



**Regular Meeting of the Board of Directors
March 10, 2020
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 10, 2020, at the Clark County Government Center – Commission Chambers, 500 S Grand Central Pkwy, Las Vegas, Nevada 89155. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)

Present unless otherwise noted

Commissioner Larry Brown, Chair	Mr. Tom Jenkin..... <i>absent</i>
Ms. Marilyn Spiegel, Vice Chair	Mr. Anton Nikodemus
Councilman John Marz, Secretary.....<i>absent</i>	Mayor Kiernan McManus
Mr. Greg Lee, Treasurer	Councilman George Rapson..... <i>via phone</i>
Mayor Pro Tem Michele Fiore	Ms. Mary Beth Sewald..... <i>absent</i>
Mayor Carolyn Goodman	Mr. Steve Thompson
Councilwoman Pamela Goynes-Brown	Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance	Steve Hill, CEO/President
	Caroline Bateman, General Counsel
	Ed Finger, Chief Financial Officer
	Brian Yost, Chief Operating Officer
	Lori Nelson-Kraft, Sr. VP of Communications & Government Affairs
	Fletch Brunelle, Vice President of Marketing
	Stana Subaric, Senior Vice President of People & Possibilities

OPENING CEREMONIES – CALL TO ORDER

Chair Larry Brown called the meeting to order at 9:06 a.m. Chair Brown reminded Board members voting would be conducted via voice vote and provided instruction on microphone use.

FLAG SALUTE The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Aleta Dupree expressed support for agenda item 4, Authorization to Lease/Purchase a Roof-Mounted Solar Photovoltaic (PV) System and emphasized the importance of an “economically feasible and resilient convention center.”

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Marilyn Spiegel moved, and it was carried by unanimous vote of the voting members present, to approve the March 10, 2020, Regular Meeting of the Board of Directors agenda, and the February 11, 2020, Regular Meeting of the Board of Directors minutes.**

COMMITTEE APPOINTMENTS

Pursuant to Board Policy 1.04(5), the Board Chair has the authority to select the Chair and Members of the Board's Committees, subject to ratification by the Board.

The Board shall consider and vote to ratify the Board Chair's selection of Committee Members and/or Committee Chairs.

Chair Brown announced his selection of Member Marilyn Spiegel to serve as member of the Marketing Committee of the Board.

Chair Brown moved and it was ratified by unanimous vote of the voting members present, including Member George Rapson via telephone, to appoint Member Spiegel to serve as member of the Marketing Committee of the Board.

PRESENTATIONS

Presentations by the LVCVA Staff

Steve Hill, Chief Executive Officer (CEO)/President, thanked Chair Brown, Member Lawrence Weekly, and the County Commission for hosting the Board meeting.

Brian Yost, Chief Operating Officer, delivered a PowerPoint presentation on the Las Vegas Convention Center District (LVCCD) expansion project, highlighting installation of wall framing, glass panels, elevators, and electrical conduits.

Mr. Yost provided updates on the completion of the first underground people mover tunnel, and upcoming work on the second tunnel.

Mr. Yost delivered a video presentation on the following Convention Center March highlights:

- CONEXPO-CON/AGG – March 10-14
- ASD Market Week – March 22-25

Fletch Brunelle, Vice President of Marketing, delivered a video presentation on sales and marketing updates:

- Marketing Updates
 - "Welcome to Las Vegas" sign turns green on March 16, in partnership with Tourism Ireland
 - Fremont Street Experience Shamrock Celebration – March 13-17
- Airline Development
 - Allegiant Airlines announced new nonstop seasonal service from San Diego, CA; Fort Wayne, IN; and Tucson, AZ from June - August
 - Participation in Routes America Conference in Indianapolis, IN
- Marketing Highlights
 - Launched article on VisitLasVegas.com highlighting best places to watch sports during March Madness
 - Segment on March Madness aired on *Extra TV* and shared on Las Vegas's Facebook and Twitter accounts
- Business Media Collaborations
 - Partnered with Bustle Digital Group for wedding program
 - Recorded Podcast in partnership with *Meetings Today*

- Digital/Social Media Efforts
 - Continued monitoring of the #OnlyVegas Moments campaign
 - Hosted 12 influencers to share experiences around the launch of the “What Happens Here, Only Happens Here” campaign, reaching an estimated total of 1.8M followers

- High Profile Media Coverage
 - 80-page couture shoot in French publication *GALA Magazine*’s February Spring/Summer fashion issue

Stana Subaric, Senior Vice President of People & Possibilities, recognized LVCVA Traffic Manager Maria Tamayo-Soto for being recently elected as Executive Board Secretary of the Southwest Parking and Transportation Association.

Ms. Subaric recognized Walter Laub, Senior Manager of Engineering, for his life-saving aid to a co-worker who experienced a heart attack on the job.

Lori Nelson-Kraft, Senior Vice President of Communications & Government Affairs, provided a video update on the LVCVA’s construction milestones including the completion of the first underground people mover tunnel by The Boring Company.

Mr. Hill informed the Board that the Visit Las Vegas website (visitlasvegas.com) saw a 121% increase in visitors as a result of the #OnlyVegas campaign.

Mr. Hill presented a video recognizing Board Chairman Larry Brown’s recent induction into the Southern Nevada Sports Hall of Fame.

Mr. Hill provided information on the effect of the novel coronavirus on the destination and the LVCVA, and thanked staff for taking precautions in response to the issue. Staff efforts include an increase in the frequency of cleaning and disinfecting the Convention Center, including bathrooms, door handles, and meeting spaces. Mr. Hill shared the appreciation expressed by the LVCVA’s customers for the increased cleaning measures. Mr. Hill informed the Board steps are being taken to mitigate the effects of a reduction in revenue and detailed other financial planning in regard to the situation.

Member Weekly thanked Mr. Hill for acknowledging the work of the [Clark] County in response to the coronavirus, and thanked Billy Vassiliadis of R&R Partners for his communication efforts. Member Weekly expressed appreciation to Board members for their consolidated efforts and asked how communications are being “trickled down” to neighborhoods, specifically underserved neighborhoods. Member Weekly commented on the cleaning of schools, and thanked Ms. Nelson-Kraft for representing the LVCVA in terms of helping the Southern Nevada Health District in its messaging. Member Weekly reiterated the need to communicate messaging to all communities.

Member Carolyn Goodman expressed the need to be proactive and opined on the media’s role in coronavirus coverage. Member Goodman commented on air purification procedures for airlines and cruise ships, and recommended immediate, proactive communication rather than fear in response to the coronavirus.

Member Michele Fiore commented on the toilet paper deficiency and suggested the use of bidets as an alternative.

Member Greg Lee thanked Board members for their leadership and communication, acknowledged the culture of hospitality in Las Vegas, and encouraged the audience to treat each other with that hospitality.

Mr. Hill acknowledged Ms. Nelson-Kraft's leadership in messaging efforts and Ms. Subaric's efforts in employee communications.

Mr. Hill provided information on the LVCVA's economic preparation and positioning for unforeseen events such as this.

Chair Brown commented on the communication of facts and message consistency.

This was an information item and did not require Board action.

CONSENT AGENDA

Matters listed on the Consent Agenda are considered routine and may be approved in a single motion or may be moved to the discussion portion of the agenda.

1. **Nevada Division of Tourism (Travel Nevada) Sponsorship Agreement – U.S. Travel Association's IPW 2020 Las Vegas, Nevada – May 30, 2020 – June 3, 2020**

That the Board consider authorizing the Chief Executive Officer (CEO)/President to sign and execute a sponsorship agreement with Travel Nevada to receive funds in the amount of \$250,000 for U.S. Travel Association's IPW, May 30, 2020 – June 3, 2020 in Las Vegas, Nevada.

Fiscal Impact

FY 2020: Revenue of \$250,000

For possible action.

2. **Amendment to Clark County Self-Funded Interlocal Medical and Dental Benefits Plan Agreement.**

That the Board consider approving, and authorizing the Board Chair to sign, an amendment to the Interlocal Agreement among Clark County, the LVCVA, the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, and the Las Vegas Metropolitan Police Department (LVMPD) for the Self-Funded Medical and Dental Benefits Plan, allowing former Clark County Deputy Sheriff employees to remain eligible for Plan participation as employees of the LVMPD.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to approve items 1-2 on the Consent Agenda as requested by staff.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

OPERATIONS DIVISION

ITEM 3. **Purchase Agreement for Furniture – Las Vegas Convention Center Phase Two Expansion**

Mr. Yost requested that the Board consider authorizing the CEO/President to execute a purchase agreement in the amount of \$1,486,940 to KI contract furniture company for 19,000 polymer stacking chairs for the Las Vegas Convention Center (LVCC) District Phase Two Expansion project.

