



**Regular Meeting of the Board of Directors  
June 12, 2018  
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on June 12, 2018, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

**Board of Directors**

*Present unless otherwise noted*

<b>Commissioner Lawrence Weekly, Chair</b>	Mayor Pro Tem Peggy Leavitt
<b>Mr. Chuck Bowling, Vice Chair</b> ..... <i>via telephone</i>	Mr. Gregory Lee..... <i>absent</i>
<b>Mr. Bill Noonan, Secretary</b>	Mayor John Lee
<b>Commissioner Larry Brown, Treasurer</b>	Councilman John Marz
Councilwoman Michele Fiore	Councilman George Rapson..... <i>via telephone</i>
Mayor Carolyn Goodman	Ms. Mary Beth Sewald
Mr. Tom Jenkin	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, Chief Executive Officer
	Steve Hill, President/COO
	Luke Puschnig, Esq., CEM, Legal Counsel
	Ed Finger, Chief Financial Officer
	Jacqueline Peterson, Chief Communications & Public Affairs Officer
	Barbara Bolender, Chief People Officer
	Cathy Tull, Chief Marketing Officer
	Terry Jicinsky, Senior Vice President of Operations

**OPENING CEREMONIES – CALL TO ORDER**

Chair Lawrence Weekly called the meeting to order at 9:00 a.m.

**INVOCATION**      The invocation was delivered by Mary Lou Anderson of Spirit and Serve, LLC.

**FLAG SALUTE**      The Pledge of Allegiance followed the invocation.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

R.J. Liepins, LVCVA Security Officer, referenced agenda Item 9 in relation to Service Employees International Union (SEIU) negotiations. Officer Liepins praised former Vice President of Human Resources Mark Olson’s past involvement in union negotiations for the LVCVA and voiced his concerns for the level of involvement from C-Suite Executives and outside lawyers, as well as the amount of spending on negotiations.

Daniel Braisted expressed his appreciation to Ms. Anderson for her invocation, discussed the limited local participation in the Inventors Spotlight at the National Hardware Show, May 8-10, encouraged the Board to attend future Inventors Spotlight events, and suggested moving the event to the North Hall in a more accessible location.

Jacob Smith, LVCVA Security Officer, expressed his support of a fair union contract and shared an inquiry from his daughter regarding fair wages and negotiations.

## **APPROVAL OF AGENDA AND MINUTES**

### **APPROVAL OF THE AGENDA AND MINUTES**

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to approve the June 12, 2018, Regular Meeting of the Board of Directors' agenda, the May 8, 2018, Regular Meeting of the Board of Directors' minutes, and the May 24, 2018, Public Hearing on the Budget minutes.**

Rossi Ralenkotter, Chief Executive Officer, recognized a handout for the Board providing information about the current trade shows in the building.

## **PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

### **PRESENTED**

#### **Presentation by Centerplate, Inc.**

Richard Ginzel, Vice President of Centerplate, presented an update on the recent upgrades to Luckys/Aces, as well as the improvements in food options and customer experience.

Mr. Ginzel thanked Hugh Sinnock, Vice President of Customer Experience, Jennelle Brewer, Senior Manager of Customer Experience, and their team for their partnership and collaboration.

Member Maurice Wooden inquired about guest surveys regarding food service at the Las Vegas Convention Center (LVCC), to which Mr. Ginzel replied that the survey comments had been very favorable. Mr. Sinnock also noted the Customer Experience Survey administered by the LVCVA and said that the feedback had been very positive.

Chair Lawrence Weekly asked if Centerplate was responsible for the vendors at Cashman Field. Chair Weekly shared his experience at a community outreach event at the Las Vegas 51s game on June 11 and said that he was impressed by the service of the vendors. Mr. Ginzel confirmed that Centerplate was responsible for food and beverage at Cashman and recognized that all vendors were local.

This was an information item. Not an action item.

