



**Regular Meeting of the Board of Directors  
February 13, 2018  
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on February 13, 2018, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

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**Board of Directors**

*Present unless otherwise noted*

**Commissioner Lawrence Weekly, Chair**  
**Mr. Chuck Bowling, Vice Chair**  
**Mr. Bill Noonan, Secretary**  
**Commissioner Larry Brown, Treasurer**  
Mayor Carolyn Goodman  
Mr. Tom Jenkin  
Mayor Pro Tem Peggy Leavitt

Mr. Gregory Lee  
Mayor John Lee  
Councilman John Marz  
Councilman George Rapson.....*via telephone*  
Ms. Mary Beth Sewald  
Mr. Maurice Wooden

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LVCVA Executive Staff in Attendance

Rossi Ralenkotter, Chief Executive Officer  
Steve Hill, President/COO  
Luke Puschnig, Esq., CEM, Legal Counsel  
Ed Finger, Chief Financial Officer  
Jacqueline Peterson, Chief Communications & Public Affairs Officer  
Barbara Bolender, Chief People Officer  
Cathy Tull, Chief Marketing Officer  
Terry Jicinsky, Senior Vice President of Operations

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**OPENING CEREMONIES – CALL TO ORDER**

Chair Lawrence Weekly called the meeting to order at 9:00 a.m.

**INVOCATION**      The invocation was delivered by North Las Vegas Mayor John Lee.

**FLAG SALUTE**      The Pledge of Allegiance followed the invocation.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Dale Davidson, President and General Manager of Las Vegas Tonight Media Group, informed the Board of the international reach of the television show Las Vegas Tonight with Dale Davidson (LVT), welcomed the participation of the Board, and recognized potential advertising opportunities through R&R Partners.

Kimberly Bailey Tureaud and Charles Tureaud, publishers of Las Vegas Black Image Magazine, discussed the publication's role in shining a positive light on African American lifestyle in Las Vegas, recognized their role in the organization of various Downtown Las Vegas events, and discussed the benefits of local events Downtown in promoting tourism and showcasing local diversity. Ms. Bailey Tureaud also expressed interest in collaboration opportunities with the LVCVA and R&R Partners.

**APPROVAL OF  
THE AGENDA  
AND MINUTES**

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the February 13, 2018, Regular Meeting of the Board of Directors agenda and the January 9, 2018, Regular Meeting of the Board of Directors minutes.**

**PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

PRESENTED

**Presentations by the Las Vegas Convention and Visitors Authority Staff**

Barbara Bolender, Chief People Officer, recognized Ruth Kim, International Market Manager, for her work in the LVCVA's sales and trade programming in Asia. Ms. Bolender announced that Member Carolyn Goodman and the City of Las Vegas Council applauded Ms. Kim for her contributions to Las Vegas and proclaimed February 7 as Ruth Kim Day in the City of Las Vegas.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- MAGIC - February 12-14
- Keolis Autonomous Vehicles at the Las Vegas Convention Center (LVCC)
- February 2018 convention calendar

Mr. Jicinsky referenced Derrick Hill's, Cox Business/Hospitality Network (Cox) Las Vegas Vice President, presentation at the December 12, 2017, Regular Meeting of the Board of Directors and noted that Cox had completed the LVCC Central Lobby video wall. Mr. Jicinsky thanked Cox for their partnership and investment in the LVCC.

Mr. Jicinsky noted the success of the Las Vegas Lights FC exhibition match on February 10 at Cashman Field, announced two additional exhibition matches on February 17 and 24, and recognized the start of the Las Vegas Lights FC season on March 24.

Cathy Tull, Chief Marketing Officer, delivered a video presentation on the following marketing highlights:

- Chinese New Year celebrations in Las Vegas
- Ultimate Sports Weekend - March 2-4
- Ultimate Vegas Sports Weekend Kick-Off Pep Rally - February 28
- West Coast Conference Basketball Championships - March 1-6
- Mountain West Men's Basketball Championships - March 7-10
- Pac-12 Men's Basketball Tournament - March 7-10
- Western Athletic Basketball Tournament - March 7-10
- Marketing Initiatives
  - LVCVA sponsored Latin Grammy's events: Acoustic Sessions with Luis Fonsi and Sean and John Tapping Twins performance on Venga La Alegría (TV Azteca's Morning Show) - January 24
  - High profile international media coverage in Norway
  - Allure South Korea January issue featuring Las Vegas

Jacqueline Peterson, Chief Communications & Public Affairs Officer, delivered a PowerPoint presentation on the following public affairs highlights:

- U.S. Travel Association's (USTA) *Project: Time Off National Plan for Vacation Day* on January 17
- Former Las Vegas Mayor Oscar Goodman's appearance on Channel 3 promoting a giveaway for locals at one of Las Vegas' extended destination.

