



**Regular Meeting of the Board of Directors
February 9, 2021
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109, and telephonically, on February 9, 2021. This meeting was properly noticed and posted in accordance with the State of Nevada Executive Department Declaration of Emergency Directives 006, 016, 018, 021, 026, 029, 033, and 035, dated March 22, 2020, April 29, 2020, May 7, 2020, May 28, 2020, June 29, 2020, July 31, 2020, September 30, 2020, and November 25, 2020, respectively.

Board of Directors (Board)

Present unless otherwise noted

Councilman John Marz, Chair	Councilwoman Pamela Goynes-Brown..... <i>via phone</i>
Ms. Marilyn Spiegel, Vice Chair	Jan Jones Blackhurst..... <i>via phone</i>
Commissioner Jim Gibson, Secretary	Mayor Kiernan McManus
Mr. Anton Nikodemus, Treasurer	Commissioner Michael Naft
Mr. Scott DeAngelo	Ms. Mary Beth Sewald
Mayor Pro Tem Michele Fiore..... <i>via phone</i>	Mr. Steve Thompson..... <i>via phone</i>
Mayor Carolyn Goodman..... <i>via phone</i>	

LVCVA Executive Staff present	Steve Hill, CEO/President
	Caroline Bateman, General Counsel
	Ed Finger, Chief Financial Officer
	Brian Yost, Chief Operating Officer
	Lori Nelson-Kraft, Sr. VP of Communications
	Kate Wik, Chief Marketing Officer
	Stana Subaric, Senior Vice President of People & Culture
	Constance Brooks, Vice President of Public Affairs and Diversity

OPENING CEREMONIES – CALL TO ORDER

Chair John Marz called the meeting to order at 9:02 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board Members were present for the meeting with Members Michele Fiore, Carolyn Goodman, Pamela Goynes-Brown, Jan Jones Blackhurst, and Steve Thompson attending telephonically.

The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling asked if the Board would be commenting on the renaming of McCarran International Airport, to which Chair Marz acknowledged that this issue is not on today's agenda.

Aleta Dupree (telephonically) referenced Items 4 and 5, Vegas Loop Construction and Management Agreement and Granting of Easement, and LVCC Loop - Granting of Easement to NV Energy, respectively, and emphasized the importance of the easements in facilitating the development of new transportation infrastructure in Las Vegas.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES Secretary Jim Gibson moved, and it was carried by unanimous vote of the voting members, to approve the February 9, 2021 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the January 12, 2021, Regular Meeting of the Board of Directors.

BOARD APPOINTMENT

In accordance with the Nevada Revised Statutes (NRS), the following appointment is made to the LVCVA Board by the City of Mesquite:

From the Governing Body of the City of Mesquite..... NRS 244A.603(1)(f)
Councilman Brian Wursten

This was an information item and did not require Board action.

Chair Marz informed the Board that Brian Wursten was appointed to the LVCVA Board by the City of Mesquite but was unavailable to be sworn in at this meeting. Chair Marz welcomed Councilman Wursten to the Board.

COMMITTEE APPOINTMENTS

Pursuant to Board Policy 1.04(5), members of the Board’s Committees are selected by the Board Chair, after first soliciting the other Board Members' interest in serving in the various capacities and considering their relevant expertise, and subject to ratification by the Board.

The Board shall consider and vote to ratify the Board Chair’s selection of Committee Members and Chairs.

Steve Hill, Chief Executive Officer (CEO)/President noted that the LVCVA’s bylaws include the appointment to the Las Vegas Events (LVE) Board as part of the Committee assignments, and it has been included as part of this agenda.

Chair Marz shared his selection of Committee Members and Committee Officers are as follows:

AUDIT COMMITTEE: Members Pamela Goynes-Brown, Mary Beth Sewald, Steve Thompson and Brian Wursten, with Kiernan McManus as Chair and Michael Naft as Vice Chair.

COMPENSATION COMMITTEE: Members Scott DeAngelo, Michele Fiore, and Michael Naft, with Marilyn Spiegel as Chair and Mary Beth Sewald as Vice Chair.

LAS VEGAS CONVENTION CENTER DISTRICT (LVCCD) COMMITTEE: Members Jan Jones Blackhurst, Steve Thompson, Carolyn Goodman, John Marz, and Michael Naft, with Jim Gibson as Chair and Anton Nikodemus as Vice Chair.

MARKETING COMMITTEE: Members Jan Jones Blackhurst, Pamela Goynes-Brown, Scott DeAngelo, Mary Beth Sewald, and Marilyn Spiegel, with John Marz as Chair and Anton Nikodemus as Vice Chair.

POLICY COMMITTEE: Members Carolyn Goodman, Kiernan McManus, and Anton Nikodemus, with Jan Jones Blackhurst as Chair and Pamela Goynes-Brown as Vice Chair.

