



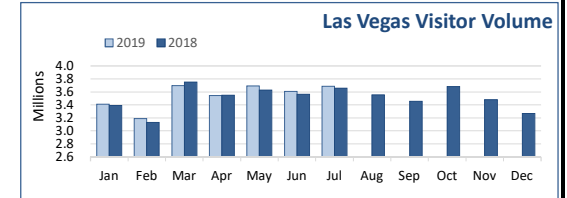
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

July 2019

Stats at a Glance

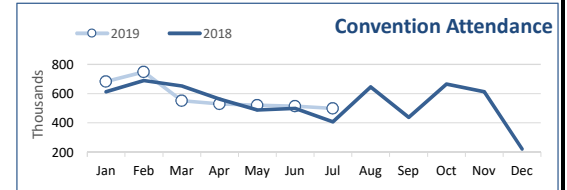
	Jul 2019	YoY Change	
Visitor Volume	3,685,900	0.7%	▲
Convention Attendance	498,800	22.2%	▲
Citywide Occupancy	91.1%	0.3	▲
RevPAR	\$115.62	6.9%	▲



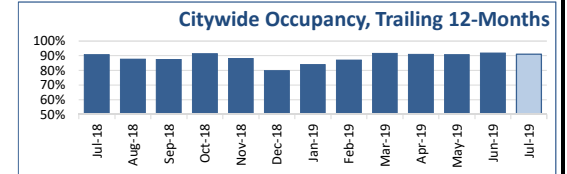
Notes & Highlights

Las Vegas hosted approximately 3,685,000 visitors in July (up +0.7%), with strong weekends and the convention segment helping drive gains for the month.

Convention attendance (498,800 attendees) saw a +22.2% increase over last July, supported in part by the return of the Association of Woodworking & Furnishing Suppliers (18,500 attendees, last here in Jul 2017). Additionally, noting that the LVCVA reports conventions based on their ending date, part of July's gain reflects the ASD Show (44,000 attendees) since the show's 2019 dates fell fully in July; while impacting the last days of July 2018, ASD's attendees were reflected in August reporting last year since the show concluded on August 1 in 2018.



Citywide occupancy (91.1%) exceeded last July by 0.3 pts while ADR and RevPAR reached \$126.92 (+6.6%) and \$115.62 (+6.9%), respectively. Weekend occupancy reached 97.2% (up 0.5 pts) while Midweek occupancy came in at 88.7% (-0.1 pts).



LAS VEGAS	Jul 2019	Jul 2018	YoY Change	Jul 2019 YTD**	Jul 2018 YTD	YoY Change
Visitor Volume	3,685,900	3,659,600	0.7%	24,825,400	24,677,400	0.6%
Convention Attendance	498,800	408,000	22.2%	4,047,300	3,916,700	3.3%
Available Room Inventory (as of Jul)	148,789	147,587	0.8%	148,789	147,587	0.8%
Citywide Occupancy	91.1%	90.8%	0.3	89.6%	89.1%	0.5
Weekend Occupancy	97.2%	96.7%	0.5	95.0%	94.7%	0.3
Midweek Occupancy	88.7%	88.8%	-0.1	87.3%	86.8%	0.5
Strip Occupancy	93.4%	92.7%	0.7	91.2%	90.4%	0.8
Downtown Occupancy	85.1%	82.3%	2.8	85.8%	83.9%	1.9
Average Daily Room Rate (ADR)	\$126.92	\$119.08	6.6%	\$133.99	\$128.95	3.9%
Strip ADR	\$136.38	\$127.87	6.7%	\$144.42	\$139.12	3.8%
Downtown ADR	\$69.09	\$66.84	3.4%	\$71.74	\$70.02	2.5%
Revenue Per Available Room (RevPAR)	\$115.62	\$108.12	6.9%	\$120.06	\$114.72	4.6%
Strip RevPAR	\$127.38	\$118.54	7.5%	\$131.71	\$125.45	5.0%
Downtown RevPAR	\$58.80	\$55.01	6.9%	\$61.55	\$58.67	4.9%
Total Room Nights Occupied	4,204,100	4,155,400	1.2%	28,227,500	27,843,200	1.4%
Total En/Deplaned Air Passengers	4,513,524	4,425,670	2.0%	29,787,057	28,928,644	3.0%
Avg. Daily Auto Traffic: All Major Highways *	135,889 e	130,920 e	3.8%	120,842 e	118,425 e	2.0%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	53,151	53,033	0.2%	45,028	45,290	-0.6%
Gaming Revenue: Clark County	\$860,392,000	\$839,034,000 r	2.5%	\$6,047,958,000	\$6,029,325,000 r	0.3%
Gaming Revenue: Las Vegas Strip	\$541,805,000	\$533,092,000 r	1.6%	\$3,833,529,000	\$3,870,448,000 r	-1.0%
Gaming Revenue: Downtown	\$52,517,000	\$48,825,000 r	7.6%	\$390,063,000	\$370,364,000 r	5.3%
Gaming Revenue: Boulder Strip	\$81,755,000	\$78,742,000	3.8%	\$513,899,000	\$516,892,000 r	-0.6%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

** Updated YTD tallies reflect revised January 2019 data

r - revised

e - estimate

LVCVA.com



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of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

July 2019

LAUGHLIN	Jul 2019	Jul 2018	YoY Change	Jul 2019 YTD**	Jul 2018 YTD	YoY Change
Visitor Volume	182,300	188,000	-3.0%	1,124,600	1,169,400	-3.8%
Room Inventory (as of Jul)	9,759	9,846	-0.9%	9,759	9,846	-0.9%
Total Occupancy	75.0%	77.7%	-2.7	66.7%	69.5%	-2.8
Average Daily Room Rate (ADR)	\$56.65	\$55.02	3.0%	\$49.03	\$50.23	-2.4%
Revenue Per Available Room (RevPAR)	\$42.49	\$42.75	-0.6%	\$32.70	\$34.93	-6.4%
Total Room Nights Occupied	226,900	236,700	-4.1%	1,379,400	1,453,000	-5.1%
Gross Gaming Revenue	\$43,773,000	\$41,364,000	5.8%	\$314,941,000	\$310,964,000	1.3%
Laughlin/Bullhead City En/Deplaned Passengers	20,162	17,611	14.5%	157,209	146,379	7.4%
Avg. Daily Auto Traffic: Highway 163	5,069	5,056	0.3%	4,945	4,959	-0.3%

MESQUITE	Jul 2019	Jul 2018	YoY Change	Jul 2019 YTD**	Jul 2018 YTD	YoY Change
Visitor Volume	108,000	112,600	-4.1%	796,400	803,900	-0.9%
Room Inventory (as of Jul)	1,863	1,906	-2.3%	1,863	1,906	-2.3%
Total Occupancy	75.5%	77.0%	-1.5	80.7%	80.7%	0.0
Average Daily Room Rate (ADR)	\$49.08	\$53.98	-9.1%	\$63.37	\$61.70	2.7%
Revenue Per Available Room (RevPAR)	\$37.06	\$41.56	-10.8%	\$51.14	\$49.84	2.6%
Total Room Nights Occupied	43,600	45,500	-4.2%	321,400	324,700	-1.0%
Gross Gaming Revenue	\$10,063,000	\$9,519,000	5.7%	\$81,272,000	\$76,885,000	5.7%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	32,211	31,630	1.8%	29,027	28,469	2.0%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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