Ms. Peterson presented a video promoting *Project: Time Off National Plan for Vacation Day* and thanked Allegiant Air, MGM Resorts International, Cirque du Soleil, and the Palazzo for their donations.

- Media event at Vandal in New York City, New York - February 1
- Press Conference announcing a Memorandum of Understanding between World Trade Center Las Vegas and Trieste, Italy - January 12
- Domestic Media Coverage
  - Mesquite Hot Air Balloon Festival in local press
  - Dallas Morning News feature
  - Black Bride Magazine wedding spread
- U.S. Conference of Mayors Reception - January 24
- US Visa Waiver Program update

Rossi Ralenkotter, Chief Executive Officer, announced that the LVCVA was honored on February 10 by the Neon Museum for the continued support of the Neon Museum's sign conservation efforts.

This was an information item. Not an action item.

## **STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

#### **ITEM 1. IMEX Frankfurt - Frankfurt, Germany – May 15-17, 2018**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the LVCVA exhibiting at IMEX Frankfurt, May 15-17, 2018, in Frankfurt, Germany; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

#### Fiscal Impact

FY 2018 \$225,000 Estimated expenditure

Member Carolyn Goodman inquired about direct flights to Germany, to which Ms. Tull answered that there was currently one direct flight to Munich, Germany.

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the LVCVA exhibiting at IMEX Frankfurt, May 15-17, 2018, in Frankfurt, Germany; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

#### **ITEM 2. Society of Independent Show Organizers CEO Summit - Las Vegas, NV - April 16-19, 2018**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$150,000 for expenses associated with our participation in the Society of Independent Show Organizers (SISO) CEO Summit in Las Vegas, NV, April 16-19, 2018; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

#### Fiscal Impact

FY 2018 \$150,000 Estimated expenditure

Vice Chair Chuck Bowling announced that he would abstain from voting.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, with the exception of Vice Chair Chuck Bowling who abstained, to: 1) Approve an estimated expenditure of \$150,000 for expenses associated with our participation in the Society of Independent Show Organizers (SISO) CEO Summit in Las Vegas, NV, April 16-19, 2018; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 3. **RFP #18-4494 International Office Japan**

Ms. Tull requested the Board of Directors: 1) Award RFP #18-4494, International Office Japan to Connect Worldwide Japan Co., Ltd, Nishi-Shinbashi Minato-ku, Japan, for the period of March 1, 2018 – June 30, 2020, at the rate of \$14,000 per month; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the LVCVA Chief Executive Officer to execute one (1) additional two-year contract extension according to the RFP documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2018	\$ 56,000	Estimated expenditure
FY 2019	\$168,000	Estimated expenditure
FY 2020	\$168,000	Estimated expenditure

Chair Lawrence Weekly asked how a local company could be more competitive in future bids, to which Ms. Tull outlined the components needed to support the demands of the LVCVA.

Member Maurice Wooden inquired about contract language related to the company's failure to perform, to which Ms. Tull outlined the out-clause written in the contract.

Member Carolyn Goodman inquired about the office location and staff site visits, to which Ms. Tull confirmed the location of the office in Downtown Tokyo and explained that staff had performed on site interviews during the selection process. Member Goodman inquired about a potential direct flight to Japan. Ms. Tull discussed difficulties with Japan Airlines (JAL) and noted that the LVCVA, McCarran International Airport, and Ailevon Pacific Aviation Consulting (APAC) were working collaboratively on airline efforts in Japan.

Mr. Ralenkotter added that JAL had financial difficulty in the past resulting in suspension of service to various United States destinations and were now "actively looking to reconnect to that system that they had before." Member Goodman inquired about the volume of seats filled flying from Las Vegas to Japan, to which Mr. Ralenkotter reinforced that the service was suspended due to financial difficulties in Japan.

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award RFP #18-4494, International Office Japan to Connect Worldwide Japan Co., Ltd, Nishi-Shinbashi Minato-ku, Japan, for the period of March 1, 2018 – June 30, 2020, at the rate of \$14,000 per month; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the LVCVA Chief Executive Officer to execute one (1) additional two-year contract extension according to the RFP documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

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**GENERAL GOVERNMENT DIVISION**

ITEM 4. **Quarterly Budget and Statistical Report**

Ed Finger, Chief Financial Officer, presented the LVCVA Budget and Statistical Report for the quarter ending December 31, 2017, to the Board of Directors for their information and review.