LVE BOARD: Members Carolyn Goodman and Jim Gibson.

Secretary Jim Gibson moved, and it was carried by unanimous vote of the voting members, to ratify the Board Chair’s selection of Committee Members and Chairs.

Member Fiore acknowledged that her call had dropped and wanted to recognize her presence at the meeting, to which Ms. Bateman confirmed.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint presentation on the Las Vegas Convention Center District (LVCCD) Phase Two expansion project, highlighting the following: roofing, West Hall (Diamond) parking lot, installation of food service equipment, LED screens, and sidewalk replacements. Mr. Yost detailed the completion status and total labor hours worked on the project.

Mr. Yost delivered a PowerPoint presentation on The Boring Company d/b/a Vegas Loop's LVCC Loop project, highlighting the following: installation of solar paneling, escalator/elevator installation, and video screen.

Member Goodman asked what is being done about security in the expansion project, to which Mr. Yost stated the LVCVA brought back six of its furloughed security officers at the time it took over the Temporary Certificate of Occupancy on December 21.

Member Goodman asked if there have been any discussions on obtaining a main [Metropolitan Police Department] station within the West Hall campus, or if private security would be used, to which Mr. Yost responded a Metro substation is not being contemplated given the proximity of the Convention Center Area Command station, and contract security is employed by shows on an as-needed basis. Mr. Yost noted that LVCVA staff will continue to oversee security of the space going forward.

Member Goodman recommended a security assessment be performed due to the current unusual social conditions.

Mr. Yost provided information about activity at the LVCC including the Southern Nevada Health District's COVID-19 vaccine distribution center at the Central Hall, University Medical Center's ongoing COVID-19 testing facility in the South Hall, the State of Nevada Department of Public Safety Division of Emergency Management's PPE supply distribution depot in the Central Hall, and the Eighth Judicial District Court's Judge Investiture Ceremonies.

Kate Wik, Chief Marketing Officer, delivered a PowerPoint and video presentation on the LVCVA's marketing updates on the consumer business and wedding segments. Ms. Wik highlighted the LVCVA's partnership with Extra TV for the promotion of travel to Las Vegas for Super Bowl and Valentine's weekends. Ms. Wik stated the LVCVA did not have a paid advertising campaign in conjunction with the Super Bowl and described social media efforts related to the Super Bowl.

Ms. Wik provided information on the continuing partnerships with Expedia and Priceline using onsite advertising and competitive conquest targeting, and shared results of those efforts. Ms. Wik described R&R Partners' research role regarding ad placements.

Ms. Wik described a research program on business travel that was conducted with R&R Partners and Heart & Mind Strategies and detailed the findings of that research.

Ms. Wik informed the Board that the LVCVA has kicked off a small paid media program for wedding planning season including partnerships with *The Knot* and *Loverly*.

Ms. Wik highlighted the following marketing efforts: an earned media placement of the destination in two episodes of *The Real Housewives of Salt Lake City*, features of LVCVA executives and LVCVA research in travel trade publications.

Stana Subaric, Senior Vice President of People and Culture, recognized Devin Lewis, Director of Regional Sales for her recent selection to a three-year term on the Certified Meeting Planner Governance Commission.

Mr. Hill shared his thoughts on COVID-19 vaccination efforts including numbers and percentages as they relate to eligibility, herd immunity, and available doses, and emphasized the importance of receiving the vaccination.

Mr. Hill described his thoughts on the outlook on cases, hospitalizations, and mortality, as it relates to overburdening or healthcare system, and discussed herd immunity and its effect on critical mass.

Mr. Hill emphasized the importance of the anticipated World of Concrete event in June and discussed the projected reopening of meetings and conventions and variations in the size of shows.

CONSENT AGENDA

Matters listed on the Consent Agenda are considered routine and may be approved in a single motion or may be moved to the discussion portion of the agenda.

MARKETING DIVISION

1. **Request to Approve LVE Event Funding: Rock 'n' Roll Half Marathon – February 27, 2022; February 26, 2023; and March 4, 2024**

That the Board consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$450,000 to fund the 2022 to 2024 Rock 'n' Roll Half Marathons. The Half Marathon events will take place on the Las Vegas Strip and city/county streets on or about the following dates: February 27, 2022; February 26, 2023; and March 4, 2024.

Fiscal Impact

FY 2022: \$150,000 Expenditure

FY 2023: \$150,000 Expenditure

FY 2024: \$150,000 Expenditure

This event has been approved by the LVE Board of Directors and will obligate the LVCVA to the future expenditure.

