

Join the Host Committee in welcoming over 57,000 music and art fans to the Life Is Beautiful Festival back to Downtown Las Vegas in its sixth year, Sept. 21–23!

Every September, thousands of inspired creators converge on 18 blocks in Downtown Las Vegas to enjoy a world that celebrates the beauty in ourselves and our surroundings. A world in which music and art transform, positivity prevails, imagination overwhelms and creativity thrives.

It's time for a celebration with the Life Is Beautiful Festival. From the moment the gates open, the festival unites people through their love of music, art and food. This year, with over 70 music artists to bringing back comedy hits, those who attend can experience the stages, dance to the music, hear stories, try new food, hug a new friend, explore the art, and meet people who will change their life.

Help us welcome Life Is Beautiful attendees by posting on social media using the template provided below.

## TWITTER

Bringing inspiration back to over 57K music and art fans @lifeisbeautiful to #DTLV in its sixth year, Sept. 21–23! How do you make #Vegas beautiful? #TourismMatters

