



**Regular Meeting of the Board of Directors
April 10, 2018
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on April 10, 2018, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors

Present unless otherwise noted

Commissioner Lawrence Weekly, Chair	Mayor Pro Tem Peggy Leavitt
Mr. Chuck Bowling, Vice Chair	Mr. Gregory Lee
Mr. Bill Noonan, Secretary	Mayor John Lee..... <i>absent</i>
Commissioner Larry Brown, Treasurer	Councilman John Marz
Councilwoman Michele Fiore	Councilman George Rapson.....via telephone
Mayor Carolyn Goodman	Ms. Mary Beth Sewald
Mr. Tom Jenkin..... <i>absent</i>	Mr. Maurice Wooden..... <i>absent</i>

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, Chief Executive Officer
	Steve Hill, President/COO
	Luke Puschnig, Esq., CEM, Legal Counsel
	Ed Finger, Chief Financial Officer
	Jacqueline Peterson, Chief Communications & Public Affairs Officer
	Barbara Bolender, Chief People Officer
	Cathy Tull, Chief Marketing Officer
Terry Jicinsky, Senior Vice President of Operations	

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:06 a.m.

INVOCATION The invocation was delivered by Pastor Jimmy Monaghan of Canyon Ridge Christian Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Aleta Dupree commented on the importance of the work of the LVCVA and the Las Vegas Convention Center District (LVCCD). Ms. Dupree expressed her support of the draft design of the LVCCD and acknowledged the imperativeness of wayfinding, as well as mindfulness of disability and diversity.

Chair Lawrence Weekly acknowledged Member George Rapson participating in the meeting via telephone. Chair Weekly also recognized the 2018 National Association of Broadcasters (NAB) Show at the Las Vegas Convention Center (LVCC) from April 7-12, expressed his appreciation for the show's presence in Las Vegas, and thanked Member Mary Beth Sewald for her partnership with NAB.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve the April 10, 2018, Regular Meeting of the Board of Directors' agenda and the March 13, 2018, Regular Meeting of the Board of Directors' minutes.**

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED

Presentation by the WNBA's Las Vegas Aces

Rossi Ralenkotter, Chief Executive Officer, noted the sports franchises moving to Las Vegas, welcomed the Women's National Basketball Association's (WNBA) Las Vegas Aces to Las Vegas, and introduced Bill Laimbeer, Head Basketball Coach and President of Basketball Operations for the WNBA's Las Vegas Aces.

Mr. Laimbeer delivered a presentation on the team's residency in Las Vegas.

Chair Lawrence Weekly and Mr. Laimbeer discussed Dennis Rodman's charisma. Chair Weekly noted Las Vegas' Sequoia Holmes, to which Mr. Laimbeer recognized Ms. Holmes' talent and work ethic.

Member Carolyn Goodman inquired about Notre Dame's Arike Ogunbowale, to which Mr. Laimbeer replied that she would need to graduate prior to being drafted by the WNBA.

Vice Chair Chuck Bowling thanked Mr. Laimbeer, Lance Evans, Vice President of Entertainment Marketing & Sponsorships Marketing for MGM Resorts International, and the Las Vegas Aces for the presentation. Vice Chair Bowling discussed the growth of the sports market in Las Vegas, noted Las Vegas' commitment to diversity and inclusion, and recognized the Las Vegas Aces players as role models and for their commitment to the community. Vice Chair Bowling also recognized the Las Vegas Golden Knights' residency in Las Vegas.

Chair Weekly thanked Mr. Laimbeer for his presentation and wished the team the best of luck.

This was an information item. Not an action item.

Presentation by Brownstein Hyatt Farber Schreck, LLP

Mr. Ralenkotter introduced Elizabeth Gore and Brian Wild of Brownstein Hyatt Farber Schreck (BHFS).

Ms. Gore and Mr. Wild delivered a presentation on the federal policy-making landscape and the status of key pieces of the LVCVA advocacy agenda.

Mr. Ralenkotter commented on the significance of funding for Brand USA, as well as the Survey of International Air Travelers (SIAT) Program. Mr. Ralenkotter also noted the National Advisory Committee on Travel and Tourism Infrastructure meeting on May 8 in Washington, D.C., and announced that there would be future conversations between Southern California and Nevada regarding Interstate 15.

Chair Lawrence Weekly expressed his appreciation to BHFS for their presence in Washington, D.C., as well as his appreciation of Mr. Ralenkotter's role, and inquired about BHFS's work in building relationships. Ms. Gore recognized Mr. Ralenkotter's presence in Washington, D.C., and noted BHFS's relationships with the Nevada State Senate, the House of Representatives, as well as BHFS's building of domestic partnerships across the country with the purpose of creating coalitions. Chair Weekly also encouraged Mr. Ralenkotter and BHFS to work with local delegations as well as at the state level.

Member Carolyn Goodman stressed the importance of working with local government, noted funding for the Urban Areas Security Initiative (UASI) Program and issues such as Yucca Mountain, and stressed the LVCVA's role in promoting the convention and tourism industry.