OPERATIONS DIVISION

2. **Bid #21-4680, PWP CL-2021-152, Annual HVAC Chiller Maintenance**

That the Board consider: 1) Awarding Bid #21-4680, Annual Heating, Ventilation, and Air Conditioning (HVAC) Chiller Maintenance at the Las Vegas Convention Center (LVCC), to ACCO Engineered Systems, Las Vegas, Nevada for a one-year term in the amount of \$130,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

Fiscal Impact

FY 2021: \$130,000 Expenditure

3. **Bid #21-4678, PWP CL-2021-124, Elevator and Escalator Service**

That the Board consider: 1) Awarding Bid #21-4678, Elevator and Escalator Service, to KONE, Inc, Las Vegas, Nevada for a one-year term in the amount of \$576,758; and 2) Authorizing the CEO/President to execute the contract documents.

Fiscal Impact

FY 2021: \$576,758 Expenditure

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members to approve the items on the Consent Agenda as requested by staff.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

GENERAL GOVERNMENT DIVISION

ITEM 4. **Vegas Loop Construction and Management Agreement and Granting of Easement**

Ed Finger, Chief Financial Officer, stated this item is conceptually the same as one that was approved in January for the Encore connector, and described the proposed location for the easement and connections. Mr. Finger requested that the Board consider authorizing the CEO/President to execute an agreement with TBC - The Boring Company, DBA Vegas Loop, for: 1) construction and management of an underground transportation connection (Project) between the Resorts World Las Vegas campus and the LVCC, and 2) the granting of perpetual easements on and under the LVCC campus for the Project.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with TBC - The Boring Company, DBA Vegas Loop, for: 1) construction and management of an underground transportation connection (Project) between the Resorts World Las Vegas campus and the LVCC, and 2) the granting of perpetual easements on and under the LVCC campus for the Project.

ITEM 5. **LVCC Loop - Granting of Easement to NV Energy**

Mr. Finger described the proposed location for the easement, and requested that the Board consider authorizing the CEO/President to execute an agreement with NV Energy granting an easement to: construct and operate communication and electrical facilities to power the electric vehicle charging station for the LVCC Loop People Mover System; provide a right of entry to the easement area; and allow for the removal of any surface and subsurface obstructions within the easement area.

Member Goodman acknowledged her yes vote for the previous easement item and provided a reminder of her opposition of the LVCVA's endeavors as they relate to transportation functions.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with NV Energy granting an easement to: construct and operate communication and electrical facilities to power the electric vehicle charging station for the LVCC Loop People Mover System; provide a right of entry to the easement area; and allow for the removal of any surface and subsurface obstructions within the easement area.

ITEM 6. **Quarterly Budget and Statistical Report**

Mr. Finger presented the LVCVA Budget and Statistical Report for the quarter ending December 31, 2020, to the Board for its information and review.

This was an information item and did not require Board action.

ITEM 7. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact
TBD

This was an information item and did not require Board action.

COMMITTEES

ITEM 8. **Audit Committee Report and Recommendations**

The Audit Committee met on February 4, 2021 to discuss Items A and B. Audit Committee Vice Chair Kiernan McManus and Mr. Finger presented a report to the Board of Directors.

Audit Committee Vice Chair McManus presented a report and gave the Committee's recommendation to the Board of Directors.

Item A. Appointment of External Audit Firm

That the Board consider approving the following: 1) Appointment of BDO USA, LLC (BDO) as the independent audit firm for the fiscal year ending June 30, 2021, in the amount of \$51,500; 2) Appointment of BDO to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the amount of \$6,000; and 3) Authorizing the Chief Financial Officer to execute the agreements.

Fiscal Impact

FY 2022: \$57,500 Expenditure

Audit Committee Vice Chair McManus moved, and it was carried by unanimous vote of the voting members, to approving the following: 1) Appointment of BDO USA, LLC (BDO) as the independent audit firm for the fiscal year ending June 30, 2021, in the amount of \$51,500; 2) Appointment of BDO to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the amount of \$6,000; and 3) Authorizing the Chief Financial Officer to execute the agreements.

Item B. Proposed 2021 Audit Plan

That the Board consider approval of the calendar year 2021 audit plan.

Mr. Finger described the risk-based process utilized in the creation of the 2021 audit plan including Monorail inventory, advertising, and personnel, purchasing, and IT process reviews.

Audit Committee Vice Chair McManus described the audit plan as "solid" and recommended its approval.

Audit Committee Vice Chair McManus moved, and it was carried by unanimous vote of the voting members, to approve the calendar year 2021 audit plan.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted asked when the next Marketing Committee meeting would be taking place. Chair Marz asked Ms. Wik if a date has been set, to which Ms. Wik stated a date has not been set, but will be scheduled soon.

ADJOURNMENT

Chair Marz adjourned the meeting at 10:01 a.m.

Respectfully submitted,

Date Approved: March 9, 2021

Silvia Perez
Executive Assistant to the Board

John Marz
Chair