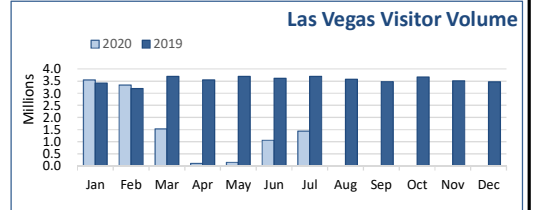


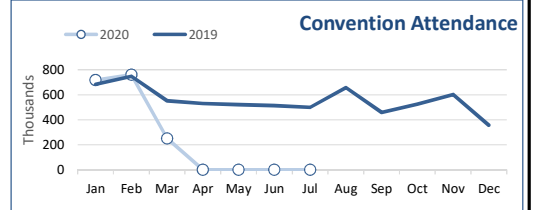
### Stats at a Glance

|                       | Jul 2020  | YoY Change |
|-----------------------|-----------|------------|
| Visitor Volume        | 1,438,000 | -61.0% ▼   |
| Convention Attendance | 0         | -100.0% ▼  |
| Total Occupancy       | 42.5%     | -48.6 ▼    |
| RevPAR                | \$44.37   | -61.6% ▼   |

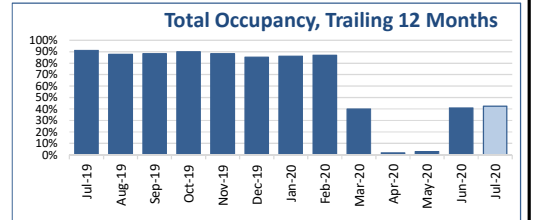


### Notes & Highlights

The destination hosted an estimated 1.4M visitors in July, about 40% of last year's levels but up from the approximately 1.1M visitors hosted in June. The convention segment continued to register no measurable volume with continued mandated restrictions on group sizes.



With open properties representing an inventory of 123,684 rooms\*, total occupancy reached 42.5% for the month while weekend occupancy came in at 54.4% and midweek occupancy reached 36.9%.



Average daily rates among open properties reached \$104.39 (-17.8%) while RevPAR came in at roughly \$44.37, down -61.6% vs. last July.

| LAS VEGAS  | Jul 2020             | Same Month Prior Yr<br>Jul 2019 | YoY<br>Change  | Jul 2020 YTD           | Jul 2019 YTD      | YoY<br>Change |
|--|----------------------|---------------------------------|----------------|------------------------|-------------------|---------------|
| <b>Visitor Volume</b>                              | <b>1,438,000</b>     | 3,685,900                       | <b>-61.0%</b>  | <b>11,170,800</b>      | 24,825,400        | <b>-55.0%</b> |
| <b>Convention Attendance</b>                       | <b>0</b>             | 498,800                         | <b>-100.0%</b> | <b>1,727,200</b>       | 4,047,300         | <b>-57.3%</b> |
| <b>Weighted Room Inventory (as of Jul)*</b>        | <b>123,684</b>       | 148,789                         | <b>-16.9%</b>  | <b>123,684</b>         | 148,789           | <b>-16.9%</b> |
| <b>Total Occupancy</b>                             | <b>42.5%</b>         | <b>91.1%</b>                    | <b>-48.6</b>   | <b>42.8%</b>           | 89.6%             | <b>-46.8</b>  |
| Weekend Occupancy                                  | 54.4%                | 97.2%                           | <b>-42.8</b>   | 48.7%                  | 95.0%             | <b>-46.3</b>  |
| Midweek Occupancy                                  | 36.9%                | 88.7%                           | <b>-51.8</b>   | 40.2%                  | 87.3%             | <b>-47.1</b>  |
| Strip Occupancy                                    | 41.9%                | 93.4%                           | <b>-51.5</b>   | 43.0%                  | 91.2%             | <b>-48.2</b>  |
| Downtown Occupancy                                 | 41.8%                | 85.1%                           | <b>-43.3</b>   | 41.8%                  | 85.8%             | <b>-44.0</b>  |
| <b>Average Daily Room Rate (ADR)</b>               | <b>\$104.39</b>      | <b>\$126.92</b>                 | <b>-17.8%</b>  | <b>\$133.22</b>        | \$133.99          | <b>-0.6%</b>  |
| Strip ADR  | \$115.68             | \$136.38                        | <b>-15.2%</b>  | \$146.02               | \$144.42          | <b>1.1%</b>   |
| Downtown ADR                                       | \$59.74              | \$69.09                         | <b>-13.5%</b>  | \$72.52                | \$71.74           | <b>1.1%</b>   |
| <b>Revenue Per Available Room (RevPAR)</b>         | <b>\$44.37</b>       | <b>\$115.62</b>                 | <b>-61.6%</b>  | <b>\$57.02</b>         | \$120.06          | <b>-52.5%</b> |
| Strip RevPAR                                       | \$48.47              | \$127.38                        | <b>-61.9%</b>  | \$62.79                | \$131.71          | <b>-52.3%</b> |
| Downtown RevPAR                                    | \$24.97              | \$58.80                         | <b>-57.5%</b>  | \$30.31                | \$61.55           | <b>-50.8%</b> |
| <b>Total Room Nights Occupied</b>                  | <b>1,633,400</b>     | 4,204,100                       | <b>-61.1%</b>  | <b>12,561,500</b>      | 28,227,500        | <b>-55.5%</b> |
| <b>Total En/Deplaned Air Passengers</b>            | <b>1,623,377</b>     | 4,507,098                       | <b>-64.0%</b>  | <b>13,296,398</b>      | 29,745,181        | <b>-55.3%</b> |
| <b>Avg. Daily Auto Traffic: All Major Highways</b> | <b>122,299 e</b>     | 135,729 r                       | <b>-9.9%</b>   | <b>96,657 e</b>        | 120,907 r         | <b>-20.1%</b> |
| Avg. Daily Auto Traffic: I-15 at NV/CA Border      | 44,332               | 53,102 r                        | <b>-16.5%</b>  | 33,571                 | 45,021 r          | <b>-25.4%</b> |
| <b>Gaming Revenue: Clark County</b>                | <b>\$612,855,000</b> | \$861,415,000 r                 | <b>-28.9%</b>  | <b>\$3,412,065,000</b> | \$6,049,049,000 r | <b>-43.6%</b> |
| Gaming Revenue: Las Vegas Strip                    | \$330,085,000        | \$542,834,000 r                 | <b>-39.2%</b>  | \$2,043,724,000        | \$3,834,557,000 r | <b>-46.7%</b> |
| Gaming Revenue: Downtown                           | \$41,685,000         | \$52,517,000                    | <b>-20.6%</b>  | \$225,490,000          | \$390,062,000 r   | <b>-42.2%</b> |
| Gaming Revenue: Boulder Strip                      | \$65,477,000         | \$81,745,000 r                  | <b>-19.9%</b>  | \$318,947,000          | \$513,887,000 r   | <b>-37.9%</b> |