Fiscal Impact

FY 2020: \$1,486,940 Expenditure

Member Weekly clarified the cost of each chair is about \$78.00 and asked if existing chairs would be available to nonprofit groups to purchase at a discounted price, to which Mr. Yost clarified the existing chairs are not facing end-of-use, and the new chairs are being added to manage the extra capacity of the expansion.

Chair Brown asked what the policy is in regard to the end of useful life for equipment, to which Mr. Finger answered these items can be auctioned or donated depending on value.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to authorize the CEO/President to execute a purchase agreement in the amount of \$1,486,940 to KI contract furniture company for 19,000 polymer stacking chairs for the LVCC District Phase Two Expansion project.

ITEM 4. **Authorization to Lease/Purchase a Roof-Mounted Solar Photovoltaic (PV) System**

Mr. Finger provided a PowerPoint presentation, and requested that the Board consider: 1) Authorizing the CEO/President to negotiate and execute either the purchase agreement, or the lease (power purchase agreement) and subsequent purchase, of a roof-mounted solar photovoltaic (PV) system for the Las Vegas Convention Center expansion facility with SunPower DevCo, LLC., in the amount of \$10,500,000.

Fiscal Impact

Estimated purchase, or lease/purchase, costs of approximately \$10.5 million for a projected life-cycle of 25 years.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to authorize the CEO/President to negotiate and execute either the purchase agreement, or the lease (power purchase agreement) and subsequent purchase, of a roof-mounted solar photovoltaic (PV) system for the Las Vegas Convention Center expansion facility with SunPower DevCo, LLC., in the amount of \$10,500,000.

GENERAL GOVERNMENT DIVISION

ITEM 5. **2019-20 Revenue Bond Supplemental Resolution**

Mr. Finger requested that the Board consider: 1) Approval and adoption of the 2019-20 Revenue Bond Supplemental Resolution (Resolution 2020-01) relating to the issuance of LVCVA, Nevada Revenue Bonds, Series 2020 A/B (Bonds); approving certain documents relating thereto; and providing certain details in connection therewith; 2) Authorizing the Chair of the Board to sign Resolution 2020-01; 3) Authorizing the CEO/President or the Chief Financial Officer (CFO) to arrange for the sale of the Bonds and to execute agreements necessary for issuance; and 4) Authorizing the CFO and the Finance Department to complete all other necessary measures to fulfill the requirements of the Resolution, including deeming the Preliminary Official Statement "final" and authorizing the distribution of the Preliminary Official Statement.

Fiscal Impact

FY 2020 or FY 2021: \$1,250,000 Expenditure for cost of issuance (paid for out of bond proceeds). This expenditure was previously approved in Resolution 2019-05.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to: 1) Approve and adopt the 2019-20 Revenue Bond Supplemental Resolution (Resolution 2020-01) relating to the issuance of LVCVA, Nevada Revenue Bonds, Series 2020 A/B (Bonds); approving certain documents relating thereto; and providing certain details in connection therewith; 2) Authorize the Chair of the Board to sign Resolution 2020-01; 3) Authorize the CEO/President or the CFO to arrange for the sale of the Bonds and to execute

agreements necessary for issuance; and 4) Authorize the CFO and the Finance Department to complete all other necessary measures to fulfill the requirements of the Resolution, including deeming the Preliminary Official Statement “final” and authorizing the distribution of the Preliminary Official Statement.

ITEM 6. **Public Hearing on a Proposed Amendment to the Collective Bargaining Agreement (CBA) with the Services Employees International Union (SEIU) Local 1107 to Approve a Canine Care Allowance for Canine Officers.**

Ms. Subaric requested that the Board consider, pursuant to NRS 288.153: 1) Conducting a public hearing on a proposed amendment to the CBA between the LVCVA and SEIU Local 1107; 2) Approving an amendment to the CBA to pay Canine Officers an allowance for canine care; and 3) Authorizing the CEO/President to execute any documents necessary to finalize the amended CBA.

Conduct a Public Hearing on the proposed amendment to the CBA between the LVCVA and SEIU, Local 1107

Chair Brown opened the Public Hearing on the proposed amendment to the CBA.

Bruce Radel, LVCVA employee and SEIU Steward, expressed wishes for a “quick passage and quick implementation of this amendment.”

