



Host Committee Activations Fiscal Year 2020

CONVENTION/SPECIAL EVENT	DATE	# OF PAX
UFC International Fight Week	7/3-7/2019	30,000
NBA Summer League	7/5-15/2019	104,000
* ASD Market Week Summer 2019	7/28-31/2019	44,000
Las Vegas Market - Summer 2019	7/28-8/1/2019	50,000
*MAGIC	8/12-14/2019	85,000
*International Baking Industry Expo (IBIE)	9/8-11, 2019	22,000
*Mr. Olympia	9/12-15/2019	45,000
IMEX America	9/10-12/2019	10,000
2019 Fall Monster Energy NASCAR Weekend	9/13-15/2019	100,000
Life Is Beautiful Festival	9/20-23/2019	137,000
*PACK Expo 2019	9/23-25/2019	45,000
Shriners Hospitals for Children	9/30-10/6/2019	20,000
Barrett Jackson	10/3-5/2019	100,000
Global Gaming Expo (G2E)	10/14-17/2019	26,000
*NBAA-BACE 2019	10/22-24/2019	25,000
National Hot Rod Association (NHRA) - Fall Nationals	10/24-27/2019	40,000
*SEMA Show (co-located with Automotive Aftermarket Industry Week) 2019	11/5-8/19	160,000
Professional Bull Riders (PBR)	11/6-10/2019	70,000
Rock 'n' Roll Las Vegas Marathon	11/14-17/2019	66,500
Latin Grammys	11/14/2019	6,000
*ISSA Show North America Las Vegas 2019	11/19-21/2019	17,000
National Finals Rodeo (NFR)	12/5-14/2019	179,000
*MJBizCon 2019	12/11-19/2019	35,000
Las Vegas Bowl	12/21/2019	33,000

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*CES 2020	1/6-9/2020	180,000
Shooting Hunting Outdoor Tradeshow (SHOT Show)	1/21-24/2020	64,500
*NAHB International Builders' Show (IBS) & Kitchen & Bath Industry Show (KBIS) – Co-located	1/21-23/2020	37,000
Las Vegas Market – Winter 2020	1/26-30/2020	50,000
*World of Concrete (WOC)	2/3-7/2020	60,000
*NADA 2020	2/15-17/2020	30,000
*MAGIC	2/16-18/2020	83,000
NASCAR Weekend	2/20-23/2020	150,000
Basketball Conferences	3/5-14/2020	165,000
*ConExpo-Con/Agg 2020	3/10-14/2020	129,000
*ASD Market Week - Winter 2020	3/22-25/2020	46,000
*Nightclub & Bar Convention (NCB Show)	3/31-4/1/2020	39,000
Global Meetings Industry Day (GMID)	4/14/2020	TBD
*National Association of Broadcasters (NAB Show)	4/20-23/2020	103,000
NFL Draft	4/23-25/2020	TBD
National Travel and Tourism Week	5/3-9/2020	TBD
*National Hardware Show	5/5-7/2020	37,000
Vegas Uncork'd	5/TBD/2020	TBD
Electric Daisy Carnival (EDC)	5/15-17/2020	230,000
*International Council of Shopping Centers (ICSC) – RECON	5/18-20/2020	37,000
*IPW POW WOW 2020	5/31-6/3/2020	6,000
Exhibitions Day	6/4-5/2020	TBD
*INFOCOMM	6/17-19/2020	38,000
*International Esthetics Cosmetics & Spa Conference (IECSC) & International Beauty Show (IBS)	6/27-29/2020	25,000
NHL Awards	6/TBD/2020	TBD