Vice Chair Chuck Bowling discussed the impact of the events of October 1, 2017, current marketing efforts, professional sports presence in Las Vegas, and recognized the strength of the hospitality industry. Ms. Tull added that visitation remained strong and that standard marketing practices were implemented on January 1. Ms. Tull expressed her optimism about the future of the marketing efforts and visitation to the destination.

This was an information item. Not an action item.

ITEM 5. **Quarterly Collection Allocation**

Mr. Finger notified the Board of Directors that room tax collection allocation amounts for the second quarter of fiscal year 2018 is estimated to be \$7,273,207.

Fiscal Impact

FY 2018 \$7,273,207 Expenditure

This was an information item. Not an action item.

ITEM 6. **2018 and 2019 General Obligation Bond Resolution**

Mr. Finger requested the Board of Directors: 1) Approve and adopt the 2018 and 2019 Bond Resolution authorizing the issuance of the Clark County, Nevada, General Obligation (Limited Tax) LVCVA Convention Center Expansion Bonds (Additionally Secured With Pledged Revenues) Series 2018 and Series 2019 in the combined maximum principal amount of \$400,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale(s) of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.

Fiscal Impact

FY 2018 \$1,500,000 Estimated expenditures for cost of issuance

Chair Lawrence Weekly expressed his appreciation to Mr. Finger and Mr. Ralenkotter for their cooperation with Clark County staff.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve and adopt the 2018 and 2019 Bond Resolution authorizing the issuance of the Clark County, Nevada, General Obligation (Limited Tax) LVCVA Convention Center Expansion Bonds (Additionally Secured With Pledged Revenues) Series 2018 and Series 2019 in the combined maximum principal amount of \$400,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale(s) of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.**

- ITEM 7. **Restated Comprehensive Annual Financial Report – Fiscal Year Ended June 30, 2017**  
Mr. Finger requested the Board of Directors accept the restated Fiscal Year 2017 Comprehensive Annual Financial Report (CAFR), including independent auditors' reports.

Secretary Bill Noonan commented that he suggested the item be brought to the full Board rather than the Audit Committee due to timing.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to accept the restated Fiscal Year 2017 Comprehensive Annual Financial Report (CAFR), including independent auditors' reports.**

- ITEM 8. **Approval of Extension of Contract – JPC Services, LLC**  
Luke Puschnig, Legal Counsel, requested the Board of Directors: 1) Expand the contract authority of the Chief Executive Officer to up to \$200,000 for the express and sole purpose of extending the term of the JPC Services, LLC contract; and 2) Authorize the Chief Executive Officer to execute the appropriate documents.

Fiscal Impact  
FY 2018 \$200,000 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Expand the contract authority of the Chief Executive Officer to up to \$200,000 for the express and sole purpose of extending the term of the JPC Services, LLC contract; and 2) Authorize the Chief Executive Officer to execute the appropriate documents.**

- ITEM 9. **Legal Counsel's Report and Recommendation(s)**  
There were no new legal items to report.

This was an information item. Not an action item.

- ITEM 10. **Approval of Grant to City of Las Vegas – Fremont Street Experience Canopy Renovation**  
Mr. Ralenkotter recommended the Board of Directors: 1) Approve a capital improvement grant of up to \$9,500,000 to the City of Las Vegas to assist with the renovation of the canopy over the Fremont Street Experience; 2) Approve the use of \$9,500,000 currently budgeted in the Capital Projects Fund for land reserves; and 3) Authorize the Chief Executive Officer to execute the appropriate documents.

Fiscal Impact  
FY 2018-2020 \$9,500,000 Estimated expenditure

Mr. Ralenkotter reviewed the history of the LVCVA's partnership with Fremont Street Experience and reviewed the LVCVA's proposed contractual obligation.

Patrick Hughes, President/CEO of Fremont Street Experience, delivered a PowerPoint presentation on the proposed advances to the Fremont Street Experience Canopy.

Member Maurice Wooden thanked Mr. Hughes for the presentation and inquired about the transitional timeline for the canopy, to which Mr. Hughes outlined and stated that he anticipated completion by the end of May 2019. Member Wooden also inquired about the sustainability of the new product in relation to power usage. Mr. Hughes outlined the product warranty incorporated in the new canopy.

