## LVCVA EXECUTIVE SUMMARY

July 2021

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

Charles and an Charles	_			YoY		Yo2Y
Stats at a Glance	Jul 2021	MoM		('21 vs. '20)		('21 vs. '19)
Visitor Volume	3,302,400	11.2%		129.7%		-10.4% <b>V</b>
Convention Attendance	N/A	N/A		N/A		N/A
Room Inventory	150,169	1.6%		21.4%		0.9%
Hotel Occupancy	79.4%	3.5		36.9		(11.7) 🔻
Average Daily Rate (ADR)	<i>\$152.13</i>	18.9%		45.7%		19.9% 🔺
RevPAR	\$120.79	24.4%		172.3%		4.5%
Room Nights Occupied	3,697,000	9.9%	<b>A</b>	126.3%	<b>A</b>	-12.1% <b>▼</b>

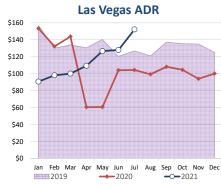
## **Notes & Highlights**

July marked the strongest visitation month since the pandemic began as the destination hosted 3.3M visitors, up 11.2% MoM and down -10.4% from July 2019.

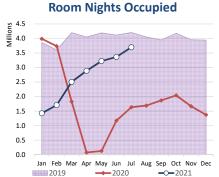
Hotel occupancy continued to ramp up, exceeding 79% (up 3.5 pts MoM, down -11.7 pts vs. July 2019), as Weekend occupancy came in at 88.1% (down -1.3 pts MoM) while Midweek occupancy increased to 74.6% (up 3.7 pts MoM, down -14.1 pts vs. July 2019.)

ADR came in very strong during the month, reaching \$152, surpassing last month by 19%, and RevPAR beat comparable 2019 monthly levels for the first time as it reached \$120.79, up +24.4% MoM and 4.5% ahead of July 2019.









## Comparison to Pre-COVID Benchmarks (same months in 2019)



**Visitor Volume** 



**Hotel Occupancy** 



**ADR** 





**En/Deplaned Passengers** 



Avg. Daily Auto Traffic: I-15 @ NV/CA Border

<b>Jul-20</b> vs. Jul 2019	Aug-20 vs. Aug 2019	<b>Sep-20</b> vs. Sep 2019	Oct-20 vs. Oct 2019	Nov-20 vs. Nov 2019	<b>Dec-20</b> vs. Dec 2019	<b>Jan-21</b> vs. Jan 2019	Feb-21 vs. Feb 2019	Mar-21 vs. Mar 2019	<b>Apr-21</b> vs. Apr 2019	May-21 vs. May 2019	<b>Jun-21</b> vs. Jun 2019	<b>Jul-21</b> vs. Jul 2019
-61%	-57%	-51%	-49%	-57%	-64%	-62%	-52%	-40%	-27%	-22%	-18%	-10%
-48.6	-45.0	-41.5	-43.1	-48.9	-54.2	-52.4	-45.0	-36.0	-25.4	-19.9	-15.8	-11.7
-18%	-18%	-21%	-23%	-30%	-20%	-42%	-25%	-25%	-16%	-10%	6%	20%
-62%	-60%	-58%	-60%	-69%	-71%	-78%	-64%	-55%	-40%	-30%	-12%	4%
-64%	-61%	-61%	-57%	-57%	-61%	-61%	-56%	-42%	-32%	-23%	-14%	-8%
-17%	-9%	10%	7%	-5%	-18%	-9%	4%	6%	9%	8%	10%	7%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



