



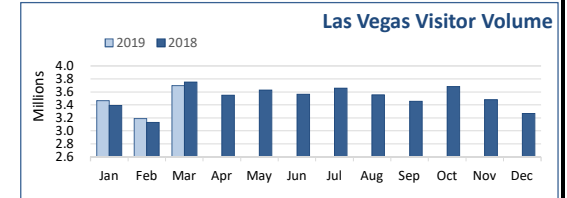
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

March 2019

Stats at a Glance

	Mar 2019	YoY Change	
Visitor Volume	3,697,100	-1.4%	▼
Convention Attendance	552,200	-15.4%	▼
Citywide Occupancy	91.5%	-1.2	▼
RevPAR	\$122.56	-1.5%	▼

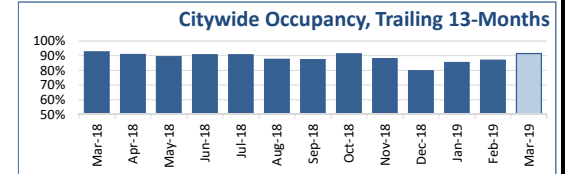
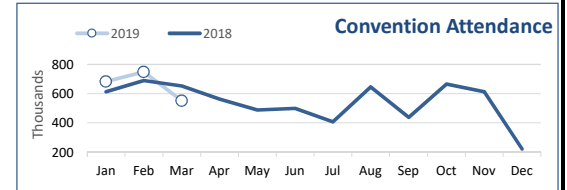


Notes & Highlights

Visitation for the month came in just under 3.7M (-1.4%) as convention rotations reduced midweek occupancy (88.9%, -1.9 pts) while weekend occupancy saw a YoY increase (97.1%, +0.5 pts).

Convention attendance was down -15.4% for the month, due in part to show rotations including National Auto Dealers Association (24,000 attendees), Healthcare Information & Management Systems Society (44,000 attendees) and Helicopter Association International (17,000 attendees) that were not held in Las Vegas this year.

RevPAR for the month came in at \$122.56, down -1.5% vs. last March.



LAS VEGAS	Mar 2019	Mar 2018	YoY Change	Mar 2019 YTD	Mar 2018 YTD	YoY Change
Visitor Volume	3,697,100	3,749,700 r	-1.4%	10,351,800	10,274,100	0.8%
Convention Attendance	552,200	652,400	-15.4%	1,984,200	1,955,300	1.5%
Available Room Inventory (as of Mar)	148,006	147,463	0.4%	148,006	147,463	0.4%
Citywide Occupancy	91.5%	92.7%	-1.2	88.0%	87.3%	0.7
Weekend Occupancy	97.1%	96.6%	0.5	93.2%	92.6%	0.6
Midweek Occupancy	88.9%	90.8%	-1.9	85.7%	84.9%	0.8
Strip Occupancy	92.9%	93.7%	-0.8	89.1%	88.6%	0.5
Downtown Occupancy	88.1%	88.6%	-0.5	86.2%	84.0%	2.2
Average Daily Room Rate (ADR)	\$133.95	\$134.27	-0.2%	\$141.77	\$135.18	4.9%
Strip ADR	\$143.83	\$144.45	-0.4%	\$151.75	\$145.98	4.0%
Downtown ADR	\$74.94	\$74.19	1.0%	\$76.59	\$73.32	4.5%
Revenue Per Available Room (RevPAR)	\$122.56	\$124.47	-1.5%	\$124.76	\$117.54	6.1%
Strip RevPAR	\$133.62	\$135.35	-1.3%	\$135.21	\$128.72	5.0%
Downtown RevPAR	\$66.02	\$65.73	0.4%	\$66.02	\$61.31	7.7%
Total Room Nights Occupied	4,198,700	4,236,000	-0.9%	11,733,100	11,549,400	1.6%
Total En/Deplaned Air Passengers	4,412,138	4,298,358	2.6%	11,946,719	11,643,319	2.6%
Avg. Daily Auto Traffic: All Major Highways *	120,402 e	121,206 e	-0.7%	110,250 e	110,460 e	-0.2%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	43,077	44,919	-4.1%	39,830	41,273	-3.5%
Gaming Revenue: Clark County	\$882,845,000	\$888,304,000 r	-0.6%	\$2,636,396,000	\$2,669,135,000 r	-1.2%
Gaming Revenue: Las Vegas Strip	\$551,944,000	\$573,947,000 r	-3.8%	\$1,675,928,000	\$1,732,190,000	-3.2%
Gaming Revenue: Downtown	\$58,666,000	\$53,990,000 r	8.7%	\$168,771,000	\$163,730,000 r	3.1%
Gaming Revenue: Boulder Strip	\$70,365,000	\$64,603,000 r	8.9%	\$217,554,000	\$219,055,000 r	-0.7%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

r - revised

e - estimate

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LAUGHLIN	Mar 2019	Mar 2018	YoY Change	Mar 2019 YTD	Mar 2018 YTD	YoY Change
Visitor Volume	173,500	179,600	-3.4%	457,300	479,700	-4.7%
Room Inventory (as of Mar)	9,759	9,862	-1.0%	9,759	9,862	-1.0%
Total Occupancy	70.9%	73.5%	-2.6	63.4%	66.8%	-3.4
Average Daily Room Rate (ADR)	\$46.34	\$47.91	-3.3%	\$42.24	\$45.31	-6.8%
Revenue Per Available Room (RevPAR)	\$32.86	\$35.21	-6.7%	\$26.78	\$30.35	-11.7%
Total Room Nights Occupied	214,500	224,700	-4.5%	557,200	593,100	-6.1%
Gross Gaming Revenue	\$49,604,000	\$51,796,000	-4.2%	\$140,916,000	\$142,580,000	-1.2%
Laughlin/Bullhead City En/Deplaned Passengers	26,819	25,359	5.8%	70,138	69,534	0.9%
Avg. Daily Auto Traffic: Highway 163	5,319	5,295	0.5%	4,709	4,826	-2.4%

MESQUITE	Mar 2019	Mar 2018	YoY Change	Mar 2019 YTD	Mar 2018 YTD	YoY Change
Visitor Volume	133,100	133,100	0.0%	333,800	338,500	-1.4%
Room Inventory (as of Mar)	1,885	1,895	-0.5%	1,885	1,895	-0.5%
Total Occupancy	91.9%	91.5%	0.4	79.4%	80.1%	-0.7
Average Daily Room Rate (ADR)	\$76.09	\$71.75	6.0%	\$68.07	\$65.85	3.4%
Revenue Per Available Room (RevPAR)	\$69.93	\$65.65	6.5%	\$54.05	\$52.78	2.4%
Total Room Nights Occupied	53,700	53,800	-0.1%	134,700	136,700	-1.4%
Gross Gaming Revenue	\$14,214,000	\$13,150,000	8.1%	\$37,391,000	\$34,811,000	7.4%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	29,604	29,443	0.5%	26,610	26,273	1.3%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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