

LAS VEGAS WELCOMES **MAGIC**

MAGIC

The Host Committee welcomes back MAGIC – the global upright of fashion trade shows – to the Las Vegas and Mandalay Bay Convention Centers, Feb. 5-7.

This year, MAGIC Marketplace Spring Show 2019 is expected to attract 78,000 attendees and generate an economic impact of \$114.5 million for Las Vegas.

MAGIC is the largest global market week for contemporary men's and women's apparel, footwear and sourcing, and is the most comprehensive destination for fashion buyers and brands in the world. Every February and August, the industry gathers in Las Vegas for inspiration and connection, and to shop a portfolio of 10 expertly merchandised and curated shows across every category, trend and price point. In fueling the business of fashion, MAGIC impacts what the world will be wearing.

Join us in welcoming fashion enthusiasts by posting on social media using the templates provided below.

TWITTER

Uniting top fashion brands @MagicMarketweek spring 2019 with 78K attendees & economic impact of \$114.5 million to #Vegas. Where spectacular happens!
#VegasMeansBusiness

