



Regular Meeting of the Board of Directors February 14, 2023 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on February 14, 2023, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)

Present unless otherwise noted

Commissioner Jim Gibson, Chair Mr. Anton Nikodemus, Vice Chair Mayor Pamela Goynes-Brown, Secretary Mr. Scott DeAngelo, Treasurer Councilman Cedric Crear

Mayor Carolyn Goodman

Mr. Brian Gullbrants

LVCVA Executive Staff present

Mr. Brian Gullbrants.....virtual

Ms. Jan Jones Blackhurst.....virtual
Commissioner Michael Naft

Mayor Michelle Romero
Ms. Mary Beth Sewald

Mr. Steve Thompson.....absent

Councilman Steve Walton Councilman Brian Wursten

Steve Hill, CEO/President

Caroline Bateman, General Counsel Ed Finger, Chief Financial Officer Brian Yost, Chief Operating Officer Kate Wik, Chief Marketing Officer

Lisa Messina, Chief Sales Officer

Lori Nelson-Kraft, Senior Vice President of Communications Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chair Jim Gibson called the meeting to order at 9:00 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present, except for Member Steve Thompson.

The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Jeremy Schoenhard, Centerplate employee, discussed concerns regarding working conditions at the Las Vegas Convention Center including wage earnings, inadequate equipment to perform duties, and workload. Mr. Schoenhard described his experience with Centerplate Management's response to its employees' concerns. Mr. Schoenhard referenced the attached petition signed by numerous Centerplate employees in support of his statements.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Member Mary Beth Sewald moved, and it was carried by unanimous vote of the voting members, to approve the February 14, 2023 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the January 10, 2023 Regular Meeting of the Board of Directors.

COMMITTEE APPOINTMENTS

Chair Gibson stated that he discussed Committee assignments with some Board Members and shared the proposed Committee assignments as follows:

Audit Committee: Michael Naft as Chair and Michelle Romero as Vice Chair, with Pamela Goynes-Brown, Steve Thompson, Steve Walton, and Brian Wursten as members.

Compensation Committee: Anton Nikodemus as Chair and Mary Beth Sewald as Vice Chair, with Scott DeAngelo, Brian Gullbrants, Michael Naft, and Michaele Romero as members.

Policy Committee: Jan Jones Blackhurst as Chair and Pamela Goynes-Brown as Vice Chair, with Cedric Crear, Steve Walton, and Brian Wursten as members.

Las Vegas Convention Center District (LVCCD) Committee: Jim Gibson as Chair and Anton Nikodemus as Vice Chair, with Carolyn Goodman, Brian Gullbrants, Jan Jones Blackhurst, Michael Naft, and Steve Thompson as members.

LVCVA Representatives on Las Vegas Events Board: Jim Gibson and Carolyn Goodman.

Marketing Committee: Scott DeAngelo as Chair and Brian Gullbrants as Vice Chair, with Cedric Crear, Jan Jones Blackhurst, Anton Nikodemus, and Mary Beth Sewald as members.

<u>Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members to approve the Chair's selection of the members of the Board's Committees.</u>

PRESENTATIONS

Member Carolyn Goodman provided information on the City of Las Vegas's new marketing campaign for Downtown Las Vegas and presented a video clip from the "Down for Anything" campaign.

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, provided an update on the LVCVA's K9 team including the retirements of Cooper and Pierce, and the introduction of Bear and Reba.

Mr. Yost provided LVCC building show updates including International Builders Kitchen and Bath Industry and National Hardware shows, MAGIC tradeshow, Total Product Expo, and Affordable Shopping Destinations (ASD) Market Week.

Mr. Yost summarized the recent National Football League (NFL) Pro Bowl games including events held, attendance, economic impact, and community outreach.

Mr. Yost provided information on LVCVA Staff's recent trip to Phoenix for Super Bowl 57 including media efforts and meetings with the Phoenix Super Bowl Host Committee and the National Football League. Mr. Yost thanked all involved in the education and preparation process in Phoenix, for Las Vegas's hosting of Super Bowl 58.

Kate Wik, Chief Marketing Officer, highlighted the media and marketing efforts during the LVCVA's trip to Phoenix for Super Bowl 57 including the LVCVA's booth, media reception and events, and interviews leading up to Super Bowl 57.

Ms. Wik introduced the official logo of Super Bowl 58 and provided information on the handoff press conference, presented a video clip of the unveiling of the Las Vegas "Super Ball" and shared social media engagement results from that unveiling. Ms. Wik described the size specifications of the "Super Ball" and provided information on future planned locations for photo ops with the ball.

Ms. Wik thanked the LVCVA's social agency and digital team for their efforts in the success of the creation and presentation of the "Super Ball."

Nadine Jones, Senior Vice President of People & Culture, recognized LVCVA Customer Safety Staff Tony Perez, Orlando Rios, Jon Comport, and Josh Finnan for their performance of lifesaving measures when a GES employee suffered a cardiac event on property.