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**July 2021** 

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

			Prior Month		Same Month, 2020	Same Month, 2019	YoY	Yo2Y				YoY	Yo2Y
	DATA DETAIL	Jul 2021	Jun 2021	MoM	Jul 2020	Jul 2019	('21 vs '20)	('21 vs. '19)	Jul 2021 YTD	Jul 2020 YTD	Jul 2019 YTD	('21 vs '20)	('21 vs. '19)
AS	Visitor Volume	3,302,400	2,971,000	11.2%	1,438,000	3,685,900	129.7%	-10.4%	16,789,700	11,170,800	24,825,400	50.3%	-32.4%
LAS VEGAS	Convention Attendance	N/A	N/A	N/A	N/A	498,800	N/A	N/A	N/A	1,727,200	4,047,300	N/A	N/A
S	Weighted Room Inventory (as of Jul)	150,169	147,777	1.6%	123,684	148,789	21.4%	0.9%	150,169	123,684	148,789	21.4%	0.9%
≤	Hotel Occupancy	79.4%	75.9%	3.5	42.5%	91.1%	36.9	-11.7	60.4%	42.8%	89.6%	17.6	-29.2
	Weekend Occupancy	88.1%	89.4%	-1.3	54.4%	97.2%	33.7	-9.1	76.4%	48.7%	95.0%	27.7	-18.6
	Midweek Occupancy	74.6%	70.9%	3.7	36.9%	88.7%	37.7	-14.1	53.2%	40.2%	87.3%	13.0	-34.1
	Strip Occupancy	81.3%	77.3%	4.0	41.9%	93.4%	39.4	-12.1	61.1%	43.0%	91.2%	18.1	-30.1
	Downtown Occupancy	65.6%	66.8%	-1.2	41.8%	85.1%	23.8	-19.5	51.4%	41.8%	85.8%	9.6	-34.4
	Average Daily Room Rate (ADR)	\$152.13	\$127.90	18.9%	\$104.39	\$126.92	45.7%	19.9%	\$120.38	\$133.22	\$133.99	-9.6%	-10.2%
	Strip ADR	\$160.71	\$134.71	19.3%	\$115.68	\$136.38	38.9%	17.8%	\$126.83	\$146.02	\$144.42	-13.1%	-12.2%
	Downtown ADR	\$101.54	\$88.71	14.5%	\$59.74	\$69.09	70.0%	47.0%	\$87.52	\$72.52	\$71.74	20.7%	22.0%
	Revenue Per Available Room (RevPAR)	\$120.79	\$97.08	24.4%	\$44.37	\$115.62	172.3%	4.5%	\$72.71	\$57.02	\$120.06	27.5%	-39.4%
	Strip RevPAR	\$130.66	\$104.13	25.5%	\$48.47	\$127.38	169.6%	2.6%	\$77.49	\$62.79	\$131.71	23.4%	-41.2%
	Downtown RevPAR	\$66.61	\$59.26	12.4%	\$24.97	\$58.80	166.7%	13.3%	\$44.99	\$30.31	\$61.55	48.4%	-26.9%
	Total Room Nights Occupied	3,697,000	3,363,600	9.9%	1,633,400	4,204,100	126.3%	-12.1%	18,809,700	12,561,500	28,227,500	49.7%	-33.4%
	Total En/Deplaned Air Passengers	4,151,493	3,809,108	9.0%	1,623,438 r	4,507,098	155.7%	-7.9%	20,084,011	13,299,575 r	29,745,181	51.0%	-32.5%
	Avg. Daily Auto Traffic: All Major Hwys	144,010	142,450	1.1%	122,299 e	135,729	17.8%	6.1%	128,682	96,356 r	120,941 г	33.5%	6.4%
	Avg. Daily Auto Traffic: I-15 at NV/CA Border	56,713 e	53,833 e	5.3%	44,332	53,102	27.9%	6.8%	47,463 e	33,571	45,021	41.4%	5.4%
	Gaming Revenue: Clark County	\$1,162,600,000	\$1,015,471,000	14.5%	\$612,824,000 r	\$861,415,000	89.7%	35.0%	\$6,238,295,000	\$3,411,532,000 r	\$6,049,037,000 1	82.9%	3.1%
