



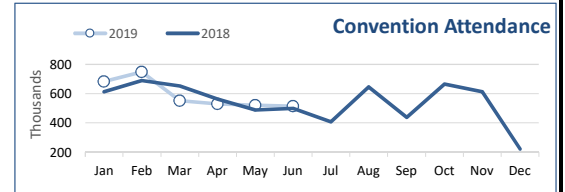
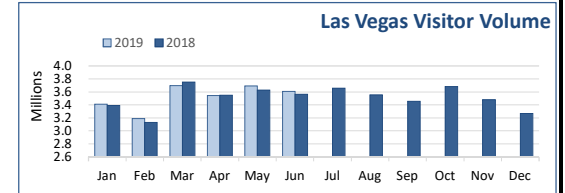
# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

June 2019

## Stats at a Glance

	Jun 2019	YoY Change	
Visitor Volume	3,607,400	1.2%	▲
Convention Attendance	514,000	2.7%	▲
Citywide Occupancy	91.7%	1.1	▲
RevPAR	\$110.43	4.7%	▲

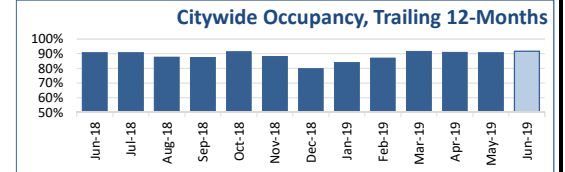


## Notes & Highlights

June saw YoY gains in Weekend and Midweek occupancy as the destination hosted 3.6 million visitors, up +1.2% over last June.

The destination hosted approximately 514,000 convention attendees, with YoY growth (+2.7%) driven in part by gains in small and mid-sized meetings.

Citywide occupancy of 91.7% (+1.1 pts) with ADR of \$120.43 (+3.5%) translated to RevPAR of \$110.43 (+4.7%). The month saw gains in Weekend occupancy (96.4%) and Midweek occupancy (89.7%) of +0.6 pts and +1.7 pts, respectively.



LAS VEGAS	Jun 2019	Jun 2018	YoY Change	Jun 2019 YTD**	Jun 2018 YTD	YoY Change
<b>Visitor Volume</b>	<b>3,607,400</b>	3,565,400	1.2%	<b>21,139,500</b>	21,017,800 r	0.6%
<b>Convention Attendance</b>	<b>514,000</b>	500,600	2.7%	<b>3,548,500</b>	3,508,700	1.1%
<b>Available Room Inventory (as of Jun)</b>	<b>149,627</b>	147,689	1.3%	<b>149,627</b>	147,689	1.3%
<b>Citywide Occupancy</b>	<b>91.7%</b>	90.6%	1.1	<b>89.3%</b>	88.8%	0.5
Weekend Occupancy	96.4%	95.8%	0.6	94.6%	94.4%	0.2
Midweek Occupancy	89.7%	88.0%	1.7	87.1%	86.4%	0.7
Strip Occupancy	93.4%	91.6%	1.8	90.8%	90.0%	0.8
Downtown Occupancy	86.3%	81.1%	5.2	86.0%	84.2%	1.8
<b>Average Daily Room Rate (ADR)</b>	<b>\$120.43</b>	\$116.41	3.5%	<b>\$135.23</b>	\$130.69	3.5%
Strip ADR	\$129.49	\$125.94	2.8%	\$145.83	\$141.10	3.4%
Downtown ADR	\$62.20	\$63.84	-2.6%	\$72.19	\$70.55	2.3%
<b>Revenue Per Available Room (RevPAR)</b>	<b>\$110.43</b>	\$105.47	4.7%	<b>\$120.76</b>	\$115.82	4.3%
Strip RevPAR	\$120.94	\$115.36	4.8%	\$132.41	\$126.61	4.6%
Downtown RevPAR	\$53.68	\$51.77	3.7%	\$62.08	\$59.28	4.7%
<b>Total Room Nights Occupied</b>	<b>4,116,100</b>	4,013,100	2.6%	<b>24,023,400</b>	23,687,800	1.4%
<b>Total En/Deplaned Air Passengers</b>	<b>4,450,279</b>	4,311,292	3.2%	<b>25,273,533</b>	24,502,974	3.1%
<b>Avg. Daily Auto Traffic: All Major Highways *</b>	<b>128,774 e</b>	125,508 e	2.6%	<b>118,334 e</b>	116,343 e	1.7%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	48,915	49,031	-0.2%	43,674	43,999	-0.7%
<b>Gaming Revenue: Clark County</b>	<b>\$906,681,000</b>	\$790,981,000	14.6%	<b>\$5,187,566,000</b>	\$5,190,291,000 r	-0.1%
Gaming Revenue: Las Vegas Strip	\$616,593,000	\$523,922,000 r	17.7%	\$3,291,724,000	\$3,337,356,000 r	-1.4%
Gaming Revenue: Downtown	\$52,178,000	\$44,015,000	18.5%	\$337,546,000	\$321,539,000 r	5.0%
Gaming Revenue: Boulder Strip	\$66,645,000	\$60,893,000	9.4%	\$432,144,000	\$438,150,000 r	-1.4%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