#### **Presentations by the Las Vegas Convention and Visitors Authority Staff**

Barbara Bolender, Chief People Officer, introduced LVCVA ambassador Alan Moorhead, Vice President of Internal Audit. Mr. Moorhead expressed his excitement for furthering the successes of the LVCVA and stated how welcoming the LVCVA ambassadors had been thus far.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- Infocomm – June 6-8
- World Tea Expo – June 12-14
- International Esthetics, Cosmetics & Spa Conferences – June 23-25
- Amazing Las Vegas Comic Con – June 29-July 1
- Magic Grand Prix Las Vegas (Modern) - June 15-16
- International Bowl Expo - June 17-21
- 19<sup>th</sup> World Veteran Table Tennis Championships - June 18-24
- American National IBJJF Jiu-Jitsu Championship - June 28-30

Cathy Tull, Chief Marketing Officer, delivered a video presentation on the following marketing highlights:

- National Hockey League Awards – June 20
- Elvis Rocks Mesquite – June 21-23
- World Trade Centers Day – June 12

- Ms. Tull acknowledged Karen Gerwitz, CEO and President of World Trade Center Denver, and Cindy Hoag, Senior Director CES Projects of Consumer Technology Association, in the audience and recognized their partnership as members of the World Trade Center team.
- Airline Updates
  - LATAM Airlines inaugural nonstop flight from San Paulo, Brazil, to Las Vegas on June 25.
  - LATAM Airlines begins seasonal three-times weekly nonstop flights.
  - Sun Country Airlines begins seasonal nonstop service from Santa Rosa, California, to Las Vegas in August.
  - Frontier Airlines begins three-times weekly nonstop service from Sacramento, California, to Las Vegas in August and daily nonstop service from Jacksonville, Florida, to Las Vegas in August.
- Marketing Initiatives
  - *What Happens Here Stays Here* broadcast spot celebrating the inaugural season of the Vegas Golden Knights.

Jacqueline Peterson, Chief Communications & Public Affairs Officer, delivered a PowerPoint presentation on the following public affairs highlights:

- May media coverage in print and television
- Vegas Uncork'd by bon appétit media and broadcast coverage - May 10-13
- Global Exhibitions Day - June 6

This was an information item. Not an action item.

## **STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

#### **ITEM 1. Only Vegas Moments Campaign Update**

Ms. Tull introduced Billy Vassiliadis, R&R Partners (R&R) Chief Executive Officer, to present an update to the Board of Directors on the latest domestic marketing efforts.

Mr. Vassiliadis delivered a presentation on the latest advertising campaign, *Only Vegas Moments*, emphasizing adult freedom and noted positive early responses.

This was an information item. Not an action item.

#### **ITEM 2. Fiscal Year 2019 Marketing Preview**

Ms. Tull discussed the previous marketing plan from fiscal year (FY) 2018 and introduced the FY 2019 marketing plan.

Mr. Vassiliadis delivered a presentation outlining the marketing strategy of HyperVegas 2020.

Rob Dondero, R&R Executive Vice President, recognized the collaboration and partnership of the LVCVA and R&R teams working on the account, emphasized the marketing reach of the plan, and outlined the various markets of focus. Mr. Dondero also invited the Board to R&R for a tour.

Member John Lee inquired about marketing initiatives for wedding tourism, to which Ms. Tull answered that the initiative with Clark County was moving forward. Ms. Tull noted the funding from the weddings license fee increase for marketing initiatives and the LVCVA's obligation to meet with the County Clerk quarterly to report on marketing efforts.

Member Carolyn Goodman inquired about net neutrality aggressiveness and its impact on the future. Mr. Vassiliadis recognized Matt Mason, R&R Chief Strategist, as an expert in the area and noted the data privacy protection laws throughout Europe and Asia and its future trending to the United States. Member Goodman requested a presentation on the subject be made at the July 10 Board meeting.

Chair Lawrence Weekly referenced Member Lee's inquiry on marketing initiatives for weddings and recognized a presentation made to the Clark County Board of County Commissioners on June 5 by Ramon Montez, LVCVA Advertising Manager, discussing guerrilla marketing. Chair Weekly requested that Mr. Montez collaborate with Mr. Mason to present at the July 10 Board meeting.

