



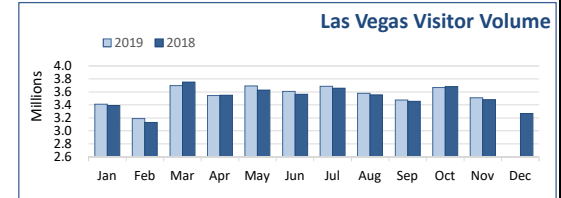
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

November 2019

Stats at a Glance

	Nov 2019	YoY Change	
Visitor Volume	3,509,800	0.9%	▲
Convention Attendance	603,200	-1.6%	▼
Citywide Occupancy	88.2%	0.1	▲
RevPAR	\$119.03	5.4%	▲

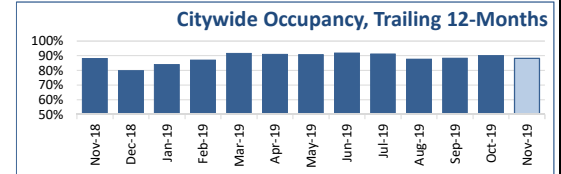
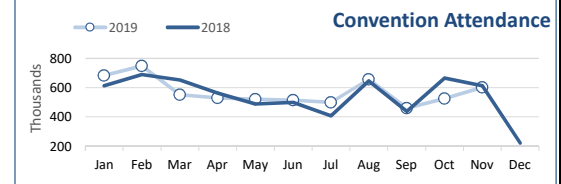


Notes & Highlights

With occupancy (88.2%, up +0.1 pt) ahead of last November on a larger room base this year, Las Vegas hosted approximately 3,509,800 visitors, +0.9% over last November.

Convention attendance saw a slight YoY decrease of -1.6% for the month, as YoY show rotations in and out of the destination largely offset each other.

Citywide occupancy just beat last November (88.2% , up +0.1 pts) with gains in Midweek occupancy (84.8%, up 0.3 pts) plus an extra weekend day during the month vs. last November. ADR (\$134.95) and RevPAR (\$119.03) saw YoY increases of +5.2% and 5.4%, respectively.



LAS VEGAS	Nov 2019	Nov 2018	YoY Change	Nov 2019 YTD**	Nov 2018 YTD	YoY Change
Visitor Volume	3,509,800	3,478,500	0.9%	39,058,000	38,849,200	0.5%
Convention Attendance	603,200	613,300	-1.6%	6,293,000	6,280,000	0.2%
Available Room Inventory (as of Nov)	149,459	147,545	1.3%	149,459	147,545	1.3%
Citywide Occupancy	88.2%	88.1%	0.1	89.2%	89.0%	0.2
Weekend Occupancy	94.1%	95.5%	-1.4	95.2%	95.1%	0.1
Midweek Occupancy	84.8%	84.5%	0.3	86.6%	86.3%	0.3
Strip Occupancy	90.1%	89.9%	0.2	90.8%	90.3%	0.5
Downtown Occupancy	81.4%	81.9%	-0.5	84.7%	83.7%	1.0
Average Daily Room Rate (ADR)	\$134.95	\$128.24	5.2%	\$133.29	\$129.61	2.8%
Strip ADR	\$145.49	\$137.99	5.4%	\$143.84	\$139.70	3.0%
Downtown ADR	\$75.07	\$66.16	13.5%	\$72.16	\$70.29	2.7%
Revenue Per Available Room (RevPAR)	\$119.03	\$112.98	5.4%	\$118.89	\$115.16	3.2%
Strip RevPAR	\$131.09	\$124.05	5.7%	\$130.61	\$125.93	3.7%
Downtown RevPAR	\$61.11	\$54.19	12.8%	\$61.12	\$58.76	4.0%
Total Room Nights Occupied	3,955,800	3,901,600	1.4%	44,358,500	43,805,100	1.3%
Total En/Deplaned Air Passengers	4,178,993	4,081,548 r	2.4%	47,289,172	45,747,079 r	3.4%
Avg. Daily Auto Traffic: All Major Highways *	115,148 e	120,586 r	-4.5%	120,365 e	119,480 r	0.7%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	44,203	46,846	-5.6%	44,745	45,430	-1.5%
Gaming Revenue: Clark County	\$805,215,000	\$833,692,000 r	-3.4%	\$9,437,339,000	\$9,389,464,000 r	0.5%
Gaming Revenue: Las Vegas Strip	\$517,939,000	\$534,458,000 r	-3.1%	\$5,994,897,000	\$6,022,256,000 r	-0.5%
Gaming Revenue: Downtown	\$52,084,000	\$55,420,000	-6.0%	\$621,711,000	\$590,745,000 r	5.2%
Gaming Revenue: Boulder Strip	\$57,993,000	\$63,962,000	-9.3%	\$779,676,000	\$788,906,000 r	-1.2%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* As of September 2018, All Major Highways count includes Interstate 11

** Updated YTD tallies reflect revised January 2019 data

r - revised

e - estimate

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November 2019

LAUGHLIN	Nov 2019	Nov 2018	YoY Change	Nov 2019 YTD**	Nov 2018 YTD	YoY Change
Visitor Volume	139,900	143,200	-2.3%	1,713,300	1,775,300	-3.5%
Room Inventory (as of Nov)	9,759	9,846	-0.9%	9,759	9,846	-0.9%
Total Occupancy	57.4%	58.9%	-1.5	64.1%	66.7%	-2.6
Average Daily Room Rate (ADR)	\$45.45	\$45.13	0.7%	\$49.01	\$49.52	-1.0%
Revenue Per Available Room (RevPAR)	\$26.09	\$26.58	-1.9%	\$31.42	\$33.03	-4.9%
Total Room Nights Occupied	168,100	173,900	-3.4%	2,090,600	2,194,000	-4.7%
Gross Gaming Revenue	\$41,157,000	\$42,129,000	-2.3%	\$479,231,000	\$476,481,000	0.6%
Laughlin/Bullhead City En/Deplaned Passengers	24,115	24,263	-0.6%	244,019	232,846	4.8%
Avg. Daily Auto Traffic: Highway 163	4,630	4,623	0.2%	4,819	4,825	-0.1%

MESQUITE	Nov 2019	Nov 2018	YoY Change	Nov 2019 YTD**	Nov 2018 YTD	YoY Change
Visitor Volume	104,700	106,200	-1.4%	1,208,600	1,222,000	-1.1%
Room Inventory (as of Nov)	1,863	1,906	-2.3%	1,863	1,906	-2.3%
Total Occupancy	75.6%	75.0%	0.6	78.0%	77.7%	0.3
Average Daily Room Rate (ADR)	\$64.80	\$61.84	4.8%	\$61.96	\$60.75	2.0%
Revenue Per Available Room (RevPAR)	\$48.99	\$46.38	5.6%	\$48.33	\$47.27	2.2%
Total Room Nights Occupied	42,300	42,900	-1.5%	487,700	493,600	-1.2%
Gross Gaming Revenue	\$11,867,000	\$11,625,000	2.1%	\$125,346,000	\$119,291,000	5.1%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	27,243	28,525	-4.5%	28,945	28,687	0.9%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

r - revised

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