\* As of September 2018, All Major Highways count includes Interstate 11

\*\* Updated YTD tallies reflect revised January 2019 data

r - revised

e - estimate

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June 2019

<b>LAUGHLIN</b>	<b>Jun 2019</b>	<b>Jun 2018</b>	<b>YoY Change</b>	<b>Jun 2019 YTD**</b>	<b>Jun 2018 YTD</b>	<b>YoY Change</b>
<i>Visitor Volume</i>	166,000	173,100	-4.1%	942,300	981,300	-4.0%
<i>Room Inventory (as of Jun)</i>	9,759	9,846	-0.9%	9,759	9,846	-0.9%
<i>Total Occupancy</i>	70.0%	73.3%	-3.3	65.2%	68.2%	-3.0
<i>Average Daily Room Rate (ADR)</i>	\$50.23	\$50.20	0.1%	\$47.53	\$49.29	-3.6%
<i>Revenue Per Available Room (RevPAR)</i>	\$35.16	\$36.80	-4.4%	\$30.99	\$33.63	-7.8%
<i>Total Room Nights Occupied</i>	204,900	216,500	-5.3%	1,152,500	1,216,300	-5.2%
<i>Gross Gaming Revenue</i>	\$39,413,000	\$36,356,000	8.4%	\$271,168,000	\$269,600,000	0.6%
<i>Laughlin/Bullhead City En/Deplaned Passengers</i>	18,833	16,020	17.6%	137,047	128,768	6.4%
<i>Avg. Daily Auto Traffic: Highway 163</i>	4,931	4,884	1.0%	4,925	4,943	-0.4%

<b>MESQUITE</b>	<b>Jun 2019</b>	<b>Jun 2018</b>	<b>YoY Change</b>	<b>Jun 2019 YTD**</b>	<b>Jun 2018 YTD</b>	<b>YoY Change</b>
<i>Visitor Volume</i>	110,800	112,400	-1.4%	688,400	691,300	-0.4%
<i>Room Inventory (as of Jun)</i>	1,863	1,906	-2.3%	1,863	1,906	-2.3%
<i>Total Occupancy</i>	80.0%	79.4%	0.6	81.6%	81.3%	0.3
<i>Average Daily Room Rate (ADR)</i>	\$55.11	\$56.12	-1.8%	\$65.62	\$62.96	4.2%
<i>Revenue Per Available Room (RevPAR)</i>	\$44.09	\$44.56	-1.1%	\$53.55	\$51.22	4.5%
<i>Total Room Nights Occupied</i>	44,700	45,400	-1.5%	277,800	279,200	-0.5%
<i>Gross Gaming Revenue</i>	\$9,739,000	\$9,464,000	2.9%	\$71,209,000	\$67,366,000	5.7%
<i>Avg. Daily Auto Traffic: I-15 at NV/AZ border</i>	30,932	30,563	1.2%	28,497	27,943	2.0%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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