Member Mary Beth Sewald expressed her excitement for the innovation incorporated in the new product and inquired about technological updates included in the warranty. Mr. Hughes described the backup system managed by Fremont Street Experience. Member Sewald asked about the marketing initiatives, to which Mr. Hughes stated that additional marketing efforts would be incorporated in the project.

Member John Lee asked about the impact of the SlotZilla Zip Line, to which Mr. Hughes outlined the financial benefits of the feature.

Member John Marz asked if the backend system would need upgrading, to which Mr. Hughes answered that upgrades to the backend system were not necessary.

Vice Chair Chuck Bowling expressed the importance of the LVCVA's partnership with Fremont Street Experience, emphasized the importance of purchasing the best technology available, and inquired about potential sponsorships available. Mr. Hughes explained that it was imperative to find the best technology available and outlined the RFP process used to find the best in the business. Vice Chair Bowling stated the LVCVA should continue to offer support to the Fremont Street Experience improvement efforts.

Secretary Bill Noonan emphasized the benefits of the investment and recognized the private sector investments on Fremont Street and in Downtown Las Vegas. Secretary Noonan inquired about the vetting process of Fremont Street Experience, to which Mr. Hughes answered that the goal was to find the best product available and expressed his confidence in the project.

Chair Lawrence Weekly congratulated Mr. Hughes and expressed his excitement for the upgrades. Chair Weekly inquired about a potential fee for participation in the interactive features of the proposed upgrades, to which Mr. Hughes stated that there were no plans for such. Chair Weekly discussed his appreciation of the diversity of events occurring in Downtown Las Vegas.

Treasurer Larry Brown asked if an invitation could be extended to the Board to explore back of the house procedures at Fremont Street Experience, to which Mr. Hughes encouraged the Board to tour Fremont Street.

Member Carolyn Goodman added that Downtown Las Vegas could be easily explored by means of the Downtown Loop. Member Goodman asked if it was appropriate for her to vote on the item, to which Mr. Puschnig confirmed that she may.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve a capital improvement grant of up to \$9,500,000 to the City of Las Vegas to assist with the renovation of the canopy over the Fremont Street Experience; 2) Approve the use of \$9,500,000 currently budgeted in the Capital Projects Fund for land reserves; and 3) Authorize the Chief Executive Officer to execute the appropriate documents.**

ITEM 11.

**High Lantern Group**

Mr. Ralenkotter requested the Board of Directors: 1) Approve the Amended Professional Services Agreement with High Lantern Group, LLC for the period of February 14, 2018 – June 30, 2019, at \$103,125 for the remainder of fiscal year 2018, \$275,000 for fiscal year 2019, and \$283,250 for fiscal year 2020; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the CEO to execute a one (1) year extension with a fee increase of up to 3%, if mutually agreed upon; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2018	\$103,125	Estimated expenditure	(2/14/18-6/30/18)
FY 2019	\$275,000	Estimated expenditure	(FY 18/19)
FY 2020	\$283,250	Estimated expenditure	(FY 19/20)

Member Carolyn Goodman presented a report from her time in Washington, D.C. with political leaders regarding roadway infrastructure improvements in Southern Nevada and Southern California to Mr. Ralenkotter and discussed the benefits of widening Interstate 15 and the potential negative impacts of Yucca Mountain. Mr. Ralenkotter outlined staff's involvement in road construction efforts.

Vice Chair Chuck Bowling emphasized his support for High Lantern Group.

Clare Maher, High Lantern Partner, expressed her appreciation to the LVCVA for their support and partnership.

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve the Amended Professional Services Agreement with High Lantern Group, LLC for the period of February 14, 2018 – June 30, 2019, at \$103,125 for the remainder of fiscal year 2018, \$275,000 for fiscal year 2019, and \$283,250 for fiscal year 2020; 2) Authorize the LVCVA Chief Executive Officer to execute the contract documents; 3) Authorize the CEO to execute a one (1) year extension with a fee increase of up to 3%, if mutually agreed upon; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

Member John Lee discussed the potential of North Las Vegas in driving visitation and requested staff deliver a presentation to the Board which would offer insight into opportunities for smaller communities around Las Vegas to increase visitation. Member Lee discussed the impact of Craig Ranch Regional Park and emphasized the importance of local events.

Member George Rapson expressed his appreciation to Member John Lee for his comments. Member Rapson expressed his support of Fremont Street Experience and Las Vegas, but emphasized the need for infrastructure improvements in the extended destinations to help generate visitation and increase room tax.