Secretary Bill Noonan said that it was a great and innovative presentation and inquired about media advertising rates, to which Mr. Dondero answered that media costs were rising overall. Lindsey Patterson, R&R Corporate Media Director, discussed media cost inflation and R&R's efforts to counteract the inflation.

Member Michele Fiore referenced the *Only Vegas Moments* spots and inquired about marketing efforts to bring families and traditional marriages into Las Vegas, to which Mr. Vassiliadis suggested that Member Fiore visit R&R to understand the spectrum of advertising efforts for Las Vegas. Mr. Vassiliadis emphasized the cultural and generational shift and the importance of showcasing acceptance of all cultures, to which Member Fiore recognized and noted that the traditional culture should not be overshadowed.

Member John Marz encouraged the Board to spend time with R&R to understand their work and marketing efforts. Member Marz also suggested that Ms. Tull, along with R&R, deliver a presentation to the Board outlining the diverse marketing efforts in various markets demographically, socially, and geographically. Mr. Vassiliadis suggested that the information be presented along with Member Goodman's request.

Member Mary Beth Sewald asked how the success of the campaign would be measured and inquired about the domestic and international reach of the campaign. Mr. Vassiliadis introduced Justin Gilbert, R&R Vice President of Strategy & Insight, who outlined how variables are measured.

Mr. Vassiliadis recognized the talent of the team working on the LVCVA marketing efforts.

This was an information item. Not an action item.

ITEM 3. **Corporate Event Marketing Association (CEMA) Summit Networking Event - Rancho Palos Verdes, CA - July 23, 2018**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$163,000 for expenses associated with the LVCVA sponsoring the Corporate Event Marketing Association (CEMA) Summit Networking Event on July 23, 2018; 2) Authorize the Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2019    \$163,000    Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to 1) Approve an estimated expenditure of \$163,000 for expenses associated with the LVCVA sponsoring the Corporate Event Marketing Association (CEMA) Summit Networking Event on July 23, 2018; 2) Authorize the Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 4. **Las Vegas Events Agreement - July 1, 2018 - June 30, 2019**

Ms. Tull requested the Board of Directors: 1) Approve the attached Las Vegas Events, Inc. (LVE) agreement in the estimated amount of \$9,825,300 for the period of July 1, 2018, through June 30, 2019; 2) Authorize the LVCVA CEO to execute the attached agreement; and 3) Authorize any unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2019 \$9,825,300 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to 1) Approve the attached Las Vegas Events, Inc. (LVE) agreement in the estimated amount of \$9,825,300 for the period of July 1, 2018, through June 30, 2019; 2) Authorize the LVCVA CEO to execute the attached agreement; and 3) Authorize any unexpended balances from this authorization to revert to available general funds.**

ITEM 5. **Las Vegas Events - Event Approval - World Series of Team Roping - December 10-16, 2018**

Ms. Tull requested the Board of Directors approve the distribution of funds to LVE in the amount of \$100,000 to fund the World Series of Team Roping December 10-16, 2018. The event will be held at South Point Equestrian Center.

Fiscal Impact

FY 2019 \$100,000 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to approve the distribution of funds to LVE in the amount of \$100,000 to fund the World Series of Team Roping December 10-16, 2018. The event will be held at South Point Equestrian Center.**

Chair Lawrence Weekly inquired about opportunities to sponsor events in North Las Vegas, to which Ms. Tull explained how North Las Vegas, like Henderson, was marketed as part of the Las Vegas Valley. Ms. Tull emphasized the importance of the partnership with North Las Vegas to collaborate on expanding event and tourism opportunities in the city. Chair Weekly discussed how North Las Vegas and Henderson are accountable for their own activities, to which Ms. Tull explained the marketing dollars based on room tax dollars from each jurisdiction and the benefits of desegregating marketing dollars for the Las Vegas Valley as a whole.

Member John Lee addressed his concerns about the limited sponsorship for North Las Vegas events and emphasized the potential for success in North Las Vegas if partnerships and assistance was offered from the LVCVA and LVE. Mr. Ralenkotter explained how the programs for Mesquite and Laughlin were funded based on the amount of room tax dollars collected in the destinations, encouraged conversations to occur to identify any potential benefits of sponsoring events in North Las Vegas, and stressed the LVCVA's mission of attracting visitors to the destination.

