

## Stats at a Glance

	Jun 2023	YoY ('23 vs. '22)
Visitor Volume	3,428,500	3.1% ▲
Convention Attendance	455,500	-2.9% ▼
Room Inventory	151,839	0.2% ▲
Hotel Occupancy	85.5%	2.8 ▲
Average Daily Rate (ADR)	\$165.21	5.3% ▲
RevPAR	\$141.25	8.8% ▲
Room Nights Occupied	3,896,100	3.6% ▲

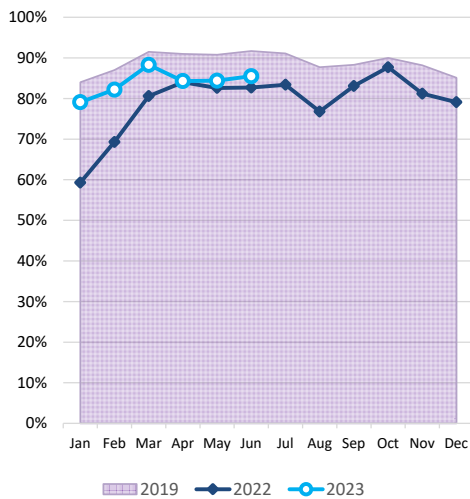
## Notes & Highlights

Punctuated by the Vegas Golden Knights' victorious quest for the Stanley Cup, Las Vegas visitation in June surpassed last year as the destination hosted more than 3.4M visitors, +3.1% YoY.

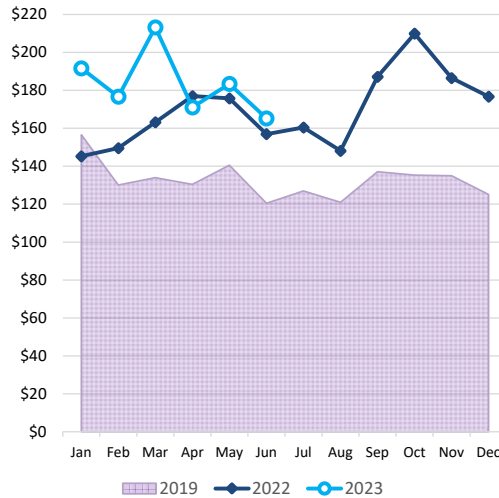
Overall hotel occupancy reached 85.5% for the month (+2.8 pts YoY). Weekend occupancy matched last June, reaching 90.2% (+0.2 pts YoY), and Midweek occupancy reached 83.5%, surpassing last June by 3.5 pts.

Overall ADR exceeded \$165, +5.3% from June 2022 while RevPAR reached \$141, +8.8% YoY.