	Gaming Revenue: Las Vegas Strip	\$793,667,000	\$610,562,000	30.0%	\$330,054,000 r	\$542,834,000	140.5%	46.2%	\$3,714,540,000	\$2,043,748,000 r		81.8%	-3.1%
	Gaming Revenue: Downtown Gaming Revenue: Boulder Strip	\$71,152,000 \$70,038,000	\$79,063,000 \$97,575,000	-10.0% -28.2%	\$41,685,000 \$65,477,000	\$52,517,000 \$81,745,000	70.7% 7.0%	35.5% -14.3%	\$473,223,000 \$563,890,000	\$225,493,000 r \$319,009,000 r	\$390,062,000 \$513,887,000	109.9% 76.8%	21.3% 9.7%
	Guilling Nevertue. Boulder Strip	370,038,000	\$57,373,000	-20.2/0	303,477,000	381,743,000	7.076	-14.3/0	\$303,830,000	3313,003,0001	3313,887,000	70.070	3.770
Z	Visitor Volume	119,200	112,200	6.2%	95,500	182,300	24.8%	-34.6%	745,700	562,800 r	1,124,600	32.5%	-33.7%
LAUGHLIN	Room Inventory (as of Jul)	8,635	8,635	0.0%	8,773	9,759	-1.6%	-11.5%	8,635	8,773	9,759	-1.6%	-11.5%
o N	Total Occupancy	55.7%	54.2%	1.5	46.0%	75.0%	9.7	-19.3	51.0%	50.6%	66.7%	0.4	-15.7
₹	Average Daily Room Rate (ADR)	\$95.46	\$78.82	21.1%	\$64.68	\$56.65	47.6%	68.5%	\$69.95	\$47.85	\$49.03	46.2%	42.7%
	Revenue Per Available Room (RevPAR)	\$53.17	\$42.72	24.5%	\$29.75	\$42.49	78.7%	25.1%	\$35.67	\$24.21	\$32.70	47.3%	9.1%
	Total Room Nights Occupied	149,100	140,400	6.2%	125,100	226,900	19.2%	-34.3%	932,900	712,100	1,379,400	31.0%	-32.4%
	Gross Gaming Revenue (rounded)	\$42,381,000	\$42,691,000	-0.7%	\$36,352,000	\$43,773,000	16.6%	-3.2%	\$292,745,000	\$194,284,000 r	\$314,931,000	50.7%	-7.0%
	Laughlin/Bullhead City En/Deplaned Passengers	9,280	8,963	3.5%	6,721	20,162	38.1%	-54.0%	58,238	78,255	157,209	-25.6%	-63.0%
	Avg. Daily Auto Traffic: Highway 163	4,841	5,096	-5.0%	4,558	5,056	6.2%	-4.3%	4,966	4,307 r	4,942	15.3%	0.5%
E T	Room Inventory (as of Jul)	1,630	1,647	-1.0%	1,661	1,863	-1.9%	-12.5%	1,630	1,661	1,863	-1.9%	-12.5%
MESQUITE	Gross Gaming Revenue (rounded)	\$14,179,000	\$13,391,000	5.9%	\$9,980,000	\$10,063,000	42.1%	40.9%	\$100,938,000	\$51,272,000	\$81,300,000 1	96.9%	24.2%
2	Avg. Daily Auto Traffic: I-15 at NV/AZ border	34,584	34,623	-0.1%	N/A	32,211	N/A	7.4%	31,154	23,748	29,081	31.2%	7.1%

 $Sources: Las\ Vegas\ Convention\ and\ Visitors\ Authority;\ McCarran\ International\ Airport;\ Nevada\ Department\ of\ Transportation\ (NDOT);\ Nevada\ Gaming\ Control\ Board\ Department\ of\ Transport\ Department\ Department\ of\ Transport\ Department\ Department\ Department\ Department\ of\ Department\ Departm$ 

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised; e - estimate