Shaundell Newsome, Chairman of the Urban Chamber of Commerce and Founder and Visionary for Sumnu Marketing, congratulated Chair Brown for his induction in the Southern Nevada Sports Hall of Fame, complimented and thanked the LVCVA on their diversity and inclusion efforts, and thanked Member Weekly for the recent “Show Me the Money” Expo.

Chair Brown closed Public Hearing on proposed amendment to the CBA between the LVCVA and SEIU, Local 1107

Fiscal Impact

- (a) FY 2020: \$31,000
- (b) FY 2021: \$33,000
- (c) FY 2022: \$34,000
- (d) FY 2023: \$35,500

Vice Chair Spiegel moved and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to: 1) Conduct a public hearing on a proposed amendment to the CBA between the LVCVA and SEIU Local 1107; 2) Approve an amendment to the CBA to pay Canine Officers an allowance for canine care; and 3) Authorize the CEO/President to execute any documents necessary to finalize the amended CBA.

COMMITTEES

ITEM 7.

Audit Committee Report and Recommendations

Audit Committee Chair Greg Lee presented a report to the Board of Directors.

Audit Committee Chair Lee presented a report on items A and B and gave the Committee’s recommendation on item A to the Board of Directors.

Item A. Appointment of External Audit Firm

That the Committee recommends to the Board: 1) Reappointment of Piercy Bowler Taylor & Kern (PBTk) as the independent audit firm for the fiscal year ending June 30, 2020, in the amount of \$50,500; 2) Reappointment of PBTk to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the

amount of \$6,000; 3) Appointment of PBTK for tax form preparation, in the amount of \$2,250; and 4) Authorization of the Chief Financial Officer to execute the agreements.

Fiscal Impact

FY 2020: \$ 2,250 Expenditure

FY 2021: \$ 56,500 Expenditure

Member Goodman disclosed that PBTK is her CPA firm.

Chair Brown, Member Weekly, and Councilwoman Pamela Goynes-Brown disclosed that PBTK handles their financial disclosure forms.

Audit Committee Chair Lee moved and it was carried by unanimous vote of the voting members present, including Member Rapson via telephone, to: 1) Reappoint Piercy Bowler Taylor & Kern (PBTK) as the independent audit firm for the fiscal year ending June 30, 2020, in the amount of \$50,500; 2) Reappoint PBTK to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the amount of \$6,000; 3) Appoint PBTK for tax form preparation, in the amount of \$2,250; and 4) Authorize the Chief Financial Officer to execute the agreements.

Item B. Audit Services Report

Audit Committee Chair Lee provided the Board with an update on Audit Services activities and the status of the 2020 Audit Plan.

This was an information item and did not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ken Evans, President of the Urban Chamber of Commerce provided information on the participation and progress in the NFL Business Connect Program, and thanked LVCVA staff and Board members for their support of small diverse businesses. Mr. Evans provided information on contract opportunities provided at a recent networking event.

Aleta Dupree expressed support of the approval of item 4, Authorization to Lease/Purchase a Roof-Mounted Solar Photovoltaic (PV) System, and proposed the consideration of placing advertisements on train systems. Ms. Dupree commented on the use of bus transportation and described Las Vegas as a safe place.

Daniel Braisted provided a slide on upcoming local events, as well as a slide on the cause of damage to cell membranes caused by the ingestion of certain foods, and he provided recommendations on alkalizing the body.

ADJOURNMENT

Chair Brown adjourned the meeting at 10:16 a.m.

Respectfully submitted,

Date Approved: April 14, 2020

Silvia Perez
Executive Assistant to the Board

Larry Brown
Chair

March 2020

> Register at NABShow.com

NAB National Association Broadcasters

April 18-22, 2020 LVCC

Looks like to walk the floor is Free Now

> Inventors Summit Sat April 25, 2020

Limited tickets: www.IPtheSummit.com

> **John Laub's Free Weekly Events List**

ToSubscribe Use: bit.ly/JohnLaubEventList

Email of Local Biz- Health - Gov - MJ Events

> **Also Check and Subscribe:**

> InNEVation.com/upcoming-events

> SynShop.org (Co-Working Space)

> www.workinprogress.lv

> YouTube: InventRight; Tony Robbins

Fun & Event Location

> Lindy/Swing Dance Fridays Free

The MINT 332 W. Sahara Ave

730pm Lesson

830pm Free Beginner Lesson

See FB: SwingDanceVegas

& SwingDance.Vegas

Inventing - Royalties - Patents - Trademarks

Topics: Patents - Trademarks - Trade Secrets - Copyrights - Licensing

>> **March 19, 2020 6pm - 7:40pm No Cost**

"Also Teaching Prototyping"
We Have LB Corney as our, Instructor

Design Engineer, Program Manager,

Former New Model Launch Manager, Ford Motor Company

Spent a whole long time designing, engineering and launching cars and trucks.

