



**Regular Meeting of the Board of Directors
August 10, 2021
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on August 10, 2021, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in accordance with the State of Nevada Executive Department Declaration of Emergency Directives 006 and 044, dated March 22, 2020 and April 19, 2021, respectively.

Board of Directors (Board)

Present unless otherwise noted

Councilman John Marz, Chair	Councilwoman Pamela Goynes-Brown
Ms. Marilyn Spiegel, Vice Chair <i>via phone</i>	Jan Jones Blackhurst..... <i>absent</i>
Commissioner Jim Gibson, Secretary	Mayor Kiernan McManus
Mr. Anton Nikodemus, Treasurer	Commissioner Michael Naft
Mr. Scott DeAngelo	Ms. Mary Beth Sewald..... <i>via phone</i>
Mayor Pro Tem Michele Fiore..... <i>via phone</i>	Mr. Steve Thompson..... <i>via phone</i>
Mayor Carolyn Goodman..... <i>via phone</i>	Councilman Brian Wursten

LVCVA Executive Staff present	Steve Hill, CEO/President
	Caroline Bateman, General Counsel
	Ed Finger, Chief Financial Officer
	Brian Yost, Chief Operating Officer
	Lori Nelson-Kraft, Sr. VP of Communications
	Kate Wik, Chief Marketing Officer
	Stana Subaric, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chairman John Marz called the meeting to order at 9:00 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present either in person or telephonically, with the exception of Member Jan Jones Blackhurst and Secretary Jim Gibson.

The Pledge of Allegiance was performed.

Secretary Gibson entered the meeting at 9:02 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments on the floor by the public.

APPROVAL OF AGENDA AND MINUTES

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Ms. Bateman informed the Board that Secretary Gibson was erroneously referred to as Treasurer on pages 8 and 11 of the July 13, 2021 Board meeting minutes and requested that the Board approve an amendment to the minutes, to include those corrections.

Secretary Gibson moved, seconded by Vice Chair Marilyn Spiegel, and it was carried by unanimous vote of the voting members, to approve the August 10, 2021, Regular Meeting of the Board of Directors agenda, and to approve the amended minutes of the July 13, 2021, Regular Meeting of the Board of Directors.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint and video presentation on building updates including the following events at the Las Vegas Convention Center (LVCC): OFFPrice Show, MAGIC Fashion Trade Show, International Pizza Expo and Conference, and ASD Market Week.

Kate Wik, Chief Marketing Officer, delivered a PowerPoint and video presentation on the LVCVA's consumer marketing efforts positioning Las Vegas as a sports destination. Ms. Wik shared a television advertising spot related to the "*It is Always On*" and "*Greatest Arena on Earth*" campaigns.

Ms. Wik shared two Extra TV segments highlighting live entertainment in Las Vegas.

Ms. Wik provided an update on business segment marketing efforts as they relate to the COVID-19 pandemic, intended to inform customers how Las Vegas is managing the COVID-19 pandemic to remain open and safe, including messaging on mask guidelines and access to vaccines.

Steve Hill, Chief Executive Officer (CEO)/President, informed the Board that the LVCVA is in discussion with the Service Employees International Union (SEIU) to require its employees to either be vaccinated or tested on a weekly basis.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

ITEM 1. IMEX America – Las Vegas, Nevada – November 9-11, 2021

Fletch Brunelle, Vice President of Marketing, provided information on the IMEX event and its economic impact in previous years, and requested that the Board consider authorizing the CEO/President to execute an agreement in the amount of \$270,000 with The Ice Agency for tradeshow booth construction, with branded Las Vegas exhibition floor designs, for the IMEX America Trade Show, which will take place November 9 – 11, 2021, in Las Vegas, Nevada.

