



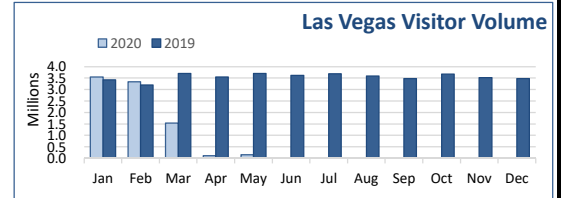
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

May 2020

Stats at a Glance

	May 2020	YoY Change	
Visitor Volume	151,300	-95.9%	▼
Convention Attendance	0	-100.0%	▼
Total Occupancy	2.8%	-88.0	▼
RevPAR	\$1.70	-98.7%	▼

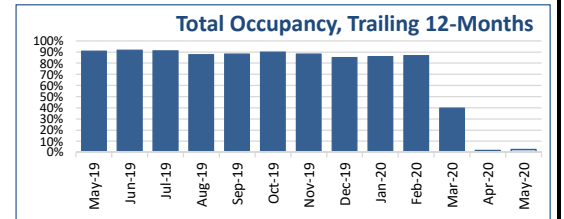
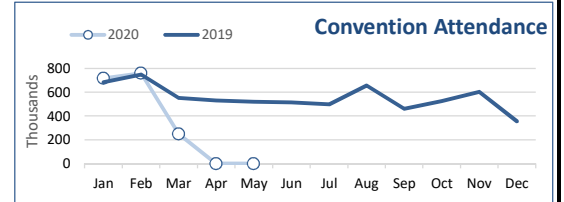


Notes & Highlights

Reflecting the continued shutdown in place due to the COVID-19 pandemic, Las Vegas visitation in May (approx. 151k visitors) was a small fraction of typical levels.

Like April, May saw no measurable convention attendance occurring in the destination.

Occupancy for the month came in at 2.8% as most of the destination's 148k+ hotel rooms were temporarily closed during the shutdown, while the average day rates (ADR) among the open properties neared \$61.



LAS VEGAS	May 2020	May 2019	YoY Change	May 2020 YTD	May 2019 YTD	YoY Change
Visitor Volume	151,300	3,691,100	-95.9%	8,667,700	17,532,100	-50.6%
Convention Attendance	0	520,800	-100.0%	1,727,200	3,034,500	-43.1%
Available Room Inventory (as of May)	148,755	148,909	-0.1%	148,755	148,909	-0.1%
Total Occupancy	2.8%	90.8%	-88.0	43.1%	88.9%	-45.8
Weekend Occupancy	2.8%	96.4%	-93.6	47.4%	94.2%	-46.8
Midweek Occupancy	2.8%	88.1%	-85.3	41.2%	86.5%	-45.3
Strip Occupancy	1.6%	92.2%	-90.6	43.5%	90.3%	-46.8
Downtown Occupancy	2.3%	87.0%	-84.7	42.7%	85.9%	-43.2
Average Daily Room Rate (ADR)	\$60.70	\$140.52	-56.8%	\$141.55	\$138.28	2.4%
Strip ADR	\$55.18	\$151.55	-63.6%	\$153.98	\$149.23	3.2%
Downtown ADR	\$50.79	\$77.10	-34.1%	\$76.88	\$74.20	3.6%
Revenue Per Available Room (RevPAR)	\$1.70	\$127.59	-98.7%	\$61.01	\$122.93	-50.4%
Strip RevPAR	\$0.88	\$139.73	-99.4%	\$66.98	\$134.75	-50.3%
Downtown RevPAR	\$1.17	\$67.08	-98.3%	\$32.83	\$63.74	-48.5%
Total Room Nights Occupied	127,500	4,191,000	-97.0%	9,756,900	19,907,300	-51.0%
Total En/Deplaned Air Passengers	391,712	4,584,506 r	-91.5%	10,627,178	20,793,820 r	-48.9%
Avg. Daily Auto Traffic: All Major Highways	84,775 e	124,796 r	-32.1%	88,078 e	116,370 r	-24.3%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	27,426	46,993	-41.6%	29,910	42,626	-29.8%
Gaming Revenue: Clark County	\$5,872,000	\$835,838,000 r	-99.3%	\$2,358,168,000	\$4,280,954,000 r	-44.9%
Gaming Revenue: Las Vegas Strip	\$3,770,000	\$517,348,000	-99.3%	\$1,475,387,000	\$2,675,131,000	-44.8%
Gaming Revenue: Downtown	\$1,983,000	\$54,822,000	-96.4%	\$160,619,000	\$285,367,000 r	-43.7%
Gaming Revenue: Boulder Strip	\$11,000	\$69,757,000 r	-100.0%	\$208,454,000	\$365,497,000 r	-43.0%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised

e - estimate

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May 2020

LAUGHLIN	May 2020	May 2019	YoY Change	May 2020 YTD	May 2019 YTD	YoY Change
Visitor Volume	7,000	158,700	-95.6%	364,400	776,300	-53.1%
Room Inventory (as of May)	9,875	9,759	1.2%	9,875	9,759	1.2%
Total Occupancy	N/A*	64.0%	N/A*	50.5%	64.3%	-13.8
Average Daily Room Rate (ADR)	N/A*	\$52.94	N/A*	\$43.00	\$46.94	-8.4%
Revenue Per Available Room (RevPAR)	N/A*	\$33.88	N/A*	\$21.72	\$30.18	-28.1%
Total Room Nights Occupied	N/A*	193,600	N/A*	453,700	947,600	-52.1%
Gross Gaming Revenue (rounded)	-\$31,000	\$45,447,000	-100.1%	\$124,941,000	\$231,745,000 r	-46.1%
Laughlin/Bullhead City En/Deplaned Passengers	N/A	23,662	N/A	N/A	118,214	N/A
Avg. Daily Auto Traffic: Highway 163	4,744	4,861	-2.4%	4,055	4,922 r	-17.6%

* Insufficient data to report

MESQUITE	May 2020	May 2019	YoY Change	May 2020 YTD	May 2019 YTD	YoY Change
Visitor Volume	6,100	119,900	-94.9%	253,100	577,600	-56.2%
Room Inventory (as of May)	1,871	1,885	-0.7%	1,871	1,885	-0.7%
Total Occupancy	N/A*	82.8%	N/A*	63.6%	81.9%	-18.3
Average Daily Room Rate (ADR)	N/A*	\$65.67	N/A*	\$67.77	\$67.63	0.2%
Revenue Per Available Room (RevPAR)	N/A*	\$54.37	N/A*	\$43.10	\$55.39	-22.2%
Total Room Nights Occupied	N/A*	48,400	N/A*	108,200	233,100	-53.6%
Gross Gaming Revenue (rounded)	\$10,000	\$11,847,000	-99.9%	\$31,245,000	\$61,497,900 r	-49.2%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	24,832	30,089	-17.5%	22,628	28,034 r	-19.3%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

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* Insufficient data to report