



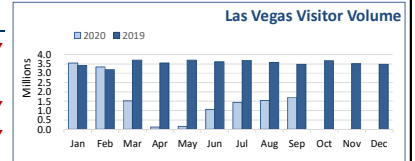
LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

September 2020

Stats at a Glance

	Sep 2020	MoM Change	YoY Change
Visitor Volume	1,704,300	10.9% ▲	-51.0% ▼
Convention Attendance	N/A	N/A	N/A
Total Occupancy	46.8%	4.1 ▲	-41.5 ▼
RevPAR	\$50.60	19.4% ▲	-58.2% ▼

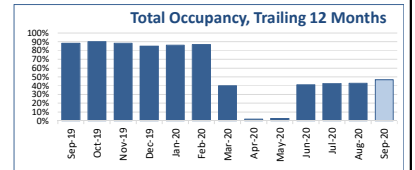
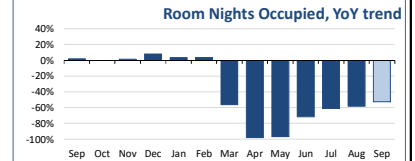


Notes & Highlights

Gradual increases continued in September as the destination hosted approx. 1.7M visitors, just under half of last year's estimated tally but up 10.9% from last month.

While operating at varying capacities, open properties in September represented an inventory of 133,079 rooms.* Total occupancy reached 46.8% for the month as weekend occupancy improved to 66.1% and midweek occupancy reached 38.5%.

Average daily rates among open properties reached \$108.13 (+9.0% MoM, -21.1% YoY) while RevPAR came in at roughly \$50.60, down -58.2% vs. last September.



LAS VEGAS	Sep 2020	Prior Month Aug 2020	MoM Change	Same Month Prior Yr Sep 2019	YoY Change	Sep 2020 YTD	Sep 2019 YTD	YoY Change
Visitor Volume	1,704,300	1,537,400	10.9%	3,475,900	-51.0%	14,412,500	31,880,200	-54.8%
Convention Attendance	N/A	N/A	N/A	459,400	N/A	1,727,200	5,164,500	-66.6%
Weighted Room Inventory (as of Sep)*	133,079	127,657	4.2%	149,050	-10.7%	133,079	149,050	-10.7%
Total Occupancy	46.8%	42.7%	4.1	88.3%	-41.5	43.2%	89.2%	-46.0
Weekend Occupancy	66.1%	63.1%	3.0	95.6%	-29.5	52.0%	95.1%	-43.1
Midweek Occupancy	38.5%	34.4%	4.1	85.1%	-46.6	39.4%	86.7%	-47.3
Strip Occupancy	46.4%	42.1%	4.3	89.8%	-43.4	43.2%	90.8%	-47.6
Downtown Occupancy	44.3%	40.2%	4.1	83.6%	-39.3	41.9%	85.0%	-43.1
Average Daily Room Rate (ADR)	\$108.13	\$99.24	9.0%	\$137.11	-21.1%	\$126.75	\$132.87	-4.6%
Strip ADR	\$117.38	\$108.81	7.9%	\$148.08	-20.7%	\$138.85	\$143.35	-3.1%
Downtown ADR	\$64.80	\$58.91	10.0%	\$78.29	-17.2%	\$70.18	\$71.67	-2.1%
Revenue Per Available Room (RevPAR)	\$50.60	\$42.38	19.4%	\$121.07	-58.2%	\$54.76	\$118.52	-53.8%
Strip RevPAR	\$54.46	\$45.81	18.9%	\$132.98	-59.0%	\$59.98	\$130.16	-53.9%
Downtown RevPAR	\$28.71	\$23.68	21.2%	\$65.45	-56.1%	\$29.41	\$60.92	-51.7%
Total Room Nights Occupied	1,867,600	1,690,000	10.5%	3,946,800	-52.7%	16,119,200	36,223,700	-55.5%
Total En/Deplaned Air Passengers	1,705,813	1,738,064	-1.9%	4,324,072	-60.6%	16,740,803	38,500,861	-56.5%
Avg. Daily Auto Traffic: All Major Highways	126,888	119,950	5.8%	117,043 r	8.4%	102,604 e	121,003 r	-15.2%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	47,584	43,863	8.5%	43,078	10.5%	36,271	45,159	-19.7%
Gaming Revenue: Clark County	\$666,707,000	\$593,948,000	12.3%	\$912,191,000 r	-26.9%	\$4,672,720,000	\$7,753,925,000 r	-39.7%
Gaming Revenue: Las Vegas Strip	\$354,696,000	\$317,301,000	11.8%	\$582,844,000 r	-39.1%	\$2,715,721,000	\$4,939,177,000 r	-45.0%
Gaming Revenue: Downtown	\$51,775,000	\$35,557,000	45.6%	\$65,921,000 r	-21.5%	\$312,822,000	\$501,299,000 r	-37.6%
Gaming Revenue: Boulder Strip	\$75,924,000	\$70,915,000	7.1%	\$74,568,000 r	1.8%	\$465,786,000	\$643,164,000 r	-27.6%

LAUGHLIN	Sep 2020	Aug 2020	MoM Change	Sep 2019	YoY Change	Sep 2020 YTD	Sep 2019 YTD	YoY Change
Visitor Volume	110,400	105,600	4.5%	140,700	-21.5%	778,800	1,425,800	-45.4%
Room Inventory (as of Sep)*	8,774	8,774	0.0%	9,759	-10.1%	8,774	9,759	-10.1%
Total Occupancy	52.5%	48.6%	3.9	57.8%	-5.3	50.6%	65.5%	-14.9
Average Daily Room Rate (ADR)	\$64.69	\$64.97	-0.4%	\$47.36	36.6%	\$52.52	\$49.87	5.3%
Revenue Per Available Room (RevPAR)	\$33.96	\$31.58	7.6%	\$27.37	24.1%	\$26.58	\$32.66	-18.6%
Total Room Nights Occupied	138,200	132,200	4.5%	169,200	-18.3%	982,500	1,744,700	-43.7%
Gross Gaming Revenue (rounded)	\$38,809,000	\$35,123,000	10.5%	\$39,879,000	-2.7%	\$268,882,000	\$393,595,000 r	-31.7%
Laughlin/Bullhead City En/Deplaned Passengers	6,446	5,640	14.3%	20,192	-68.1%	90,341	197,177	-54.2%
Avg. Daily Auto Traffic: Highway 163	4,789	4,422	8.3%	4,556 r	5.1%	4,372	4,856 r	-10.0%

MESQUITE**	Sep 2020	Aug 2020	MoM Change	Sep 2019	YoY Change	Sep 2020 YTD	Sep 2019 YTD	YoY Change
Room Inventory (as of Sep)*	1,661	1,661	0.0%	1,863	-10.8%	1,661	1,863	-10.8%
Gross Gaming Revenue (rounded)	\$11,502,000	\$10,645,000	8.1%	\$10,321,000	11.4%	\$73,419,000	\$101,343,900 r	-27.6%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	31,292	30,082	4.0%	28,690 r	9.1%	25,483	29,135 r	-12.5%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board
 Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

* Reflects weighted average of daily room tallies.

** Mesquite tourism metrics temporarily unavailable due to insufficient hotel data in pandemic environment.

r - revised
e - estimate