



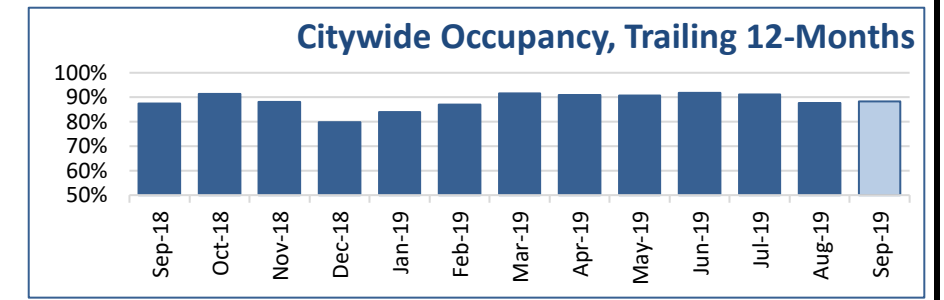
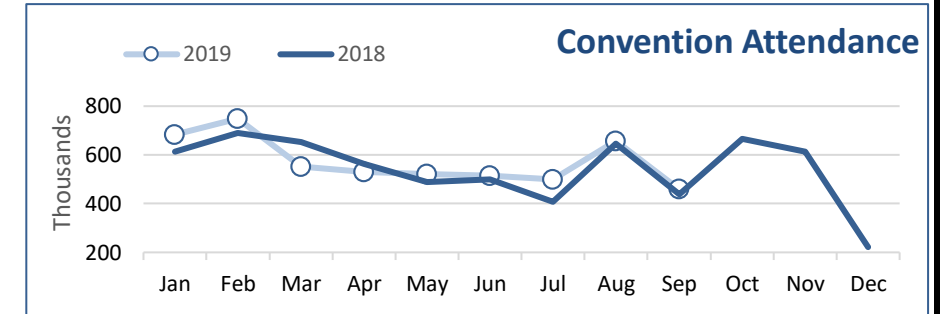
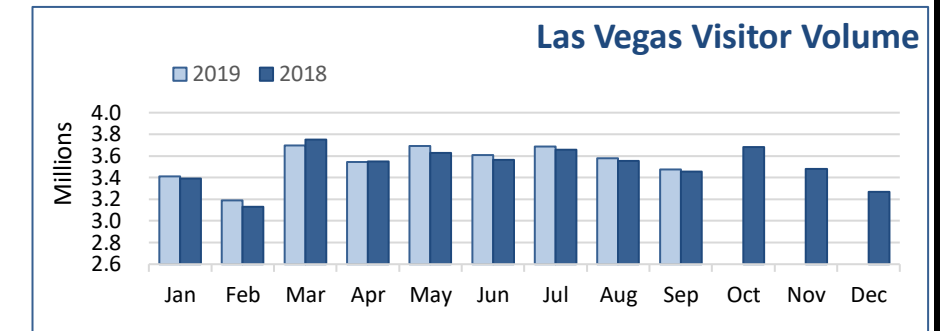
# LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

September 2019

## Stats at a Glance

	Sep 2019	YoY Change	
Visitor Volume	3,475,900	0.5%	▲
Convention Attendance	459,400	4.9%	▲
Citywide Occupancy	88.3%	0.9	▲
RevPAR	\$121.07	1.7%	▲



## Notes & Highlights

Supported by YoY increases in convention attendance and sustained Leisure visitation, Las Vegas visitor volume reached 3,475,900 in September (up +0.5%.)

Trade show rotation cycles work in the month's favor as September convention attendance exceeded 459,000 (up +4.9%) with Pack Expo (45,000 attendees) and Int'l Baking Industry Expo (23,000 attendees) rotating back into Las Vegas this year.

Citywide occupancy (88.3%) exceeded last Sep by 0.9 pts as Midweek occupancy reached 85.1%, up 1.9 pts. ADR surpassed \$137 (+0.6%) and RevPAR reached \$121 (+1.7%).