Member John Marz stated that the destination should be marketed as a whole, rather than each jurisdiction, and noted Henderson's success at marketing events specific to Henderson.

**OPERATIONS DIVISION**

ITEM 6. **Chiller #14 Motor Rebuild, Bid #18-4520**

Mr. Jicinsky requested the Board of Directors: 1) Award Bid #18-4520, Chiller #14 Motor Rebuild to Emcor Services Nevada, Las Vegas, Nevada, in the estimated amount of \$128,980; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2018 \$128,980 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Award Bid #18-4520, Chiller #14 Motor Rebuild to Emcor Services Nevada, Las Vegas, Nevada, in the estimated amount of \$128,980; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.**

ITEM 7. **Purchase of Replacement Flatbed/Utility Carts (Joinder)**

Mr. Jicinsky requested the Board of Directors: 1) Award the Flatbed/Utility Cart Fleet Replacement to Southwest Toyota Lift of Las Vegas, Nevada, in the estimated amount of \$301,232; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2019 \$301,232 Estimated expenditure

Chair Lawrence Weekly inquired about the replacement and repair of dated utility carts, to which Mr. Jicinsky explained that the carts were very aged and would be sent to the Clark County Public Auction as required by law.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Award the Flatbed/Utility Cart Fleet Replacement to Southwest Toyota Lift of Las Vegas, Nevada, in the estimated amount of \$301,232; 2) Authorize the CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.**

ITEM 8. **Las Vegas Convention Center District Phase Two Steel Mill Order No. 1**

Vice Chair Chuck Bowling outlined the time sensitivity of the purchase of the first steel mill order for the Las Vegas Convention Center District (LVCCD) Phase Two Expansion Project.

Mr. Jicinsky requested the LVCVA Board of Directors to: 1) Authorize an amount not to exceed Forty Million Dollars (\$40,000,000) for the initial purchase of structural steel for the LVCC District Phase Two Expansion Project; 2) Authorize the CEO or his designee to execute the contract documents of the purchase order; and 3) Authorize any residual unexpended balances from the Purchase Order to revert to available LVCCD funds.

Fiscal Impact

FY 2019 \$40,000,000 Estimated expenditure

Treasurer Larry Brown inquired about the residual unexpended balances stated in the recommendation, to which Mr. Jicinsky noted that any return funds would revert to the LVCCD project fund rather than the general fund.

Vice Chair Bowling reemphasized the importance of staying on time and on budget.

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**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Authorize an amount not to exceed Forty Million Dollars (\$40,000,000) for the initial purchase of structural steel for the LVCC District Phase Two Expansion Project; 2) Authorize the CEO or his designee to execute the contract documents of the purchase order; and 3) Authorize any residual unexpended balances from the Purchase Order to revert to available LVCCD funds.**

**GENERAL GOVERNMENT DIVISION**

- ITEM 9. **Board Retention of the Law Firm of Kamer Zucker Abbott for Union Negotiations**  
Ms. Bolender requested that the Board of Directors: 1) Retain the services of the law firm of Kamer Zucker Abbott for the continuation of the union negotiations and potential fact-finding mediation and arbitrations; 2) Authorize Legal Counsel to approve expenditures up to a total of \$200,000 for such services; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact  
FY 2018-19 up to \$200,000

Chair Lawrence Weekly asked for an explanation of the necessity of spending the requested amount on such services, to which Ed Finger, Chief Financial Officer, addressed the potential spend on services through arbitration.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Retain the services of the law firm of Kamer Zucker Abbott for the continuation of the union negotiations and potential fact-finding mediation and arbitrations; 2) Authorize Legal Counsel to approve expenditures up to a total of \$200,000 for such services; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

- ITEM 10. **Resolution Opposing the use of Yucca Mountain as a Nuclear Waste Repository**  
Ms. Peterson recommended the Board of Directors approve a resolution that provides formal opposition to the use of Yucca Mountain as a nuclear waste repository.

