

Global Exhibitions Day 2019

June 4 – 5, the Host Committee and industry partners throughout the United States celebrate the sixth annual Exhibitions Day advocating the impact of the exhibitions and events industry. And on June 5, exhibition professionals around the world celebrate the fourth Global Exhibitions Day (GED).

Exhibitions Day allows show organizers, associations and industry partners to spread the word to the public and governments around the world about the immense impact that trade shows have on business and the overall role as a driver of economic growth.

As the No. 1 meetings and convention destination in North America for 25 consecutive years, Las Vegas recognizes Exhibitions Day. The industry is an invaluable part of the destination's tourism success, attracting nearly 24,000 meetings, conventions and incentives programs annually, ranging in size from 10 to 180,000.

In Southern Nevada, the meetings industry supports approximately 70,000 jobs with an economic impact of \$11.1 billion. In 2018, Las Vegas hosted 48 of the largest shows held in the country with 6.5 million convention delegates.

Find out more about the issues impacting the exhibitions industry by visiting <http://www.exhibitionsday.org/>.

Help Las Vegas support Exhibitions Day by posting on social media using the template provided below.

TWITTER

As the No. 1 meetings and convention destination in North America for 25 consecutive years, Las Vegas recognizes #ExhibitionsDay. In Southern Nevada, the meetings industry generates \$11.1 billion for our local economy! #VegasMeansBusiness

