



## Host Committee Activations Fiscal Year 2019

| <b>CONVENTION/SPECIAL EVENT</b>                                       | <b>DATE</b>     | <b># OF PAX</b> |
|---|-----------------|-----------------|
| UFC International Fight Week  | 7/3-8/2018      | 30,000          |
| NBA Summer League   | 7/6-17/2018     | 104,000         |
| * ASD Trade Show  | 7/29-8/1/2018   | 44,000          |
| Las Vegas Market - Summer 2018  | 7/29-8/2/2018   | 50,000          |
| *MAGIC  | 8/13-15/2018    | 85,000          |
| 2018 Fall NASCAR Weekend  | 9/13-16/2018    | 100,000         |
| *Mr. Olympia  | 9/14-15/2018    | 45,000          |
| Life Is Beautiful Festival  | 9/21-23/2018    | 137,000         |
| Barrett Jackson   | 9/27-29/2018    | 100,000         |
| Global Gaming Expo (G2E)  | 10/9-11/2018    | 26,000          |
| IMEX America  | 10/16-18/2018   | 10,000          |
| SGIA Annual National Convention                                       | 10/18-20/2018   | 23,000          |
| National Hot Rod Association (NHRA) - Fall Nationals                  | 10/25-28/2018   | 40,000          |
| Shriners Hospitals for Children Open                                  | 10/29-11/4/2018 | 20,000          |
| SEMA Show (co-located with Automotive Aftermarket Industry Week) 2018 | 10/30-11/2/2018 | 160,000         |
| Professional Bull Riders (PBR)  | 11/2-11/2018    | 70,000          |
| Rock 'n' Roll Las Vegas Marathon                                      | 11/8-10/2018    | 66,500          |
| Latin Grammys   | 11/15/2018      | 6,000           |
| NASCAR Champions Week   | 11/27-12/1/2018 | 150,000         |
| National Finals Rodeo (NFR)   | 12/6-15/2018    | 179,000         |
| Las Vegas Bowl  | 12/15/2018      | 33,000          |

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|---|--------------|-----------------|
| CES 2019  | 1/8-11/2019  | 170,000         |
| Shooting Hunting Outdoor Tradeshow (SHOT Show)  | 1/22-25/2019 | 64,500          |
| *World of Concrete (WOC)  | 1/22-25/2019 | 60,000          |
| Las Vegas Market - Winter 2018  | 1/27-31/2019 | 50,000          |
| MAGIC   | 2/5-7/2019   | 83,000          |
| NAHB International Builders' Show (IBS) & Kitchen & Bath Industry Show (KBIS) - Co-located    | 2/19-21/2019 | 60,000 & 33,000 |
| NASCAR Weekend  | 3/1-4/2019   | 150,000         |
| USA Sevens (Rugby)  | 3/4-6/2019   | TBD             |
| Basketball Conferences  | 3/6-9/2019   | 169,550         |
| *ASD Trade Show   | 3/17-20/2019 | 46,000          |
| *Nightclub & Bar Convention (NCB Show)  | 3/25-27/2019 | 39,000          |
| National Association of Broadcasters (NAB Show)   | 4/8-11/2019  | 103,000         |
| Global Meetings Industry Day (GMID)   | 4/12/2019    | TBD             |
| American Country Music Awards   | 4/14/2019    | TBD             |
| National Travel and Tourism Week  | 5/5-11/2019  | TBD             |
| *National Hardware Show   | 5/7-9/2019   | 37,000          |
| Vegas Uncork'd  | 5/10-13/2019 | TBD             |
| Electric Daisy Carnival (EDC)   | 5/17-19/2019 | 230,000         |
| Billboard Music Awards  | 5/20/2019    | TBD             |
| *International Council of Shopping Centers (ICSC) – RECON                                     | 5/20-22/2019 | 37,000          |
| Global Exhibitions Day  | 6/5-6/2019   | TBD             |
| *International Esthetics Cosmetics & Spa Conference (IECSC) & International Beauty Show (IBS) | 6/15-17/2019 | 25,000          |
| NHL Awards  | 6/20/2019    | TBD             |