Member Carolyn Goodman announced the endorsement of the U.S. Conference of Mayors to oppose the use of Yucca Mountain as a nuclear waste repository.

Chair Lawrence Weekly inquired about the next steps of the signed resolution, to which Mr. Ralenkotter explained that the resolution would be communicated to congressional delegations.

Member Michele Fiore asked if she could tour Yucca Mountain, to which Mr. Ralenkotter confirmed that staff would organize a site visit.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to approve a resolution that provides formal opposition to the use of Yucca Mountain as a nuclear waste repository.**

ITEM 11. **Replacement Two-Way Radio System**

Mr. Finger requested the Board of Directors: 1) Award the contract for the purchase and installation of a Motorola two-way radio system to Bearcom Communications, Inc. dba, Bearcom, in the estimated amount of \$439,594; award a communications recording solution to Goserco, Inc., in the estimated amount of \$28,308; and award a radio frequency communication diagnostic monitor to Tessco, in the estimated amount of \$26,481; 2) Authorize the Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2018 \$494,383 Estimated expenditure

Member Carolyn Goodman asked if upgrades were included in the contract, to which Mr. Finger explained that the purchase was for the ownership of the physical hardware that would inevitably age over time. Member Goodman stressed how technology rapidly changed and asked if upgrades or replacements should be included as an option. Mr. Finger acknowledged the burden of aging technology, but emphasized the state of the art technology in the proposed purchase.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Award the contract for the purchase and installation of a Motorola two-way radio system to Bearcom Communications, Inc. dba, Bearcom, in the estimated amount of \$439,594; award a communications recording solution to Goserco, Inc., in the estimated amount of \$28,308; and award a radio frequency communication diagnostic monitor to Tessco, in the estimated amount of \$26,481; 2) Authorize the Chief Executive Officer to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.**

ITEM 12. **Resolution to Augment Fiscal Year 2018 Budget**

Mr. Finger requested that the Board of Directors recommend approval of the proposed budget augmentation and the associated resolution to augment the FY 2018 budget.

Fiscal Impact

Increase FY 2018 General Fund budgeted resources and appropriations by \$3,025,000

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to approval of the proposed budget augmentation and the associated resolution to augment the FY 2018 budget.**

ITEM 13. **Real Property Acquisition - Parcel Numbers 162-09-802-001, 162-09-703-004, 162-09-703-005 and 162-09-803-001, 8.3 Acres Near Convention Center Drive and Kishner Drive**

Steve Hill, President/COO, presented the opportunity to purchase additional property for the LVCCD expansion project and outlined the use of the property proposed for purchase.

Luke Puschnig, Legal Counsel, explained the details of the purchase agreement and recommended that the Board of Directors: 1) Approve the attached Asset Purchase and Sale Agreement to purchase various parcels of real property for \$49,800,000; 2) Authorize staff to expend up to \$1,000,000 for real property transaction costs, tenant relocation, apartment management, litigation expenses, and testing; and 3) Authorize the Chief Executive Officer and/or the President/Chief Operating Officer to execute the necessary documents.

Fiscal Impact

FY 2019 \$49,800,000 Estimated expenditure  
FY 2019-21 \$ 1,000,000 Estimated expenditure

Vice Chair Chuck Bowling emphasized the importance of the purchase and made a motion to approve.

Chair Lawrence Weekly inquired about the prior land acquisition on Sierra Vista Drive, to which Mr. Puschnig noted the use of professional services for the tenant relocation executed in the apartments on the property and stated that a bid process for professional services for tenant relocation would be conducted for the apartments on the proposed property. Chair Weekly also inquired about the potential of additional land acquisition on Sierra Vista Drive, to which Mr. Puschnig stated that the proposed land acquisition was more critical.

**Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Vice Chair Bowling and Member George Rapson via telephone, to 1) Approve the attached Asset Purchase and Sale Agreement to purchase various parcels of real property for \$49,800,000; 2) Authorize staff to expend up to \$1,000,000 for real property transaction costs, tenant relocation, apartment management, litigation expenses, and testing; and 3) Authorize the Chief Executive Officer and/or the President/Chief Operating Officer to execute the necessary documents.**

ITEM 14.