Fiscal Impact

FY 2022: \$600,000 Expenditure

Member Steve Thompson provided a disclosure, pursuant to Chapter 281A of the Nevada Revised Statutes (NRS), relating to his employment by Boyd Gaming. He noted that the Orleans Hotel & Casino, which is owned by Boyd Gaming, would be utilizing the LVCVA's booth exhibition pavilion for buyers' meetings, and would be making a sponsorship contribution toward the LVCVA booth. Member Thompson noted that the independence of judgement of a reasonable person in his situation may be materially affected by his employment with Boyd Gaming, and would be recusing from deliberating and voting on Item 1.

Secretary Gibson moved, and it was carried by unanimous vote of the voting members, with the exception of Member Thompson who abstained, to authorize the CEO/President to execute an agreement in the amount of \$270,000 with The Ice Agency for tradeshow booth construction, with branded Las Vegas exhibition floor designs, for the IMEX America Trade Show, which will take place November 9 – 11, 2021, in Las Vegas, Nevada.

OPERATIONS DIVISION

ITEM 2. **Interlocal Agreement for the Safe Strip Initiative – Las Vegas Metropolitan Police Department**

Mr. Hill provided background on the Safe Strip Initiative program and explained that even though the proposed contribution is below his signature authority, the purpose, powers, rights, objectives, and responsibilities of each party to an interlocal agreement over \$25,000 must be presented to and approved by the Board. Mr. Hill requested that the Board consider authorizing the CEO/President to execute an interlocal agreement with the Las Vegas Metropolitan Police Department, in the amount of \$75,000, for the Safe Strip Initiative.

Fiscal Impact

Per Fiscal Year - \$75,000 Expenditure (Subject to Budgetary Approval)

Secretary Gibson moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an interlocal agreement with the Las Vegas Metropolitan Police Department, in the amount of \$75,000, for the Safe Strip Initiative.

GENERAL GOVERNMENT DIVISION

3. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact

TBD

This was an information item and did not require Board action.

4. **Public Hearing on the Proposed Memoranda of Agreement Modifying the Collective Bargaining Agreement with Service Employees International Union (SEIU) Local 1107 Relating to – 1) Recall Rights and 2) Creation and Modification of Positions in the Bargaining Unit Classification**

Stana Subaric, Senior Vice President of People and Culture, detailed the Memoranda, and requested that the Board consider, pursuant to NRS 288.153: 1) Conducting a public hearing on the proposed Memoranda of Agreement (MOAs) between the LVCVA and SEIU Local 1107 modifying the Collective Bargaining Agreement (CBA) to increase the recall list rights for demoted or laid off employees from 12 months to 18 months and to add new and modified titles, grades, and seniority to the bargaining unit classifications of the CBA; and 2) Approving the MOAs and authorizing the CEO/President to execute the MOAs.

Fiscal Impact

(a) FY 2022: \$39,000

(b) FY 2023: \$40,000

Treasurer Nikodemus asked what the extension dates were, to which Ms. Subaric replied the extension would be to December 2020 for the group that was impacted in June 2020, and the extension would be to April 2021 for the group that was impacted in October 2020.

[Chair Marz opened the Public Hearing on the proposed MOAs modifying the CBA between the LVCVA and SEIU Local 1107](#)

There was no discussion of MOAs by any interested person.

Chair Marz closed the Public Hearing on the proposed MOAs modifying the CBA between the LVCVA and SEIU Local 1107

Secretary Gibson moved, and it was carried by unanimous vote of the voting members, to approve the proposed Memoranda of Agreement (MOAs) between the LVCVA and SEIU Local 1107 modifying the Collective Bargaining Agreement (CBA) to increase the recall list rights for demoted or laid off employees from 12 months to 18 months and to add new and modified titles, grades, and seniority to the bargaining unit classifications of the CBA and authorize the CEO/President to execute the MOAs.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Adam Kilbourn, owner of Black Raven Films, provided information on an upcoming movie project in Las Vegas, and requested the Board's support in obtaining permission to access the Las Vegas Convention Center and Las Vegas Monorail for filming purposes.

ADJOURNMENT

Chair Marz adjourned the meeting at 9:26 a.m.

Respectfully submitted,

Date Approved: September 14, 2021

Silvia Perez
Executive Assistant to the Board

John Marz
Chair