



**CEO Monthly Room Tax Update  
Preliminary March 2024**

Monthly Hotel Activity	2023 Actual	2024 Budget	2024 Value	Surplus to Budget	All-Time High	Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2023	Current Month to All-Time High as of 7/1/2023
June	\$ 27,029,376	\$ 27,029,400	\$ 26,248,647	\$ (780,753)	\$ 27,029,376	FY 23	-2.89%	0.00%	-2.89%	\$ 27,029,376	\$ (780,729)
July	27,162,417	27,162,400	26,763,772	(398,628)	27,162,417	FY 23	-1.47%	0.00%	-1.47%	27,162,417	(398,645)
August	24,000,143	24,000,100	25,161,828	1,161,728	25,161,828	FY 24	4.84%	0.00%	4.84%	24,000,143	1,161,685
September	29,610,869	29,610,900	32,019,031	2,408,131	32,019,031	FY 24	8.13%	0.00%	8.13%	29,610,869	2,408,162
October	36,892,087	37,086,500	40,412,231	3,325,731	40,412,231	FY 24	9.54%	0.53%	8.97%	36,892,087	3,520,144
November	29,818,187	31,756,400	35,785,864	4,029,464	35,785,864	FY 24	20.01%	6.50%	12.69%	29,818,187	5,967,677
December	26,125,128	26,125,100	27,025,624	900,524	27,025,624	FY 24	3.45%	0.00%	3.45%	26,125,128	900,496
January	31,151,504	31,151,500	31,948,999	797,499	31,948,999	FY 24	2.56%	0.00%	2.56%	31,151,504	797,495
February (estimate)	25,423,013	26,567,100	37,742,928	11,175,828	37,742,928	FY 24	48.46%	4.50%	42.07%	25,423,013	12,319,915
March (estimate)	38,013,837	31,171,300	31,715,000	543,700	38,013,837	FY 23	-16.57%	-18.00%	1.74%	38,013,837	(6,298,837)
April	27,946,600	27,882,300	27,882,300	-	30,193,988	FY 22	-0.23%	-0.23%	0.00%	30,193,988	(2,311,688)
May	30,782,562	30,457,000	30,457,000	-	31,104,355	FY 22	-1.06%	-1.06%	0.00%	31,104,355	(647,355)
<b>Total</b>	<b>\$ 353,955,723</b>	<b>\$ 350,000,000</b>	<b>\$ 373,163,224</b>	<b>\$ 23,163,224</b>	<b>\$ 383,600,478</b>		<b>5.4%</b>	<b>-1.1%</b>	<b>6.6%</b>	<b>\$ 356,524,904</b>	<b>\$ 16,638,320</b>
<b>Actual Months YTD</b>	<b>\$ 295,226,561</b>	<b>\$ 291,660,700</b>	<b>\$ 314,823,924</b>	<b>\$ 23,163,224</b>	<b>\$ 322,302,135</b>		<b>6.6%</b>	<b>-1.2%</b>	<b>7.9%</b>	<b>\$ 295,226,561</b>	<b>\$ 19,597,363</b>

Totals may not foot due to rounding