**2018B Bond Sale Resolution**

Mr. Finger requested the Board of Directors: 1) Approve and adopt the 2018B Bond Sale Resolution providing for the issuance of LVCVA, Nevada Revenue Bonds, Series 2018B in the maximum principal amount of \$80,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the CEO or the Chief Financial Officer to arrange for the sale of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.

Fiscal Impact

FY 2019 \$350,000 Estimated expenditures for costs of issuance

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Approve and adopt the 2018B Bond Sale Resolution providing for the issuance of LVCVA, Nevada Revenue Bonds, Series 2018B in the maximum principal amount of \$80,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the CEO or the Chief Financial Officer to arrange for the sale of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.**

ITEM 15.

**Review Audit Report Regarding Travel Expenses and Adopt Additional Recommendations**

Staff recommended that the Board of Directors: 1) Review the audit report regarding certain travel expenses; and 2) Adopt additional recommendations to internal policies, if any.

Secretary Bill Noonan introduced Todd Bice, Founder/Partner of Pisanelli Bice, who provided an update detailing the audit conducted in relation to the utilization of airline gift cards by LVCVA ambassadors.

Member John Lee noted his time as Chair of the Policy Committee and inquired about policies for penalizing mistakes of Board members and staff. Mr. Bice outlined the responsibilities of the Board and management in relation to consequences of certain activities and noted his recommendations to ensure the appropriateness and operation of internal controls. Member

Lee asked if there should be a designee to work with staff to ensure that policies were being followed. Mr. Bice explained that his recommendations were on the basis of accounting and internal control and noted that the recommendations would be adequate to “safeguard” the LVCVA from future issues.

Secretary Noonan added that Mr. Moorhead would communicate with the LVCVA’s external auditors to understand the audit process moving forward. Mr. Bice noted that the LVCVA’s external auditors were not utilized for this audit to ensure the verification of appropriate procedures in the future.

Secretary Noonan thanked the Audit Committee and Mr. Bice for their hard work, recognized Mr. Ralenkotter for accepting full responsibility, and noted Mr. Ralenkotter’s lack of awareness of the purchase of the gift cards. Secretary Noonan outlined the policies and practices established internally, recognized the work of the Finance Department, and noted the significant changes to travel and spending practices of the LVCVA staff. Secretary Noonan also requested staff use good judgement and best practices and made a motion to approve Mr. Bice’s recommendations.

Vice Chair Chuck Bowling thanked Secretary Noonan and the Audit Committee for their thorough work on the matter, acknowledged the cooperation of staff, specifically Mr. Ralenkotter, and thanked Southwest Airlines for partnering with the LVCVA to promote travel to Las Vegas. Vice Chair Bowling addressed the importance of transparency moving forward and encouraged staff to continue to fulfill the mission of the LVCVA.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to 1) Review the audit report regarding certain travel expenses; and 2) Adopt additional recommendations to internal policies, if any.**

Member Carolyn Goodman left the meeting at 11:19 a.m.

ITEM 16. **Legal Counsel’s Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

Mr. Ralenkotter discussed his history as President/CEO of the LVCVA, succeeding Manuel Cortez in 2004, and outlined the development of his vision plan. Mr. Ralenkotter shared how his experiences fighting cancer forced him to reevaluate his future with the LVCVA and expressed his gratitude to his family and staff for their support. He also outlined the accomplishments of the LVCVA regarding the expansion of the convention center and referenced the completion of his succession plan, Las Vegas’ 24 years as the No. 1 trade show destination according to the Trade Show News Network (TSNN), the renewal of the National Finals Rodeo contract, the additional NASCAR race in Las Vegas beginning in September, International Council of Shopping Centers (ICSC) RECon continuing to reside in Las Vegas, the LVCVA’s relationship with McCarran International Airport, as well as the various future projects and conventions in the destination. Mr. Ralenkotter announced that the National Association of Home Builders would make Las Vegas their permanent convention location beginning in 2026, discussed LVCVA involvement in advocacy issues, recognized the LVCVA’s relationship with industry partners, and said that he was engaging in conversations with Board members regarding his future retirement plans.

