



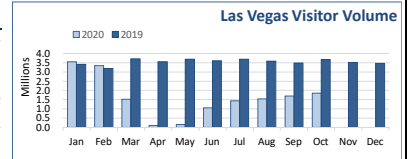
# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

October 2020

## Stats at a Glance

	Oct 2020	MoM Change	YoY Change
Visitor Volume	1,856,900	9.0% ▲	-49.4% ▼
Convention Attendance	N/A	N/A	N/A
Total Occupancy	46.9%	0.1 ▲	-43.1 ▼
RevPAR	\$49.03	-3.1% ▼	-59.7% ▼

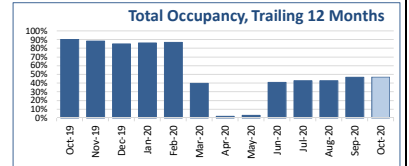
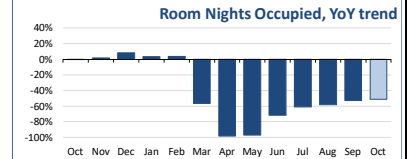


## Notes & Highlights

Visitor volume continued to ramp-up in October as the destination hosted approx. 1.86M visitors, about half of last October's tally but up 9% from last month.

With continued hotel re-openings at the end of Sep and in early Oct, the room tally of open properties in October represented 140,658 rooms. Total occupancy was 46.9% for the month as weekend occupancy reached 64.2% and midweek occupancy reached 38.6%.

Average daily rates among open properties reached \$104.54 (-3.3% MoM, -22.8% YoY) while RevPAR came in at roughly \$49, down -59.7% vs. last October.



LAS VEGAS	Oct 2020	Prior Month Sep 2020	MoM Change	Same Month Prior Yr Oct 2019	YoY Change	Oct 2020 YTD	Oct 2019 YTD	YoY Change
Visitor Volume	1,856,900	1,704,300	9.0%	3,668,100	-49.4%	16,269,400	35,548,300	-54.2%
Convention Attendance	N/A	N/A	N/A	525,300	N/A	1,727,200	5,689,800	-69.6%
Weighted Room Inventory (as of Oct)	140,658	133,079	5.7%	149,282	-5.8%	140,658	149,282	-5.8%
Total Occupancy	46.9%	46.8%	0.1	90.0%	-43.1	43.6%	89.3%	-45.7
Weekend Occupancy	64.2%	66.1%	-1.9	98.0%	-33.8	53.3%	95.3%	-42.0
Midweek Occupancy	38.6%	38.5%	0.1	87.1%	-48.5	39.3%	86.7%	-47.4
Strip Occupancy	46.8%	46.4%	0.4	91.3%	-44.5	43.6%	90.9%	-47.3
Downtown Occupancy	42.3%	44.3%	-2.0	84.8%	-42.5	41.9%	85.0%	-43.1
Average Daily Room Rate (ADR)	\$104.54	\$108.13	-3.3%	\$135.33	-22.8%	\$124.26	\$133.13	-6.7%
Strip ADR	\$111.54	\$117.38	-5.0%	\$146.50	-23.9%	\$135.71	\$143.67	-5.5%
Downtown ADR	\$68.21	\$64.80	5.3%	\$73.78	-7.5%	\$69.98	\$71.89	-2.7%
Revenue Per Available Room (RevPAR)	\$49.03	\$50.60	-3.1%	\$121.80	-59.7%	\$54.18	\$118.89	-54.4%
Strip RevPAR	\$52.20	\$54.46	-4.2%	\$133.75	-61.0%	\$59.17	\$130.60	-54.7%
Downtown RevPAR	\$28.85	\$28.71	0.5%	\$62.57	-53.9%	\$29.32	\$61.11	-52.0%
Total Room Nights Occupied	2,042,900	1,867,400	9.4%	4,179,000	-51.1%	18,161,800	40,402,700	-55.0%
Total En/Deplaned Air Passengers	1,981,310	1,705,813	16.2%	4,609,318	-57.0%	18,722,113	43,110,179	-56.6%
Avg. Daily Auto Traffic: All Major Highways	125,281	126,888	-1.3%	120,938 e	3.6%	104,872 e	120,997 e	-13.3%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	45,078	47,584	-5.3%	42,013	7.3%	37,152	44,845	-17.2%
Gaming Revenue: Clark County	\$671,839,000	\$666,707,000	0.8%	\$879,045,000 r	-23.6%	\$5,344,559,000	\$8,632,970,000 r	-38.1%
Gaming Revenue: Las Vegas Strip	\$375,760,000	\$354,696,000	5.9%	\$538,529,000 r	-30.2%	\$3,091,481,000	\$5,477,706,000 r	-43.6%
Gaming Revenue: Downtown	\$52,824,000	\$51,775,000	2.0%	\$68,321,000 r	-22.7%	\$365,646,000	\$569,620,000 r	-35.8%
Gaming Revenue: Boulder Strip	\$59,067,000	\$75,924,000	-22.2%	\$78,514,000	-24.8%	\$524,853,000	\$721,678,000 r	-27.3%

LAUGHLIN	Oct 2020	Sep 2020	MoM Change	Oct 2019	YoY Change	Oct 2020 YTD	Oct 2019 YTD	YoY Change
Visitor Volume	110,900	110,400	0.5%	147,600	-24.9%	889,700	1,573,400	-43.5%
Room Inventory (as of Oct)	8,774	8,774	0.0%	9,759	-10.1%	8,774	9,759	-10.1%
Total Occupancy	50.9%	52.5%	-1.6	58.8%	-7.9	50.6%	64.8%	-14.2
Average Daily Room Rate (ADR)	\$60.56	\$64.69	-6.4%	\$43.94	37.8%	\$53.51	\$49.33	8.5%
Revenue Per Available Room (RevPAR)	\$30.83	\$33.96	-9.2%	\$25.84	19.3%	\$27.08	\$31.97	-15.3%
Total Room Nights Occupied	138,400	138,200	0.1%	177,900	-22.2%	1,120,900	1,922,600	-41.7%
Gross Gaming Revenue (rounded)	\$38,570,000	\$38,809,000	-0.6%	\$44,471,000	-13.3%	\$307,452,000	\$438,066,000 r	-29.8%
Laughlin/Bullhead City En/Deplaned Passengers	14,255	6,446	121.1%	22,727	-37.3%	104,596	219,904	-52.4%
Avg. Daily Auto Traffic: Highway 163	4,732	4,789	-1.2%	4,658 r	1.6%	4,408	4,837 r	-8.9%

MESQUITE**	Oct 2020	Sep 2020	MoM Change	Oct 2019	YoY Change	Oct 2020 YTD	Oct 2019 YTD	YoY Change
Room Inventory (as of Oct)	1,661	1,661	0.0%	1,863	-10.8%	1,661	1,863	-10.8%
Gross Gaming Revenue (rounded)	\$12,992,000	\$11,502,000	13.0%	\$12,163,000	6.8%	\$86,411,000	\$113,506,900 r	-23.9%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,221	31,292	-3.4%	29,370	2.9%	26,009	29,158 r	-10.8%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

\*\* Mesquite tourism metrics temporarily unavailable due to insufficient hotel data in pandemic environment.

r - revised

e - estimate

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