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

\* Reflects weighted average of daily room tallies.

r - revised  
e - estimate



# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

July 2020

| LAUGHLIN                                      | Jul 2020     | Jul 2019     | YoY Change | Jul 2020 YTD  | Jul 2019 YTD    | YoY Change |
|---|--------------|--------------|------------|---------------|-----------------|------------|
| Visitor Volume                                | 95,500       | 182,300      | -47.6%     | 560,400       | 1,124,600       | -50.2%     |
| Room Inventory (as of Jul)*                   | 8,773        | 9,759        | -10.1%     | 8,773         | 9,759           | -10.1%     |
| Total Occupancy                               | 46.0%        | 75.0%        | -29.0      | 50.6%         | 66.7%           | -16.1      |
| Average Daily Room Rate (ADR)                 | \$64.68      | \$56.65      | 14.2%      | \$47.85       | \$49.03         | -2.4%      |
| Revenue Per Available Room (RevPAR)           | \$29.75      | \$42.49      | -30.0%     | \$24.21       | \$32.70         | -26.0%     |
| Total Room Nights Occupied                    | 125,100      | 226,900      | -44.9%     | 712,100       | 1,379,400       | -48.4%     |
| Gross Gaming Revenue (rounded)                | \$36,352,000 | \$43,773,000 | -17.0%     | \$194,950,000 | \$314,931,000 r | -38.1%     |
| Laughlin/Bullhead City En/Deplaned Passengers | 6,721        | 20,162       | -66.7%     | 78,255        | 157,209         | -50.2%     |
| Avg. Daily Auto Traffic: Highway 163          | 4,558        | 5,056 r      | -9.8%      | 4,306         | 4,942 r         | -12.9%     |

| MESQUITE                                      | Jul 2020    | Jul 2019     | YoY Change | Jul 2020 YTD | Jul 2019 YTD   | YoY Change |
|---|-------------|--------------|------------|--------------|----------------|------------|
| Visitor Volume                                | N/A**       | 108,000      | N/A        | N/A**        | 796,400        | N/A        |
| Room Inventory (as of Jul)*                   | 1,661       | 1,863        | -10.8%     | 1,661        | 1,863          | -10.8%     |
| Total Occupancy                               | N/A**       | 75.5%        | N/A        | N/A**        | 80.7%          | N/A        |
| Average Daily Room Rate (ADR)                 | N/A**       | \$49.08      | N/A        | N/A**        | \$63.37        | N/A        |
| Revenue Per Available Room (RevPAR)           | N/A**       | \$37.06      | N/A        | N/A**        | \$51.14        | N/A        |
| Total Room Nights Occupied                    | N/A**       | 43,600       | N/A        | N/A**        | 321,400        | N/A        |
| Gross Gaming Revenue (rounded)                | \$9,980,000 | \$10,063,000 | -0.8%      | \$51,272,000 | \$81,299,900 r | -36.9%     |
| Avg. Daily Auto Traffic: I-15 at NV/AZ border | N/A         | 32,211       | N/A        | 23,748       | 29,081         | -18.3%     |

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board  
 Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised  
 e - estimate

\* Reflects weighted average of daily room tallies.

\*\* Mesquite tourism metrics temporarily unavailable due to insufficient hotel data in pandemic environment.

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