**COMMITTEES**

## **DIRECTORS' RECOGNITION**

Member Peggy Leavitt thanked Mr. Ralenkotter for detailing his career and history with the LVCVA. Member Leavitt recognized the future completion of Interstate 11, discussed local participation in Boulder City Day on I-11 on June 2, and announced the 70<sup>th</sup> Annual Boulder City Damboree Celebration on July 4.

Member George Rapson discussed his positive experience flying on Virgin Atlantic's nonstop flight from Las Vegas to London, as well as his experiences witnessing the global reach of Las Vegas through conversations with European locals.

Chair Lawrence Weekly thanked Member Rapson, the Mesquite Mayor, and City Council members for the ribbon cutting ceremony of the new Mesquite Library, as well as the One Stop Career Center located in the library. Chair Weekly also thanked Vice Chair Chuck Bowling for his involvement in bringing the Las Vegas Aces to Mandalay Bay, as well as their involvement with youth in the community.

Vice Chair Bowling encouraged the Board to attend a Las Vegas Aces basketball game and support the team.

Vice Chair Bowling left the call at 11:39 a.m.

Chair Weekly also recognized Treasurer Larry Brown for the community outreach event at the Las Vegas 51s game on June 11.

Secretary Bill Noonan acknowledged the Washington Capitals for their sportsmanship and the team's recognition of the efforts of the Vegas Golden Knights during the Stanley Cup playoffs.

Member John Lee commended Mr. Ralenkotter for his strength in fighting cancer and acknowledged his contributions to the destination. Member Lee requested tickets to future ICSC's RECon shows be provided to the local municipalities for use by their economic and development departments.

Member Mary Beth Sewald thanked Mr. Ralenkotter for sharing his career highlights, the accomplishments of the LVCVA, and for his years of service.

Chair Weekly thanked Member Sewald for her attendance at an event at the Alexander Library in North Las Vegas.

Member Michele Fiore shared her experience traveling with the LVCVA to Brazil, thanked LVCVA staff for the opportunity, and detailed the extensive itinerary and volume of work accomplished on the trip. Member Fiore also acknowledged the Stick Salute event at the D Las Vegas on June 13, the grand opening of the first sensory wall in the City of Las Vegas at Gilcrease Brothers Park on June 23, and the first Fourth of July fireworks show at Skye Canyon Park. Member Fiore also encouraged the Board and audience to vote.

Chair Weekly encouraged the Board to remind their constituents that illegal fireworks usage would be cited.

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Mr. Braisted encouraged the LVCVA to include multiple drone ports in the design of the new expansion.

Member Maurice Wooden left the meeting at 11:47 a.m.

Ed Uehling expressed his gratitude to Secretary Bill Noonan for recognizing the Washington Capitals. Mr. Uehling also encouraged the Board to reconsider their opposition to Airbnb in the destination and referenced Member George Rapson's comments about the global reach of Las Vegas by stating that "everyone does want to come here to Las Vegas."

Stanley Washington, Diversity Advocate, extended his congratulations to the new members of the LVCVA Executive team and noted that he would be discussing a celebration opportunity with the LVCVA staff and the Board in the future.

Bruce Radel, LVCVA Security Officer, expressed his concerns with the union negotiations, the amount of funds being expended during the negotiations, and the importance of longevity in the organization.

David Sizemore, LVCVA Building Engineer, shared his history working for the LVCVA, his wife's diagnosis of cancer, the limits of health insurance, the decrease in benefits offered by the LVCVA, and the importance of appreciating the value of workers by providing them with fair benefits and wages.

#### **ADJOURNMENT**

Chair Lawrence Weekly adjourned the meeting at 11:55 a.m.

Respectfully submitted,

Date Approved: July 10, 2018

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Courtney Lipski  
Executive Assistant to the Board of Directors

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Lawrence Weekly  
Chair