Lori Nelson-Kraft, Senior Vice President of Communications, provided information on the LVCVA's recent hosting of a media familiarization trip, with support from Caesars Entertainment, for the key meetings and convention trade news outlets.

Steve Hill, Chief Executive Officer (CEO)/President, expressed appreciation to those involved in the success of the weekend's Super Bowl 57 events and acknowledged Member Michael Naft's recent assumption of the Chair position for the Transportation Committee for Super Bowl 58.

Mr. Hill provided an update on matters regarding Sodexo and the Culinary Union and expressed optimism that an agreement would be reached.

Mr. Hill discussed the LVCVA's intent to increase efforts regarding visitor travel on Interstate 15 (I-15), which will likely involve the approval of future contracts by the Board.

Mr. Hill provided an update on the LVCVA's land sale efforts and a potential upcoming agenda item pertaining to the sale.

Chair Gibson thanked Mr. Hill for his leadership and LVCVA Staff for its efforts in anticipation of Super Bowl 58 in Las Vegas.

Member Goodman encouraged Mr. Hill to increase efforts in a timely manner, alongside the Governors of Nevada and California, for relief of the constraints on a 116-mile stretch of highway between Barstow and Las Vegas.

Member Cedric Crear echoed Member Goodman's comments and commented on his recent conversation with the Mayor of Barstow regarding advocacy efforts on the I-15 matter.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

SPECIAL EVENTS

ITEM 1. CONCACAF Sponsorship Agreement - Las Vegas, Nevada – June 2023

Mr. Yost provided information on the estimated attendance and economic impact of the soccer matches, and requested that the Board consider the following as they relate to a Sponsorship Agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) for international soccer matches to be held at Allegiant Stadium in June 2023: 1) Approving an expenditure of \$1,000,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Treasurer Scott DeAngelo stated that he is employed by Allegiant Travel Company, as its Executive Vice President and Chief Marketing Officer, and that Agenda Items 1 and 2 may relate to sponsorship agreements for events that will take place at Allegiant Stadium. Treasurer DeAngelo stated that his employer is contracted for the naming rights of the stadium, and the independence of judgment of a reasonable person in his situation may be materially affected regarding the proposed expenditures and agreements and he would therefore abstain from deliberating or voting on Agenda Items 1 and 2.

Fiscal Impact

FY 2023: \$1,000,000 Expenditure

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to approve the following as they relate to a Sponsorship Agreement with CONCACAF for international soccer matches to be held at Allegiant Stadium in June 2023: 1) An expenditure of \$1,000,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

ITEM 2. <u>UFC International Fight Week (IFW) 2023 Sponsorship Agreement - Las Vegas, Nevada</u> – July 2023

Mr. Yost provided information about the events surrounding International Fight Week, expected attendance, and estimated economic impact. Mr. Yost explained location options for the main event, and requested that the Board consider the following as they relate to a Sponsorship Agreement with the Ultimate Fighting Championship (UFC) for the UFC's International Fight Week in July 2023 in Las Vegas: 1) Approving an expenditure in the amount of \$300,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Member Crear described his past contributions to the creation of International Fight Week and expressed excitement for its growth over time.

Vice Chair Nikodemus disclosed that he is employed by MGM Resorts International wherein he serves as President and Chief Operating Officer of City Center and the Cosmopolitan Las Vegas. Agenda Item 2 relates to a sponsorship agreement with the UFC for UFC's International Fight Week, with the main event possibly taking place at T-Mobile Arena. Vice Chair Nikodemus stated that his employer, MGM Resorts, is a co-owner and operator of T-Mobile Arena and that the independence of judgment of a reasonable person in his situation may be materially affected regarding the proposed expenditure and agreement by his employment with MGM Resorts and therefore would be abstaining from voting or deliberating on Agenda Item 2.

Fiscal Impact

FY 2024: \$300,000 Expenditure

Member Mary Beth Sewald moved, and it was carried by unanimous vote of the voting members to approve the following as they relate to a Sponsorship Agreement with the UFC for the UFC's International Fight Week in July 2023 in Las Vegas: 1) An expenditure in the amount of \$300,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

ITEM 3. Request to Approve LVE Event Funding: Mountain West Basketball Championships - Las Vegas, Nevada – March 9 – 16, 2024

Mr. Yost described the Mountain West Basketball Championships events and commented on expected attendance and estimated economic impact and requested that the Board consider:

1) Approving an expenditure in the amount of \$300,000 to Las Vegas Events (LVE) to fund the Mountain West Conference Men's and Women's Basketball Championships March 9 – 16, 2024, at Thomas & Mack Center; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2024: \$300,000 Expenditure

Member Michelle Romero moved, and it was carried by unanimous vote of the voting members to: 1) Approve an expenditure in the amount of \$300,000 to LVE to fund the Mountain West Conference Men's and Women's Basketball Championships March 9 – 16, 2024, at Thomas & Mack Center; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

