

Stats at a Glance

	Jul 2022	YoY ('22 vs. '21)	vs. pre-COVID ('22 vs. '19)
Visitor Volume	3,491,600	5.7% ▲	-5.3% ▼
Convention Attendance	307,100	95.1% ▲	-38.4% ▼
Room Inventory	151,352	0.8% ▲	1.7% ▲
Hotel Occupancy	83.4%	4.0 ▲	(7.7) ▼
Average Daily Rate (ADR)	\$160.43	5.5% ▲	26.4% ▲
RevPAR	\$133.80	10.8% ▲	15.7% ▲
Room Nights Occupied	3,912,800	5.8% ▲	-6.9% ▼

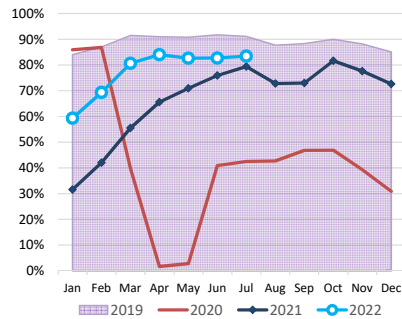
Notes & Highlights

July saw the highest monthly visitation since the start of the pandemic, reaching nearly 3.5M visitors for the month, up 5.7% YoY and just 5.3% below the July 2019 tally.

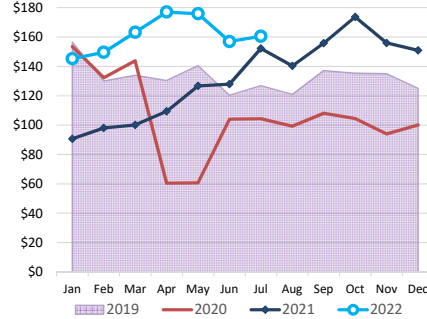
Overall hotel occupancy reached 83.4%, 4.0 pts ahead of last July but down 7.7 pts vs. July 2019. Weekend occupancy exceeded 91% (up 3.0 pts YoY but down 6.1 pts vs. July 2019), while Midweek occupancy reached 79.1% (up 4.5 pts YoY but down 9.6 pts vs. July 2019).

ADR exceeded \$160, 5.5% ahead of last July and over 26% above July 2019 while RevPAR approached \$134 for the month, +10.8% YoY and +15.7% over July 2019.

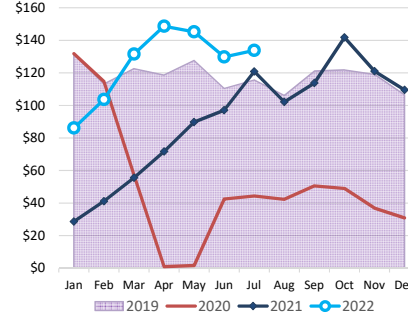
Las Vegas Hotel Occupancy



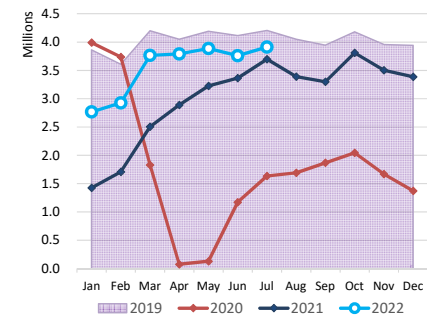
Las Vegas ADR



Las Vegas RevPAR



Room Nights Occupied



Trailing 12-Months: Comparison to Pre-COVID Benchmarks (same months in 2019)

