LVCVA EXECUTIVE SUMMARY

March 2021

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

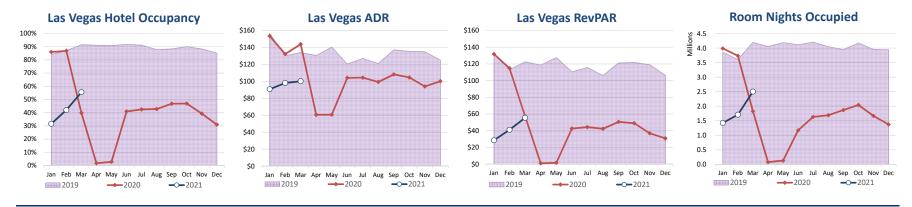
Stats at a Glance	Marin 2024	04-04		YoY ('21 vs. '20)		Yo2Y ('21 vs. '19)
	Mar 2021	MoM		· · · ·		· · · · · ·
Visitor Volume	2,230,100	44.8%		45.7%		<i>-39.7%</i> ▼
Convention Attendance	N/A	N/A		N/A		N/A
Room Inventory	145,648	0.2%		-1.7%	•	-1.6% V
Hotel Occupancy	55.5%	13.5		15.7		(36.0) 🔻
Average Daily Rate (ADR)	\$100.11	2.1%		-30.4%	•	<i>-25.3%</i> ▼
RevPAR	\$55.56	34.9%	^	-2.9%	lacktriangle	<i>-54.7%</i> ▼
Room Nights Occupied	2,504,400	46.6%		37.0%	A	-40.4% V

Notes & Highlights

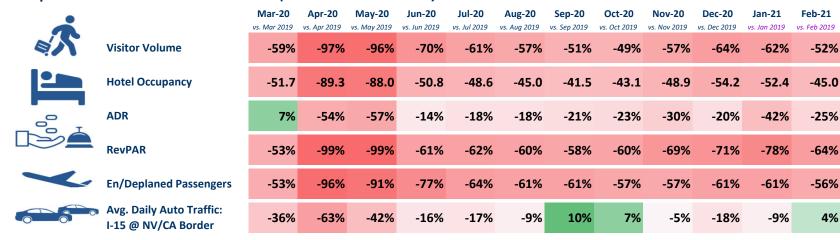
March 2021 saw the highest visitation since Feb of last year as the destination welcomed more than 2.2M visitors, up nearly 45% MoM. With travel reduced last March due to the initial shutdown, year-over-year (YoY) comparisons show a 45.7% increase while a comparison to pre-COVID 2019 monthly metrics shows visitation down roughly -40% from March 2019.

Hotel occupancy ramped up to 55.5%, up 13.5 pts MoM, as Weekend occupancy reached 77.7% (up 14.9 pts MoM) and Midweek occupancy reached 47.8% (up 15.7% MoM).

ADR increased 2.1% MoM to \$100 (-30% YoY) and RevPAR increased nearly 35% MoM to over \$55 but down -2.9% vs. last March and -55% vs. Mar 2019.



Comparison to Pre-COVID Benchmarks (same months in 2019)



Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

Mar-21

vs. Mar 2019

-40%

-36.0

-25%

-55%

-42%

6%



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		Prior Month		Same Month, 2020	Same Month, 2019	YoY	Yo2Y				YoY	Yo2Y
DATA DETAIL	Mar 2021	Feb 2021	MoM	Mar 2020	Mar 2019	('21 vs '20)	('21 vs. '19)	Mar 2021 YTD	Mar 2020 YTD	Mar 2019 YTD	('21 vs '20)	('21 vs. '19
Visitor Volume	2,230,100	1,540,100	44.8%	1,531,100	3,697,100	45.7%	-39.7%	5,064,300	8,409,400	10,299,000	-39.8%	-50.8%
Convention Attendance	N/A	N/A	N/A	249,800	552,200	N/A	N/A	N/A	1,727,200	1,984,200	N/A	N/A
Weighted Room Inventory (as of Mar)	145,648	145,308	0.2%	148,202	148,006	-1.7%	-1.6%	145,648	148,202	148,006	-1.7%	-1.6%
Hotel Occupancy	55.5%	42.0%	13.5	39.8%	91.5%	15.7	-36.0	43.1%	70.5%	87.5%	-27.4	-44.4
Weekend Occupancy	77.7%	62.8%	14.9	41.3%	97.1%	36.4	-19.4	61.4%	77.9%	92.7%	-16.5	-31.
Midweek Occupancy	47.8%	32.1%	15.7	39.3%	88.9%	8.5	-41.1	34.8%	67.3%	85.2%	-32.5	-50.
Strip Occupancy	55.9%	41.5%	14.4	39.4%	92.9%	16.5	-37.0	42.8%	71.7%	88.8%	-28.9	-46
Downtown Occupancy	47.6%	37.1%	10.5	43.5%	88.1%	4.1	-40.5	36.8%	69.9%	84.9%	-33.1	-48
Average Daily Room Rate (ADR)	\$100.11	\$98.03	2.1%	\$143.77	\$133.95	-30.4%	-25.3%	\$97.11	\$143.27	\$140.22	-32.2%	-30.7
Strip ADR	\$104.40	\$104.04	0.3%	\$158.05	\$143.83	-33.9%	-27.4%	\$102.33	\$155.17	\$151.13	-34.1%	-32.3
Downtown ADR	\$82.20	\$74.22	10.8%	\$83.76	\$74.94	-1.9%	9.7%	\$75.32	\$77.49	\$75.81	-2.8%	-0.6
Revenue Per Available Room (RevPAR)	\$55.56	\$41.17	34.9%	\$57.22	\$122.56	-2.9%	-54.7%	\$41.85	\$101.01	\$122.69	-58.6%	-65.9
Strip RevPAR	\$58.36	\$43.18	35.2%	\$62.27	\$133.62	-6.3%	-56.3%	\$43.80	\$111.26	\$134.20	-60.6%	-67.4
Downtown RevPAR	\$39.13	\$27.54	42.1%	\$36.44	\$66.02	7.4%	-40.7%	\$27.72	\$54.17	\$64.36	-48.8%	-56.9
Total Room Nights Occupied	2,504,400	1,708,300	46.6%	1,828,400	4,198,700	37.0%	-40.4%	5,637,200	9,554,100	11,667,000	-41.0%	-51.7
Total En/Deplaned Air Passengers	2,575,582	1,614,130	59.6%	2,064,929 r	4,405,920	24.7%	-41.5%	5,695,334	10,086,019 r	11,931,764	-43.5%	-52.3
Avg. Daily Auto Traffic: All Major Hwys	127,037	108,196	17.4%	85,194 e	120,515	49.1%	5.4%	113,677	99,638 e	110,413	14.1%	3.0
Avg. Daily Auto Traffic: I-15 at NV/CA Border	45,872	38,838	18.1%	27,528	43,077	66.6%	6.5%	40,095	35,014	39,830	14.5%	0.7
Gaming Revenue: Clark County	\$893,237,000	\$631,546,000	41.4%	\$546,530,000 r	\$882,833,000 r	63.4%	1.2%	\$2,142,077,000	\$2,348,077,000 r	<i>\$2,636,440,000</i> r	-8.8%	-18.8
Gaming Revenue: Las Vegas Strip	\$501,455,000	\$348,456,000	43.9%	\$299,891,000 r	\$551,944,000	67.2%	-9.1%	\$1,171,439,000	\$1,468,339,000 r		-20.2%	-30.1
Gaming Revenue: Downtown	\$70,988,000	\$51,662,000	37.4%	\$43,447,000 r	\$58,666,000	63.4%	21.0%	\$171,546,000	\$158,190,000 r		8.4%	1.6
Gaming Revenue: Boulder Strip	\$96,557,000	\$63,771,000	51.4%	\$71,669,000 r	\$70,365,000	34.7%	37.2%	\$226,507,000	\$208,534,000 r	\$217,554,000	8.6%	4.1
Visitor Volume Room Inventory (as of Mar) Total Occupancy Average Daily Room Rate (ADR)	111,300	89,100 r	24.9%	79,500 r	173,500	40.0%	-35.9%	283,000	355,400 r	457,300	-20.4%	-38.1
Room Inventory (as of Mar)	8,635	8,635	0.0%	9,875	9,759	-12.6%	-11.5%	8,635	9,875	9,759	-12.6%	-11.5
Total Occupancy	52.0%	46.1%	5.9	34.4%	70.9%	17.6	-18.9	45.5%	50.5%	63.4%	-5.0	-17
Average Daily Room Rate (ADR)	\$55.53	\$59.56	-6.8%	\$43.03	\$46.34	29.1%	19.8%	\$55.89	\$43.00	\$42.24	30.0%	32.3
Revenue Per Available Room (RevPAR)	\$28.88	\$27.46	5.2%	\$14.80	\$32.86	95.1%	-12.1%	\$25.43	\$21.72	\$26.78	17.1%	-5.0
Total Room Nights Occupied	139,100	111,500	24.8%	105,300	214,500	32.1%	-35.2%	353,900	453,800	557,200	-22.0%	-36.5
Gross Gaming Revenue (rounded)	\$47,750,000	\$32,814,000	45.5%	\$30,649,000	\$49,595,000	55.8%	-3.7%	\$114,053,000	\$124,320,000 r	\$140,906,000	-8.3%	-19.1
Laughlin/Bullhead City En/Deplaned Passengers	8,708	6,609	31.8%	14,584	26,819	-40.3%	-67.5%	21,452	64,832	70,138	-66.9%	-69.4
Avg. Daily Auto Traffic: Highway 163	5,079	4,668	8.8%	3,690	5,278	37.6%	-3.8%	4,671	4,326	4,695	8.0%	-0.5
Room Inventory (as of Mar)	1,647	1,647	0.0%	1,871	1,885	-12.0%	-12.6%	1,647	1,871	1,885	-12.0%	-12.6
Gross Gaming Revenue (rounded)	\$16,542,000	\$12,778,000	29.5%	\$6,726,000	\$14,214,000	145.9%	16.4%	\$42,452,000	\$31,240,000	\$37,419,000	35.9%	13.5
Gross Gaming Revenue (rounded) Avg. Daily Auto Traffic: I-15 at NV/AZ border	31,373	26,567	18.1%	22,597	29,604	38.8%	6.0%	27,816	24,334	26,650	14.3%	4.4

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised; e= estimate

 $Note: Air\ passengers\ and\ auto\ traffic\ counts\ are\ a\ blend\ of\ commercial,\ pass-thru\ and\ resident\ traffic\ in\ addition\ to\ visitors.$