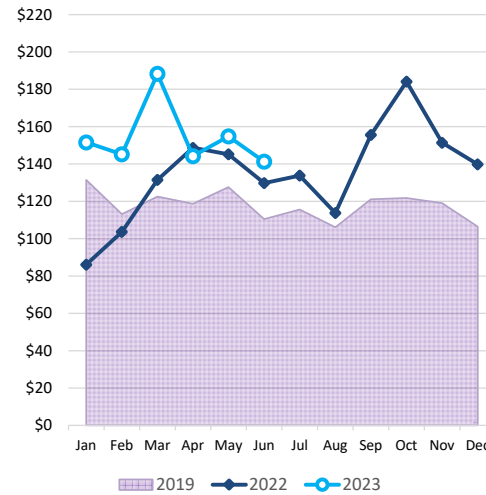
### Las Vegas Hotel Occupancy



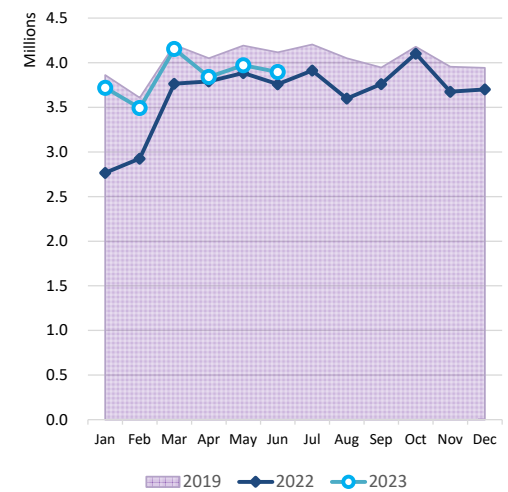
### Las Vegas ADR



### Las Vegas RevPAR



### Room Nights Occupied





# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

June 2023

DATA DETAIL		Jun 2023	Jun 2022	YoY ( '23 vs. '22)	Jun 2023 YTD	Jun 2022 YTD	YoY ( '23 vs. '22)
<b>LAS VEGAS</b>	Visitor Volume (est.)	3,428,500	3,324,800	3.1%	20,324,900	18,580,000	9.4%
	Convention Attendance (est.)	455,500	469,100	-2.9%	3,226,200	2,469,000	30.7%
	Weighted Room Inventory (as of Jun)	151,839	151,523	0.2%	151,839	151,523	0.2%
	Hotel Occupancy	85.5%	82.7%	2.8	84.0%	76.5%	7.5
	Weekend Occupancy	90.2%	90.0%	0.2	91.3%	88.0%	3.3
	Midweek Occupancy	83.5%	80.0%	3.5	80.9%	71.6%	9.3
	Strip Occupancy	88.8%	86.1%	2.7	86.6%	78.9%	7.7
	Downtown Occupancy	66.6%	66.1%	0.5	70.1%	64.9%	5.2
	Average Daily Room Rate (ADR)	\$165.21	\$156.92	5.3%	\$183.95	\$162.60	13.1%
	Strip ADR	\$175.78	\$167.38	5.0%	\$196.31	\$172.86	13.6%
	Downtown ADR	\$88.44	\$86.31	2.5%	\$102.48	\$95.09	7.8%
	Revenue Per Available Room (RevPAR)	\$141.25	\$129.77	8.8%	\$154.52	\$124.39	24.2%
	Strip RevPAR	\$156.09	\$144.11	8.3%	\$170.00	\$136.39	24.6%
	Downtown RevPAR	\$58.90	\$57.05	3.2%	\$71.84	\$61.71	16.4%
	Total Room Nights Occupied	3,896,100	3,759,700	3.6%	23,075,400	20,891,800	10.5%
	Total En/Deplaned Air Passengers	4,882,429	4,688,762 r	4.1%	28,149,035	24,285,473 r	15.9%
	Avg. Daily Auto Traffic: All Major Hwys	138,061 e	133,711 r	3.3%	128,887 e	126,158 r	2.2%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	47,135	48,469	-2.8%	43,618	44,797	-2.6%	
Gaming Revenue: Clark County	\$1,070,085,000	\$1,109,105,000 r	-3.5%	\$6,541,366,000	\$6,254,136,000 r	4.6%	
Gaming Revenue: Las Vegas Strip	\$727,327,000	\$734,781,000	-1.0%	\$4,218,294,000	\$3,972,360,000 r	6.2%	
Gaming Revenue: Downtown	\$62,544,000	\$69,835,000 r	-10.4%	\$457,396,000	\$439,358,000 r	4.1%	
Gaming Revenue: Boulder Strip	\$71,614,000	\$86,002,000	-16.7%	\$496,072,000	\$501,640,000 r	-1.1%	
<b>LAUGHLIN</b>	Visitor Volume (est.)	124,600	109,700	13.6%	647,300	624,500	3.7%
	Room Inventory (as of Jun)	8,692	8,634	0.7%	8,692	8,634	0.7%
	Total Occupancy	60.5%	53.0%	7.5	51.9%	50.0%	1.9
	Average Daily Room Rate (ADR)	\$62.15	\$72.60	-14.4%	\$60.05	\$63.42	-5.3%
	Revenue Per Available Room (RevPAR)	\$37.60	\$38.48	-2.3%	\$31.17	\$31.71	-1.7%
	Total Room Nights Occupied	157,800	137,200	15.0%	819,700	781,300	4.9%
	Gross Gaming Revenue (rounded)	\$37,887,000	\$36,438,000	4.0%	\$268,635,000	\$263,905,000	1.8%
	Laughlin/Bullhead City En/Deplaned Passengers	10,936	5,010	118.3%	78,600	62,299	26.2%
	Avg. Daily Auto Traffic: Highway 163	5,070	4,732	7.1%	4,859	4,689	3.6%
<b>MESQUITE</b>	Visitor Volume (est.)	79,000	79,000	0.0%	488,000	483,000	1.0%
	Room Inventory (as of Jun)	1,647	1,644	0.2%	1,647	1,644	0.2%
	Total Occupancy	81.4%	81.9%	-0.5	83.3%	82.8%	0.5
	Average Daily Room Rate (ADR)	\$65.61	\$66.03	-0.6%	\$78.07	\$73.82	5.8%
	Revenue Per Available Room (RevPAR)	\$53.41	\$54.08	-1.2%	\$65.03	\$61.12	6.4%
	Total Room Nights Occupied	40,200	40,400	-0.5%	248,300	246,200	0.9%
	Gross Gaming Revenue (rounded)	\$13,371,000	\$13,445,000	-0.6%	\$95,614,000	\$93,914,000	1.8%
	Avg. Daily Auto Traffic: I-15 at NV/AZ border	31,744	30,501	4.1%	29,290	29,171	0.4%

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

e - estimate; r - revised