	Jul-21 <small>vs. Jul 2019</small>	Aug-21 <small>vs. Aug 2019</small>	Sep-21 <small>vs. Sep 2019</small>	Oct-21 <small>vs. Oct 2019</small>	Nov-21 <small>vs. Nov 2019</small>	Dec-21 <small>vs. Dec 2019</small>	Jan-22 <small>vs. Jan 2019</small>	Feb-22 <small>vs. Feb 2019</small>	Mar-22 <small>vs. Mar 2019</small>	Apr-22 <small>vs. Apr 2019</small>	May-22 <small>vs. May 2019</small>	Jun-22 <small>vs. Jun 2019</small>	Jul-22 <small>vs. Jul 2019</small>
Visitor Volume	-10%	-16%	-16%	-8%	-11%	-13%	-27%	-18%	-10%	-5%	-7%	-8%	-5%
Hotel Occupancy	-11.7	-14.9	-15.3	-8.4	-10.6	-12.5	-24.7	-17.7	-10.9	-7.0	-8.2	-9.0	-7.7
ADR	20%	16%	14%	28%	16%	21%	-7%	15%	22%	36%	25%	30%	26%
RevPAR	4%	-4%	-6%	16%	2%	3%	-35%	-8%	7%	25%	14%	18%	16%
En/Deplaned Passengers	-8%	-14%	-13%	-9%	-4%	-9%	-19%	-8%	-3%	0%	0%	5%	
Avg. Daily Auto Traffic: I-15 @ NV/CA Border	7%	2%	11%	11%	17%	12%	-2%	12%	2%	4%	1%	-1%	-1%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