Member Peggy Leavitt noted her support of Member John Lee's comments and discussed Boulder City's impact in driving visitation. Member Leavitt also announced her plans for a tourism summit in Boulder City with the assistance of Meg McDaniel, Senior Manager of Extended Destinations.

Member John Marz suggested that the item be presented to the Marketing Committee prior to being brought before the full Board.

**COMMITTEES**

ITEM 12. **Marketing Committee Report**

The Marketing Committee met on February 9, 2018, to discuss items A-D.

**Marketing Committee Chair John Marz presented a report and gave the Committee's recommendation to the Board of Directors for item A.**

Item A. Marketing Committee Officers and Charter

**No action required on items B-D.**

Item B. Overview of Marketing Division Structure

Item C. Advertising and Marketing Communications Agreement

Item D. Overview of International Representative Offices



**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve Item A. Marketing Committee Officers and Charter.**

ITEM 13. **Policy Committee Report**

The Policy Committee met on February 13, 2018, at 8:00 a.m. to discuss item A.

**Policy Committee Chair Peggy Leavitt presented a report and gave the Committee's recommendation to the Board of Directors for item A.**

Item A. Policy Committee Officers and Charter

**Member Peggy Leavitt moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve Item A. Policy Committee Officers and Charter.**

ITEM 14. **Compensation Committee Report**

The Compensation Committee met on February 13, 2018, at 8:30 a.m. to discuss item A.

**Compensation Committee Chair Maurice Wooden presented a report and gave the Committee's recommendation to the Board of Directors for item A.**

Item A. Compensation Committee Officers and Charter

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve Item A. Compensation Committee Officers and Charter.**

**Committee Appointments**

LVCVA Board Policy mandates that Committee Members be selected by the Chairman of the Board of Directors and ratified by the Board Members.

Chair Lawrence Weekly nominated Member Carolyn Goodman to serve as the LVCVA representative on the Las Vegas Events Board of Directors.

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to appoint Member Carolyn Goodman to serve as the LVCVA representative on the Las Vegas Events Board of Directors.**

**DIRECTORS' RECOGNITION**

Member Peggy Leavitt expressed her approval of Member John Marz's comments about the Marketing Committee discussing potential marketing opportunities in the smaller communities of Clark County.

Member Carolyn Goodman noted the importance of the upgrading of the Fremont Street Experience Canopy, discussed her meetings in Washington, D.C., recognized the 2018 Las Vegas Mayor's Cup International Showcase on February 17-19, and noted the success of the Las Vegas Lights FC exhibition match on February 10.

Member Mary Beth Sewald acknowledged the success of Preview Las Vegas on January 29. Member Sewald also announced the Las Vegas Metro Chamber of Commerce Washington, D.C. Fly-in on October 8-11 and encouraged members of the Board to participate in the event.

Member John Marz announced the City of Henderson's Southern Nevada Sons and Daughters of Erin St. Patrick's Day Parade & Festival on March 16-18.

Member John Lee recognized the success of China Lights Las Vegas debuting at Craig Ranch Regional Park from January 19 - February 25.

Member Gregory Lee discussed the importance of partnerships and noted the Utah Youth Soccer's Rising Star's Coyote Cup on March 1-3 in Mesquite, as well as Pylon 7on7 Football National Championship Series on February 24-25 in Mesquite.

Secretary Bill Noonan congratulated Member Goodman on the success of the Las Vegas Lights FC and its contributions to Downtown Las Vegas.

Chair Lawrence Weekly expressed his excitement for the various projects and professional sports events in Clark County, noted the Las Vegas Ballpark Ceremonial Groundbreaking on February 23 featuring Mr. Ralenkotter as the keynote speaker, and recognized Don Logan, President/COO of the Las Vegas 51s, in the audience. Chair Weekly also recognized the contributions of the American historian Carter G. Woodson to African American history and noted the Black History Month event at the Smith Center on February 13 celebrating the impact of local citizens in Las Vegas.

Chair Weekly thanked LVCVA staff for their efforts, welcomed Mr. Finger and Mr. Hill to the C-Suite Executive Level, and wished everyone a happy Valentine's Day.

#### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Jo Cato, President/CEO of Periwinkle Media Group, welcomed Mr. Hill to the LVCVA.

#### **ADJOURNMENT**

Chair Lawrence Weekly adjourned the meeting at 10:50 a.m.

Respectfully submitted,

Date Approved: March 13, 2018

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Courtney Lipski  
Executive Assistant to the Board of Directors

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Lawrence Weekly  
Chair