LAS VEGAS	Sep 2019	Sep 2018	YoY Change	Sep 2019 YTD**	Sep 2018 YTD	YoY Change
<b>Visitor Volume</b>	<b>3,475,900</b>	3,457,500	<b>0.5%</b>	<b>31,880,200</b>	31,690,000	<b>0.6%</b>
<b>Convention Attendance</b>	<b>459,400</b>	437,800	<b>4.9%</b>	<b>5,164,500</b>	5,001,100	<b>3.3%</b>
<b>Available Room Inventory (as of Sep)</b>	<b>149,050</b>	147,802	<b>0.8%</b>	<b>149,050</b>	147,802	<b>0.8%</b>
<b>Citywide Occupancy</b>	<b>88.3%</b>	87.4%	<b>0.9</b>	<b>89.2%</b>	88.8%	<b>0.4</b>
Weekend Occupancy	95.6%	95.8%	-0.2	95.1%	94.9%	0.2
Midweek Occupancy	85.1%	83.2%	1.9	86.7%	86.1%	0.6
Strip Occupancy	89.8%	88.4%	1.4	90.8%	90.0%	0.8
Downtown Occupancy	83.6%	84.1%	-0.5	85.0%	83.4%	1.6
<b>Average Daily Room Rate (ADR)</b>	<b>\$137.11</b>	\$136.23	<b>0.6%</b>	<b>\$132.87</b>	\$128.25	<b>3.6%</b>
Strip ADR	\$148.08	\$146.75	0.9%	\$143.35	\$138.23	3.7%
Downtown ADR	\$78.29	\$78.81	-0.7%	\$71.67	\$70.12	2.2%
<b>Revenue Per Available Room (RevPAR)</b>	<b>\$121.07</b>	\$119.07	<b>1.7%</b>	<b>\$118.52</b>	\$113.73	<b>4.2%</b>
Strip RevPAR	\$132.98	\$129.73	2.5%	\$130.16	\$124.32	4.7%
Downtown RevPAR	\$65.45	\$66.28	-1.3%	\$60.92	\$58.44	4.2%
<b>Total Room Nights Occupied</b>	<b>3,946,800</b>	3,873,600	<b>1.9%</b>	<b>36,223,700</b>	35,721,800	<b>1.4%</b>
<b>Total En/Deplaned Air Passengers</b>	<b>4,324,072</b>	4,047,947 r	<b>6.8%</b>	<b>38,500,861</b>	37,240,029 r	<b>3.4%</b>
<b>Avg. Daily Auto Traffic: All Major Highways *</b>	<b>117,399 e</b>	117,421 e	<b>0.0%</b>	<b>120,881 e</b>	119,219 e	<b>1.4%</b>
Avg. Daily Auto Traffic: I-15 at NV/CA Border	43,078	44,207	-2.6%	45,109	45,473	-0.8%
<b>Gaming Revenue: Clark County</b>	<b>\$913,572,000</b>	\$843,828,000 r	<b>8.3%</b>	<b>\$7,753,090,000</b>	\$7,629,258,000 r	<b>1.6%</b>
Gaming Revenue: Las Vegas Strip	\$584,249,000	\$546,025,000	7.0%	\$4,938,437,000	\$4,894,379,000 r	0.9%
Gaming Revenue: Downtown	\$65,928,000	\$54,990,000	19.9%	\$501,307,000	\$471,567,000 r	6.3%
Gaming Revenue: Boulder Strip	\$74,563,000	\$67,541,000	10.4%	\$643,169,000	\$646,621,000 r	-0.5%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

\* As of September 2018, All Major Highways count includes Interstate 11

\*\* Updated YTD tallies reflect revised January 2019 data

r - revised

e - estimate

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of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

September 2019

LAUGHLIN	Sep 2019	Sep 2018	YoY Change	Sep 2019 YTD**	Sep 2018 YTD	YoY Change
Visitor Volume	140,700	147,900	-4.8%	1,425,800	1,476,200	-3.4%
Room Inventory (as of Sep)	9,759	9,846	-0.9%	9,759	9,846	-0.9%
Total Occupancy	57.8%	61.4%	-3.6	65.5%	68.1%	-2.6
Average Daily Room Rate (ADR)	\$47.36	\$49.27	-3.9%	\$49.87	\$50.40	-1.1%
Revenue Per Available Room (RevPAR)	\$27.37	\$30.25	-9.5%	\$32.66	\$34.29	-4.8%
Total Room Nights Occupied	169,200	180,600	-6.3%	1,744,700	1,828,900	-4.6%
Gross Gaming Revenue	\$39,879,000	\$38,139,000 r	4.6%	\$393,603,000	\$387,313,000 r	1.6%
Laughlin/Bullhead City En/Deplaned Passengers	20,192	19,157	5.4%	197,177	183,309	7.6%
Avg. Daily Auto Traffic: Highway 163	4,559	4,403	3.5%	4,857	4,858	0.0%

MESQUITE	Sep 2019	Sep 2018	YoY Change	Sep 2019 YTD**	Sep 2018 YTD	YoY Change
Visitor Volume	92,000	94,000	-2.1%	986,100	995,000	-0.9%
Room Inventory (as of Sep)	1,863	1,906	-2.3%	1,863	1,906	-2.3%
Total Occupancy	66.4%	66.4%	0.0	77.7%	77.5%	0.2
Average Daily Room Rate (ADR)	\$52.11	\$54.89	-5.1%	\$61.04	\$60.14	1.5%
Revenue Per Available Room (RevPAR)	\$34.60	\$36.45	-5.1%	\$47.43	\$46.67	1.6%
Total Room Nights Occupied	37,100	38,000	-2.3%	398,000	401,900	-1.0%
Gross Gaming Revenue	\$10,321,000	\$10,164,000	1.5%	\$101,316,000	\$96,327,000 r	5.2%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	28,757	28,497	0.9%	29,087	28,609	1.7%

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

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