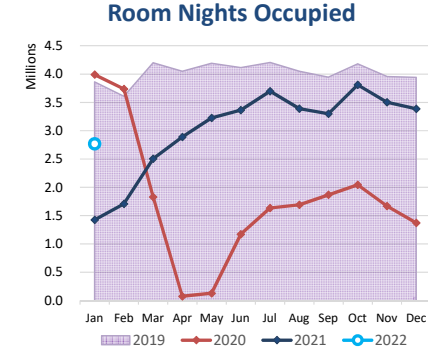
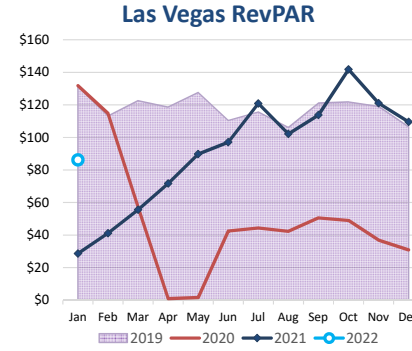
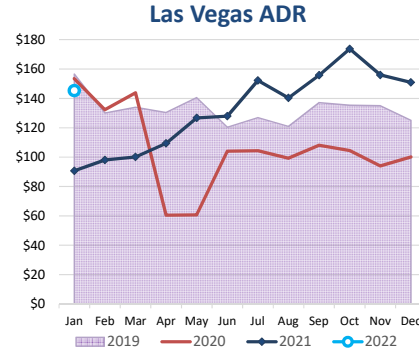
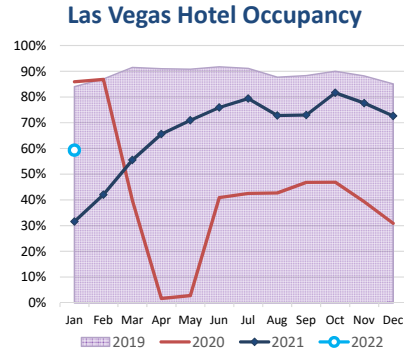
Stats at a Glance	Jan 2022	YoY	vs. pre-COVID	
		('22 vs. '21)	('22 vs. '19)	
Visitor Volume	2,474,800	91.2% ▲	-27.5%	▼
Convention Attendance	305,300	3450.0% ▲	-55.3%	▼
Room Inventory	150,487	3.6% ▲	1.6%	▲
Hotel Occupancy	59.3%	27.7 ▲	(24.7)	▼
Average Daily Rate (ADR)	\$145.22	60.1% ▲	-7.2%	▼
RevPAR	\$86.12	200.4% ▲	-34.5%	▼
Room Nights Occupied	2,766,100	94.2% ▲	-28.4%	▼

Notes & Highlights

With the Omicron variant and continued impacts on the convention group segment, Las Vegas visitation reached 2.47M, roughly three-quarters of pre-COVID levels of January 2019 but dramatically higher (+91.2%) than January 2021.

Overall hotel occupancy reached 59.3%, +27.7 pts ahead of January 2021 but -24.7 pts below January 2019. Reflecting the challenged convention group segment, Midweek saw occupancy reach 52.0%, +29.5 pts vs. January 2021 but -30.1 pts vs. January 2019. As in the past several months, weekends fared better than midweek as Weekend occupancy reached 74.6%, +26.3 pts ahead of January 2021 and -14.2 pts vs. January 2019.

Reaching \$145, January 2022 ADR exceeded January 2021 by +60.1% while lagging January 2019 by -7.2%. RevPAR reached \$86.12 for the month, approx. triple January 2021's depressed levels but down -34.5% from January 2019.