Focus on quality, statistics in advanced mechanism design.

*Expertise in design and manufacturing plastic and metal and electric parts
and other components used thru out the vehicles*

Masters degree in Software / Programming from Univ of Michigan

Active in the Las Vegas StartUp Community

Details/RSVP <https://www.meetup.com/VegasInventors/events>

Licensing Expo at Mandalay Bay, May 19-21, 2020

Register with them: LicensingExp.com Exhibits are free and some

Keynotes. Invest \$200 in Licensing University Day Prior

All on this Sheet is Subject To Change & At Times Errors

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March 4, 2020

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can propel you to
massive market success."



Brian Fried
Inventor Coach

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will be
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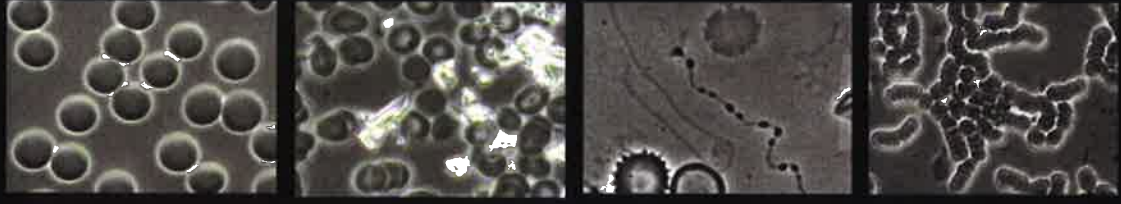
**Inventor Process
The SUMMIT**



Healthy | UnHealthy =>

Live and Dried Blood Cell Analysis

Live

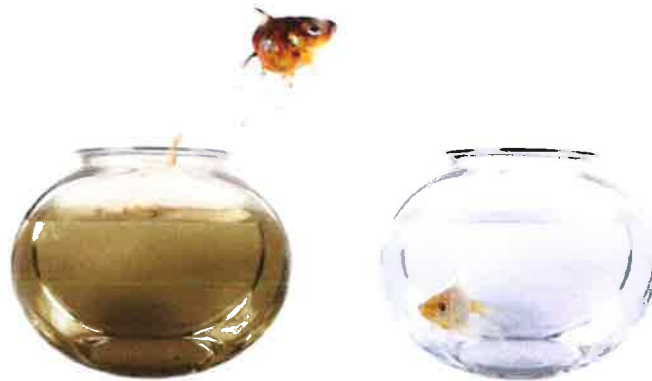


Old



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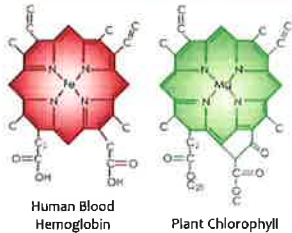


Germ Theory
Vaccinate the Fish

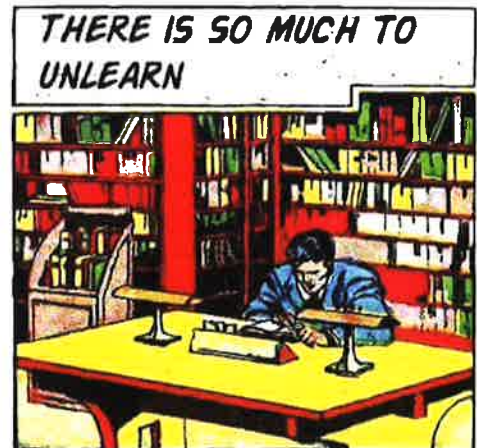
Terrain Theory
Clean the Tank

The Healing Power of Chlorophyll

Chlorophyll is plant blood • Almost identical to our own red blood cells • Cleanses the blood • Binds with heavy metals and helps remove them from the body • Cleanses the bowel
Increases red blood cell count • Oxygenates the blood
Alkalises the blood • Helps fight disease • Strengthens immunity
Anti-inflammatory • Antioxidant • Cancer protective



www.HolisticCode.com



Images From FB Robert O Young www.DrRobertYoung.com