LVCVA EXECUTIVE SUMMARY

June 2021

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

				YoY		Yo2Y
Stats at a Glance	Jun 2021	MoM		('21 vs. '20)		('21 vs. '19)
Visitor Volume	2,971,000	3.2%		178.9%		-17.6% V
Convention Attendance	N/A	N/A		N/A		N/A
Room Inventory	147,777	0.7%		54.9%		-1.2% 🔻
Hotel Occupancy	75.9%	5.0		35.0		(15.8) 🔻
Average Daily Rate (ADR)	\$127.90	1.0%		22.9%		6.2%
RevPAR	\$97.08	8.1%		128.1%		-12.1% V
Room Nights Occupied	3,363,600	4.3%	A	187.2%	A	<i>-18.3%</i> ▼

Notes & Highlights

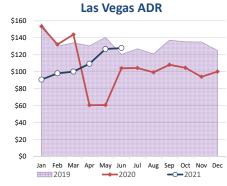
Marking the sixth consecutive month of MoM gains, June saw the destination host more than 2.9 million visitors, +3.2% MoM and down -17.6% vs. June 2019.

While convention and group data continue to be gathered, the return of several conventions including World of Concrete, Surfaces, Nightclub & Bar and the Int'l Esthetics, Cosmetics & Spa Conference helped support midweek business.

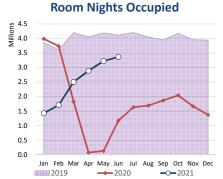
Hotel occupancy continued to improve, reaching 75.9% (up 5.0 pts MoM, down -15.8 pts vs. June 2019), as Weekend occupancy neared 90% (89.4%) and Midweek occupancy reached 70.9% (up 8.1 pts MoM, down -18.8 pts vs. June 2019.)

ADR reached \$127.90, surpassing Jun 2019 by 6.2%, and RevPAR exceeded \$97, up +8.1% MoM and 12.1% shy of June 2019 levels.









Comparison to Pre-COVID Benchmarks (same months in 2019)



Visitor Volume



Hotel Occupancy



ADR



En/Deplaned Passengers



Avg. Daily Auto Traffic: I-15 @ NV/CA Border

Jun-20 vs. Jun 2019	Jul-20 vs. Jul 2019	Aug-20 vs. Aug 2019	Sep-20 vs. Sep 2019	Oct-20 vs. Oct 2019	Nov-20 vs. Nov 2019	Dec-20 vs. Dec 2019	Jan-21 vs. Jan 2019	Feb-21 vs. Feb 2019	Mar-21 vs. Mar 2019	Apr-21 vs. Apr 2019	May-21 vs. May 2019	Jun-21 vs. Jun 2019
-70%	-61%	-57%	-51%	-49%	-57%	-64%	-62%	-52%	-40%	-27%	-22%	-18%
-50.8	-48.6	-45.0	-41.5	-43.1	-48.9	-54.2	-52.4	-45.0	-36.0	-25.4	-19.9	-15.8
-14%	-18%	-18%	-21%	-23%	-30%	-20%	-42%	-25%	-25%	-16%	-10%	6%
-61%	-62%	-60%	-58%	-60%	-69%	-71%	-78%	-64%	-55%	-40%	-30%	-12%
-77%	-64%	-61%	-61%	-57%	-57%	-61%	-61%	-56%	-42%	-32%	-23%	-14%
-16%	-17%	-9%	10%	7%	-5%	-18%	-9%	4%	6%	9%	8%	10%

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.



