

**LAS VEGAS
WELCOMES**



IBIE

International Baking Industry Exposition

Help the Host Committee welcome back the International Baking Industry Exposition (IBIE) – the largest most comprehensive baking industry event in the Western Hemisphere – to the Las Vegas Convention Center, Sept. 7 – 11.

Every three years, IBIE, also known as the Baking Expo™, gathers everyone in the global grain-based food industry to provide the biggest opportunity to explore the newest baking technology, ingredients, packing and trends.

Anyone with a role in the baking industry attends this powerful event to conduct face-to-face meetings, experience the newest innovations, participate in cutting-edge conference sessions and demos, and build relationships at high-level networking events. Nearly 1,000 leading manufacturers and suppliers from across the world provide a complete spectrum of products and resources: production equipment and baking supplies, ingredients, packaging materials and systems, refrigeration systems, sanitation equipment, computerized technologies, transportation and distribution equipment.

This year, IBIE is expected to attract nearly 23,000 attendees, with approximately \$37.2 million in total economic impact.

Join us in welcoming baking professionals by posting on social media using the templates provided below.

TWITTER

Come get a taste of paradise at this year's @BakingExpo in #Vegas Sept. 7 – 11! @Vegas just got a little sweeter. Think #IBIE2019. #VegasMeansBusiness




**LAS VEGAS
HOST
COMMITTEE**