Secretary Bill Noonan recognized the role of the Nevada Resort Association (NRA), encouraged BHFS to communicate with Virginia Valentine, NRA President, and recognized the various entities working collaboratively on issues impacting Las Vegas. Ms. Gore acknowledged BHFS's communication with local entities and said that BHFS would be obliged to increase the engagement.

This was an information item. Not an action item.

Presentation by Applied Analysis: Economic Impact Series

Jeremy Aguero, Principal, Applied Analysis, presented an update entitled "The Economic Impact of Southern Nevada's Tourism and Convention Sector."

Chair Lawrence Weekly and Secretary Bill Noonan thanked Mr. Aguero for his presentation.

This was an information item. Not an action item.

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief People Officer, recognized Lisa Motley, Director of Sports Marketing & Special Events, for her dedication to the LVCVA and congratulated Ms. Motley for receiving Greenspun Media Group's 2018 40 Under 40 Award.

Chair Lawrence Weekly and the Board applauded Ms. Motley for the award.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- NAB Show - April 7-12
- SCVA 2018 Red Rock Rave Qualifier - April 21-23
- WasteExpo - April 23-26
- The Car Wash Show - April 26-28

Cathy Tull, Chief Marketing Officer, delivered a video presentation on the following marketing highlights:

- 53rd Annual Academy of Country Music Awards - April 15
- Laughlin River Run - April 25-28
- Airline Updates
 - British Airways began seasonal nonstop service from London, England's Gatwick Airport to Las Vegas through October 26.
 - Delta begins daily service from Boston, Massachusetts, to Las Vegas in the fall.
 - LATAM Airlines begins seasonal three-times weekly nonstop service from São Paulo, Brazil, in December through March.
- Marketing Initiatives
 - LVCVA's culinary split-screen spots featuring Las Vegas Chef's and tourists
 - Culinary Activation in Monterrey, Mexico, featuring a chef from Jean Georges Steakhouse at Aria and a mixologist from The Dorsey at the Venetian

Jacqueline Peterson, Chief Communications & Public Affairs Officer, delivered a PowerPoint presentation on the following public affairs highlights:

- Texas Media Mission: Houston & Dallas
- March Media Coverage including Forbes, Food & Wine, CNN, Good Day New York, WNYW (Fox 5 New York)
- Delish.com coverage on 30 Las Vegas locations
- U.S. Travel Association's Destination Capitol Hill - March 2018
- Global Meetings Industry Day Celebration - April 12
- Board of Directors' photo opportunity immediately following Board meeting

Ms. Peterson thanked the municipalities of Clark County for issuing proclamations recognizing Global Meetings Industry Day and for "recognizing that Vegas means business and continuing to drive [the LVCVA's] messaging forward."

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. Las Vegas Events Update

Pat Christenson, President of Las Vegas Events (LVE), presented a comprehensive recap of FY 2018 third quarter activities and preview of fourth quarter activities to the LVCVA Board of Directors.

Mr. Christenson recognized festival producers in the audience, including Kurt Melien, President of Live Nation, Justin Weniger, CEO of Life is Beautiful, Daren Libonati, Vice President/General Manager of Outdoor Venues for MGM Resorts International, and Bud Pico, General Manager at Downtown Las Vegas Events Center.

Member Peggy Leavitt inquired about total event attendance on several events noted on the report handout, to which Ms. Tull answered that surveys are not conducted for all events due to survey costs versus benefits and that some event attendance data is achieved by the event organizers.

Vice Chair Chuck Bowling acknowledged the tremendous volume of events in Las Vegas and recognized the efforts of LVE, the LVCVA, resort partners, public jurisdictions, and community partners.

Mr. Christenson elaborated on the volume of tickets sold for events in the destination and recognized additional future event venues.

The Board applauded the event organizers.

Chair Lawrence Weekly recognized Chris Brown, Executive Vice President of Conventions and Business Operations for the National Association of Broadcasters.

This was an information item. Not an action item.

GENERAL GOVERNMENT DIVISION

- ITEM 2. **Appointment of LVCCD Construction Auditor**
Ed Finger, Chief Financial Officer, requested the Board of Directors: 1) Award RFP #18-4513, LVCCD Construction Auditor, to CBIZ Risk and Advisory Services, LLC, in the estimated amount of \$215,000, for the period of April 15, 2018, through June 30, 2021; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available LVCCD Capital Funds.

Fiscal Impact

LVCCD Capital Fund:

FY 2018	\$30,000
FY 2019	\$75,000
FY 2020	\$75,000
FY 2021	\$35,000

Secretary Bill Noonan requested Mr. Finger address the lack of Las Vegas firms considered for the contract, to which Mr. Finger outlined the scope and cost necessary for the service as well as the services offered by CBIZ Risk and Advisory Services, LLC. Secretary Noonan elaborated by stating that he felt it was necessary to have an outside firm for critical expertise and oversight and voiced his support of the item.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award RFP #18-4513, LVCCD Construction Auditor, to CBIZ Risk and Advisory Services, LLC, in the estimated amount of \$215,000, for the period of April 15, 2018, through June 30, 2021; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available LVCCD Capital Funds.