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			Prior Month		Same Month, 2020	Same Month, 2019	YoY	Yo2Y				YoY	Yo2Y
	DATA DETAIL	Jun 2021	May 2021	MoM	Jun 2020	Jun 2019	('21 vs '20)	('21 vs. '19)	Jun 2021 YTD	Jun 2020 YTD	Jun 2019 YTD	('21 vs '20)	('21 vs. '19)
AS	Visitor Volume	2,971,000	2,878,200	3.2%	1,065,100	3,607,400	178.9%	-17.6%	13,487,300	9,732,800	21,139,500	38.6%	-36.2%
VEGAS	Convention Attendance	N/A	N/A	N/A	N/A	514,000	N/A	N/A	N/A	1,727,200	3,548,500	N/A	N/A
S	Weighted Room Inventory (as of Jun)	147,777	146,723	0.7%	95,396	149,627	54.9%	-1.2%	147,777	95,396	149,627	54.9%	-1.2%
LAS	Hotel Occupancy	75.9%	70.9%	5.0	40.9%	91.7%	35.0	-15.8	57.1%	42.9%	89.3%	14.2	-32.2
	Weekend Occupancy	89.4%	87.8%	1.6	51.8%	96.4%	37.6	-7.0	73.9%	47.8%	94.6%	26.1	-20.7
	Midweek Occupancy	70.9%	62.8%	8.1	36.5%	89.7%	34.4	-18.8	49.7%	40.7%	87.1%	9.0	-37.4
	Strip Occupancy	77.3%	71.8%	5.5	40.4%	93.4%	36.9	-16.1	57.5%	43.1%	90.8%	14.4	-33.3
	Downtown Occupancy	66.8%	61.0%	5.8	36.5%	86.3%	30.3	-19.5	49.0%	41.8%	86.0%	7.2	-37.0
	Average Daily Room Rate (ADR)	\$127.90	\$126.69	1.0%	\$104.07	\$120.43	22.9%	6.2%	\$112.61	\$137.53	\$135.23	-18.1%	-16.7%
	Strip ADR	\$134.71	\$132.69	1.5%	\$117.62	\$129.49	14.5%	4.0%	\$118.35	\$150.41	\$145.83	-21.3%	-18.8%
	Downtown ADR	\$88.71	\$93.79	-5.4%	\$58.71	\$62.20	51.1%	42.6%	\$84.29	\$74.61	\$72.19	13.0%	16.8%
	Revenue Per Available Room (RevPAR)	\$97.08	\$89.82	8.1%	\$42.56	\$110.43	128.1%	-12.1%	\$64.30	\$59.00	\$120.76	9.0%	-46.8%
	Strip RevPAR	\$104.13	\$95.27	9.3%	\$47.52	\$120.94	119.1%	-13.9%	\$68.05	\$64.83	\$132.41	5.0%	-48.6%
	Downtown RevPAR	\$59.26	\$57.21	3.6%	\$21.43	\$53.68	176.5%	10.4%	\$41.30	\$31.19	\$62.08	32.4%	-33.5%
	Total Room Nights Occupied	3,363,600	3,223,900	4.3%	1,171,200	4,116,100	187.2%	-18.3%	15,112,700	10,928,100	24,023,400	38.3%	-37.1%
	Total En/Deplaned Air Passengers	3,809,108	3,521,210	8.2%	1,041,860 r	4,444,263	265.6%	-14.3%	15,932,518	11,676,137 r	25,238,083	36.5%	-36.9%
	Avg. Daily Auto Traffic: All Major Hwys	142,450	137,046	3.9%	111,805 e	<i>129,006</i> r	27.4%	10.4%	126,127	92,032 e	<i>118,476</i> r	37.0%	6.5%
	Avg. Daily Auto Traffic: I-15 at NV/CA Border	53,833	50,754	6.1%	41,111	48,915	30.9%	10.1%	45,921	31,777	43,674	44.5%	5.1%
	Gaming Revenue: Clark County	\$1,015,471,000	\$1,052,683,000	-3.5%	\$440,990,000 r	\$906,680,000	130.3%	12.0%	\$5,075,695,000	\$2,798,708,000 r	<i>\$5,187,622,000</i> r	81.4%	-2.2%
	Gaming Revenue: Las Vegas Strip	\$610,562,000	\$655,469,000	-6.9%	\$238,183,000 r	\$616,592,000	156.3%	-1.0%	\$2,920,873,000		\$3,291,723,000	70.4%	-11.3%
	Gaming Revenue: Downtown	\$79,063,000	\$75,229,000	5.1%	\$23,186,000	\$52,178,000	241.0%	51.5%	\$402,071,000	\$183,808,000 r		118.7%	19.1%
	Gaming Revenue: Boulder Strip	\$97,575,000	\$88,946,000	9.7%	\$45,031,000 r	\$66,645,000	116.7%	46.4%	\$493,852,000	\$253,532,000 r	\$432,142,000	94.8%	14.3%
Z	Visitor Volume	112,200	117,300	-4.3%	100,600	166,000	11.5%	-32.4%	626,600	467,300 r	942,300	34.1%	-33.5%
로	Room Inventory (as of Jun)	8,635	8,635	0.0%	8,773	9,759	-1.6%	-11.5%	8,635	8,773	9,759	-1.6%	-11.5%
LAUGHLIN	Total Occupancy	54.2%	54.8%	-0.6	56.1%	70.0%	-1.9	-15.8	50.1%	51.7%	65.2%	-1.6	-15.1
₹	Average Daily Room Rate (ADR)	\$78.82	\$74.09	6.4%	\$48.57	\$50.23	62.3%	56.9%	\$65.09	\$44.26	\$47.53	47.1%	36.9%
	Revenue Per Available Room (RevPAR)	\$42.72	\$40.60	5.2%	\$27.25	\$35.16	56.8%	21.5%	\$32.61	\$22.88	\$30.99	42.5%	5.2%
	Total Room Nights Occupied	140,400	146,700	-4.3%	133,200	204,900	5.4%	-31.5%	783,800	587,000	1,152,500	33.5%	-32.0%
	Gross Gaming Revenue (rounded)	\$42,691,000	\$48,133,000	-11.3%	\$33,657,000	\$39,413,000	155367.7%	8.3%	\$250,364,000	\$157,932,000 r	\$271,158,000	58.5%	-7.7%
	Laughlin/Bullhead City En/Deplaned Passengers	8,963	9,599	-6.6%	6,702	18,833	33.7%	-52.4%	48,958	71,534	137,047	-31.6%	-64.3%
	Avg. Daily Auto Traffic: Highway 163	5,096	5,381	-5.3%	5,307	4,931	-4.0%	3.3%	4,987	4,265 r	4,923	16.9%	1.3%
HE THE	Room Inventory (as of Jun)	1,647	1,647	0.0%	1,661	1,863	-0.8%	-11.6%	1,647	1,661	1,863	-0.8%	-11.6%
MESQUITE	Gross Gaming Revenue (rounded)	\$13,391,000	\$15,399,000	-13.0%	\$10,047,000	\$9,739,000	33.3%	37.5%	\$86,759,000	\$41,292,000	<i>\$71,237,000</i> r	110.1%	21.8%
Σ	Avg. Daily Auto Traffic: I-15 at NV/AZ border	34,623	32,861	5.4%	29,347	31,191	18.0%	11.0%	30,582	23,748	28,560	28.8%	7.1%

 $Sources: Las\ Vegas\ Convention\ and\ Visitors\ Authority;\ McCarran\ International\ Airport;\ Nevada\ Department\ of\ Transportation\ (NDOT);\ Nevada\ Gaming\ Control\ Board\ Department\ of\ Transport\ Department\ Department\ of\ Transport\ Department\ Department\ of\ Transport\ Department\ Department\ Department\ of\ Transport\ Department\ Department\$

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised; e - estimate