



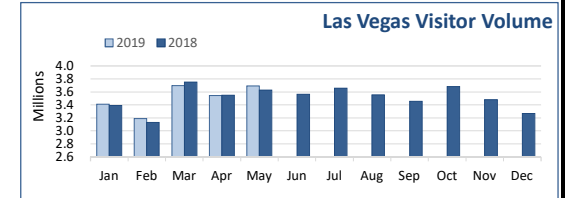
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

May 2019

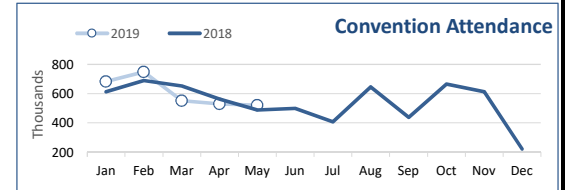
Stats at a Glance

	May 2019	YoY Change	
Visitor Volume	3,691,100	1.7%	▲
Convention Attendance	520,800	6.5%	▲
Citywide Occupancy	90.8%	1.4	▲
RevPAR	\$127.59	6.7%	▲



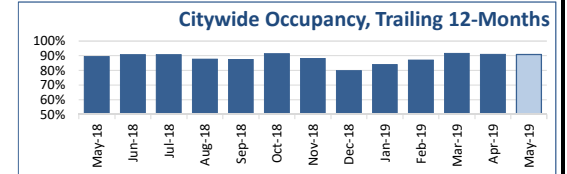
Notes & Highlights

Visitor volume reached nearly 3.7M, up +1.7%, with strong weekend and midweek occupancy supported in part by gains in convention attendance (+6.5%).



Convention attendance growth was due in part to scheduling differences of some shows, including Arbonne International (25,000 attendees) and Waste Expo (14,000 attendees) that were held in May this year vs. April in 2018.

Citywide occupancy came in at 90.8% (+1.4 pts) as Weekend occupancy (96.4%) and Midweek occupancy (88.1%) saw YoY increases of 0.4 pts and 1.4 pts, respectively. ADR reached \$140.52 (+5.1%) while RevPAR reached \$127.59 (+6.7%).



LAS VEGAS	May 2019	May 2018	YoY Change	May 2019 YTD**	May 2018 YTD	YoY Change
Visitor Volume	3,691,100	3,630,400	1.7%	17,532,100	17,452,400	0.5%
Convention Attendance	520,800	489,100	6.5%	3,034,500	3,008,100	0.9%
Available Room Inventory (as of May)	148,909	147,963	0.6%	148,909	147,963	0.6%
Citywide Occupancy	90.8%	89.4%	1.4	88.9%	88.5%	0.4
Weekend Occupancy	96.4%	96.0%	0.4	94.2%	94.1%	0.1
Midweek Occupancy	88.1%	86.7%	1.4	86.5%	86.1%	0.4
Strip Occupancy	92.2%	90.5%	1.7	90.3%	89.6%	0.7
Downtown Occupancy	87.0%	84.2%	2.8	85.9%	84.8%	1.1
Average Daily Room Rate (ADR)	\$140.52	\$133.75	5.1%	\$138.28	\$133.60	3.5%
Strip ADR	\$151.55	\$143.89	5.3%	\$149.23	\$144.19	3.5%
Downtown ADR	\$77.10	\$72.75	6.0%	\$74.20	\$71.82	3.3%
Revenue Per Available Room (RevPAR)	\$127.59	\$119.57	6.7%	\$122.93	\$117.90	4.3%
Strip RevPAR	\$139.73	\$130.22	7.3%	\$134.75	\$128.85	4.6%
Downtown RevPAR	\$67.08	\$61.26	9.5%	\$63.74	\$60.79	4.9%
Total Room Nights Occupied	4,191,000	4,100,600	2.2%	19,907,300	19,674,700	1.2%
Total En/Deplaned Air Passengers	4,590,539	4,360,117	5.3%	20,823,243	20,191,682	3.1%
Avg. Daily Auto Traffic: All Major Highways *	124,723 e	122,794 e	1.6%	116,246 e	114,510 e	1.5%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	46,993	47,268	-0.6%	42,626	42,993	-0.9%
Gaming Revenue: Clark County	\$835,841,000	\$904,857,000 r	-7.6%	\$4,280,885,000	\$4,399,310,000 r	-2.7%
Gaming Revenue: Las Vegas Strip	\$517,348,000	\$581,745,000 r	-11.1%	\$2,675,131,000	\$2,813,434,000 r	-4.9%
Gaming Revenue: Downtown	\$54,822,000	\$53,309,000	2.8%	\$285,368,000	\$277,524,000 r	2.8%
Gaming Revenue: Boulder Strip	\$69,759,000	\$79,825,000	-12.6%	\$365,499,000	\$377,257,000 r	-3.1%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

** Updated YTD tallies reflect revised January 2019 data

r - revised

e - estimate

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of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

May 2019

LAUGHLIN	May 2019	May 2018	YoY Change	May 2019 YTD**	May 2018 YTD	YoY Change
Visitor Volume	158,700	160,500	-1.1%	776,300	808,200	-3.9%
Room Inventory (as of May)	9,759	9,862	-1.0%	9,759	9,862	-1.0%
Total Occupancy	64.0%	64.6%	-0.6	64.3%	67.1%	-2.8
Average Daily Room Rate (ADR)	\$52.94	\$53.17	-0.4%	\$46.94	\$49.10	-4.4%
Revenue Per Available Room (RevPAR)	\$33.88	\$34.35	-1.4%	\$30.18	\$32.99	-8.5%
Total Room Nights Occupied	193,600	197,500	-2.0%	947,600	999,800	-5.2%
Gross Gaming Revenue	\$45,447,000	\$44,028,000	3.2%	\$231,755,000	\$233,244,000	-0.6%
Laughlin/Bullhead City En/Deplaned Passengers	23,662	19,998	18.3%	118,214	112,748	4.8%
Avg. Daily Auto Traffic: Highway 163	4,861	4,806	1.1%	4,923	4,955	-0.6%

MESQUITE	May 2019	May 2018	YoY Change	May 2019 YTD**	May 2018 YTD	YoY Change
Visitor Volume	119,900	118,100	1.5%	577,600	578,900	-0.2%
Room Inventory (as of May)	1,885	1,895	-0.5%	1,885	1,895	-0.5%
Total Occupancy	82.8%	81.2%	1.6	81.9%	81.7%	0.2
Average Daily Room Rate (ADR)	\$65.67	\$60.97	7.7%	\$67.63	\$64.29	5.2%
Revenue Per Available Room (RevPAR)	\$54.37	\$49.51	9.8%	\$55.39	\$52.55	5.4%
Total Room Nights Occupied	48,400	47,700	1.4%	233,100	233,800	-0.3%
Gross Gaming Revenue	\$11,847,000	\$11,329,000	4.6%	\$61,470,000	\$57,902,000	6.2%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,089	29,596	1.7%	28,010	27,418	2.2%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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