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)

	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22
	vs. Jan 2019	vs. Feb 2019	vs. Mar 2019	vs. Apr 2019	vs. May 2019	vs. Jun 2019	vs. Jul 2019	vs. Aug 2019	vs. Sep 2019	vs. Oct 2019	vs. Nov 2019	vs. Dec 2019	vs. Jan 2019
Visitor Volume	-62%	-52%	-40%	-27%	-22%	-18%	-10%	-16%	-16%	-8%	-11%	-13%	-27%
Hotel Occupancy	-52.4	-45.0	-36.0	-25.4	-19.9	-15.8	-11.7	-14.9	-15.3	-8.4	-10.6	-12.5	-24.7
ADR	-42%	-25%	-25%	-16%	-10%	6%	20%	16%	14%	28%	16%	21%	-7%
RevPAR	-78%	-64%	-55%	-40%	-30%	-12%	4%	-4%	-6%	16%	2%	3%	-35%
En/Deplaned Passengers	-61%	-56%	-42%	-32%	-23%	-14%	-8%	-14%	-13%	-9%	-4%	-9%	-19%
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	-9%	4%	6%	9%	8%	10%	7%	2%	11%	11%	17%	12%	-2%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

January 2022

DATA DETAIL		Jan 2022	Same Month, Prior Yr. Jan 2021	Same Month, 2019 Jan 2019	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)	Jan 2022 YTD	Jan 2021 YTD	Jan 2019 YTD	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)
LAS VEGAS	Visitor Volume (est.)	2,474,800	1,294,100 r	3,412,100	91.2%	-27.5%	2,474,800	1,294,100 r	3,412,100	91.2%	-27.5%
	Convention Attendance (est.)	305,300	8,600	683,400	3450.0%	-55.3%	305,300	8,600	683,400	3450.0%	-55.3%
	Weighted Room Inventory (as of Jan)	150,487	145,308	148,186	3.6%	1.6%	150,487	145,308	148,186	3.6%	1.6%
	Hotel Occupancy	59.3%	31.6%	84.0%	27.7	-24.7	59.3%	31.6%	84.0%	27.7	-24.7
	Weekend Occupancy	74.6%	48.3%	88.8%	26.3	-14.2	74.6%	48.3%	88.8%	26.3	-14.2
	Midweek Occupancy	52.0%	22.5%	82.1%	29.5	-30.1	52.0%	22.5%	82.1%	29.5	-30.1
	Strip Occupancy	61.2%	31.0%	85.1%	30.2	-23.9	61.2%	31.0%	85.1%	30.2	-23.9
	Downtown Occupancy	51.1%	25.6%	81.2%	25.5	-30.1	51.1%	25.6%	81.2%	25.5	-30.1
	Average Daily Room Rate (ADR)	\$145.22	\$90.71	\$156.53	60.1%	-7.2%	\$145.22	\$90.71	\$156.53	60.1%	-7.2%
	Strip ADR	\$153.84	\$96.51	\$169.45	59.4%	-9.2%	\$153.84	\$96.51	\$169.45	59.4%	-9.2%
	Downtown ADR	\$90.87	\$63.95	\$83.06	42.1%	9.4%	\$90.87	\$63.95	\$83.06	42.1%	9.4%
	Revenue Per Available Room (RevPAR)	\$86.12	\$28.66	\$131.49	200.4%	-34.5%	\$86.12	\$28.66	\$131.49	200.4%	-34.5%
	Strip RevPAR	\$94.15	\$29.92	\$144.20	214.7%	-34.7%	\$94.15	\$29.92	\$144.20	214.7%	-34.7%
	Downtown RevPAR	\$46.43	\$16.37	\$67.44	183.6%	-31.2%	\$46.43	\$16.37	\$67.44	183.6%	-31.2%
	Total Room Nights Occupied	2,766,100	1,424,400	3,861,000	94.2%	-28.4%	2,766,100	1,424,400	3,861,000	94.2%	-28.4%
Total En/Deplaned Air Passengers	3,147,173	1,505,622 r	3,897,250	109.0%	-19.2%	3,147,173	1,505,622 r	3,897,250	109.0%	-19.2%	