OPERATIONS DIVISION

ITEM 4. Bid #23-4751, PWP CL-2023-146, Elevator and Escalator Service

Vice President of Facilities Randy Shingleton emphasized the importance of the contract for the operation and maintenance of the Las Vegas Convention Center's 39 elevators and 36 escalators, and requested that the Board consider: 1) Awarding Bid #23-4751, Elevator and Escalator Service, to KONE, Inc, Las Vegas, Nevada; 2) Authorizing the CEO/President to execute an initial one-year agreement with KONE, Inc in the amount of \$847,230; 3) Authorizing the CEO/President to execute three (3) possible one-year extensions in the total amount of \$2,541,690; and 4) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Member Goodman asked if there had been a Request for Proposal (RFP) process, to which Mr. Shingleton confirmed there was and stated there were six bidders that were asked to bid, three of which followed through and bid on the contract, with KONE being 9.2% below the next highest bidder making it the most qualified bidder in the process.

Fiscal Impact

FY 2023: \$847,230 Expenditure FY 2024: \$847,230 Expenditure FY 2025: \$847,230 Expenditure FY 2026: \$847,230 Expenditure

Member Goodman moved, and it was carried by unanimous vote of the voting members to: 1) Award Bid #23-4751, Elevator and Escalator Service, to KONE, Inc, Las Vegas, Nevada; 2) Authorize the CEO/President to execute an initial one-year agreement with KONE, Inc in the amount of \$847,230; 3) Authorize the CEO/President to execute three (3) possible one-year extensions in the total amount of \$2,541,690; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

GENERAL GOVERNMENT DIVISION

ITEM 5. Quarterly Budget & Statistical Report

Ed Finger, Chief Financial Officer, presented the LVCVA's Budget and Statistical Report for the quarter ending December 31, 2022, to the Board, highlighting General Fund revenue, facility revenues, and operating expenditures. Mr. Finger informed the Board that the LVCCD Construction Fund is currently that fund is primarily in resource accumulation phase in preparation for the Phase 3 Renovation Project

This was an information item and did not require Board action.

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ITEM 6. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the LVCCD projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact

TBD

This was an information item and did not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Shaundell Newsome, trustee of the Las Vegas Chamber Board and co-chair of the Community Affairs Committee for the Las Vegas Super Bowl Host Committee, discussed the importance of black history in Las Vegas history and provided historical information on the efforts of the Negro Business League (later renamed the National Business League) to enhance the commercial and economic prosperity of the African American community. Mr. Newsome welcomed Black History month and encouraged its celebration and possible making it part of the LVCVA's agenda in the future.

ET Snell discussed Barstow politics and the Mayor of Barstow, the closure of rest stops between Barstow and the California/Nevada state line, and the number of deaths on that stretch of road. Mr. Snell thanked Member Goodman for her efforts on the widening of I-15 and discussed possible options on resolving the matter.

Date Approved: March 14, 2023
Chair

Good morning ladies and gentleman, my name is Jeremy Schoenhard, I am an employee of Sodexo and have worked at the LVCC for 27 years. I am here today as a representative for myself and my coworkers.

We want to share some of our concerns about our working conditions in the Convention Center. I would like to share three of our most important issue with you today.

- We are regularly expected to do the work of more than one worker. We are having to do the work of two, sometimes three different job classifications. Not only is this unfair, it is also creating an unsafe work environment and taking a toll on our physical health.
- We are not being provided with the tools and equipment necessary to do our jobs.
- Sodexo employees at the Las Vegas Convention
 Center on average, are earning \$4-5 an hour less
 than our counterparts 30 feet away at the Westgate.
 We do the same work, we deserve the same pay.

I personally have been told by management that they want us to be the premiere convention center in the country. Yet there has been little effort on the part of the company to create change.

Due to the fact that the company has stopped the monthly meetings where we could discuss employee issues, over 100 different employees met in front of the convention center and asked to speak to upper management. On our first attempt at having our concerns heard, when senior management came out, instead of speaking to us and listening to our concerns he told us to start acting like human beings! As you can imagine, this was shocking to all the employees.

During our second attempt, no one was even willing to come out to speak to us. The lights were off and the door was locked when we arrived at the administrative offices at 3:30 in the afternoon!

We recognize that there are three entities required for a successful operation. The building, the contractors and the workers who provide the services for those contractors. However, currently the workers do not have a voice or a seat at that table. We are often told things can't be done because of the building. My guess is that

building is being told things can't be done because of the union. It's critical that the employees also have a voice at the table.

Many of us have dedicated decades our professional lives to this building. We take pride in our work and love serving our customers and need help getting the tools and leadership necessary to become the premiere convention destination in the world.

Thank you for your time

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- We are not being provided with the tools and equipment necessary to do our jobs. We struggle every show with things such as equipment not working properly, lack of equipment, even simple things such as napkins, sugar and cups. We regularly have to scramble around this 3.2 million sq ft building in search of the most basic necessities.
- Sodexo employees at the Las Vegas Convention Center on average, are earning \$4-5 an hour less than our counterparts **30 feet away at the Westgate**. We do the same work and deserve the same pay.

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