July 2022

DATA DETAIL	Jul 2022	Same Month, Prior Yr.	Same Month, 2019	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)	Jul 2022 YTD	Jul 2021 YTD	Jul 2019 YTD	YoY ('22 vs '21)	vs. pre-COVID ('22 vs. '19)
		Jul 2021	Jul 2019							
LAS VEGAS										
Visitor Volume (est.)	3,491,600	3,302,400	3,685,900	5.7%	-5.3%	22,071,600	16,789,700	24,825,400	31.5%	-11.1%
Convention Attendance (est.)	307,100	157,400	498,800	95.1%	-38.4%	2,776,100	559,000	4,047,300	396.6%	-31.4%
Weighted Room Inventory (as of Jul)	151,352	150,169	148,789	0.8%	1.7%	151,352	150,169	148,789	0.8%	1.7%
Hotel Occupancy	83.4%	79.4%	91.1%	4.0	-7.7	77.5%	60.4%	89.6%	17.1	-12.1
Weekend Occupancy	91.1%	88.1%	97.2%	3.0	-6.1	88.5%	76.4%	95.0%	12.1	-6.5
Midweek Occupancy	79.1%	74.6%	88.7%	4.5	-9.6	72.6%	53.2%	87.3%	19.4	-14.7
Strip Occupancy	86.3%	81.3%	93.4%	5.0	-7.1	80.0%	61.1%	91.2%	18.9	-11.2
Downtown Occupancy	66.5%	65.6%	85.1%	0.9	-18.6	65.1%	51.4%	85.8%	13.7	-20.7
Average Daily Room Rate (ADR)	\$160.43	\$152.13	\$126.92	5.5%	26.4%	\$162.26	\$120.38	\$133.99	34.8%	21.1%
Strip ADR	\$170.48	\$160.71	\$136.38	6.1%	25.0%	\$172.49	\$126.83	\$144.42	36.0%	19.4%
Downtown ADR	\$95.12	\$101.54	\$69.09	-6.3%	37.7%	\$95.10	\$87.52	\$71.74	8.7%	32.6%
Revenue Per Available Room (RevPAR)	\$133.80	\$120.79	\$115.62	10.8%	15.7%	\$125.75	\$72.71	\$120.06	73.0%	4.7%
Strip RevPAR	\$147.12	\$130.66	\$127.38	12.6%	15.5%	\$137.99	\$77.49	\$131.71	78.1%	4.8%
Downtown RevPAR	\$63.25	\$66.61	\$58.80	-5.0%	7.6%	\$61.91	\$44.99	\$61.55	37.6%	0.6%
Total Room Nights Occupied	3,912,800	3,697,000	4,204,100	5.8%	-6.9%	24,804,600	18,809,700	28,227,500	31.9%	-12.1%
Total En/Deplaned Air Passengers	pending	4,151,493	4,507,098	N/A	N/A	pending	20,085,346	29,745,181	N/A	N/A
Avg. Daily Auto Traffic: All Major Hwys	138,275	144,010 e	135,729	-4.0%	1.9%	127,892	128,682 e	120,941	-0.6%	5.7%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	52,551	56,713 e	53,102	-7.3%	-1.0%	45,905	47,463 e	45,021	-3.3%	2.0%
Gaming Revenue: Clark County	\$1,123,420,000	\$1,161,788,000 r	\$861,415,000	-3.3%	30.4%	\$7,377,606,000	\$6,227,167,000 r	\$6,049,037,000	18.5%	22.0%
Gaming Revenue: Las Vegas Strip	\$773,400,000	\$792,615,000 r	\$542,834,000	-2.4%	42.5%	\$4,745,747,000	\$3,701,540,000 r	\$3,834,557,000	28.2%	23.8%
Gaming Revenue: Downtown	\$60,024,000	\$71,152,000	\$52,517,000	-15.6%	14.3%	\$499,435,000	\$472,218,000 r	\$390,062,000	5.8%	28.0%
Gaming Revenue: Boulder Strip	\$72,739,000	\$70,192,000 r	\$81,745,000	3.6%	-11.0%	\$574,378,000	\$564,044,000 r	\$513,887,000	1.8%	11.8%
LAUGHLIN										
Visitor Volume (est.)	129,000	119,200	182,300	8.2%	-29.2%	753,600	745,700	1,124,600	1.1%	-33.0%
Room Inventory (as of Jul)	8,634	8,635	9,759	0.0%	-11.5%	8,634	8,635	9,759	0.0%	-11.5%
Total Occupancy	60.3%	55.7%	75.0%	4.6	-14.7	51.5%	51.0%	66.7%	0.5	-15.2
Average Daily Room Rate (ADR)	\$86.29	\$95.46	\$56.65	-9.6%	52.3%	\$67.33	\$69.95	\$49.03	-3.7%	37.3%
Revenue Per Available Room (RevPAR)	\$52.03	\$53.17	\$42.49	-2.1%	22.5%	\$34.67	\$35.67	\$32.70	-2.8%	6.0%
Total Room Nights Occupied	161,300	149,100	226,900	8.2%	-28.9%	942,600	932,900	1,379,400	1.0%	-31.7%
Gross Gaming Revenue (rounded)	\$42,851,000	\$42,832,000 r	\$43,773,000	0.0%	-2.1%	\$306,756,000	\$293,196,000 r	\$314,931,000	4.6%	-2.6%
Laughlin/Bullhead City En/Deplaned Passengers	6,587	9,280	20,162	-29.0%	-67.3%	68,886	58,238	157,209	18.3%	-56.2%
Avg. Daily Auto Traffic: Highway 163	4,812	4,841	5,056	-0.6%	-4.8%	4,707	4,966	4,942	-5.2%	-4.8%
MESQUITE										
Visitor Volume (est.)	71,000	N/A	108,000	N/A	-34.3%	554,000	N/A	796,400	N/A	-91.1%
Room Inventory (as of Jul)	1,644	1,630	1,863	0.9%	-11.8%	1,644	1,630	1,863	0.9%	-11.8%
Total Occupancy	71.0%	N/A	75.5%	N/A	-4.5	81.0%	N/A	80.7%	N/A	-9.7
Average Daily Room Rate (ADR)	\$62.90	N/A	\$49.08	N/A	28.2%	\$72.42	N/A	\$63.37	N/A	-0.7%
Revenue Per Available Room (RevPAR)	\$44.66	N/A	\$37.06	N/A	20.5%	\$58.66	N/A	\$51.14	N/A	-12.7%
Total Room Nights Occupied	36,200	N/A	43,600	N/A	-17.0%	282,400	N/A	321,400	N/A	-88.7%
Gross Gaming Revenue (rounded)	\$14,174,000	\$14,180,000 r	\$10,063,000	0.0%	40.9%	\$108,088,000	\$100,939,000 r	\$81,300,000	7.1%	32.9%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,958	34,584	32,211	-10.5%	-3.9%	29,426	31,154	29,081	-5.5%	1.2%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

e - estimate; r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.