Avg. Daily Auto Traffic: All Major Hwys	109,343	105,799	106,896	3.3%	2.3%	109,343	105,799	106,896	3.3%	2.3%	
Avg. Daily Auto Traffic: I-15 at NV/CA Border	38,409	35,575	39,041	8.0%	-1.6%	38,409	35,575	39,041	8.0%	-1.6%	
Gaming Revenue: Clark County	\$928,716,000	\$617,389,000 r	\$860,873,000	50.4%	7.9%	\$928,716,000	\$617,389,000 r	\$860,873,000	50.4%	7.9%	
Gaming Revenue: Las Vegas Strip	\$567,214,000	\$321,528,000	\$532,246,000	76.4%	6.6%	\$567,214,000	\$321,528,000	\$532,246,000	76.4%	6.6%	
Gaming Revenue: Downtown	\$67,685,000	\$48,896,000	\$52,100,000	38.4%	29.9%	\$67,685,000	\$48,896,000	\$52,100,000	38.4%	29.9%	
Gaming Revenue: Boulder Strip	\$85,047,000	\$66,179,000	\$81,859,000	28.5%	3.9%	\$85,047,000	\$66,179,000	\$81,859,000	28.5%	3.9%	
LAUGHLIN	Visitor Volume (est.)	83,700	82,600	142,200	1.3%	-41.1%	83,700	82,600	142,200	1.3%	-41.1%
	Room Inventory (as of Jan)	8,635	8,635	9,759	0.0%	-11.5%	8,635	8,635	9,759	0.0%	-11.5%
	Total Occupancy	39.1%	38.6%	56.3%	0.5	-17.2	39.1%	38.6%	56.3%	0.5	-17.2
	Average Daily Room Rate (ADR)	\$48.58	\$52.43	\$37.17	-7.3%	30.7%	\$48.58	\$52.43	\$37.17	-7.3%	30.7%
	Revenue Per Available Room (RevPAR)	\$18.99	\$20.24	\$20.93	-6.1%	-9.2%	\$18.99	\$20.24	\$20.93	-6.1%	-9.2%
	Total Room Nights Occupied	104,700	103,400	170,300	1.3%	-38.5%	104,700	103,400	170,300	1.3%	-38.5%
	Gross Gaming Revenue (rounded)	\$42,140,000	\$33,489,000	\$46,503,000	25.8%	-9.4%	\$42,140,000	\$33,489,000	\$46,503,000	25.8%	-9.4%
	Laughlin/Bullhead City En/Deplaned Passengers	11,672	6,135	21,968	90.3%	-46.9%	11,672	6,135	21,968	90.3%	-46.9%
Avg. Daily Auto Traffic: Highway 163	3,974	4,265	4,256	-6.8%	-6.6%	3,974	4,265	4,256	-6.8%	-6.6%	
MESQUITE	Visitor Volume (est.)	70,000	N/A	101,200	N/A	-30.8%	70,000	N/A	101,200	N/A	-30.8%
	Room Inventory (as of Jan)	1,644	1,647	1,885	-0.2%	-12.8%	1,644	1,647	1,885	-0.2%	-12.8%
	Total Occupancy	70.0%	N/A	69.9%	N/A	0.1	70.0%	N/A	69.9%	N/A	0.1
	Average Daily Room Rate (ADR)	\$71.66	N/A	\$60.07	N/A	19.3%	\$71.66	N/A	\$60.07	N/A	19.3%
	Revenue Per Available Room (RevPAR)	\$50.16	N/A	\$41.99	N/A	19.5%	\$50.16	N/A	\$41.99	N/A	19.5%
	Total Room Nights Occupied	35,700	N/A	40,800	N/A	-12.5%	35,700	N/A	40,800	N/A	-12.5%
	Gross Gaming Revenue (rounded)	\$14,550,000	\$13,132,000	\$11,805,000	10.8%	23.3%	\$14,550,000	\$13,132,000	\$11,805,000	10.8%	23.3%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	26,117	25,509	25,312	2.4%	3.2%	26,117	25,509	25,312	2.4%	3.2%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

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