

GLOBAL MEETINGS INDUSTRY DAY

Join us on April 4 as we celebrate the fourth annual Global Meetings Industry Day (GMID), or as Las Vegas likes to call it, Global Meetings IMPACT Day. The special event celebrates the widespread impact business meetings, conferences, conventions, incentive travel, trade shows and exhibitions have on people, businesses and communities.

In Southern Nevada, the meetings industry supports approximately 65,000 jobs with an economic impact of \$9.8 billion.

As the No. 1 meetings and convention destination in North America for 25 consecutive years, Las Vegas is the perfect location to celebrate GMID. In 2018 alone, Las Vegas welcomed more than 6.5 million business travelers.

The industry is an invaluable part of the destination's tourism success, attracting nearly 22,000 meetings, conventions and incentives programs annually, ranging in size from 10 to 180,000 attendees.

Please don't forget to wear BLUE on April 4 in support of the industry!

Help Las Vegas support GMID by posting on social media using the template provided below.

TWITTER

With nearly 22,000 annual events, 65,000 local jobs supported, and more than \$9.8 billion in economic impact, there's no denying #VegasMeansBusiness. Today we join industry partners across the world in celebrating #GMID19!