- ITEM 3. **Fiscal Year 2019 Tentative Budget**
Mr. Finger delivered a PowerPoint presenting the proposed budget for FY 2019.

Fiscal Impact

Proposed 2019 budget (expenditures and transfers out):

General Fund	\$359,756,600
LVCCD Capital Fund	\$521,507,500
Debt Service Fund	\$ 76,828,593
LVCCD Debt Service Fund	\$ 5,938,896
Capital Fund	\$ 5,653,982

This was an information item. Not an action item.

- ITEM 4. **Legal Counsel's Report and Recommendation(s)**
There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

- ITEM 5. **Las Vegas Convention Center District Committee Report**
The LVCCD Committee met on April 9, 2018, to discuss items A and B.

LVCCD Committee Chair Chuck Bowling presented a report and gave the Committee's recommendation to Board of Directors for item A.

Item A. Las Vegas Convention Center District Phase Two LVCVA CEO and President/COO Approval Authority

Member Gregory Lee left the meeting at 10:50 a.m.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve item A. Las Vegas Convention Center District Phase Two LVCVA CEO and President/COO Approval Authority, as recommended by the Committee.

Member Gregory Lee entered the meeting at 10:52 a.m.

No action required on item B.

Item B. Las Vegas Convention Center District Phase Two Design Status Presentation

Committee Chair Bowling introduced Rob Svedberg of Tvsdesign to deliver a presentation.

Mr. Svedberg delivered a PowerPoint presentation of the schematic design phase of the LVCCD expansion and renovation project.

Steve Hill, President/COO, expressed the LVCVA's excitement for the progress of the project, recognized the preliminary status of the design, and discussed the connectivity components incorporated in the design, as well as the details involved in the process.

Mr. Ralenkotter recognized the significance of viewing the initial renderings of the design, discussed the importance of branding, noted that concepts in the design would evolve throughout the process, acknowledged the collaborative effort of partners and clients, and expressed his appreciation of the Oversight Panel for Convention Facilities in Clark County and Panel Chair Bill Ham, as well as the Board, for their support.

Member Carolyn Goodman inquired about connectivity to McCarran International Airport, to which Mr. Ralenkotter noted the collaboration with the Regional Transportation Commission of Southern Nevada, the Nevada Department of Transportation, and the public and private entities on transportation improvements in the destination.

Committee Chair Bowling thanked Mr. Svedberg for his presentation and recognized the significance of the project in relation to convention business and visitation in Las Vegas.

DIRECTORS' RECOGNITION

Chair Lawrence Weekly and the Board recognized Mr. Ralenkotter for his 45 years of service at the LVCVA and his influential impact on the convention and tourism industry.

Member Peggy Leavitt discussed the upcoming event Showcase Boulder City on April 20 focusing on Boulder City tourism and thanked Meg McDaniel, Senior Manager of Extended Destinations, for her efforts with the event.

Member Carolyn Goodman emphasized the importance of staying focused and informed and recognized Mr. Ralenkotter and the stability of the LVCVA amongst numerous changes in Nevada.

Member Michele Fiore announced the Centennial Hills Park events Movie in the Park on April 13 and Cinco de Mayo: The Celebration Continues on May 6. Member Fiore expressed her excitement to be a part of the Board.

Member Mary Beth Sewald shared comments made by Mr. Brown and Gordon Smith, NAB President/CEO, complimenting the LVCVA staff, the LVCC facilities, and Las Vegas. Member Sewald also announced that the Las Vegas Metro Chamber of Commerce would be bringing back the show *Like Nobody's Business*.

Member John Marz encouraged the Board and audience to visit CityofHenderson.com for upcoming events and noted upcoming Henderson Symphony Orchestra performances.

Member Gregory Lee recognized the role of the LVCVA in transportation projects and stressed the importance of the Interstate 11 project.

Treasurer Larry Brown highlighted the presence of the Las Vegas Lights FC at Cashman Field and recognized the LVCVA Grounds Department for their efforts in transitioning the field from baseball to soccer.

Secretary Bill Noonan congratulated Mr. Ralenkotter for his 45 years of service and recognized Mr. Finger, Shannon Anderegg, Vice President of Finance, and the Finance Department for their work on preparing the fiscal year 2019 budget.

Chair Weekly discussed the importance of giving back to the community and caring for those in need and recognized William Covington, Clark County Administrative Specialist, for his efforts in the organization of Serenity Saturday Recover Resource and Information Fair on April 7, as well as Terry Funk, Senior Director of Business Development of Smart City Networks, for Smart City's participation in the event. Chair Weekly also announced the Nevada Association of Counties (NACo) Board of Directors meeting on April 20 and stressed the importance of togetherness and working cooperatively as a one Nevada.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ms. Dupree discussed intermodal transportation in Las Vegas and at the LVCC, land acquisition opportunities, international competitive sets, and opportunities for solar power.

Mr. Funk wished Chair Lawrence Weekly a happy birthday.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 11:34 a.m.

Respectfully submitted,

Date Approved: May 8, 2018

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair